



March 26, 2024

Broadleaf Co., Ltd.
 Representative: Kenji Oyama,
 Representative Director, President and CEO
 (Code No.: 3673 Prime Market of the Tokyo Stock Exchange)

Notice of Personal Transfers (New Structure) of Corporate Officers

Broadleaf Co., Ltd. (“the Company”) hereby announces that, at the meeting of the Board of Directors held after 15th Annual General Meeting of Shareholders on March 26, 2024, the Company appointed nine (9) corporate officers and decided their duties to be performed, as described below.

Corporate Officer Structure (as of March 26, 2024)

| Name | Title, Duty |
|--------------------|--|
| Shogo Kagotani | Corporate Officer Division Director of Sales Division In charge of auto parts dealers and franchise organizations in Sales Division |
| Toshiyuki Hasegawa | Corporate Officer In charge of special sales in Special Sales Group, which is under Sales Division In charge of auto glass shops |
| Hiroto Hattori | Corporate Officer In charge of Software for Electronic Book Storage Act (“Dencho.DX”) and Digital Transformation (“DX”) promotion in Sales Division |
| Yosuke Korogi | Corporate Officer Division Director of Platform Promotion Division (and Representative Director of Industrial Innovation Institute Inc.) |
| Yosuke Maki | Corporate Officer In charge of M&A and business development in Platform Promotion Division |
| Tomokazu Yamamoto | Corporate Officer Division Director of Development Division (and General Manager of Development Supervisory Group) |
| Naoya Seki | Corporate Officer Division Director of Administration Division (and Head of Information System Department, and Director of Tajima Inc.) |
| Yoshihiro Kato | Corporate Officer In charge of the group’s financial strategy in President's Office (and Director of Industrial Innovation Institute Inc.) |
| Shinnosuke Ide | Corporate Officer In charge of president’s special missions in President's Office |

* Both Akira Kojima and Taku Kamata retired as executive officers due to the expiration of their terms of office on March 26, 2024. They will continue to delegate the following positions and responsibilities.

Akira Kojima (In charge of certain clients in Sales Division)

Taku Kamata (Representative Director of SpiralMind Co.,Ltd.)