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Press Release on March 10, 2025  
SAAF Holdings Co., Ltd.  
Tokyo Stock Exchange Growth Market: Ticker code 1447

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## SAAF Holdings Group - Yabuki Town Sports x Digital Promotion Project

### Presentation held on “Children's Physical Ability Improvement Program Using Vital Watches”

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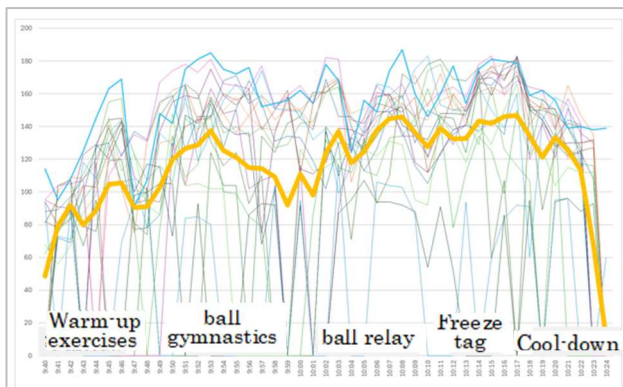
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Our group companies, mirai inc. (Head office: Hiroshima City, Hiroshima Prefecture; Representative Director: Akira Seno; hereinafter “Mirai”) and NXTech Co., Ltd. (Head office: Minato Ward, Tokyo; Representative Director: Kiyoshi Matsuba; hereinafter “NXTech”), are pleased to announce that they held a report session at Yabuki Town Hall in Fukushima Prefecture for relevant parties, including the Yabuki Town Mayor, Deputy Mayor, and Superintendent of Education, to explain the results of a demonstration experiment to obtain vital signs data using the “Mimawari Homing Pigeon Healthcare System” (hereinafter "this demonstration experiment"), which was conducted at four elementary schools in Yabuki Town, Fukushima Prefecture (hereinafter “Yabuki Town”).

This demonstration experiment was carried out as part of the "Sports x Digital Promotion Project Support Project" that Mirai was commissioned to carry out by Yabuki Town. In order to improve the physical strength and athletic ability of elementary school students, the "Mimawari Homing Pigeon Healthcare System" provided by NXTech was used to collect vital signs and visualize the exercise data, which can then be used for data analysis.

Specifically, at an elementary school in Yabuki Town, second-grade students were asked to wear vital signs watches during their physical education classes, and exercise data such as heart rate and activity levels were collected, and examples of analysis were provided. It was very impressive to see the students run around trying to increase their heart rates as soon as they put on the vital signs watches. Through the use of digital technology, this project focuses on leveraging each child's individual characteristics and strengths and providing them with learning methods that are suited to them, rather than ranking them based on their abilities. By respecting differences in motor skills as diversity and providing optimal support for individual growth, we aim to create an environment in which all children can participate in physical education activities with confidence.

Our group will continue to leverage the strengths of each business to create synergy effects and contribute to the realization of sustainable and prosperous local communities.



Heart rate during physical education classes



■ Press release by Yabuki Town, Fukushima Prefecture: <https://prtimes.jp/main/html/rd/p/000000002.000142719.html>

■ Mimawari Homing Pigeon Health Care: <https://nxttech.co.jp/services/iot-solution/healthcare-iot/>

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