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Press Release on March 12, 2025

SAAF Holdings Co., Ltd.

Tokyo Stock Exchange Growth Market: Ticker code 1447

## SAAF Holdings Group

### Mihama Town, Aichi Prefecture will host "Mihama Sports Day"!

#### Providing exercise experience using vital signs

We are pleased to announce that “Mihama Sports Day” was held on Sunday, March 2, 2025 at the Mihama Town Athletic Stadium in Mihama Town, Aichi Prefecture (hereinafter “Mihama Town”), where our group company mirai inc. (head office: Hiroshima City, Hiroshima Prefecture; Representative Director and President: Akira Seno; hereinafter “Mirai”) is supporting sports town development and that an exercise experience was carried out by using the vital signs watch of the “Mimawari Homing Pigeon Healthcare System” developed by NXTech Co., Ltd. (head office: Minato-ku, Tokyo; Representative Director and President: Kiyoshi Matsuba; hereinafter “NXTech”).

子どもも大人もシニアも！  
運動公園  
オープニング  
記念事業

# みはま スポーツDAY

2025. 3. 2 日 10:00-16:00  
in 美浜町運動公園 陸上競技場

事前申込制・参加無料 ※雨天の場合、一部の種目も中止または変更させていただきます。

**走り方教室**  
カッコよく・速く  
走れるようになろう！  
【対象】 年長～小学4年生  
10:10-10:50  
【対象】 小学5年生～中学3年生  
11:00-11:40  
【定員】 各回30名

**English sports Camp**  
体を動かしながら  
英語を楽しく学ぼう！  
【対象】 小学5年生～6年生  
10:10-10:50  
【対象】 小学3年生～4年生  
11:00-11:40  
【定員】 各回30名

**リセットプログラム**  
心も体も整える！  
無理なく始める健康習慣  
【対象】 成人以上  
① 10:10-10:50  
② 11:00-11:40  
【定員】 各回30名

**かっけっミタイム測定**  
申込不要！  
【対象】 どなたでも  
10:10-11:40  
※雨天の場合は中止となります

**ゴルフコーナー**  
交流広場では、美浜町商工会  
キッチンカー部会が出店します！

～同日開催～  
12:00-14:30  
美浜ライオンズカップ少年サッカー大会  
※詳細は主催者（美浜ライオンズクラブ）へお問い合わせください。

14:30-16:00 サッカー教室  
FC対谷がやってくる！  
地元ジュニアサッカークラブを対象とした  
サッカー教室を行います。（ご自由にご見いただけます）

主催：美浜町 みはまスポーツまちづくり推進室  
協力：FC対谷、みらい株式会社  
【お問合せ】  
美浜町役場 生涯学習課 ☎0569-87-3300



“Mihama Sports Day” is a participatory event where people of all ages, from nursery school children to the elderly, can enjoy sports and interact with each other. At the “English Sports Camp,” one of the exercise programs offered by Mirai, participating children were given the opportunity to wear vital signs watches of the “Mimawari Homing Pigeon Healthcare System” provided by NXTech and experience exercise. Instructors can check the exercise data collected by the vital signs watch, such as levels of heart rate and lung air capacity, and provide appropriate advice while understanding the exercise load in numerical terms. Additionally, through the usage of such exercise data, we were able to ensure safety by encouraging people to take breaks and drink water at appropriate times.

In addition, vital signs watches allow children to visually view their numbers, which has an effect to directly increase their motivation to exercise. The children looked at their vital signs and made voices like, "I want to try harder and get my heart rate up!" and "I took more steps this time than last time!" They were seen running around voluntarily and having fun exercising.

【Inquiries regarding this press release】

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This initiative is deeply connected to the vision promoted by Mihama Town of “Connecting the Future of Mihama through Sports.” By combining cutting-edge technology with sports programs that make use of nature and exercise facilities, new value will be created for sports, making it a place where more people can enjoy themselves while maintaining their health.

Our group will continue to leverage the strengths of each business to proactively contribute to activities that support regional revitalization and the health promotion of residents.

- Press release of Mihama Town, Aichi Prefecture: <https://prtimes.jp/main/html/rd/p/000000011.000131633.html>
- Mimawari Homing Pigeon Healthcare: <https://nxtech.co.jp/services/iot-solution/healthcare-iot/>
- Inquiries regarding this release:
  - NXTech Co., Ltd. (<https://nxtech.co.jp/>)
  - Mimawari Homing Pigeon (<https://mimawari.site/>)
  - MAIL:[support@mimawari.info](mailto:support@mimawari.info)

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