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April 13, 2026

Company name: LIKE, Inc.
Stock exchange listing: Tokyo Stock Exchange, Prime Market
Stock code: 2462 URL: <https://www.like-gr.co.jp>
Representative:
Title: Representative Director, President and Chairman Group CEO
Name: Yasuhiko Okamoto
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Notice Concerning Changes to the Shareholder Benefits Program

LIKE, Inc. (hereinafter, "LIKE") hereby announces that its Board of Directors has resolved at a meeting held on April 13, 2026, to revise its shareholder benefits program as described below.

1. Purpose of the changes to the shareholder benefits program

Since May 2019, we have provided shareholder benefits through the LIKE Premium Shareholder Benefits Club in appreciation of your continued support. To further enhance the investment appeal of our shares and to deliver greater returns than before to shareholders with longer-term holdings, we will revise the point scheme and the benefit offerings to deliver a higher effective return.

Going forward, we will continue to review the shareholder benefit program on a regular basis, taking into account our share price levels, shareholder composition, and other factors, to ensure it remains attractive to shareholders.

We remain committed to enhancing corporate value and meeting shareholder expectations, and sincerely ask for your continued understanding and support.

2. Eligible shareholders

Shareholders with 300 or more shares recorded or listed in our shareholder registry as of May 31 each year will be eligible.

To be eligible for continuous holding of one year or more, shareholders must be recorded in the shareholder register as of May 31 of the previous year, November 30, and May 31 of each year, continuously holding 500 shares or more under the same shareholder number.

3. Details of the changes to the shareholder benefits program

To further increase the effective return of shareholder benefits, we will revise the point scheme and expand the benefit offerings, allowing shareholders to exchange points for benefit items such as food, electronic appliances, gifts, and sundry goods, as well as for electronic money and other point services.

(1) Effective date of changes to the Shareholder Benefit Program

The changes will apply to shareholders listed or recorded on the shareholder register as of May 31, 2026.

(2) Changes to the contents of Shareholder Benefit Program

We will revise the program to allow points to be exchanged for electronic money and other point services, in addition to existing benefit items such as food, electronic appliances, gifts, and sundry goods. It is also possible to exchange points in specified increments for electronic money and other point services.

(Examples of electronic money, and points available for exchange)

- Amazon gift card ※1
- PayPay Money Lite ※2,3
- d POINT ※4,5
- Rakuten Edy ※6,7
- nanaco Gift ※8,9,10
- WAON POINT eGift ※11,12,13

(Reference Example: Amazon Gift Card Redemption)

Number of shares held	Number of shareholder benefit points	Amazon gift card
300 shares	4,000 points	Worth 4,000 yen

Note: Redemption rates differ depending on the benefit item.

(3) Changes to the Point Scheme

Shareholders will receive benefit points based on the number of shares they hold, as shown in the Revised Shareholder Benefit Points Table on the following page. In appreciation of shareholders' continued support, points granted for continuous shareholding will remain unchanged from the previous program.

To enhance the flexibility and responsiveness of shareholder returns, the number of benefit points awarded may be adjusted based on the Company's performance.

There will be no changes to the record dates or shareholding requirements for maintaining eligibility for one-year continuous shareholding or for carrying over unused benefit points.

(Revised Shareholder Benefit Points Table) * 1 point is approximately equivalent to 1 yen.

Number of shares held	Shareholding Period	
	Less than 1 year (A)	1 year or more (Continuous) (B)
300 ~ 399 shares	4,000 points	(A)
400 ~ 499 shares	6,000 points	(A)
500 ~ 599 shares	11,000 points	(A) + 3,000 points
600 ~ 699 shares	14,000 points	(A) + 3,000 points
700 ~ 799 shares	17,000 points	(A) + 3,000 points
800 ~ 899 shares	20,000 points	(A) + 4,000 points
900 ~ 999 shares	22,000 points	(A) + 5,000 points
1,000 ~ 1,999 shares	27,000 points	(A) + 10,000 points
2,000 ~ 2,999 shares	54,000 points	(A) + 15,000 points
More than 3,000 shares	72,000 points	(A) + 20,000 points

Notes

- (1) Eligibility for one-year continuous shareholding (“Over one year (B)” category) applies to the shareholders who are listed in the Company’s shareholder register under the same shareholder number and continuously hold at least 500 shares as of May 31, 2025; November 30, 2025; and May 31, 2026. Points will be awarded based on the number of shares continuously held, as specified under the “Over one year (B)” category in the above Revised Shareholder Benefit Points Table. Thereafter, the same requirements apply: to qualify for the “Over one year (B)” category, shareholders must be listed in the shareholder register under the same shareholder number and continuously hold at least 500 shares as of each May 31 and November 30, and the subsequent May 31.
- (2) Shareholders who do not meet the requirements set forth in the above Note 1 will receive the points specified under the “Less than one year (A)” category in the above Revised Shareholder Benefit Points Table. Shareholders who meet the requirements for both the “Less than one year (A)” category and the “Over one year (B)” category will receive the higher number of points.
- (3) Carryover of shareholder benefit points is permitted only once (to the next period). To qualify for the carryover, shareholders must be listed in the Company’s shareholder register under the same shareholder number and continuously hold at least 300 shares as of each May 31, November 30, and the following May 31. Please note that points cannot be carried over if the shareholder number is changed.

(Reference Example: As of May 31, 2026)

As of May 31, 2025	As of November 30, 2025	As of May 31, 2026	One-year continuous holding status	Points awarded	Remaining points for 2025
500 shares	500 shares	500 shares	○	14,000 points	Eligible
800 shares	900 shares	700 shares	○	20,000 points	Eligible
700 shares	700 shares	1,000 shares	×	27,000 points	Eligible
1,000 shares	1 share	1,000 shares	×	27,000 points	Not eligible

(Reference: Previous Shareholder Benefit Points Table)

Number of shares held	Shareholding Period	
	Less than 1 year (A)	1 year or more (Continuous) (B)
300 ~ 399 shares	5,000 points	(A)
400 ~ 499 shares	8,000 points	(A)
500 ~ 599 shares	12,000 points	(A) + 3,000 points
600 ~ 699 shares	15,000 points	(A) + 3,000 points
700 ~ 799 shares	18,000 points	(A) + 3,000 points
800 ~ 899 shares	21,000 points	(A) + 4,000 points
900 ~ 999 shares	25,000 points	(A) + 5,000 points
1,000 ~ 1,999 shares	30,000 points	(A) + 10,000 points
2,000 ~ 2,999 shares	60,000 points	(A) + 15,000 points
More than 3,000 shares	80,000 points	(A) + 20,000 points

4. Usage and details of the Shareholder Benefit Program

(1) Usage and details of Shareholder Benefit Points

Shareholder Benefit Points will be granted to shareholders based on the “Shareholder Benefit Points Table.” These points can be redeemed on the exclusive shareholder website, “LIKE Premium Benefits Club,” for more than 5,000 items. These include food, electronic appliances, gifts, and sundry goods, as well as digital money and points.

Points can also be exchanged for WILLsCoin, a universal shareholder benefit coin, which allows them to be combined with benefit points from other companies participating in the Premium Benefits Club operated by WILLs Inc.

(2) Schedule for granting Shareholder Benefit Points

Shareholder benefit points are scheduled to be awarded each July, based on the Revised Shareholder Benefit Points Table on the previous page. For details on the point award date and the period during which points can be redeemed, please refer to the “LIKE Premium Shareholder Benefits Club Information Postcard” to be sent in July 2026.

Contact Information for "LIKE Premium Shareholder Benefits Club"

Telephone: 0120-980-965

URL : <https://like.premium-yutaiclub.jp/>

Office hours: 9:00 a.m. to 5:00 p.m., excluding Saturdays, Sundays, national holidays, and year-end/New Year holidays

Trademarks are handled as follows:

1. Inquiries regarding Amazon Gift Cards are not accepted by Amazon. Please contact the LIKE Premium Shareholder Benefits Club Help Desk at 0120-980-965 (toll-free in Japan). Amazon, Amazon.co.jp, and their logos are trademarks of Amazon.com, Inc. or its affiliates.
2. PayPay Money Lite will be awarded. Withdrawals are not permitted.
3. PayPay Money Lite will be awarded through the electronic money gift service "points@gift (PayPay Money Lite)" issued by NTT CARD SOLUTION CORP.
4. d POINTs will be awarded through the electronic money gift service "points@gift (d POINTs)" issued by NTT CARD SOLUTION CORP.
5. "points@gift" is an electronic money gift service issued by NTT CARD SOLUTION CORP.
6. "Rakuten Edy" is a prepaid electronic money service provided by the Rakuten Group.
7. Rakuten Edy will be awarded through the electronic money gift service "Edy Gift ID" issued by NTT CARD SOLUTION CORP.
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12. "WAON POINT" is a registered trademark of AEON Co., Ltd.
13. "WAON POINT e-Gift" is a service licensed by AEON MARKETING Co., Ltd., and NTT CARD SOLUTION CORP. provides the service under this license.