

March 27, 2026

NEWS RELEASE

**Notice on Establishment of a Subsidiary by Company Split
(Simplified Incorporation-type Company Split)**

ITO EN, LTD. (“the Company”), hereby announces that it has resolved at its Board of Directors meeting held today to transfer rights and obligations related to sales of Crazy Jasmine brand perfumes, cosmetics, and fragrance-related goods, as well as related businesses (hereinafter “the Business”) to Crazy Jasmine Tokyo LTD., a new company to be established (hereinafter, the “New Company”), through an incorporation-type company split (hereinafter, the “Company Split”), with May 1, 2026 as effective date (planned).

As the Company Split is a simplified incorporation-type company split involving only the Company, some disclosure items and contents are omitted from this announcement.

Note

1. Purpose of the Company Split
Purpose of the Company Split is to further expand our new business and to accelerate management decision-making within this division.
The Business was launched through the company’s internal program for new business startups and, following a pilot phase of approximately three years, has now reached the commercialization stage. The New Company will focus primarily on e-commerce sales, developing and marketing a range of products featuring the scent of jasmine, thereby contributing to the establishment of a foundation for creating new businesses within our group.
2. Summary of the Reorganization
 - (1) Schedule of the Company Split
Board of Directors resolution on the Company Split plan: March 27, 2026
Planned date of the Company Split (effective date): May 1, 2026 (planned)
*As the Company Split meets the requirements for a simplified incorporation-type company split in accordance with the provisions of Article 805 of the Companies Act of Japan, the Company does not require approval at its General Meeting of Shareholders.
 - (2) Method of the Company Split
The Company Split is a simplified company split in which the Company is the splitting company and the company to be newly established is the New company, and the newly established company will be a wholly owned subsidiary of the Company.
 - (3) Allocation of shares upon the Company Split
The New Company will issue 5,000 shares of common stock upon the Company Split, and all the shares will be allocated to the Company.
 - (4) Treatment of stock acquisition rights or bonds with stock acquisition rights upon the Company Split
There will be no change in the handling of issued stock acquisition rights due to the Company Split. The Company has not issued any bonds with stock acquisition rights.

(5) Increase or decrease in capital due to the Company Split

There will be no increase or decrease in capital due to the Company Split.

(6) Rights and obligations to be assumed by the New Company

The New Company will assume the assets, liabilities, contractual, and other rights and obligations related to the business, as defined in the Incorporation-type Company Split Plan.

(7) Prospects for fulfilling financial obligations

The Company has determined that there will be no issue in fulfilling the financial obligations born by the New Company upon the Company Split.

3. Outline of Parties involved in the Company Split

	Splitting company (As of October 31, 2025)	New company
(1) Company name	ITO EN, LTD.	Crazy Jasmine Tokyo LTD.
(2) Location of head office	47-10, Honmachi 3-chome, Shibuya-ku, Tokyo	47-10, Honmachi 3-chome, Shibuya-ku, Tokyo
(3) Title and name of representative	President Daisuke Honjo	President Yoko Ai
(4) Business	Manufacturing and sales of tea leaves, beverages and food products, and related businesses	Sales of Crazy Jasmine brand perfumes, cosmetics, and fragrance-related goods, as well as related businesses
(5) Capital	19,912 million yen	50 million yen
(6) Date of establishment	August 22, 1966	May 1, 2026 (Planned)
(7) Number of stocks issued	(Common Stock) 85,212,380 stocks (Class-A Preferred Stock) 32,246,962 stocks	5,000 shares
(8) Accounting period	April	April
(9) Major shareholders and shareholding ratio	Green Core Co., Ltd. 19.68% The Master Trust Bank of Japan, Ltd. (Trust account) 8.88% Honjo International Scholarship Foundation 5.87% Other	ITO EN, LTD. 100.00%

(Note) Shareholding ratio is calculated excluding treasury stock.

(10) Consolidated Financial Position and Operating Results of the Splitting Company for the Latest Fiscal Year

Fiscal year ending April 30, 2025 (consolidated)	
Net assets	175,971 million yen
Total assets	344,598 million yen
Book value per share	
(Common Stock)	1,511.77yen
(Class-A Preferred Stock)	1,517.77yen
Net sales	472,716 million yen

Operating income	22,969 million yen
Ordinary income	22,973 million yen
Profit attributable to owners of parent	14,156 million yen
Earnings per share	
(Common Stock)	117.50 yen
(Class-A Preferred Stock)	129.46 yen

4. Overview of the Business to be Split

(1) Business to be split

Sales of Crazy Jasmine brand perfumes, cosmetics, and fragrance-related goods, as well as related businesses

(2) Operating results of the Business to be split

Netsales 2 million yen (Fiscal year ended April 30, 2025)

Netsales 36 million yen (Forecast fiscal year ending April 30, 2026)

(3) Items and book value of assets and liabilities to be split

Assets		Liabilities	
Item	Book value	Item	Book value
Current assets	97 million yen	Current liabilities	— million yen
Noncurrent assets	— million yen	Noncurrent liabilities	— million yen
Total	97 million yen	Total	— million yen

Note: The actual amount of the assets and liabilities to be split may vary from the amounts stated above after reflecting any increase or decrease of the assets and liabilities occurring prior to the effective date of the Company Split.

5. Status of the Company after the Company Split

The company name, location, title and name of representative, businesses, capital, and accounting period of the Company will not change after the Company Split.

6. Financial Outlook

The impact of this corporate split on our consolidated business results is negligible.