



August 6th, 2025

Company Name: IK HOLDINGS Co.,Ltd.

Representative: Shogo Nagano

Exchange Code: 2722

Stock Exchange Listing: TSE Standard Market

NSE Premier Market

Contact: Nobuyoshi Takahashi, Managing Director

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Monthly Sales Report: July 2025

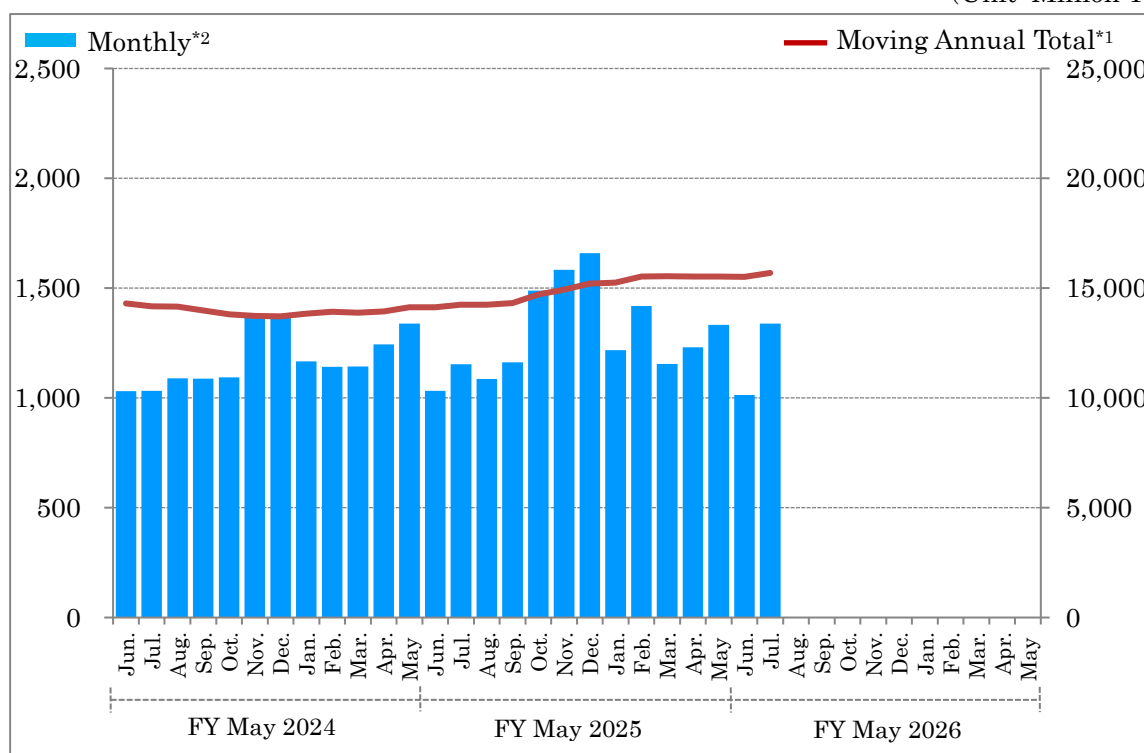
<Consolidated results>

(Unit: Million Yen, %)

		July 2025	Year-over-Year
TOTAL SALES		1,338	116.0
Seg.	Direct marketing Business	274	86.2
	Sales marketing Business	1,064	127.4

Sales Trends*3

(Unit: Million Yen)



*1: Moving Annual Total is the cumulative total sales value of the previous 12 months.

*2: Sales value is based on preliminary figures and there may be revisions in future updates.

Therefore, they are not equivalent to the figures of the financial statements.

*3: Our Company's month begins on the 1st day of that month to the last day of that month, in accordance with the calendar.

Consolidated Sales and Year-over-Year Growth Trends*^{2,3} (Unit: Million Yen, %)

	Sales		Cumulative Total	
	Sales	YoY	Sales	YoY
2024 Jun.	1,032	100.0	1,032	100.0
Jul.	1,153	111.6	2,185	105.8
Aug.	1,086	99.7	3,271	103.7
Sep.	1,162	106.9	4,433	104.5
Oct.	1,489	136.2	5,922	111.0
Nov.	1,583	115.5	7,505	111.9
Dec.	1,659	120.0	9,164	113.3
2025 Jan.	1,217	104.3	10,381	112.2
Feb.	1,418	124.3	11,799	113.5
Mar.	1,154	101.0	12,953	112.2
Apr.	1,231	99.0	14,184	110.9
May	1,333	99.5	15,517	109.9
2025 Jun.	1,013	98.3	1,013	98.3
Jul.	1,338	116.0	2,351	107.6
Aug.				
Sep.				
Oct.				
Nov.				
Dec.				
2026 Jan.				
Feb.				
Mar.				
Apr.				
May				

Sales and Year-over-Year Growth by Segments*^{2,3} (Unit: Million Yen, %)

	Direct marketing Business		Sales marketing Business	
	Sales	YoY	Sales	YoY
2024 Jun.	270	121.6	761	98.6
Jul.	318	125.5	835	112.8
Aug.	277	104.8	809	103.0
Sep.	296	121.6	866	108.4
Oct.	353	133.8	1,135	144.4
Nov.	462	152.8	1,121	108.9
Dec.	509	165.8	1,149	110.9
2025 Jan.	292	102.2	924	110.1
Feb.	254	99.2	1,164	137.4
Mar.	255	80.8	899	116.6
Apr.	292	83.5	939	110.1
May	316	71.8	1,017	118.7
2025 Jun.	242	89.5	771	101.4
Jul.	274	86.2	1,064	127.4
Aug.				
Sep.				
Oct.				
Nov.				
Dec.				
2026 Jan.				
Feb.				
Mar.				
Apr.				
May				