



To whom it may concern

April 4, 2025

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

**Notice of for using "Next Engine" cloud (SaaS)type EC Attractions
23 clients won "Yahoo! Shopping BEST STORE AWARDS 2024!"**

NE Inc.(Head Office: Yokohama City, Kanagawa Prefecture; President and CEO: Noriyoshi Higo), 100% consolidated subsidiary of Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Ikuhiro Mizushima, Securities Code: TSE Standard Market 3134), announces that a total of 23 clients using the cloud (SaaS) type EC Attractions "Next Engine" that we develop and provide in "Yahoo! Shopping BEST STORE AWARDS 2024", which is the most active store in 2024, have received an award from among stores opening in "Yahoo! Shopping." So we announce it as shown in the attached appendix.

April 4, 2025
NE Inc.

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■ Summary

23 clients using Next Engine won honorable awards at “Yahoo! Shopping BEST STORE AWARDS 2024.”

■ Pleasure of the winning clients

Here are some of the happy comments we received from the award-winning clients. (Unordered, store names in parentheses.)

- 2plus8 company limited. (HUG.U)

We are very happy to receive this brilliant award. We will continue to strive to deliver products that will please our customers. We also intend to deepen our understanding so that we can further utilize the Next Engine’s functions. We look forward to your continued support.

- B.B.T. Corporation. (BASEBALLTOWN).

It is thanks to Next Engine's app that can be made more efficient! Thanks always!

- Sockkobe Co., Ltd.(aimerfeel Yahoo! Store)

We are very happy to receive this prestigious award again this year. Our staff will continue to work hard to create stores that meet customer expectations.

- Shokunotatsujin Corporation. (Shokunotatsujin-morigen Store)

We are very pleased to receive Yahoo! Shopping BEST STORE AWARDS 2024. With customer satisfaction as our top priority, we will continue to take on challenges with the aim of further advances while leveraging the power of Next Engine.

- Modernblue Ltd. (Modernblue Yahoo! Store)

We are pleased to be awarded Yahoo! Shopping BEST STORE AWARDS this time. We would like to express our sincere thanks to the customers who have been patronized on a daily basis and to the Next Engine, which supports smooth operations. We will continue to strive to further improve our services, and thank you for your continued support.

- FUJIMORI Corporation. (Con Spirito)

We are pleased to be awarded Yahoo! Shopping BEST STORE AWARDS 2024. Going forward, we will continue to provide customers with better products and stable services, with the aim of creating stores that will win the support of a large number of people. We would also like to thank Next Engine

for their support. Thank you for your continued support.

- CAMPANELA.CO.,LTD.(OutdoorStyle SUNDAY MOUNTAIN)

It is a great honor to be awarded "Yahoo! Shopping BEST STORE AWARDS Category Award" this time. We at "OutdoorStyle SUNDAY MOUNTAIN", supported by many customers, were able to receive such awards following last year. In our day-to-day operations, Next Engine is indispensable, and it has contributed greatly to improving the efficiency of order and inventory management. Thanks to our stable system and generous support, we are able to achieve smooth store management.

Going forward, we will continue to provide better services and aim to operate shops that satisfy our customers. We would like to express our heartfelt gratitude to our customers and all the people who support the operation.

- Pastec Corporation. (mobile Station)

We are honored to be awarded the first prize in the category of Yahoo! Shopping BEST STORE AWARDS 2024. We will continue to devote ourselves to becoming a smartphone shop that will satisfy more customers in the future!

- Media-world Corporation. (Media-world)

Yahoo! Shopping BEST STORE AWARDS for the first time in 10 years. We're very honored to win it. At the time of the last award, we have already taken care of Next Engine, and we sincerely appreciate the stable service we have provided for many years. We look forward to working with you in the future.

- Ishibashi Music Corporation.(Ishibashi Music)

We are pleased to be awarded Yahoo! Shopping BEST STORE AWARDS this time. Thank you very much. We will continue to devote ourselves to satisfying more customers. Thank you for your continued support.

- SpaceIsland Inc.(tsutsu-uraura)

We are very pleased to be awarded Yahoo! Shopping BEST STORE AWARDS this time. Thanks to the flexible system and quick response of Next Engine, we believe that we have always been able to conduct stable operations, and as a result, have gained the trust of our customers. We will strive to become a store that is even more loved by customers.

- nanaple Corporation.(nanaple Watches)

We are very happy that so many customers chose us and that we were able to win such a wonderful

award as a result. We will continue to work hard to make our customers happy!

- Akazukin-chan,Inc. (TOZAI NANBOKUYA)

Thanks to you, we are able to receive a very prestigious award. We would like to express our heartfelt gratitude to all of our customers and cooperating partners for their support. We will continue to strive to become a store that is even more satisfying with the award in the future.

- Power Planning Inc.(MOCOPET)

Following the Rakuten SOY, we received an honorable prize in Yahoo! Shopping, and we are very honored. This year, we have set a goal of donations to animal protection organizations totaling JPY10 million, and we will put even more effort into creating a system whereby "regular shopping leads to lives." This award is for the support of the Next Engine, as well as many other stakeholders. Once again, we would like to express our heartfelt gratitude for your continued support and cooperation.

- MATSUYA FOODS HOLDINGS CO., LTD.(MATSUYA FOODS Official Yahoo! Shopping Store)

We are very happy to receive this award. Thanks to the smooth order processing and delivery processing of Next Engine on a daily basis, we are leading to customer support. Our staff will continue to work even harder to make our customers enjoyable and easy.

- Foods-i Corporation.(The meat king's surprise market by a meat wholesaler)

Thank you for your continued support.

■ About Yahoo! Shopping BEST STORE AWARDS 2024

This award is intended to comprehensively evaluate all stores opening in "Yahoo! Shopping" from the perspectives of transaction volume and customer evaluations from January to December 2024, and to announce the best stores.

A total of 146 stores were selected, including the "Group Comprehensive Awards", "Divisional Awards", "New Personnel Awards", and "Special Awards", which included the newly established "Ecology Awards".

URL: https://shopping.yahoo.co.jp/promotion/event/beststores/shp/shop_year/

■ To those considering introducing Next Engine

Currently, we are in the process of implementing a special campaign to cash back the base fee for Next Engine for one year.

Those who read this press release will receive an advance notice. Please take this valuable opportunity to experience Next Engine!

[For more information on campaigns and applications.](#)

■ About the future

This time, we would like to express our sincere congratulations on the fact that as many as 23 clients have received honorable awards, an increase of 7 clients from last year. This is the result of the day-to-day efforts of EC businesses, and we are very happy to have been able to help them grow.

As we have commented, our strengths in "Next Engine" are its stable system operation and efficient order and inventory management, as well as its customizability to respond flexibly to the needs of business operators. Looking ahead, we will continue to develop functions that utilize AI in order to further evolve, and support the operational streamlining and growing of EC businesses.

In order to respond to the rapidly changing EC marketplace, we will also work to expand the possibilities of automation and create a framework that enables more flexible and sophisticated operations.

We will make the best use of our knowledge and data to grow together with more businesses. We will accelerate our efforts to create new value and create enthusiasm in the industry to realize our purpose of "Frenzy into Commerce."

■Outline of Next Engine

Next Engine is a cloud (SaaS) type EC platform for EC businesses. We will provide support for efficient operations by centralizing the operations necessary for online shop operations, including order receipt, ordering, purchasing, inventory management, management of product information, and analysis.

The main features are as follows.

- Integrate functions required for online shops, such as order receipt, inventory and management of product information, and analysis.
- The number of malls available is the largest in the industry, with more than 50 malls.
- Flexible enhancements through the Next Engine Apps.
- Provides a development and sales platform for Next Engine Apps.
- Number of clients: 6,489 (as of January 31, 2025, chosen by companies in a wide range of industries and sizes.)

Next Engine will continue to support the growth of EC businesses and work to further improve our services.

URL : <https://next-engine.net>

■Outline of NE Inc.

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Address	16F EPIC TOWER SHIN YOKOHAMA, 3-2-3 Shin-Yokohama, Kohoku-ku, Yokohama City, Kanagawa Prefecture, 222-0033 Japan
Incorporation	May 2, 2022
Parent company	Hamee Corp.(100%)
Business	EC support, SaaS business, Regional revitalization and local government support business and Consulting business
Website	https://ne-inc.jp

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