

To whom it may concern

August 27,2025 Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

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# Notice of ParallelPlastics, a plastic recycling service, exhibiting at the 18th LIFE×DESIGN "FOCAL POINT"

Announcing new recycled products that are both environmentally friendly and design-friendly!

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Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO:Ikuhiro Mizushima, Securities Code 3134: TSE Standard Market) announces ParallelPlastics, a plastic up-cycle service, will be exhibited at FOCAL POINT, the special area of the 18th LIFE×DESIGN, which will be held from September 3 (Wednesday) to 5 (Friday), 2025. So, we announce it as shown in the attached appendix.



Press releases

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# Announcing new recycled products that are both environmentally friendly and design-friendly!

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Exhibition of ParallelPlastics booth image

### ■ Exhibit the "ParallelPlastics," giving new life to unwanted plastics, exhibition!

"ParallelPlastics" (<a href="https://www.parallelplastics.net/">https://www.parallelplastics.net/</a>) is an up-cycle service that regenerates discarded plastic into new value products, such as scrap materials generated in drop-type products and manufacturing processes.

Aiming to utilize 100% recycled materials and minimize emissions, we are developing products using business inventory and industrial by-products as materials.

In this exhibition, we will announce a new recycled product that is compatible with both environmental consideration and design.

#### OOutline of booth exhibitions

• Event-name: 18th LIFE×DESIGN "FOCAL POINT"

· Holding period :September 3rd (Wednesday) to 5th (Friday), 2025

• Time of the event :10:00 to 18:00 (9:00 at the start of reception, until 17:00 at the last day)

Venue : Tokyo Big Sight West Exhibition Hall Atrium

· Booth No. : West AT-FP-31

#### **■** Booth content

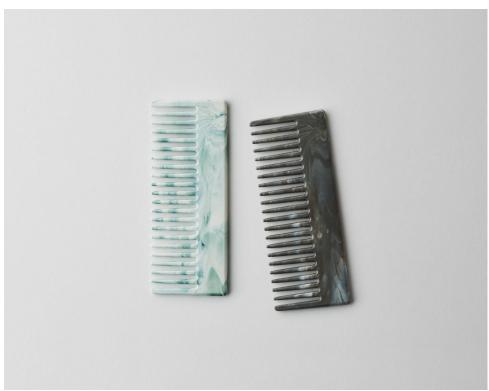
OTouch & Try for New Products

You can touch and experience the different facial expressions that are unique to recycled materials, including the stone series.

# $\cdot$ List of products to be exhibited



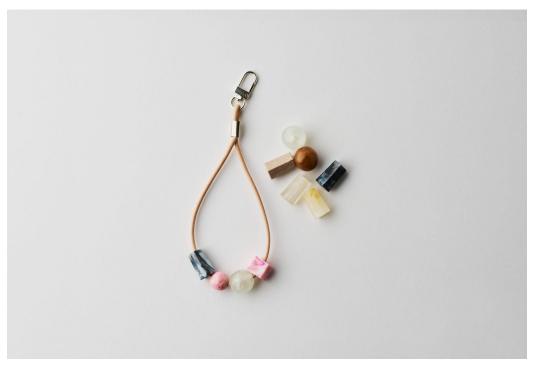
Stone mirror



Stone corm



Stone case



Stone charm

### OUp-cycle consultation desk

The person in charge will interview on the spot for consultation on the utilization of inventory and scraps that sleep in the company and small lot prototyping, etc.

Initial consideration information, such as potential applications, approximate lot sizes, and estimated lead times, will be provided.

### **■** Special benefits for visiting the booth

A ParallelPlastics catalogue will be presented to the person in charge at the company who reserved the business negotiation at the booth.

\*\*The content of the experience and benefits may be partially changed. Please check the latest information on the booth or official website on the day of the event.

■ LIFE×DESIGN exhibits products, interior accessories, furniture, fashion, and general merchandise on the theme of "designing homes from lifestyles." It is a twice-a-year (spring and fall) trade show.



ParallelPlastics booths will be exhibited at the special area, "FOCAL POINT."

"FOCAL POINT", a new highlight that will be created with the next generation of creators, means a focus (such as topics and activities).

In the 2nd Edition, which has evolved since the previous survey, we will create a field where communications flies, "Shopping arcade."

Enjoy the "FOCAL POINT", which is the focus of the venue (such as topics and activities) and the starting point of someone's lifestyle.

- · Sponsored : Business Guide-Sha, Inc.
- Method of admission : Pre-visit registration (Invitation Request/free) is mandatory.
  Register from the "Invitation Request [Free]" section of the official website.
  (https://www.giftshow.co.jp/tigs/life18/)

#### ■ About "ParallelPlastics"



"Parallel Plastics" is a service that recycles drop-type products and manufacturing scraps that are left in warehouses and revitalizes them into valuable products through new perspectives and design, by utilizing the materials as they are. Together with businesses and creators who feel the "possibility" of waste, we aim to coexist with "waste plastic  $\times$  affluence of life." Using recycled materials that combine sustainability, design, and mass production, we continue to make proposals that link the interface between the environment and life to the future.

ODetailed Service/Introduction Consultation: https://www.parallelplastics.net/

### ■ Outline of Hamee Corp.

Company : Hamee Corp. (TSE Standard Market, Securities Code: 3134)

Incorporation : May, 1998

Representative : Ikuhiro Mizushima President and CEO

Address : Square O2, 2-12-10, Sakae-cho, Odawara City, Kanagawa Prefecture

Business : Smartphone accessories development/manufacturing business, EC development

in the U.S., China and Korea. Provide gaming accessories to handle gaming monitor brand Pixio. Develop cosmetics under ByUR brand and develop Hamic business to support children's crime prevention and security through exclusive

smartphones.

Website : https://hamee.co.jp/

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