



To whom it may concern

October 15,2025

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

**Notice of "ParallelPlastics," a Plastic Recycling Service, wins
the "2025 Good Design Award"!**

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO:Ikuhiro Mizushima, Securities Code 3134: TSE Standard Market) announces ParallelPlastics, a plastic recycling service, wins the “2025 Good Design Award.” So, we announce it as shown in the attached appendix.

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the "2025 Good Design Award"!**



GOOD DESIGN AWARD 2025

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO: Ikuhiro Mizushima, Securities Code 3134: TSE Standard Market) announces ParallelPlastics, a plastic up-cycle service, wins the "2025 Good Design Award."

Established in 1957, the Good Design Award is Japan's leading design recommendation system. Based on the "G-Mark" symbol mark, it evaluates and recognizes the quality of the products, construction, software, services, systems, and other designs are built for people regardless of their existence. Its philosophy is not only to compete for superiority and inferiority, but also to share discoveries through audits with society and link them to the next stage of creation.

■ Evaluation of the Judging Committee

It was impressive that the company did not end the recycled plastic product with a single design but used the company's unwanted plastics and developed it systematically through collaboration with the company. Contributions to a recycling-oriented economy are evaluated as a sustainable business model. We expect further development by balancing practicability and environmental consideration while also considering technical aspects such as quality control of materials and improvement of processing technology.

■ Details of the winning target

Based on the philosophy of "never discard plastics," ParallelPlastics is a recycling service. It recycles business products and end-of-manufacture materials into new products. We will transform unnecessary plastics into valuable materials in the three stages of "making materials," "making stories," and "making products," and provide comprehensive support from design to manufacturing.



○ Design point

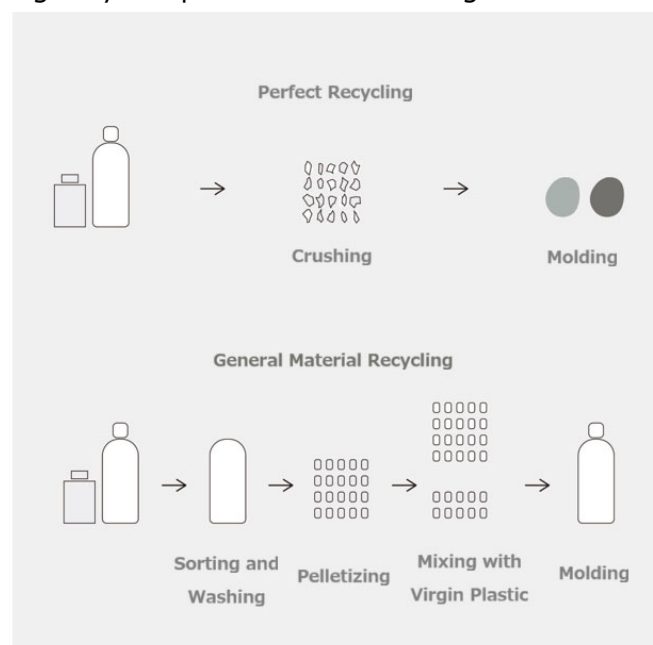
1. We aim to realize a recycling-oriented society by re-utilizing unwanted plastics of businesses and providing services that turn them into valuable products.
2. We are developing a new method for recycling plastic.
3. Develop original products using original materials to expand the recycled plastic market and promote resource recycling.

○ParallelPlastics's planning background

Behind the planning and development of ParallelPlastics are serious environmental issues caused by the mass disposal of plastics, as well as an awareness of the issue of imbalances between the demand and supply of recycled plastics. Contemporary plastic recycling requires separation and refining, which is a heavy burden, and the use of virgin materials is also inevitable. In response to this situation, we aimed to reduce resource waste and environmental impact by constructing a platform that uses 100% recycled materials to reborn waste products scheduled for disposal and end-of-production materials as new resources. We are also conscious of SDGs's target 12, "Responsible Consumption and Production," and the target 13, "Climate Action," and are promoting the use of recycled plastics to reduce CO2 emissions and realize more sustainable resource recycling. In conjunction with this, we have established the Recycled Plastics Exchange to connect buyers and sellers, thereby contributing to a recycling-oriented society.

○History and results

ParallelPlastics aims to realize a recycling-oriented society by utilizing unwanted plastics based on the philosophy of "never discard plastics." By using 100% recycled materials from fallout products and manufacturing scraps in warehouses, we have omitted conventional sorting and cleaning processes through our proprietary "Perfect Recycling" technology. Through these efforts, we are able to minimize our environmental impact while at the same time creating materials with a distinctive texture like natural stones. We also provide comprehensive support for product design and manufacturing to provide new value for unwanted plastics. As a result, we have earned the social support of this philosophy and have been highly evaluated by environmentally conscious customers. In addition, the establishment of the "Recycled Plastics Exchange" creates new markets and promotes cooperation between businesses and efficient resource recycling. We are building a platform for the goal of expanding recycled products and creating new value.

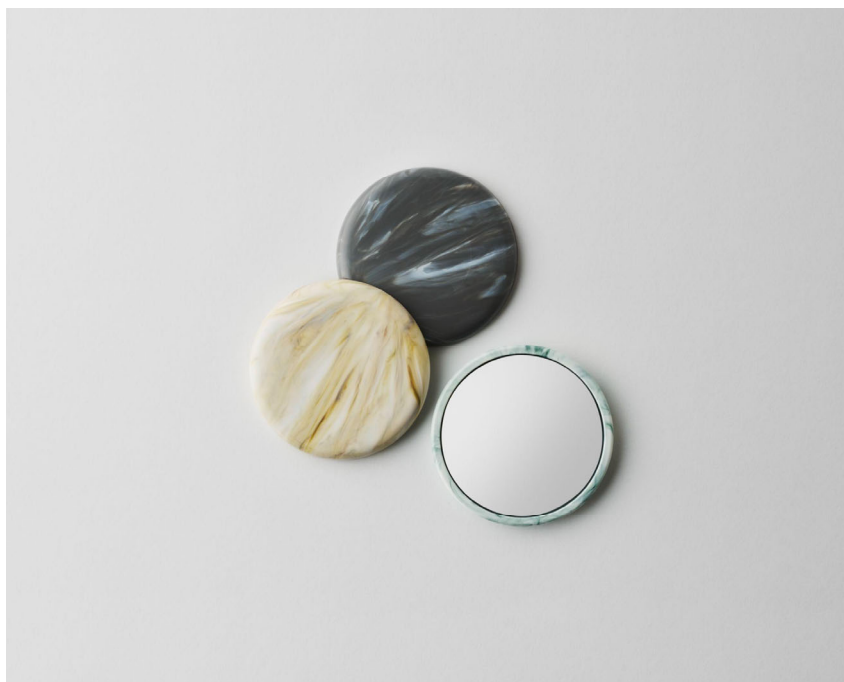


○Main activities

- Develop products that balance design and productivity. (e.g. Stone comb, Stone mirror)



Stone comb



Stone mirror

○The establishment of the "Recycled Plastics Exchange"(<https://exchange.parallelplastics.net/>) will contribute to the revitalization of distribution and the stabilization of procurement by linking the demand and supply of businesses with plastic products that do not have a presence in the market with the demand and supply of manufacturing companies that need them.

○Project example:

- Pigeon Corporation

Made tokens that use the unwanted plastic generated in the manufacturing process as a material and can be used as photo frame. Babies and their families who leave the Newborn Intensive Care Unit (NICU) are given a gift as a token to congratulate their birth.



- Takashimaya Co., Ltd., John Masters Organics Group, Inc.

A hair comb was created using empty cosmetic containers collected from Takashimaya customers and John Masters Organics, along with housing components that were scheduled for disposal.



- Yamasaki Co., Ltd. (La Sana)

Compact mirrors are produced from materials generated during the production process of shampoo and treatment containers. In conjunction with the 55th anniversary of the Company's founding, these gifts are presented to members and employees.



○Management Structure

- Producer : Takuya Miyaguchi, President's office, Hamee Corp.
- Director : Yasunishi Yoko, Yusuke Hayashi, DRILL DESIGN Co.,Ltd.
- Designer : Yusuke Hayashi, Ayumi Shinohara, DRILL DESIGN Co.,Ltd.



DRILL DESIGN Co., Ltd. Yasunishi Yoko(left), Yusuke Hayashi(right)

○About DRILL DESIGN Co., Ltd. (<https://www.drill-design.com/>)

A design office that handles everything from product design to planning and development, branding, packaging, and graphics for furniture, household goods, home appliances, and tools. Design proposals and directions in a wide range of areas, from mass production to crafts, in collaboration with businesses and production areas, with designs rooted in materials and manufacturing processes and minimal forms that emphasize comfort of use.

○Commenting from Miyaguchi, President's Office of Producer Hamee Corp.

If what manufacturers produce changes, then life will surely change as well. We hope that children who grow up in such a lifestyle will naturally choose to think about the next generation. We feel that this award is a success supported by our partners and frontline employees. Thank you very much for this precious award.

○Detailed Service/Introduction Consultation: <https://www.parallelplastics.net/>

■ GOOD DESIGN EXHIBITION 2025 -2025 Good Design Award Exhibition-

- Period : From Saturday, November 1 to Wednesday, November 5
- Venues : Various places in Tokyo Midtown
- Content : All Awards Received Design Exhibition in Fiscal 2025
- Awarded Gallery: <https://www.g-mark.org/gallery/winners/29133>

■ Outline of Hamee Corp.

Company : Hamee Corp. (TSE Standard Market, Securities Code: 3134)
Incorporation : May, 1998
Representative : Ikuhiro Mizushima President and CEO
Address : Square O2, 2-12-10, Sakae-cho, Odawara City, Kanagawa Prefecture
Business : Smartphone accessories development/manufacturing business,
EC development in the U.S., China and Korea. Provide gaming accessories to
handle gaming monitor brand Pixio. Develop cosmetics under ByUR brand and
develop Hamic business to support children's crime prevention and security
through exclusive smartphones.
Website : <https://hamee.co.jp/>

■ Contact information for this article

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