



June 15, 2026

To All

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| <p>Company Representative</p> <p>For inquiries</p> | <p>President and CEO Corporate Planning Dept. Manager</p> | <p>Hamee Corp. Ikuhiro Mizushima (Code: 3134, Standard Market of the Tokyo Stock Exchange)</p> <p>Toshiki Kunii (TEL. +81-465-25-0260)</p> |
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Notice of Change and Expansion of Shareholder Benefit Program

We hereby announce that, at its meeting held on June 15, 2026, our Board of Directors resolved to change and expand the details of our shareholder benefit program as follows.

Details

1. Reasons for Change and Expansion

We maintain a shareholder benefit program for shareholders who are listed or recorded in the shareholder register as of April 30 and October 31 each year and who hold one unit (100 shares) or more of our common stock. The purpose of this program is to express our gratitude to our shareholders for their continued support and to further their understanding of our business. We have decided to change and expand the details of the shareholder benefit program to further demonstrate our appreciation to our shareholders and to encourage more shareholders to hold our shares over the medium to long term.

2. Changes and Expansion of Shareholder Benefit Program

Changes are indicated by underlines, and new benefits are enclosed in thick borders as shown below.

[Before change]

Shareholders may choose one of the following coupons.

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| JPY <u>1,500</u> coupon for use on <u>Hamee headquarters store</u> |
| JPY <u>1,500</u> coupon for use on ByUR official website |

[After change]

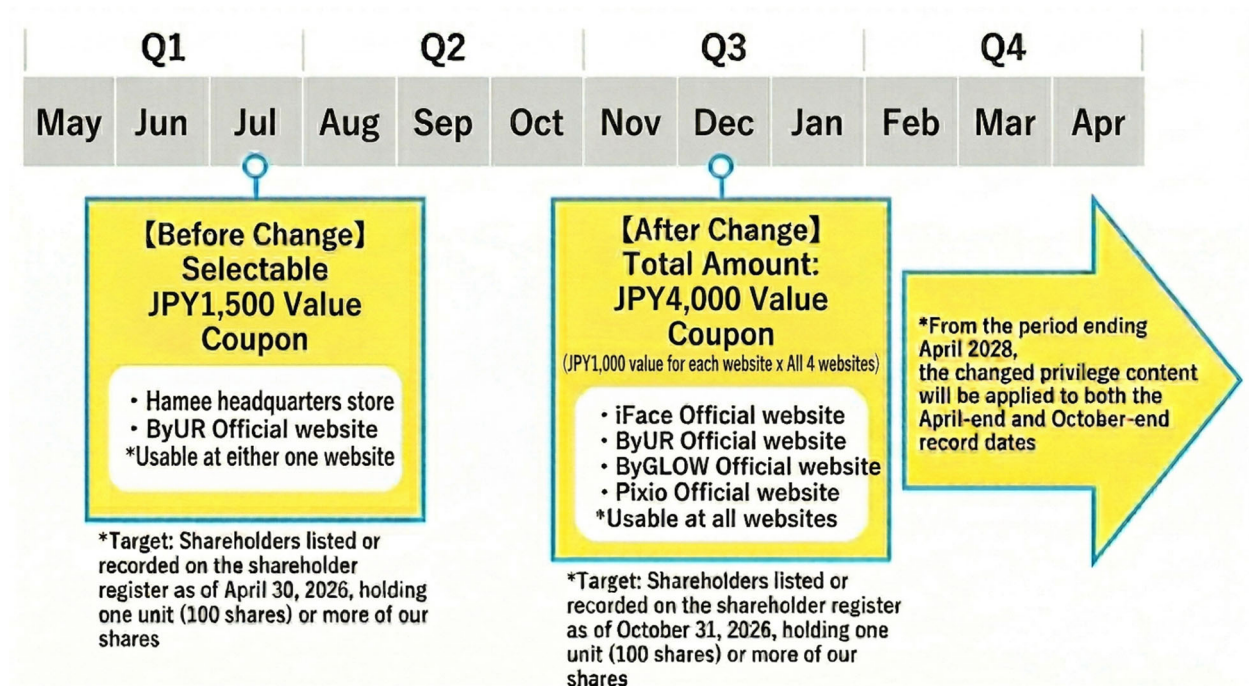
Shareholders may receive all of the following coupons.

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| JPY <u>1,000</u> coupon for use on <u>iFace official website</u> |
| JPY <u>1,000</u> coupon for use on ByUR official website |
| (New) JPY1,000 coupon for use on ByGLOW official website |
| (New) JPY1,000 coupon for use on Pixio official website |

3. Period of application of the change

The new system will be applied to shareholders listed or recorded in the shareholders' register as of the end of October 2026.

Schedule for Shareholder Benefits: Fiscal Year Ending April 2027



End