



To whom it may concern

August 6, 2026

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

Pixio to Exhibit at Tokyo Game Show 2026!

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO: Ikuhiro Mizushima, Securities Code: 3134 TSE Standard Market) announces that its gaming accessory brand, Pixio, will exhibit in the Gaming Lifestyle Corner at Tokyo Game Show 2026, which will be held at Makuhari Messe from Thursday, September 17 to Monday, September 21, 2026 (National Holiday). So we announce it as shown in the attached appendix.

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Pixio to Exhibit at Tokyo Game Show 2026!**~Featuring the "Ideal Gaming Room" and exciting new products! ~**

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO: Ikuhiro Mizushima, Securities Code: 3134 TSE Standard Market) announces that its gaming accessory brand, Pixio, will exhibit in the Gaming Lifestyle Corner at Tokyo Game Show 2026, which will be held at Makuhari Messe from Thursday, September 17 to Monday, September 21, 2026 (National Holiday).



At this exhibition, we plan to feature multiple zones where visitors can fully experience the world of Pixio. Further details regarding the exhibits will be announced in upcoming press releases and on our official social media channels.

We're preparing a lot of exciting content, including new product reveals, a display featuring all 10 monitor colors, an IP collab space, interactive hands-on corners, and more! Further details will be announced soon.

■ Visitor-Interactive Campaign

At the venue, we plan to distribute promotional items and host special campaigns. Further details will be announced soon.

■ Outline of TOKYO GAME SHOW 2026

Event name: TOKYO GAME SHOW 2026

Dates:

Business Days> Thursday, September 17 to Friday, September 18, 2026 | 10:00 - 17:00

Public Days> Saturday, September 19 to Sunday, September 20, 2026 | 9:30 - 17:00

Monday, September 21, 2026 (National Holiday) | 9:30 - 16:00

* Note: Opening hours vary by day (Business Days vs. Public Days).

Venue: Makuhari Messe (Exhibition Halls 1-11, International Conference Hall) / TKP Tokyo Bay Makuhari Hall

Organizer: Computer Entertainment Supplier's Association (CESA)

Website: <https://tgs.cesa.or.jp/2026/en>

■ About Pixio



Pixio is a gaming accessory brand that supports gamers' "individuality" and delivers products that realize the ideal gaming room.

We will create a variety of products that support your unique gaming experience at products that combine high quality with affordable prices, working with the community to boost gaming culture.

■ Store List

- Pixio Official Store : <https://pixiogaming.jp/>
- Pixio Amazon : <https://amzn.to/3CoiHWm>
- Pixio Rakuten Ichiba : <https://www.rakuten.ne.jp/gold/pixiogaming/>
- Pixio Yahoo!Shopping : <https://store.shopping.yahoo.co.jp/pixio/>
- Pixio Mercari : <https://mercari-shops.com/shops/HYLH8Yt7e35v5c7UUyBZTZ>

■ Pixio official media

- X (formerly Twitter): <https://twitter.com/pixiojapan>
- YouTube : https://www.youtube.com/channel/UCK_rS3hIJNoyMM9Qzi5HNBg
- Instagram : <https://www.instagram.com/pixiojapan/>
- twitch : https://www.twitch.tv/pixio_japan
- TikTok : https://www.tiktok.com/@pixio_official

■ Outline of Hamee Corp.

Company	: Hamee Corp. (TSE Standard Market, Securities Code: 3134)
Incorporation	: May 1998
Representative	: Ikuhiro Mizushima President and CEO
Address	: Square O2, 2-12-10, Sakae-cho, Odawara City, Kanagawa Prefecture
Business	: Smartphone accessories development/manufacturing business, EC development in the U.S., China and South Korea. We operate a diverse range of businesses, including Beauty Business featuring the brand 'ByUR,' Gaming Accessories Business featuring the brand 'Pixio,' and a Decarbonization Business, which includes the 'ParallelPlastics' service for upcycling plastic waste.
Website	: https://hamee.co.jp/

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