



To whom it may concern

September 15, 2026

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

Pixio Unveils Exhibition Content for Tokyo Game Show 2026

**Showcasing a new concept gaming monitor designed to expand
customization options**

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO: Ikuhiro Mizushima, Securities Code: 3134 TSE Standard Market) announces that its gaming accessory brand, Pixio, has unveiled our booth details for Tokyo Game Show 2026, which will be held at Makuhari Messe from Thursday, September 17 to Monday, September 21, 2026. So we announce it as shown in the attached appendix.

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Pixio Unveils Exhibition Content for Tokyo Game Show 2026
Showcasing a new concept gaming monitor designed to expand customization options

Deploying 7 distinct zones: unreleased product displays, Hatsune Miku-themed gaming room, and DIY decoration experience

Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture, President and CEO: Ikuhiro Mizushima, Securities Code: 3134 TSE Standard Market) announces that its gaming accessory brand, Pixio, has unveiled our booth details for Tokyo Game Show 2026, which will be held at Makuhari Messe from Thursday, September 17 to Monday, September 21, 2026. The booth consists of 7 interactive zones designed to engage visitors through look and feel, including pre-release product showcases, a gaming room reflecting the world of Hatsune Miku, and a hands-on decoration corner where attendees can customize monitor frames to their liking. The exhibition offers an immersive space where visitors can directly experience the Pixio brand worldview.



■ Exhibition details

Pixio Booth Location: 09-W05 (Hall 9)

Event name: TOKYO GAME SHOW 2026

Exhibition Period▼

Business Days> Thursday, September 17 to Friday, September 18, 2026 | 10:00 - 17:00

Public Days> Saturday, September 19 to Sunday, September 20, 2026 | 9:30 - 17:00

Monday, September 21, 2026 (National Holiday) | 9:30 - 16:00

* Note: Opening hours vary by day (Business Days vs. Public Days).

Venue: Makuhari Messe Halls 9-11

Organizer: Computer Entertainment Supplier's Association (CESA)

Website: <https://tgs.cesa.or.jp/2026/en>

■ Pixio Booth Key Attractions

1. Pre-Release Product Showcase

Debut showcase of pre-release products exclusively on-site at Tokyo Game Show. Please visit our booth to see what we have on display. Introducing a new lineup featuring novel designs, upgraded specifications, and an elevated user experience never before seen from Pixio.

*Exhibition updates will be posted via official X (@PixioJapan) throughout the event.



2.Hatsune Miku-themed gaming room

Introducing a gaming room setup reflecting the world of Hatsune Miku. Showcasing the popular PX278 Wave / HATSUNEMIKU gaming monitor alongside multiple unreleased products. Experience a futuristic, cute atmosphere built around mint green and white color tones. The space also serves as a photo spot, so please feel free to take pictures and share them on social media.



*The PX278 Wave / HATSUNEMIKU gaming monitor will also be on display at the aurn corporation booth. Please be sure to stop by.

3. Wave Series Gaming Monitor Showcase Zone

Displaying all 10 color variations of Pixio's popular Wave series gaming monitors in one place: Black, White, Pastel Blue, Pastel Pink, Pastel Purple, Mint Green, Beige, Yellow, Champagne Gold, and Pink Gold.

Experience Pixio's signature lineup of diverse color variations.

4. NieR Series 15th Anniversary Collaboration Gaming Monitor Showcase Zone



Presenting a special exhibition of the "Pixio Gaming Monitor NieR 15th Anniversary Model," a collaboration celebrating the 15th anniversary of Square Enix Co., Ltd.'s "NieR" series, available made-to-order since Thursday, August 27.

This model adopts white as its chassis color to complement the atmosphere of the "NieR" series, featuring a bold rear-panel design showcasing artwork newly drawn by D.K (<https://x.com/dkgground>), character designer for "NieR Replicant/Gestalt". Furthermore, the Pixio brand logo adopts a "special collaboration design" integrated with the atmosphere of the work, capturing the world of "NieR" down to the finest detail.

Product details: Please see the press release below.

<https://prtimes.jp/main/html/rd/p/000001693.000009971.html>

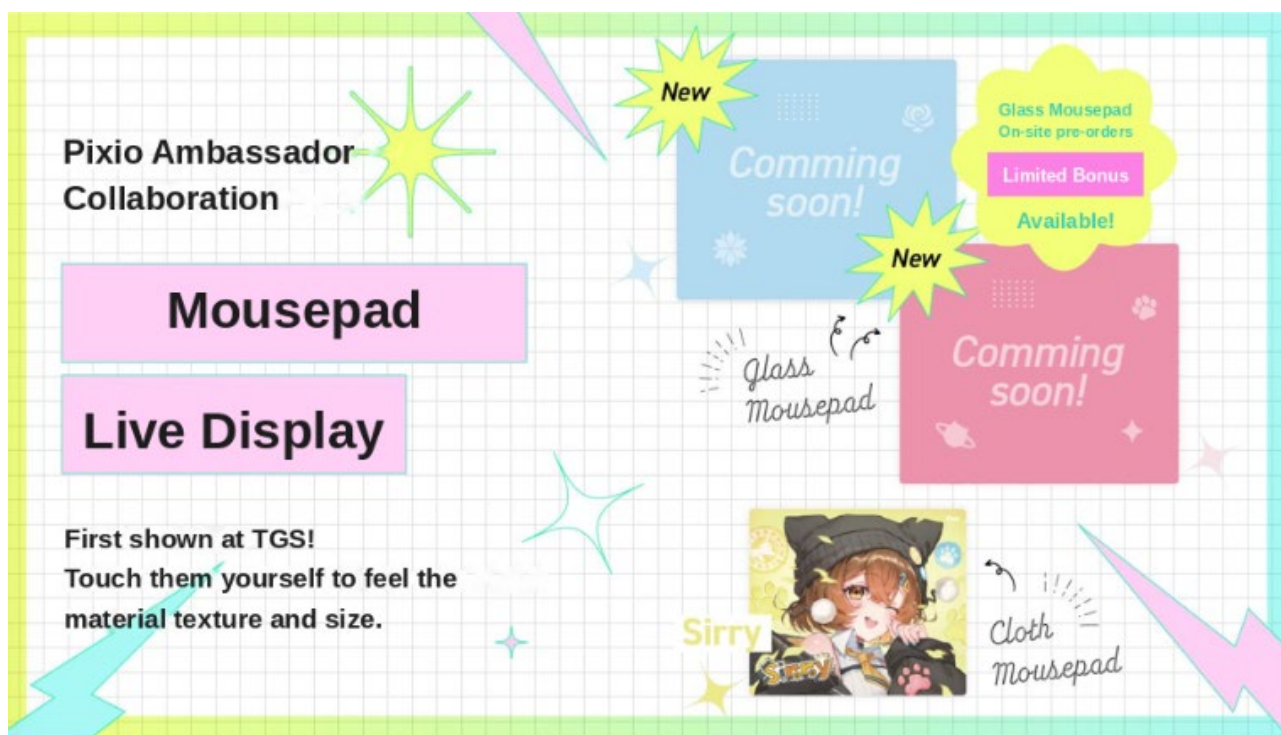
*The "Pixio Gaming Monitor NieR 15th Anniversary Model" will also be on display at the aurn corporation booth. Please be sure to stop by.

5. Pixio Mousepad Trial Zone

Displaying Pixio's lineup of desk-enhancing mousepads, including the "PXMPW series" (available in 8 colors and 3 sizes) designed to color-coordinate with Pixio gaming monitors. Attendees can test the mousepads on-site to experience their glide performance and sizing firsthand.

As part of our "Creator Collaboration Project," we will also display numerous mousepads featuring exclusive Pixio designs created in partnership with illustrators. We invite you to check them out.

6. Pixio Official Ambassador Collaboration Product Display (Glass Mousepads & Mousepads)



Displaying collaboration mousepads created in partnership with Pixio Official Ambassadors. Pre-ordering a collaboration glass mousepad on-site entitles you to an exclusive booth novelty gift.

Please present your reservation confirmation screen to a staff member if you have placed a pre-order.

***The 2 featured creators for the collaboration glass mousepads will be announced on Tuesday, September 15.**

«Exhibited Products List»

- Collaboration Mousepad – SIRRY Model XL (on sale) :

<https://pixiogaming.jp/products/pxmpsirry01xl>

- Collaboration Glass Mousepad – ??? Model XL (Pre-orders open Thursday, September 17)
- Collaboration Glass Mousepad – ??? Model XL (Pre-orders open Thursday, September 17)

Highlighting the charm of 3 featured creators in beautifully crafted artwork.

Experience the physical products firsthand at the Pixio booth.

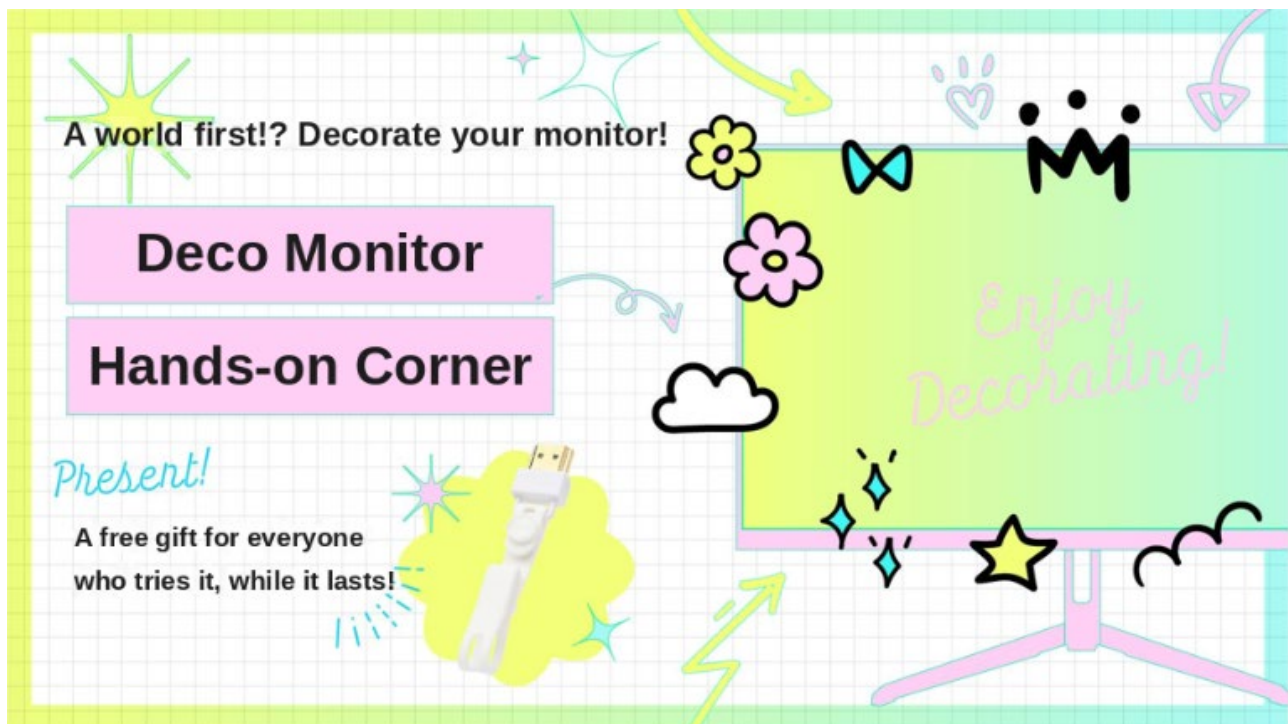
«Participating Ambassadors (List without Honorifics)»

- Sirry : https://x.com/Sirry_Twch
- ? ? ? ?
- ? ? ? ?

7.Decoration Hands-On Corner

Presenting an experiential exhibit of a new-concept gaming monitor prototype featuring magnets embedded directly into the frame. Using the magnetic mechanism, you can attach and display your favorite items directly on the gaming monitor frame.

At our booth, we will host a "Decoration Hands-On Corner" with various decorations available, allowing visitors to enjoy personalizing the gaming monitor firsthand. Try attaching and detaching items with the magnets and experience the fun of customization.



■ Extensive Booth Activities & Program Highlights

◇ User Photo Board Exhibition

We will set up a photo board highlighting a collection of wonderful desk setup photos submitted by Pixio users featuring Pixio products. Yours might even be on display!

◇ Find the Hidden Mini Ambassadors!

Chibi character illustrations of our seven Pixio Official Ambassadors (Paru Sorahoshi, Nano Mizuse, Maru Hinata, Sirry, Tsumiko Jinsei, Nahiro Soma, and Onatsu no Nibitashi) alongside all eight members of "Nyantasia!" (Anzu Nyamafuji, Soda Nyamashiro, Taruto Nyamamugi, Neon Nyamakage, Fuwari Nyamakumo, Eru Nyamaharu, Nyamashuva Lutz, and Nyamalbelle Perle)—who joined as Pixio Official Group Ambassadors on Tuesday, September 1—are hidden somewhere on the booth walls.

*For details regarding "Nyantasia!"'s appointment as Pixio Official Group Ambassadors, please refer to the press release below.

<https://prtimes.jp/main/html/rd/p/000001697.000009971.html>



*Images are for illustrative purposes only.

◇ **Visitor-Exclusive Campaign: Complete Our Survey for a Free Sticker & Enter a Raffle for Grand Prizes!**

Visitors who complete our web survey at the booth will receive one original Pixio Official Ambassador sticker (randomly selected from 16 designs). In addition, survey respondents will be entered into a raffle where 3 lucky winners will receive a 3-piece gaming setup bundle featuring our popular 27-inch gaming monitor (PX278Wave Series), our best-selling single monitor arm (PSW1S Series), and the newly released mousepad (PXMPW Series, Medium size) launched in July 2026. Survey insights will directly inform future product design and development. Please check the signage inside the booth for participation details. We look forward to your participation!

*Sticker distribution ends once stock runs out.



*Images are for illustrative purposes only.

■ Equipment Cooperation

High-performance "GALLERIA" PCs, generously provided by THIRDWAVE CORPORATION, will be featured throughout our booth displays.

Be sure to check out the GALLERIA gaming PCs alongside Pixio's booth displays.

GALLERIA : <https://galleria.net/>

■ About Pixio



Pixio is a gaming accessory brand that supports gamers' "individuality" and delivers products that realize the ideal gaming room.

We will create a variety of products that support your unique gaming experience through products that combine high quality with affordable prices, working with the community to boost gaming culture.

■ Store List

- Pixio Official Store : <https://pixiogaming.jp/>
- Pixio Amazon : <https://amzn.to/3CoiHWm>
- Pixio Rakuten Ichiba : <https://www.rakuten.ne.jp/gold/pixiogaming/>
- Pixio Yahoo!Shopping : <https://store.shopping.yahoo.co.jp/pixio/>
- Pixio Mercari : <https://mercari-shops.com/shops/HYLH8Yt7e35v5c7UUyBZTZ>

■ Pixio official media

- X (formerly Twitter): <https://twitter.com/pixiojapan>
- YouTube : https://www.youtube.com/channel/UCK_rS3hIJNoyMM9Qzi5HNBg
- Instagram : <https://www.instagram.com/pixiojapan/>
- Twitch : https://www.twitch.tv/pixio_japan
- TikTok : https://www.tiktok.com/@pixio_official

■ Outline of Hamee Corp.

Company : Hamee Corp. (TSE Standard Market, Securities Code: 3134)
Incorporation : May 1998
Representative : Ikuhiro Mizushima President and CEO
Address : Square O2, 2-12-10, Sakae-cho, Odawara City, Kanagawa Prefecture
Business : Smartphone accessories development/manufacturing business, EC development in the U.S., China and South Korea. We operate a diverse range of businesses, including Beauty Business featuring the brand 'ByUR,' Gaming Accessories Business featuring the brand 'Pixio,' and a Decarbonization Business, which includes the 'Parallel Plastics' service for upcycling plastic waste.
Website : <https://hamee.co.jp>

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