

Disclaimer:

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August 14, 2025

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Representative: Yasushi Kobayashi, President, CEO

Securities code: 3135, Tokyo Stock Exchange, Prime

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Notice of Changes to Shareholder Benefit Program

MarketEnterprise Co., Ltd. ("the Company") has resolved at the Board of Directors meeting held today to change the shareholder benefit program, and hereby announce it as follows.

1. Timing of the changes to the shareholder benefit program

Shareholder benefits with record dates at the end of December 2025 and June 2026 will be provided as usual. Changes to the benefits will take effect from the shareholder benefits with the record date at the end of December 2026.

2. Changes in the shareholder benefit program

Before change				After change			
Record date	Holding period	Number of shares held	Benefits	Record date	Holding period	Number of shares held	Benefits
End of December	No conditions	500 shares or more	Digital gift certificate worth 25,000 yen	End of December <u>2025</u>	No conditions	500 shares or more	Digital gift certificate worth 25,000 yen
				End of December <u>2026 and afterward</u>	<u>At least one year</u>		
End of June	No conditions	500 shares or more	Digital gift certificate worth 25,000 yen	End of June <u>2026</u>	No conditions	500 shares or more	Digital gift certificate worth 25,000 yen
				End of June <u>2027 and afterward</u>	<u>At least one year</u>		

* The term "holding 500 shares or more continuously for at least one year" refers to being recorded under the same shareholder number with 500 or more shares in the shareholder register for three consecutive record dates at the end of December and June each year.

3. Reason for the changes to the shareholder benefit program

The Company appreciates its shareholders for their day-to-day support, and it has been offering the shareholder benefit program with the aim of increasing the attractiveness of investment in the Company's stocks and attracting a broader range of investors. As a result of a comprehensive review of its shareholder return policy, including the importance of fostering long-term shareholder relationships and the potential for future dividend payments, the Company has decided to revise its shareholder benefit program (changes in holding period) to encourage more shareholders to hold its stock over the medium to long term.