

Disclaimer:

This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

December 16, 2025

Company name: MarketEnterprise Co., Ltd.

Representative: Yasushi Kobayashi, President, CEO

Securities code: 3135, Tokyo Stock Exchange, Prime

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Notice Regarding Changes to Items for Shareholder Benefit Program
(Change of Usage Scope)

MarketEnterprise Co., Ltd. announces that, effective from the shareholder benefits (digital gifts) with a record date of December 2025, “JAL Mileage Bank” will be excluded from the list of digital gift redemption items.

Reference: List of available redemption items after the change

Amazon Gift Cards/ QUO Card pay/ PayPay Money Light/ dPoints/ au PAY Gift Card/ Visa e-Gift vanilla/ Bookstore card NEXT/ Uber Taxi Gift Card/ Uber Eats Gift Card/ Google Play Gift Code/ PlayStation®Store Ticket/ DMM prepaid card/ SKYLARK Discount Coupon/ Delicious Meat Selection Card/ BookLive Digital Prepaid Card/ Gourmet Sweets Selection Card/ Gourmet Food Selection Card/ Hulu Ticket/ Premium Brand Meat Selection Card/ Oisix Gift Code/ Roblox Gift Card/ Diaper Gift Selection/ U-NEXT Gift Code (Points)/ U-NEXT Gift Code (30 Days)/ Bitcoin by bitFlyer/ Bitcoin by CoinTrade/ Bitcoin Cash by CoinTrade/ Ripple by CoinTrade/ Ethereum by CoinTrade/ Litecoin by CoinTrade

For the latest details on shareholder benefit program, including the list of eligible shareholders and redemption items and redemption items, please refer to “Distribution of Profits” in “Stock and Bond Information” on the IR section of our website:

https://www.marketenterprise.co.jp/ir/en/stockbond/stockbond_02.html