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Representative: Yasushi Kobayashi, President, CEO

Securities code: 3135, Tokyo Stock Exchange, Prime

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Application for Listing Change to the TSE Standard Market

MarketEnterprise Co., Ltd. submitted an application today to the Tokyo Stock Exchange for a change in its stock listing to the Standard Market. This move follows the completion of preparations as was reported by MarketEnterprise on August 14, 2025, in a press release titled "Updated Plan for Compliance with New Market Continued Listing Criteria and Preparations for Change to TSE Standard Market."

In accordance with the updated plan for compliance announced on August 14, 2025, MarketEnterprise used numerous measures to attempt to meet the standards for retaining its Prime Market listing. However, it was not possible to comply with the tradable share market capitalization standard as of today. Furthermore, MarketEnterprise determined that it would be very difficult to meet this standard by the end of June 2026, which is the end of the plan. As a result, the decision was made to submit an application for a change in the stock listing to the Standard Market.

The MarketEnterprise Group's vision is to operate as an "optimized trading company for the creation of a sustainable society." Group companies are dedicated to providing products and services that match the increasingly diverse range of consumption behavior and styles of people and, for some products and services, business operators and companies. The objective of business activities is to provide the best possible consumption options to customers using the internet. The Second-hand Online Business is the core business of the MarketEnterprise Group. In Japan, the second-hand goods market had total sales of more than 3,000 billion yen in 2023 and is predicted to grow to 4,000 billion yen by 2030. As Japan's population declines and ages, the country is approaching a major shift in the ownership of household assets. The reason is the large volume of hidden household items with a total estimated value of 91,000 billion yen and the potential to be sold in Japan's second-hand goods markets. Due to this favorable outlook for the business climate, the MarketEnterprise Group will continue to take actions for steady business growth and the medium to long-term growth of corporate value.

There will be no change in the group's management that reflects the cost of capital and stock price as well as in the disclosure and investor relations activities and policies during the Prime Market listing due to move of the stock listing to the Standard Market.

(Refence) "Action to Implement Management that is Conscious of Cost of Capital and Stock Price" dated on November 13, 2025

https://www.marketenterprise.co.jp/ir/en/upload_file/tdnrelease/3135_20241113521022_P01_.pdf

An announcement will be made promptly if there is any additional information that requires disclosure concerning this matter.