

June 25, 2026

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Announcement of the release of the Company Introduction Video

We are pleased to announce that the English version of our Company Introduction Video is now available. The video provides an overview of Market Enterprise's businesses, including our internet-based reuse and mobile communications operations, as well as our key initiatives. These include our proven track record as one of Japan's largest internet-based reuse businesses, exports of agricultural machinery to more than 80 countries, contributions to the SDGs and the circular economy, and partnerships with local governments and private-sector companies.

We invite you to watch the video and learn more about our initiatives as we work toward our vision of realizing a sustainable society through optimization.

- Video update date: June 24, 2026
- URL for the English version of the video: <https://www.youtube.com/watch?v=-CqJMOmH42o>
- URL for the Japanese version of the video: <https://www.youtube.com/watch?v=yTJsS23TcCk>