Note: This document is a translation of a part of the original Japanese version and provided for reference purposes only. In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.

Summary of Financial Results Presentation for the Fiscal Year Ended June 30, 2026

Marketenterprise Co., Ltd.

August 14, 2026

MARKET ENTERPRISE

Securities Code: 3135

FY6/26 Full-Year Financial Highlights

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Net Sales & Gross Profit

✓ While the Online Reuse business expanded (Sales YoY +3.6%, Profit YoY +8.5%), the impact of the Mobile Telecommunications business (Sales YoY +9.1%, Profit YoY -24.4%) was substantial, resulting in higher sales but lower profits on a consolidated basis.

Net Sales	**26,230 million yen** (+5.9% YoY)
Gross Profit	**8,082 million yen** (-5.3% YoY)

Operating Profit & Ordinary Profit

✓ Despite continued efforts to reduce SG&A expense ratio (31.9% in FY6/25 → 30.5% in FY6/26), operating profit declined YoY due to the segment loss recorded in the Mobile Telecommunications business.

Operating Profit	**72 million yen** (-88.4% YoY)
Ordinary Profit	**35 million yen** (-94.9% YoY)

Net Loss Attributable to Owners of Parent

✓ Net loss was recorded due to the profit decline mentioned above and the record of income taxes-deferred.

Net Loss Attributable to Owners of Parent	**-76 million yen** (Profit of 484 million yen in FY6/25)

FY6/26 Consolidated Income Statement

The Reuse business performed smoothly. However, due to significant profit deterioration in the Mobile business, overall performance resulted in increased revenue but lower profit.

(Unit: Millions of Yen)	FY6/25 Full-Year Actual	FY6/26 Full-Year Actual	Change	YoY Ratio
Net Sales	24,771	26,230	1,458	105.9%
Gross Profit	8,532 (34.4%)	8,082 (30.8%)	-450	94.7%
Operating Profit	625 (2.5%)	72 (0.3%) (Shareholder Benefits Expenses -143)	-553	11.6%
Ordinary Profit	684 (2.8%) (Gain on cancellation of derivatives + 143)	35 (0.1%)	-649	5.1%
Net Income (Loss) Attributable to Owners of Parent	484 (2.0%)	(76) (—)	-561	—

(Profit Margin)

FY6/26 Financial Performance Update

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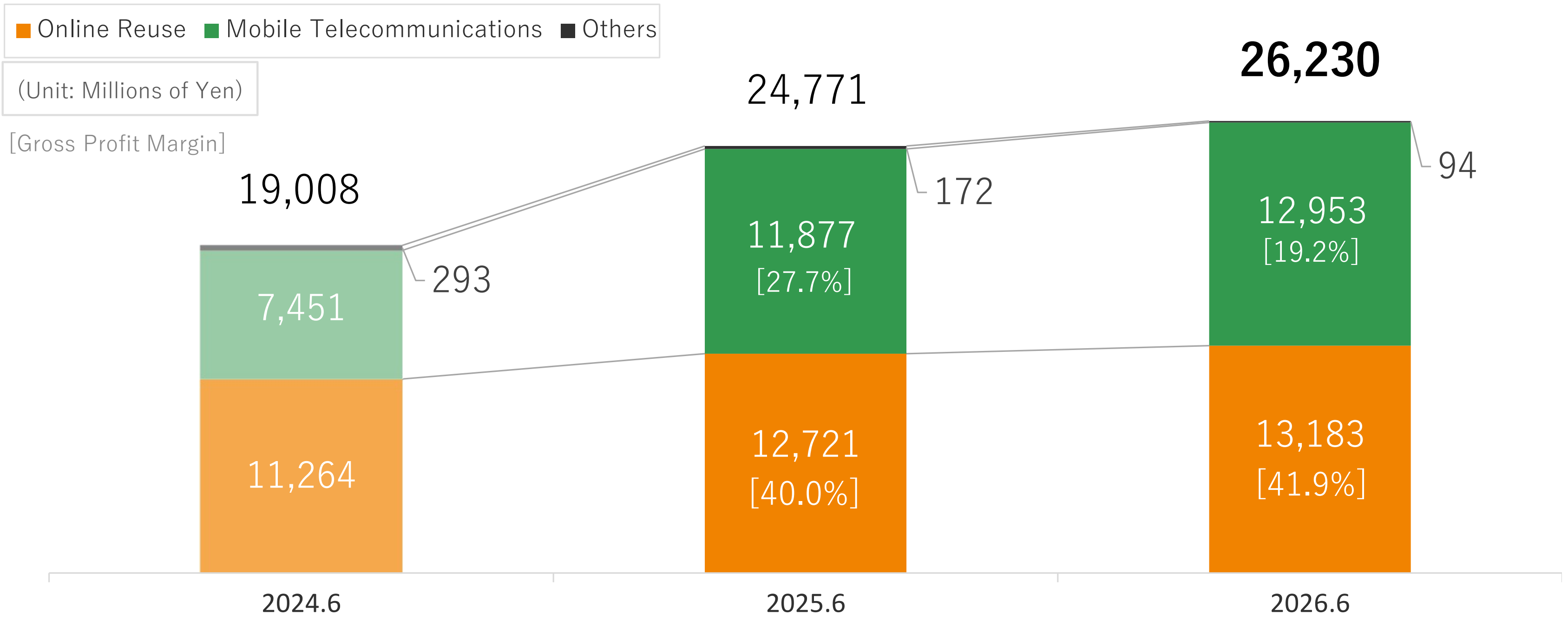
- ✓ Net Sales: Reuse performed mostly according to plan, but Mobile fell short of target due to underperformance in one-time revenue generation.
- ✓ Operating Profit and Below: Although the SG&A expense ratio continued to improve through advertising cost reductions and productivity gains in Reuse, it could not offset the gross margin decline in Mobile, missing the forecast.

(Unit: Millions of Yen)	FY6/26 Initial Forecast ① (Announced on August 14, 2025)	FY6/26 Revised Forecast ② (Announced on February 13, 2026)	FY6/26 Full-Year Actual ③ (Announced on August 14, 2026)	Progress Rate ③÷②
Net Sales	30,000	26,900	26,230	97.5%
Operating Profit	1,100	180	72	40.3%
Ordinary Profit	1,050	130	35	27.0%
Net Income (Loss) Attributable to Owners of Parent	650	10	(76)	—

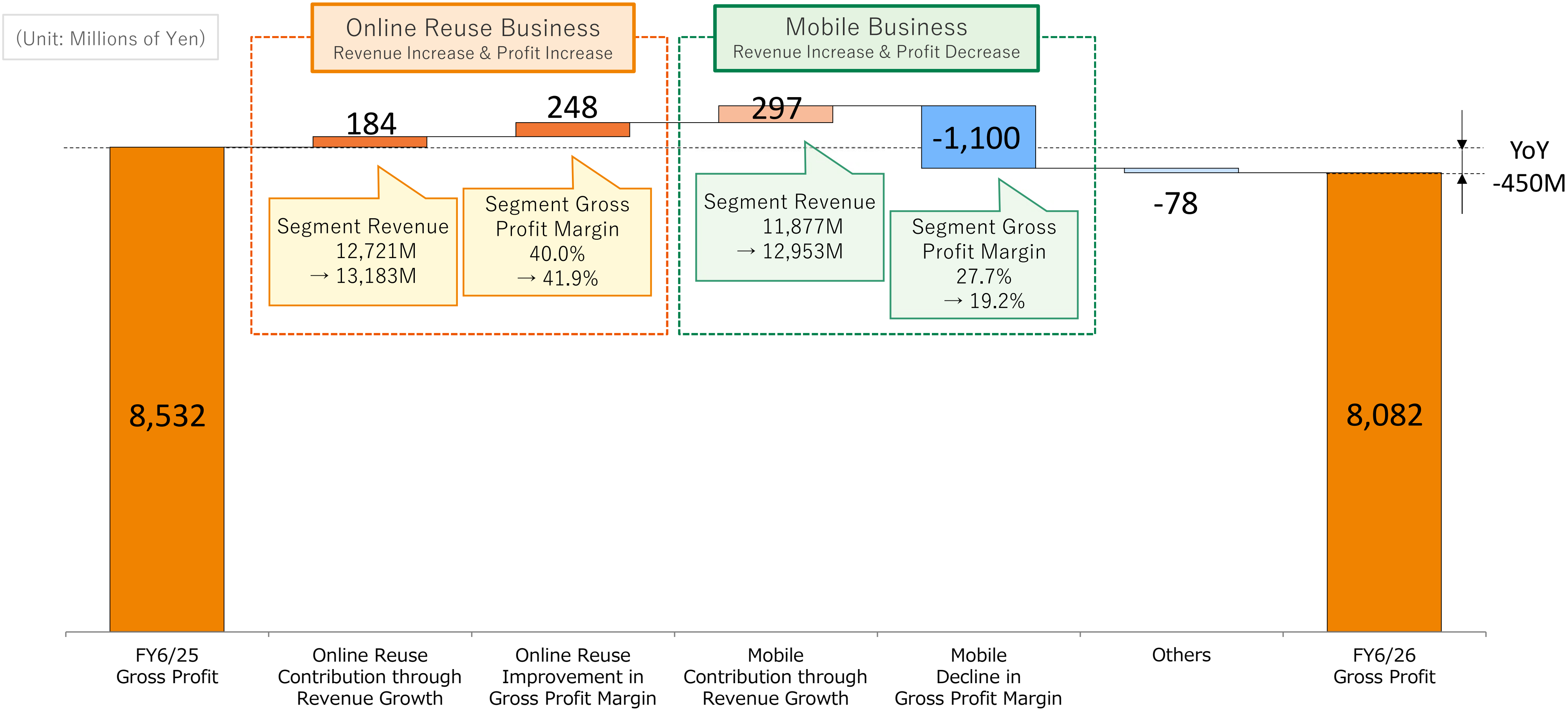
FY6/26 Segment Sales Breakdown

- ✓ Online Reuse Business：
  Growth in consumer merchandise contributed to higher sales and profit
  (Sales YoY +3.6%, Gross Margin YoY +1.9 pts, (Ref) Consumer Merchandise Sales YoY +13.4%).
- ✓ Mobile Telecommunications Business：
  Although new line acquisitions fell well short of initial forecasts, active line count continued to expand
  (Sales YoY +9.1%, Gross Margin YoY -8.5 pts).



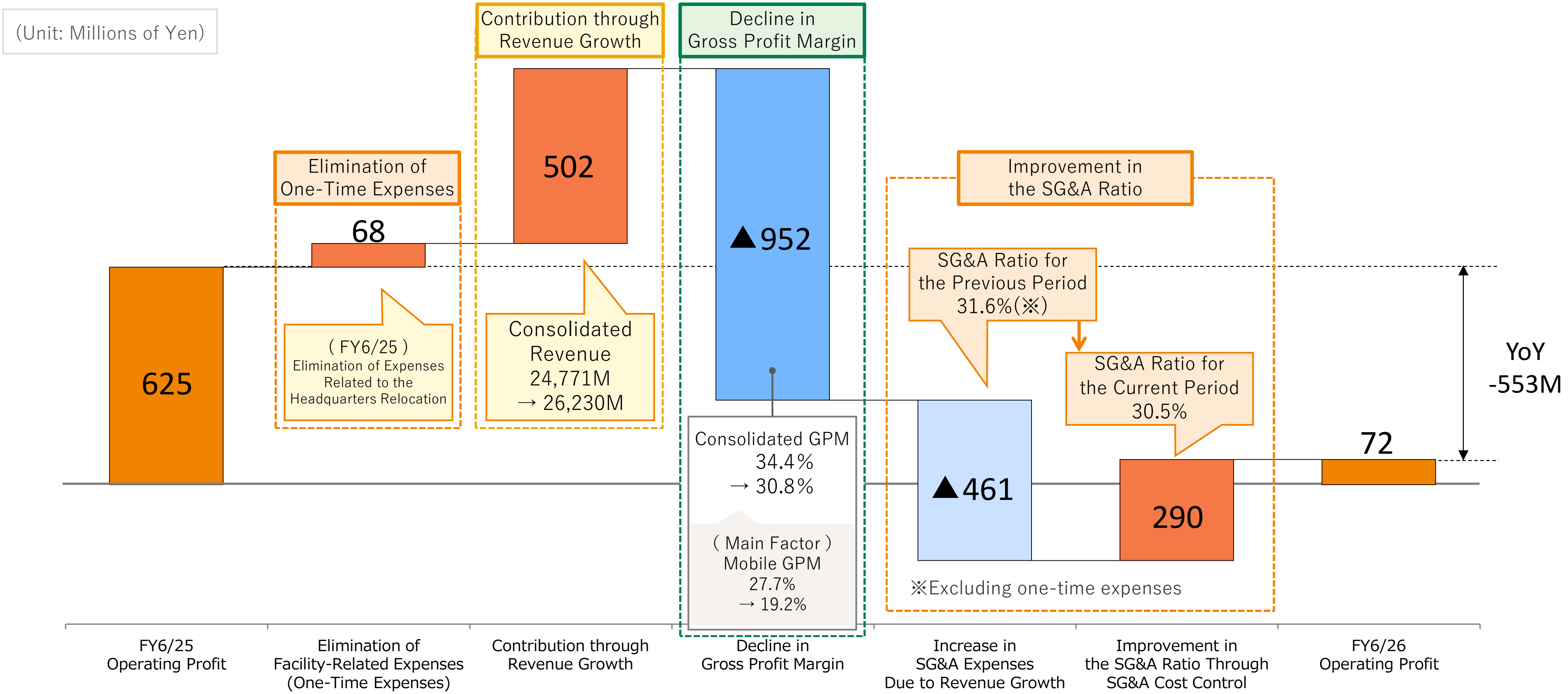
FY6/26 Full-Year Gross Profit Variance Analysis

Reuse maintained strong performance, but overall profit was significantly impacted by lower profits in Mobile due to weak new line acquisitions.



FY6/26 Full-Year Operating Profit Variance Analysis

Overall sales growth contribution was offset by margin deterioration in Mobile. Operating profit was secured through SG&A control, including advertising expense compression.



FY6/27 Key Initiatives Underpinning the Earnings Outlook

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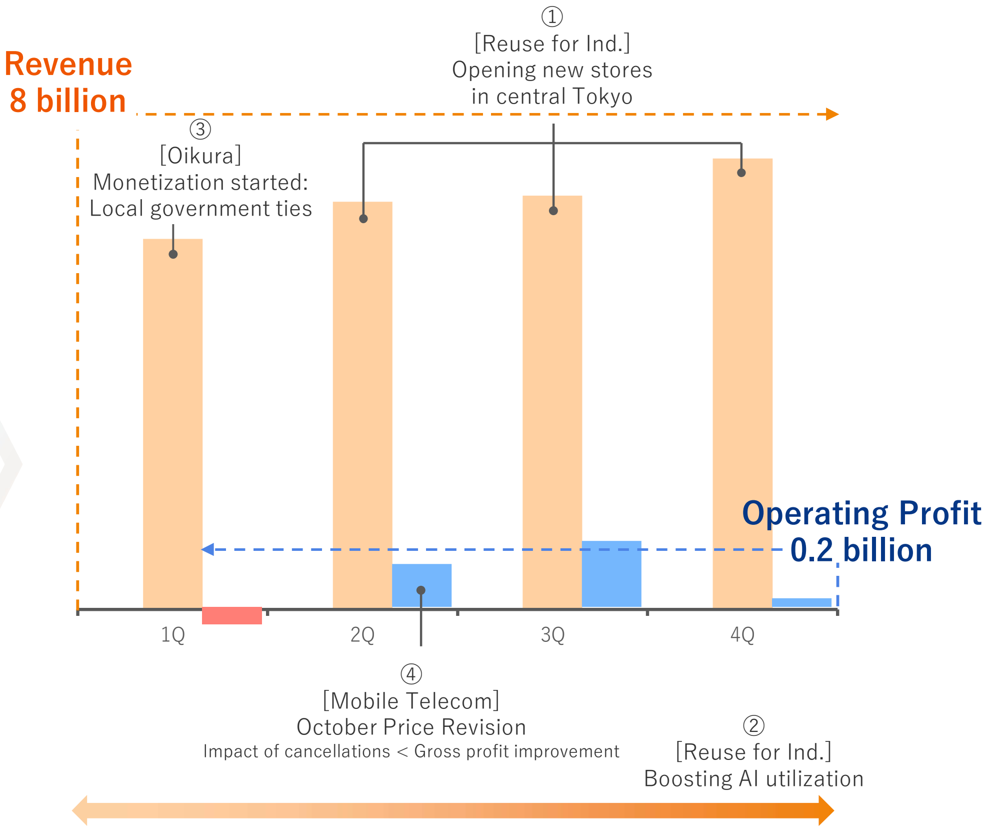
Basic Approach to Earnings Forecasts

Segment	FY6/27 Key Initiatives	Full-Year Forecast
Online Reuse	—	Increase in Revenue and Profits
Reuse for Individuals	① Procurement growth from opening buyback stores (Shinjuku & others) ② Boosting productivity further through AI utilization	Increase in Revenue and Profits
"Oikura"	③ Monetizing local government ties: Capturing GIGA device replacement demand	Increase in Revenue and Profits
Mobile Telecom	④ Shifting to a recurring business model via price hikes	Decline in Revenue, Increase in Profit

Quarterly Revenue and Operating Profit Overview



FY6/27 Financial Forecast (Summary)

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✓ Reuse: Segment margin improved +29.4% YoY due to product mix optimization. FY6/27: Aiming for revenue/profit growth by maintaining margins and expanding urban buyback stores.

✓ Mobile: FY6/27 is a transition phase to a recurring model.
- Price hikes may temporarily increase cancellations
- Anticipate line count recovery & full-year benefit of gross margin expansion in FY6/28

✓ Oikura: Leveraging 300+ local government partnerships to launch B2G business in FY6/27, aiming for swift monetization.

(Unit: Millions of Yen)	FY6/26 Full-Year Actual	FY6/27 Full-Year Forecast	Change	YoY Ratio
Net Sales	26,230	26,580	349	101.3%
Operating Profit	72 (Shareholder Benefits Expenses -143)	350 (Shareholder Benefits Expenses -140)	277	482.3%
Ordinary Profit	35	300	264	856.3%
Net Income (Loss) Attributable to Owners of Parent	(76)	174	250	—

Forward looking statements in this document, such as forecasts of business performance, include forward-looking statements, assumptions and projections that are the basis of our plans. Actual business results may differ substantially due to various factors.

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