## TSI HOLDINGS GROUP

Results Briefing: Q3RD (March to November 2023)
Results of 2024 Ending Feb
15th January 2024
Security code : 3608
$\square$
$\square$

Results Overview

2
About Business Situation by Channel
3
Brands Overview
4 Full-year Forecast
5 Initiatives in each area of TIP25
6 Initiatives for management that emphasizes human capital
7
Initiatives related to the SDGs

[Summary of operations during the third quarter]

## - Change in Market environment

Due to the reclassification of COVID-19 into Class 5 in May 2023, demand for outing recovered. With the subsequent lifting of the ban on group tours to Japan and depreciation of the yen, the number of visitors to Japan from overseas grew, recovering demand for inbound tourism substantially. Although the overseas business environment remained unstable, economic and social activities in Japan moved toward normalization.

## ■ Business conditions

The recovery of the market supplied a favorable tailwind, boosting the number of customers who visited fashion buildings and street outlets in urban areas.
The product policy for men's brands bore fruit, and sufficient measures were taken for them in areas such as the bulk purchase of products that were marketed over a long period of time, and therefore, the Company achieved steady growth without losing opportunities.
On the other hand, the Company was cautious about purchasing merchandise for ladies' brands taking the previous circumstances into consideration, and as a result, it failed to take actions that corresponded with the pace of market recovery. For this reason, it was unable to increase sales significantly.

## ■ Fallout from the loss of COVID-related special demand

The COVID-related special demand such as demand for golf in Japan and that for athletic leisure in the United States ran its course, and the market began to decline.
Excessive inventories piled up because the placement of orders for the current term's purchases and the delivery of wholesale products to clients had been completed by the previous term. This significantly affected financial results partly because the Company had actively invested in the growth areas in the previous years.

## 5 Highlights of Results for Q3RD of Fiscal Year Ending in February 2024

In addition to the fallout from the loss of the COVID-related special demand, the initial marketing of autumn/winter merchandise did not advance as initially planned because of the lingering summer heat and the warm winter, and as a result, the Company struggled.
The Company aimed at recovery starting from the second half of October but failed to achieve the quarterly plan.
Operating income was lower than initially planned for two reasons. One was that the Company reported greater valuation losses than initially planned due to excessive inventories. The other was that profitability deteriorated as the Company gave priority to inventory clearance.


## Q3 ${ }^{\text {RD }}$ Operating Profit 1.69 Billion Yen

 $\begin{array}{cl}\text { vs. Budget } & -1.94 \text { billion yen } \\ \text { YoY Change } & -1.44 \text { billion yen } \\ \text { YoY } & 53.9 \%\end{array}$
## Q3RD Net Income

 1.81 Billion YenYoY Change -0.55 billion yen
YoY 76.7\%




## > Gross Profit

- Foreign exchange fluctuations and sharp rises in the prices of raw materials
- Increase in price reductions due to growth in remaining inventories and increase in valuation loss
$\Rightarrow$ The struggle for sales growth and slowmoving inventories became a heavy burden on the Company.
Gross profit became worse by 0.7 percentage points compared to the previous term.


## >SG\&A Expenses

- Due to subsidies, personnel expenses for the previous term decreased.
- Growth in sales promotion and advertising expenses
$\Rightarrow$ During the previous term, personnel expenses improved due to subsidies, and in this quarter, the Company failed to manage sales promotion and advertising expenses efficiently. For these two reasons, selling, general \& administrative expenses deteriorated by 2.5 percentage points compared to the previous term.

Ordinary income, including $¥ 340$ million in non-operating income/loss such as dividend income and real estate revenue, was $¥ 2.03$ billion.
Net income for the first half of the term, including $¥ 520$ million in extraordinary income/loss such as gains on sale of investment securities and impairment losses as well as income taxes deferred, was $¥ 1.81$ billion, and the profit ratio was $4.4 \%$.


## 8 About Balance Sheet

|  | Cumulative Q3RD 2023 Ending Feb． |  | 1ST Half 2024 Ending Feb． |  | Cumulative Q3RD 2024 Ending Feb． |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Composition | Results | Composition Rate（\％） | Resulis | Composition Rate（\％） | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y／Y（\％） | $\begin{aligned} & \text { Q2/Q3 } \\ & \text { Change } \end{aligned}$ | Q2／Q3（\％） |
| Current Assets | 80，805 | 55．4\％ | 67，566 | 50．9\％ | 74，499 | 53．4\％ | －6，306 | 92．2\％ | 6，933 | 110．3\％ |
| （of Cash and Deposits） | 32，139 | 22．0\％ | 24，660 | 18．6\％ | 23，111 | 16．6\％ | －9，028 | 71．9\％ | －1，549 | 93．7\％ |
| （of which，Inventory） | 28，280 | 19．4\％ | 27，792 | 20．9\％ | 32，753 | 23．5\％ | 4，473 | 115．8\％ | 4，961 | 117．9\％ |
| Non－current Assets | 65，155 | 44．6\％ | 65，113 | 49．1\％ | 65，091 | 46．6\％ | －64 | 99．9\％ | －22 | 100．0\％ |
| （of Investment Securities） | 28，122 | 19．3\％ | 27，792 | 20．9\％ | 27，944 | 20．0\％ | －178 | 99．4\％ | 152 | 100．5\％ |
| （of Investment Real estate） | 4，713 | 3．2\％ | 4，695 | 3．5\％ | 4，688 | 3．4\％ | －25 | 99．5\％ | －7 | 99．9\％ |
| Total Assets | 145，961 | 100．0\％ | 132，679 | 100．0\％ | 139，591 | 100．0\％ | －6，370 | 95．6\％ | 6，911 | 105．2\％ |
| Current Liabilities | 32，059 | 22．0\％ | 23，963 | 18．1\％ | 32，342 | 23．2\％ | 283 | 100．9\％ | 8，379 | 135．0\％ |
| （of Short－term borrowings） | 17 | 0．0\％ | － | 0．0\％ | 5，045 | 3．6\％ | 5，028 | 29676．5\％ | 5，045 | 0．0\％ |
| （of Current portion of long－term borrowings） | 4，987 | 3．4\％ | 4，203 | 3．2\％ | 3，853 | 2．8\％ | －1，134 | 77．3\％ | －350 | 91．7\％ |
| Non－current Liabilities | 12，177 | 8．3\％ | 9，435 | 7．1\％ | 8，807 | 6．3\％ | －3，370 | 72．3\％ | －628 | 93．3\％ |
| （of Long－term borrowings） | 6，478 | 4．4\％ | 3，047 | 2．3\％ | 2，562 | 1．8\％ | －3，916 | 39．5\％ | －485 | 84．1\％ |
| Total Liabilities | 44，236 | 30．3\％ | 33，399 | 25．2\％ | 41，149 | 29．5\％ | －3，087 | 93．0\％ | 7，751 | 123．2\％ |
| Total Net Assets | 101，724 | 69．7\％ | 99，280 | 74．8\％ | 98，441 | 70．5\％ | －3，283 | 96．8\％ | －839 | 99．2\％ |
| （of Treasury Stock（－）） | －5，388 | －3．7\％ | －4，537 | －3．4\％ | －5，604 | －4．0\％ | －216 | 104．0\％ | －1，067 | 123．5\％ |
| Total Liabilities and Net Assets | 145，961 | 100．0\％ | 132，679 | 100．0\％ | 139，591 | 100．0\％ | －6，370 | 95．6\％ | 6，912 | 105．2\％ |

## Cash and Deposits

【 Comparison with the previous term 】
Affected by increases in inventory assets and the repayment of Long－term borrowings totaling，cash and deposits decreased by $¥ 9$ billion．

## Inventory

【 Comparison with the previous term】 In the businesses that performed well，bulk purchasing was implemented to reduce costs．In some businesses，meanwhile，inventories moved slowly because sales slowed down due to the lingering summer heat and the warm winter． Inventory assets were $115.8 \%$ of the previous term’s level，growing by $¥ 4.4$ billion from the previous term．

## ＞Treasury stock

【 Comparison with the previous term】 As part of its efforts to implement capital policy and take measures for shareholder returns，the company continued to acquire treasury stock．The value of the treasury stock increased by $¥ 1.06$ billion．


## 10 Sale Trends by Channel for Q3RD Results of 2024 Ending Feb.

The number of customers who visited real stores rose as demand for outing and inbound tourism grew. Sales for non-department stores were 102.9\% of the previous term's level.
On the other hand, sales for department stores, EC, and overseas businesses faced difficulties due to the fallout from the loss of COVID-related special demand and withdrawals from business.

- Real stores: While sales for street outlets and fashion buildings continued to expand, benefiting from the recovery of the traffic of people, those for department stores leveled off as demand for golf ran its course. Sales for real stores were $101.2 \%$ of the previous term's level.
- Overseas business: The overall street industry in the U.S. remained sluggish. In particular, sales for HUF stagnated as its clients refrained from ordering merchandise due to increased inventories.
Old profit standards
Q3RD
2022 Ending Feb.

| 0 <br> 0 <br> 0 <br> 0 | Department Stores |
| :---: | :---: |
|  | Commercial Facilities(*1) |
|  | E-Commerce |
| Domestic Others(*2) |  |
|  | Overseas |

$\mathbf{4 . 2 2}$ Billion Yen
(Composition Rate : $10.8 \%$ )
$\mathbf{1 7 . 5 9}$ Billion Yen
(Composition Rate : 44.9\%)
$\mathbf{9 . 6 0}$ Billion Yen
(Domestic E-Commerce ratio :
$30.6 \%$ )
$\mathbf{4 . 7 9}$ Billion Yen
(Composition Rate : $12.2 \%$ )
$\mathbf{2 . 9 4}$ Billion Yen
(Composition Rate : $7.5 \%$ )

| New profit standards |
| :---: |
| Q3RD |
| 2023Ending Feb. |

5.64 Billion Yen (Composition Rate : 13.0\%)
18.55 Billion Yen (Composition Rate : 42.8\%)
10.31 Billion Yen (Domestic E-Commerce ratio 29.9\%)
4.77 Billion Yen (Composition Rate : 11.0\%)

### 4.02 Billion Yen

(Composition Rate : 9.3\%)

| New profit standards |  |
| :---: | :---: |
| Q3RD <br> 2024 Ending Feb. | YoY (\%) |
| $5.40{ }_{\text {Billon Yen }}$ <br> (Composition Rate : 13.0\%) | 95.7\% |
| $19.09_{\text {billion Yen }}$ | 102.9\% |

8.97 billion Yen
4.53 mamon Ven (Composition Rate : 10.9\%)
3.56 हillon ven 88.4\%

[^0]
## 11 E-commerce in Q3RD Results of 2024 Ending Feb.

TSI HOLDINGS

In the third quarter alone, with EC sales at $¥ 9.88$ billion, or $87.5 \%$ of the previous term’s level, the Company failed to expand sales in this sector, leaving certain issues unsolved.
The Company will review its sales strategy and digital marketing methods again with the aim of expanding sales again while maintaining profitability.
Domestic EC: In TSI's EC, popular products were in short supply as real stores attracted more customers and inventories were consequently concentrated, and this reduced EC sales substantially. Partly because of the fallout from the loss of COVID-related special demand and withdrawals from business ${ }^{* 1}$, the overall domestic EC sales were $87.0 \%$ of the previous term's level.
Overseas EC: Affected by discount sales which prevailed due to excessive inventories in America's street industry, overseas EC sales slowed down, remaining at $92.4 \%$ of the previous term's level.

| Unit : Billion Yen | old proit | New profit standards |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3RD 2022 <br> Ending Feb. | Q3RD 2023 <br> Ending Feb. | Q3RD 2024 <br> Ending Feb. | Compared to year before last (\%) | Y/Y(\%) |
| In-House E-Commerce (ratio(\%)) | $\begin{array}{r} 4.33 \\ (45.2 \%) \end{array}$ | $\begin{array}{r} 4.51 \\ (43.7 \%) \end{array}$ | $\begin{array}{r} 3.59 \\ (40.0 \%) \end{array}$ | $\begin{aligned} & 82.8 \% \\ & (-5.1 \mathrm{pt}) \end{aligned}$ | $\begin{gathered} 79.6 \% \\ (-3.7 \mathrm{pt}) \end{gathered}$ |
| Domestic E-Commerce (ratio(\%))* | $\begin{array}{r} 9.60 \\ (30.6 \%) \end{array}$ | $\begin{aligned} & 10.31 \\ & (29.9 \%) \end{aligned}$ | $\begin{array}{r} 8.97 \\ (26.8 \%) \end{array}$ | $\begin{aligned} & 93.4 \% \\ & (-3.8 p t) \end{aligned}$ | $\begin{aligned} & 87.0 \% \\ & (-3.1 \mathrm{pt}) \end{aligned}$ |
| Overseas E-Commerce (ratio(\%))* | $\begin{array}{r} 0.76 \\ (26.1 \%) \end{array}$ | $\begin{array}{r} 0.97 \\ (24.3 \%) \end{array}$ | $\begin{array}{r} 0.90 \\ (25.4 \%) \end{array}$ | 117.7\% <br> (-0.7pt) | $\begin{array}{r} 92.4 \% \\ (+1.1 \mathrm{pt}) \end{array}$ |
| E-Commerce TOTAL (ratio(\%))* | $\begin{aligned} & 10.37 \\ & (30.2 \%) \end{aligned}$ | $11.29$ $(29.3 \%)$ | $\begin{array}{r} 9.88 \\ (26.7 \%) \end{array}$ | $\begin{aligned} & 95.2 \% \\ & (-3.5 p t) \end{aligned}$ | $\begin{aligned} & 87.5 \% \\ & (-2.6 p t) \end{aligned}$ |

[^1]13 Individual Overview of Major Brands in Q3RD Results of 2024 Ending Feb.
TSI HOLDINGS

## Due to the effects of the lingering summer heat and the warm winter, most of the major brands struggled, but among them, sales for MARGARET HOWELL, AVIREX, and STUSSY continued to be strong. <br> Other than the major brands, brands focusing on street outlets (such as ROYAL FLASH and Schott) benefited from growing inbound tourism and the recovery of the traffic of people, continuing to grow.

| $\square$ Top 10 brands in sales |  |  |  |  | Unit:Million Yen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3RD 2022 <br> Ending Feb. | Q3RD 2023 Ending Feb. |  | Q3RD 2024 Ending Feb. |  | Y/Y |
|  | Sales | Sales | Composition Rate (\%) | Sales | Composition Rate (\%) | Sales (\%) |
| 1. PEARLY GATES | 4,668 | 5,060 | 11.7 | 4,106 | 9.9 | 81.2 |
| 2. MARGARET HOWELL | 3,016 | 3,521 | 8.1 | 3,670 | 8.8 | 104.2 |
| 3. NANO universe | 4,853 | 4,143 | 9.6 | 3,859 | 9.3 | 93.1 |
| 4. NATURAL BEAUTY BASIC | 2,897 | 3,056 | 7.1 | 3,010 | 7.2 | 98.5 |
| 5. HUF | 1,891 | 3,058 | 7.1 | 2,657 | 6.4 | 86.9 |
| 6. AVIREX | 1,767 | 2,043 | 4.7 | 2,246 | 5.4 | 109.9 |
| 7. STUSSY | 1,280 | 1,295 | 3.0 | 1,424 | 3.4 | 110.0 |
| 8. new balance golf | 1,051 | 1,331 | 3.1 | 1,232 | 3.0 | 92.5 |
| 9. human woman | 900 | 1,218 | 2.8 | 1,120 | 2.7 | 91.9 |
| 10. Jack Bunny!! | 926 | 1,031 | 2.4 | 965 | 2.3 | 93.5 |
| TOP10 | 23,254 | 25,761 | 59.5 | 24,293 | 58.4 | 94.3 |

- PEARLY GATES YoY: 81.2\%

The market normalized as demand for golf ran its course.
Sales continued to grow, reaching $125.0 \%$ of the pre-COVID level (term ended February 2020), but went below those for the previous year.
The brand is going to reduce purchasing and continue inventory clearance, including overseas sales.

## HUF YoY: 86.9\%

Domestic real stores achieved two-digit sales growth, at 118.9\% of the previous term's level, but the brand struggled as sales for the overall street industry in the U.S. remained sluggish. As a result, the overall sales for HUF went below those for the previous year.

- AVIREX YoY: 109.9\%

In addition to expanding sales for regular items, collaborations with MLB and Disney were well received, maintaining strong sales. Its store opened at the Komatsu Base aviation festival and the Inazuma Festival 2023 also ended as they gained public favor.

## STUSSY YoY: 110.0\%

The number of stores decreased, but the existing stores made up for more than the loss of sales for closed stores, improving sales per store significantly.

4
About Full-year Forecast


## Cumulative Q3RD <br> Net Sales

### 114.85 <br> Billion Yen <br> vs. Budget <br> YoY Change <br> 6.33 billion yen <br> -0.54 billion yen

## Cumulative Q3RD Operating Profit

Bs. Budget -2.41 billion yen
YoY Change -1.50 billion yen

## The Company aimed at recovery during the second half of the year and thereafter but was forced to struggle

- The recovery measures announced at the end of the first half of the year fell through.
$\Rightarrow$ The Company failed to expand EC sales.
$\Rightarrow$ The Company expected to recover sales in the autumn/winter sales campaign but was not able to reduce its inventories.
$\Rightarrow$ The Company's actions such as expanding the purchasing of merchandise for brands that performed well were too late.
- The initiatives for executing budgets and implementing the medium-term plan both did not make much progress.
$\Rightarrow$ During the second term, the Company expected that it could put its performance back on track within the current term.
$\Rightarrow$ Financial results became even worse during the third quarter, and the Company will take further steps for drastic reforms. (described later)

Changes in sales during the term ending February 2024 (compared to the initial budget)

Third quarter
$105.0 \%$
$85.0 \%$
$80.0 \%$

Recovery to a considerably high level of sales was not achieved

Following the consolidated cumulative financial results for the third quarter, we hereby announce that we decided to revise the forecasts of consolidated financial results for the entire term ending February 2024, which were published on April 12, 2023, as follows:

|  | Forecasts for the entire term ending February 2024 |  | Adjusted Forecast |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unit Billion Yen | Composition Rate (\%) | Unit <br> Billion Yen | Composition Rate $(\%)$ | Increase decrease amount Billion Yen | Rate of change (\%) |
| Net Sales | 162.00 | 100.0 | 154.40 | 100.0 | -7.60 | -4.6 |
| Operating Income | 4.70 | 2.9 | 1.40 | 0.9 | -3.30 | -70.2 |
| Ordinary Income | 5.50 | 3.4 | 3.00 | 1.9 | -2.50 | -45.4 |
| Profit Attributable to Owners of Parent | 3.50 | 2.2 | 2.80 | 1.8 | -0.70 | -20.0 |
| Net income per share | 41.54 Yen |  | 34.06 Yen |  |  |  |

The golf market, which had driven the performance of the Company until last year, and the growth of the street casual market in the United States settled down, and in addition, excessive inventories due to focused brands' failure to achieve sales goals prompted the Company to reduce prices more often and increased valuation losses, and this deteriorated profitability, leading to the revision of the forecasts for the whole year.

## Current challenges

## Response policy

## Review of the plan

The management plan with capital costs and stock prices taken into account, which is to be announced in April, should be updated. This includes updating the numerical goals and reviewing business strategy and others based on the recognition of current challenges. This will be published as a rolling plan for the medium-term management plan (TIP25).

## - Examples of major points at issue

Improvement of profitability of existing businesses - Making selling, general \& administrative expenses more efficient by improving the profit structure of stores and EC

- Improving gross profit by maintaining inventories at reasonable levels and taking other measures for tighter manufacturing and sales control Growth strategy


## Commitment to investment policy and numerical goals

- Lack of the ability to promote investment measures in growth areas
- Lack of speed to take measures to achieve greater efficiency in the digital area
- The introduction of several new brands is progressing, but profitability has not been achieved yet.
- Restructuring aimed at achieving EC/OMO growth again
- Redefining growth areas and setting quantitative goals for investment performance


## Strengthening the operational foundation

- Strengthening and making effective use of human capital
- Evolving profit management methods and KPIs
- Promoting reform projects making the most of external specialist teams

The amount of dividend for the term ending February 2024 will remain at the same level as previously forecast, at $¥ 15$ per share.



20 TSI Holdings Group's medium-term management plan "TIP25"

## Hence, to leap toward 2025, we have updated TIP24,

 to turn it into the TSI Innovation Program 2025 (TIP25).
## TIP25 formulation policy



Capture changes in the social environment and market to express and embody our existence and purpose

## 2

Align the direction of
the entire company with
the direction of
business domains to
develop business in
new growth domains

## 3

Achieve sufficiency in digital engagement, ESGs and high profit, all areas that the stock market holds dear

| Welcness d Lifestyle |  |
| :--- | :--- |
| Wellness \& lifestyle |  |
| Athleisure | Create fashion entertainment <br> Ohat has a positive impact <br> Lifestyle |
| onthe health and happiness <br> of consumers and, by <br> extension, society. |  |


| Fashion Capital |  |
| :--- | :--- |
| Fashion capital |  |
| Lady's <br> Fashion | Refine the experience <br> values of brands and <br> create fashion <br> entertainment centered on <br> highly refined tastes. |

## Street de Culture

## Street \& culture

Street
Culture
Select
Nurture street culture and create fashion
entertainment that brings positivity to society and the environment.

## Digital Generation

## Digital generation

Gen-Z
Fashion
D2C/F2C
Digital
Fashion

Create fashion
entertainment forthe
digital native generation
via digital $x$ fashion.


| Fashion Capital |  |  |
| :--- | :--- | :--- |
| Fashion Capital Div. |  |  |
| 1. Apuweiser-riche | 8. | N. |
| 2. JUSGLITTY | 9. PROPORTION BODY |  |
| 3. Rirandture | DRESSING |  |
| 4. Mystrada | 11. ADORE |  |
| 5. CADUNÉ | 12. LE PHIL |  |
| 6. Arpege story | 13. PINKY\&DIANNE |  |
| 7. NATURAL BEAUTY BASIC |  |  |
|  |  |  |



## Street \& Culture Div.

| 1. | STÜSSY | 9. |
| :--- | :--- | :--- | B'2nd 1 10. BEAVER

Digital Generation

## Digital Generation Div.

```
1. ETRÉ TOKYO
6. JILL STUART
2. MECRE 7. JILL by JILL STUART
3. CHAROL 8. ROSE BUD
4. FREE'S MART 9. hueLe Museum
5. bobe 10. STUMBLY
```


## Wellness of Lifestyle

## Creating attractive communities

## Street © Culture

## Platform for play rooted in the street spirit



Making the most of the technology cultivated in the golf area in various ways

## ṔEARLY G ATES <br> PGG

PEARLY GATES is developing snow wear, which makes the most of the technology and design that have been cultivated over the years in the golf area. In January 2024, the brand concluded a wear contract with Ms. Miyabi Onitsuka, a professional snowboarder.

PGG, a sports \& lifestyle wear brand, also entered into an agreement with Ms. Onitsuka. It will support her to lead a stylish and comfortable life even in nonathletic scenes.

-Ms. Miyabi Onitsuka, a professional snowboarder
L.H.P collaborated with the organizers of an event for a game that was extremely popular mainly among youths. In the center plan "TOKYO esports COLLECTION," performers who wore the costume of Danke Schön, a brand offered by L.H.P, adorned the runway.


With "play," the concept of Div. as its keyword, the brand will continue to communicate the joy and attraction of fashion from new angles.


A A full array of gorgeous guests, including entertainers and artists, lined up in the event

## 24 Initiatives in each area of domains

## Fashion Capital

## Services that respond constantly to market trends

 and changes

## ADORE offers coats that use environmentally conscious new materials

ADORE recently started to offer coats made of the artificial protein fiber material "Brewed Protein ${ }^{\text {TM " }}$ developed by Spiber Inc.


A The photos show the processes of producing Brewed Protein ${ }^{\text {TM }}$ fibers


《Spiber A D O R E

ADORE attempted to use new materials to create uncolored coats which symbolized the brand. After the three years of development efforts since 2020, it launched coats using Brewed Protein ${ }^{\text {TM }}$ fibers for the first time in the world.

## Digital Generation

## Continuously expanding content to win over the next

## generation of customers


$¥ 8,916$ million

Ratio to total sales
bobe launches a new beauty brand
bobe launched a new beauty brand in collaboration with MAI, a creative director at MECRE.
Under the concept "Momentum, curiosity, brilliance, and narrative," the brand developed new skincare and cosmetic items that focused on fermentation.

Since November, bobe has set up pop-up booths at the Isetan Shinjuku, Hankyu Umeda, and Nagoya Takashimaya department stores. It will continue to offer the products to a wider range of customers as their recognition level rises.


A All these products pay attention to the environment as typified by the use of upcycled raw materials as well as materials from developing countries

## Promoting DX to lead the next generation of business

In an effort to make business processes more efficient and sophisticated, accelerate the pace of business, and achieve further growth and development, TSI Holdings has tied up with several businesses to advance projects in multiple areas.

## Becoming the first company in Japan to introduce Alibaba Cloud smart logistic solutions

Aiming at innovation in DX and customer experience, the Company decided to participate in the Alibaba Cloud DX Lab for strategic alliance.

In addition, based on the strategic alliance between the two companies, TSI Holdings introduced Alibaba Cloud's warehouse management system into cross-dock warehouses in Shanghai and annexed ones in Japan as well as warehouses in Vietnam. This initiative enables real-time confirmation of inventories.

While applying the system to several other logistic bases, the Company will continue to build business processes and systems for greater operational efficiency, which involves the use of Al for leveling off workload and better inventory control by predicting the volume of cargo.

Starting the PoC verification process using SQ, a mission-critical system for major retailers, which is provided by Stack Inc.

TSI Holdings started the PoC verification process using the SQ beta version, which was released by Stack Inc.

In October 2022, the Company concluded a capital and business alliance contract with Stack in order to realize a next-generation OMO mission-critical platform based on a new concept which enabled it to respond flexibly and swiftly to changing customer services.

As part of this contract, this PoC process involves verification of the future applicability of SQ and the scope of its application in conjunction with the introduction of Shopify by some of the Company's brands.


## Launching the testing of corporate product experience in the virtual space of the Japan Metaverse Economic Zone "Ryugukoku®"

The Company participated in the Ryugukoku® project as a fashion entertainment company to design new customer experience.

The world of Ryugukoku®, the RPG/Metaverse platform, enables use of various real products provided by businesses in the image of play.

The Company offers 3D costume worn by avatars, aiming to provide entertainment value brought by fashion.

1. JPUNIVERSE 㐍TAKENAKA TOPPAN

- Illustration of 3D costume provided by TSI -


The Company provides three-dimensional AVIREX, PEARLY GATES, Jack Bunny!!, NANO universe, human woman, and JILL by JILL STUART clothes to be worn by avatars

## ${ }^{27}$ Putting a provider of SaaS recruitment services specializing in apparsIHOLDINGS Putting a provider of SaaS recruitment services specializing in apparel business under the control of the TSI Holdings Group



## Providing comprehensive personnel solutions in the fashion industry

The TSI Holdings Group aims at creating opportunities for diverse human resources to play an active role in the fashion industry and enriching the lives of people who work in the fashion industry and those who enjoy fashion.

By linking personnel support services provided by S-Groove, a subsidiary engaged in pay job placement and manpower dispatching services, and READY TO FASHION's unique recruitment services, the TSI Holdings Group strives to expand its HR services, increase the profitability of the two subsidiaries, and develop these services into one of the pillars in the Group's businesses.



[^2]

## Initiatives for management that emphasizes human capital

TSI Holdings is providing support to improve the skills of employees and encourage their development. The Company aims at developing independent human resources who support the future of TSI Holdings.


## Designer development program

As part of its efforts to create corporate culture, the Company is carrying out a program to develop creators in-house.

With a workshop for designers in all brands of the Group as a start, the Company planned talk seminars as requested by many participants. In each seminar, guests are invited from outside to speak about the theme chosen.


Providing opportunities for career development

As part of its efforts to establish an environment for learning and career development, the Company has introduced the GLOBIS Manabi Hodai learning program for all persons in managerial positions and employees who wish to join it.

By backing up independent learning by employees, the Company aims at raising the level of employees' basic business knowledge and skills on a group-wide basis and making all information shared by all employees.


Self-development support system

TSI Holdings has established a self-development support system to stimulate and encourage employees' desire to develop themselves independently. The Company supports part of the expenses required to obtain or pass tests for any of the 39 licenses, which can be effectively used for business.

The aim is to secure and develop capable human resources in the Group.

## Initiatives for management that emphasizes human capital

TSI Holdings is striving to improve its systems to create a work environment that enables employees to work easily and comfortably.
In response to diversifying work styles, the Company aims at raising the level of employee engagement.


Promoting the self career dock system
The Personnel Department actively encourages its members to obtain a career consultant's license, and so far, five of them have acquired the license. This has enabled the department to implement the self career dock system in-house.

Currently, the Company is striving to promote the self career dock system focusing on sales representatives who have three years of service or more, and in the future, it plans to expand the system so that it covers its entire organization.


Establishing a section to contact for counseling

As an increasing number of businesspersons have tended to become mentally ill in recent years, the Company established an external section to contact for counselling in order to provide sufficient care to them as well as prevent, early detect, and treat mental illnesses.

Specialist counselors meet requests of not only employees but also their families for advice on mental health.


Encouraging employees to take child-care leave

At TSI Holdings, the percentage of women taking childcare leave has reached $100 \%$, indicating that the Company essentially has an environment that enables women to obtain such leave easily. The Company has also launched an initiative to encourage men to obtain such leave, and during the past several years, the percentage for men has doubled each year.

The Company will strive to further increase the percentage of employees taking such leave.


## Concluding a capital and business alliance agreement with SynCom Agritech

As part of its strategy for raw materials "Material Innovation," TSI Holdings recently entered into a capital and business alliance agreement with SynCom Agritech Co., Ltd., which cultivates organic cotton while paying attention to human rights and the environment.


SynCom Agritech Co., Ltd.

## Expected effects of the business alliance

$\checkmark$ Securing the priority right to be supplied with organic cotton
$\checkmark$ Realizing products for which traceability is guaranteed

- Promoting the production of raw materials with less environmental impacts

Establishing a system to improve farmers' income while paying attention to human rights
$\checkmark$ Contributing to biodiversity in cotton-growing and neighboring areas

## As a member of society, TSI Holdings contributes to it through business activities

In order to achieve its purpose "Through the power of fashion entertainment, we will create empathy and social value around the world," TSI Holdings is contributing to society through business activities.


Support for women who need social protection

As part of its efforts to empower women who come to DV shelters or women protection facilities for help, the Company has provided some 200 clothes and sundry goods to eight such facilities nationwide through a corporation called Ichigokotohoginomori.

The Company emphasized the power of fashion for self-development by coordinating clothes it provided.

It plans to continuously provide such items twice a year.


## Case



Inviting children who live in children's homes to a museum

TSI Holdings invited children from children's homes, who were supported by Ichigokotohoginomori, to the Mori Art Museum.

The Company has a corporate agreement with the Mori Art Museum as part of its employee welfare program. In this project, as part of its initiative for "quality education for all" as stated in the SDGs, it provided the children with an opportunity for the high-quality
experience of seeing, listening, feeling, and thinking" with the cooperation of the Art Museum.


Case
Receiving visitors to the workplace

A group of junior high school students visited the head office and stores of TSI as part of their learning activities.

At various workplaces, they learned about a wide range of jobs and work types mainly through lectures, tours, and hands-on experiences in business operations.


Nurture worldwide empathy and social value throughthe power of fashion entertainment.

## A company creating fashion entertainment

TSI HOLDINGS GROUP

## : :\% 8 <br> Reference Data

37 Highlights of Q3RD Results for FY Ending Feb. 2024
TSI HOLDINGS

| Overview <br> (Revenue recognition standards) | Q3RD 2023 Ending Feb. |  | Unit:Million Yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Q3RD 2024 Ending Feb. |  |  |  |
|  | Results | Composition Rate (\%) | Results | Composition Rate (\%) | Y/Y Change | Y/Y (\%) |
| Net Sales | 43,318 | +100.0 | 41,578 | +100.0 | -1,739 | 96.0 |
| Gross Profit | 24,631 | +56.9 | 23,360 | +56.2 | -1,270 | 94.8 |
| SG\&A Expenses | 21,493 | +49.6 | 21,669 | +52.1 | 176 | 100.8 |
| SG\&A Expenses(excl. Goodwill Amortization, Depreciation and Amortization) | 20,683 | +47.7 | 20,707 | +49.8 | 23 | 100.1 |
| Goodwill Amortization | 127 | +0.3 | 125 | +0.3 | -1 | 98.6 |
| Depreciation and Amortization | 682 | +1.6 | 836 | +2.0 | 154 | 122.6 |
| Operating Income | 3,137 | +7.2 | 1,690 | +4.1 | -1,446 | 53.9 |
| Ordinary Income | 3,169 | +7.3 | 2,036 | +4.9 | -1,133 | 64.2 |
| Extraordinary Income | 99 | +0.2 | 910 | +2.2 | 811 | 919.0 |
| Extraordinary Loss | 433 | +1.0 | 382 | +0.9 | -50 | 88.3 |
| Profit Before Taxes | 2,834 | +6.5 | 2,563 | +6.2 | -271 | 90.4 |
| Profit Attributable to Owners of Parent | 2,372 | +5.5 | 1,818 | +4.4 | -553 | 76.7 |
| EBITDA ※ | 3,947 | +9.1 | 2,653 | +6.4 | -1,294 | 67.2 |

[^3]38 Highlights of Cumulative Q3RD Results of 2024 Ending Feb.

Overview
(Revenue recognition standards)

| Net Sales |
| :--- |
| Gross Profit |
| SG\&A Expenses |
| SG\&A Expenses(excl. Goodwill Amortization, <br> Depreciation and Amortization) |
| Goodwill Amortization |
| Depreciation and Amortization |


| Net Sales |
| :--- |
| Gross Profit |
| SG\&A Expenses |
| $\begin{array}{l}\text { SG\&A Expenses(excl. Goodwill Amortization, } \\ \text { Depreciation and Amortization) }\end{array}$ |
| Goodwill Amortization |
| Depreciation and Amortization |

Cumulative Q3RD 2023
Ending Feb.

| Depreciation and Amortization | 2,685 | 2.3 | 2,385 | 2.1 | -299 | 88.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Income | 3,726 | 3.2 | 2,223 | 1.9 | -1,503 | 59.7 |
| Ordinary Income | 5,061 | 4.4 | 3,645 | 3.2 | -1,416 | 72.0 |
| Extraordinary Income | 972 | 0.8 | 1,421 | 1.2 | 448 | 146.1 |
| Extraordinary Loss | 682 | 0.6 | 486 | 0.4 | -195 | 71.3 |
| Profit Before Taxes | 5,352 | 4.6 | 4,580 | 4.0 | -772 | 85.6 |
| Profit Attributable to Owners of Parent | 4,621 | 4.0 | 3,290 | 2.9 | -1,330 | 71.2 |
| EBITDA | 6,757 | 5.9 | 4,965 | 4.3 | -1,791 | 73.5 |

*EBITDA = Operating Income + Goodwill Amortization + Depreciation and Amortization

39 Highlights of Cumulative Q3RD Results for FY Ending Feb. 2024

Net Sales
Per Channel
(Revenue recognition standards)

| Cumulative Q3RD 2023 Ending Feb. |  | Cumulative Q3RD 2024 Ending Feb. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Results (Million yen) | Composition Rate (\%) | Results (Million yen) | Composition Rate (\%) | Y/Y (\%) | Composition Rate Y/Y Chance(pt) |
| 15,211 | 13.2 | 14,802 | 12.9 | 97.3 | -0.3pt |
| 49,930 | 43.3 | 52,030 | 45.3 | 104.2 | +2.0pt |
| 13,244 | 11.5 | 11,437 | 10.0 | 86.4 | -1.5pt |
| 14,903 | 12.9 | 14,204 | 12.4 | 95.3 | -0.5pt |
| 28,147 | 24.4 | 25,641 | 22.3 | 91.1 | -2.1pt |
| 11,955 | 10.4 | 13,083 | 11.4 | 109.4 | +1.0pt |
| 105,244 | 91.2 | 105,557 | 91.9 | 100.3 | +0.7pt |
| 2,922 | 2.5 | 2,699 | 2.3 | 92.4 | -0.2pt |
| 10,161 | 8.8 | 9,299 | 8.1 | 91.5 | -0.7pt |
| 31,070 | 26.9 | 28,340 | 24.7 | 91.2 | -2.2pt |
| 115,406 | 100.0 | 114,857 | 100.0 | 99.5 | - |

[^4]40 Highlights of Cumulative Q3RD Results for FY Ending Feb. 2024

## Brands Overview

(Revenue recognition standards)

| 1. | PEARLY GATES |
| ---: | :--- |
| 2. | MARGARET HOWELL |
| 3. | NANO universe |
| 4. | NATURAL BEAUTY BASIC |
| 5. | HUF |
| 6. | AVIREX |
| 7. | STUSSY |
| 8. | new balance golf |
| 9. | human woman |
| 10. Jack Bunny!! |  |
| TOP10 |  |
| Other Brands |  |
| Continuing Brands |  |
| Closed Brands |  |
| TOTAL |  |


| Cumulative Q3RD 2023 Ending Feb. |  |  | Cumulative Q3RD 2024 Ending Feb. |  |  | Y/Y |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | Composition Rate (\%) | Gross Profit Ratio (\%) | Sales | Composition Rate (\%) | Gross Profit Ratio (\%) | Sales (\%) | Gross Profit Ratio (pt) |
| 13,429 | 11.6 | 61.6 | 12,047 | 10.5 | 58.4 | 89.7 | -3.2pt |
| 9,500 | 8.2 | 65.9 | 10,376 | 9.0 | 64.7 | 109.2 | -1.2pt |
| 10,308 | 8.9 | 53.2 | 10,110 | 8.8 | 53.0 | 98.1 | -0.3pt |
| 8,433 | 7.3 | 63.9 | 8,605 | 7.5 | 64.9 | 102.0 | +1.0pt |
| 7,744 | 6.7 | 50.6 | 6,723 | 5.9 | 52.0 | 86.8 | +1.4pt |
| 4,853 | 4.2 | 64.7 | 5,567 | 4.8 | 58.3 | 114.7 | -6.3pt |
| 3,335 | 2.9 | 65.0 | 3,905 | 3.4 | 63.7 | 117.1 | -1.3pt |
| 3,527 | 3.1 | 51.7 | 3,661 | 3.2 | 50.1 | 103.8 | -1.6pt |
| 3,349 | 2.9 | 65.0 | 3,323 | 2.9 | 65.6 | 99.2 | +0.5pt |
| 2,662 | 2.3 | 48.2 | 2,612 | 2.3 | 48.0 | 98.1 | -0.2pt |
| 67,146 | 58.2 | 59.3 | 66,935 | 58.3 | 58.5 | 99.7 | -0.8pt |
| 44,435 | 38.5 | 53.9 | 47,374 | 41.2 | 52.3 | 106.6 | -1.6pt |
| 111,581 | 96.7 | 57.1 | 114,309 | 99.5 | 55.9 | 102.4 | -1.2pt |
| 3,824 | 3.3 | 42.0 | 547 | 0.5 | 50.8 | 14.3 | +8.8pt |
| 115,406 | 100.0 | 56.6 | 114,857 | 100.0 | 55.9 | 99.5 | -0.7pt |

41 Highlights of Cumulative Q3RD Results for FY Ending Feb. 2024

## Domestic Monthly Sales Information



## The Number of Stores

|  |  | Q3RD 2023 <br> Ending Feb. | FY Ending Feb. 2023 | Store Open | Store Close | Cumulative Q3RD 2024 <br> Ending Feb. | Y/Y <br> Change | Q3/Q4 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Domestic | 779 | 738 | +65 | -61 | 742 | -37 | 4 |
| Apparel | Overseas | 29 | 29 | +1 | - | 30 | 1 | 1 |
|  | Total | 808 | 767 | +66 | -61 | 772 | -36 | 5 |
| Restaurant | Domestic | 8 | 8 | - | - | 8 | 0 | 0 |
| Cosmetics | Domestic | 37 | 36 | +1 | -2 | 35 | -2 | -1 |
| Total |  | 853 | 811 | +67 | -63 | 815 | -38 | 4 |



## TSI HOLDINGS GROUP

Descriptions about future within this document are based on the information that the company obtains on the date of this report and certain assumptions deemed to be reasonable. Actual earnings may differ materially from various future factors.


[^0]:    *1 Fashion buildings, shopping centers, railroad station buildings, individual stores, outlet shops etc. except for department stores.
    *2 Apparel businesses such as wholesale, intercompany sales and non-apparel businesses of the group companies.

[^1]:    *1 The amount of EC sales shrank due to the effects of withdrawal from the "BOSCH" business and the termination of agency contracts for "SUNSPEL" and "UNDEFEATED" ( $¥ 0.61$ billion)
    *2 Domestic E-Commerce ratio excluding domestic and other sales (wholesale, company sales, etc.)

[^2]:    - Enabling the Group to provide comprehensive personnel solutions in the fashion industry
    - Aiming at winning new contracts and new customers from among businesses that deal with S-Groove and READY TO FASHION
    - Expecting to improve the matching rate for job placement by increasing the number of job seekers

[^3]:    *EBITDA $=$ Operating Income + Goodwill Amortization + Depreciation and Amortization

[^4]:    *1 Fashion buildings, shopping centers, railroad station buildings, individual stores, outlet shops etc. except for department stores.
    *2 Apparel businesses such as wholesale, intercompany sales and non-apparel businesses of the group companies.

