

**Fiscal Year Ended March 2025**

# **Financial Results**

**April 28, 2025**



# Financial Highlights

## Consolidated financial results

**Consolidated net sales increased 43.9% YoY and operating profit jumped 368.7% YoY to mark a record-high profit**

- The GPU cloud services launched in January 2024 responded to the strong demand for computational infrastructure for generative AI. As a result of rapidly advancing infrastructure investment and service expansion, it significantly contributed to the large increase in revenue for the fiscal year, establishing itself as a major pillar of earnings alongside cloud services
- Achieved record-high profits due to substantial recruitment of human resources for obtaining official government cloud certification and aggressive investment in GPU infrastructure to acquire a leading position, as well as the growth of cloud services in addition to GPU cloud services and the acquisition of large-scale projects by Group companies

## Consolidated earnings forecast

**Sales are expected to expand for GPU cloud services and cloud services (up 28.6% YoY)  
Actively invest in both people and goods at every growth opportunity, paving a path toward new growth**

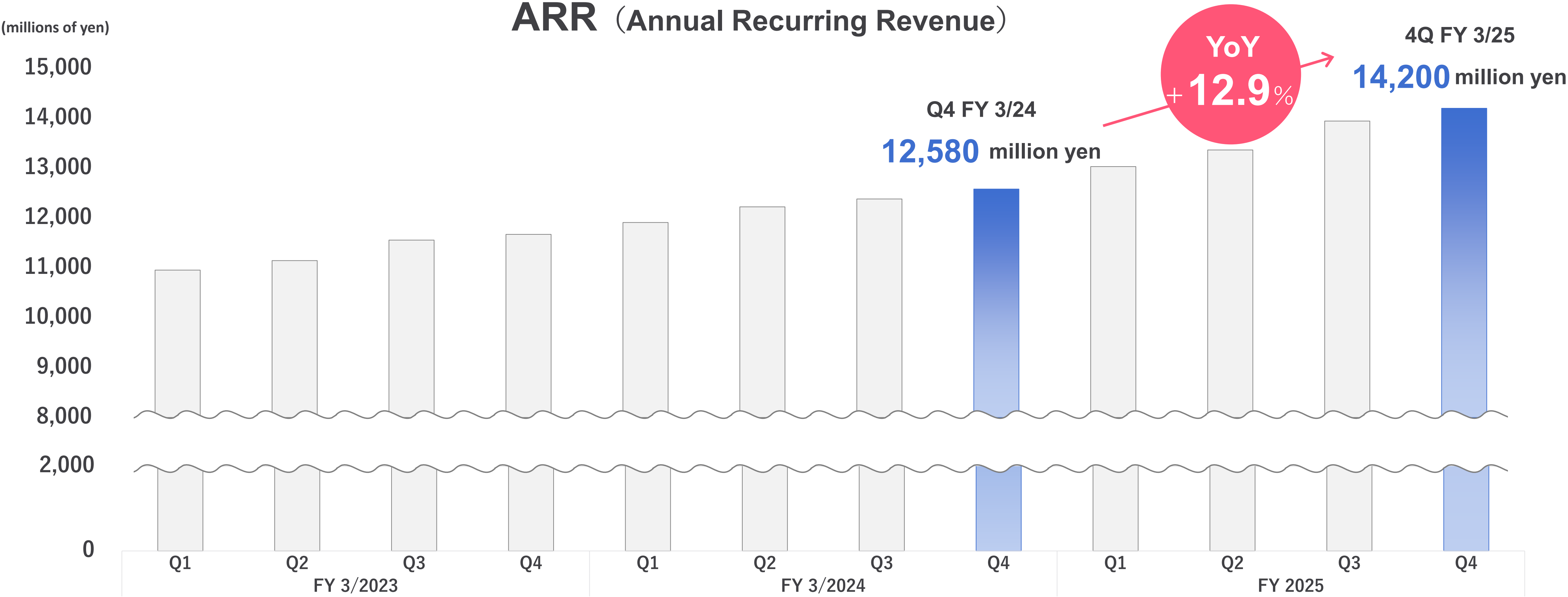
- In its second year of service, the GPU cloud services is expected to achieve sales growth of 149.0% year-on-year, driven by the launch of H200 and B200. In addition, sales are projected to increase by 28.6% year-on-year overall, supported by the continued growth of our cloud services as we keep adding functions toward obtaining official government cloud certification
- Will continue to make large-scale investment in GPU platforms to establish a position as the de facto standard ahead of intensifying competition in the generative AI infrastructure market. Will focus on fulfilling the requirements for official government cloud certification (to be obtained by the end of March 2026) and hiring human resources to enhance services and accelerate market development in order to increase our public cloud market share in the future

**Achieved record-high net sales and profits** while aggressively investing in human resources, GPUs, container-type data centers, etc.

- Sales were favorable. Sales of GPU cloud services were **6,344** million yen (compared with 201 million yen in the previous fiscal year). Sales of other services increased by **39.5%** due to projects being won at group companies, and sales of cloud services increased **9.7%** year on year
  - Hired 214 people including unofficial offers, a significant increase in the workforce (number of employees at fiscal year-end: 997). Investment in human resources increased to strengthen efforts of cloud service function development and sales promotion. Depreciation and electricity costs increased along with the launch of the GPU cloud services
- (Millions of yen)

Item	FY 3/24 Full year	FY 3/25 Full year	YoY	
	Amount	Amount	Change	Change (%)
Net sales	21,826	31,412	9,585	43.9
Operating profit	884	4,145	3,261	368.7
Ordinary profit	764	4,060	3,296	431.4
Profit attributable to owners of parent	651	2,937	2,285	350.7

ARR, representing recurring fee revenue, increased **12.9% YoY**



\*The ARR includes revenue of cloud service, VPS service, and rental server service of SAKURA internet on a non-consolidated basis.

\*Although the cloud-service adopts a pay-as-you-go pricing system, these figures are calculated in accordance with a method of fixed-rate service calculation.

\*Annual Recurring Revenue (ARR): Calculated by multiplying the Monthly Recurring Revenue (MRR) at the end of each period by 12. These figures indicate annual revenue on a recurring billing basis and differ from net sales.



Net sales are expected to increase **28.6%** YoY due to the growth in GPU cloud services and cloud services  
Aiming for substantial growth in the next fiscal year and beyond, actively invest in both people and goods at every growth opportunity,  
paving a path toward new growth

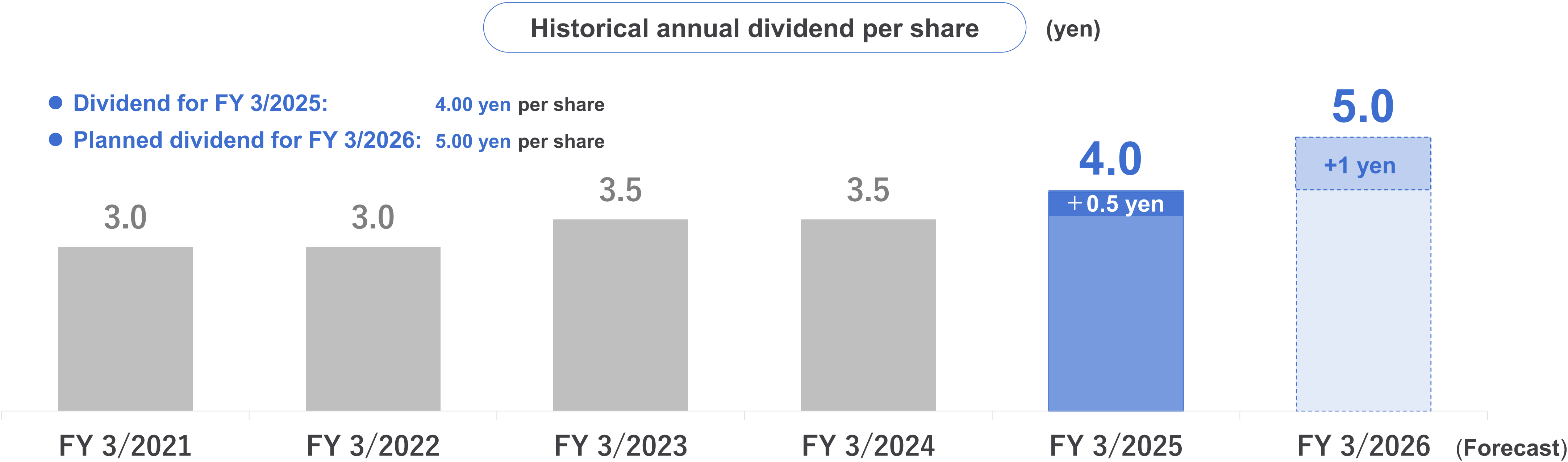
- Sales**
  - GPU cloud services: Q1 revenue to decline temporarily due to end of large government contract, but full-year forecast is 15,800 million yen (up 149.0% YoY) with launch of new GPUs (H200, B200)
  - Cloud services: Enhancing services to meet Government Cloud requirements and expanding sales through partnerships and new market development (**15,900** million yen, up 13.5% YoY)
- Profit**
  - Aggressively invest in digital infrastructures to establish a position as the de facto standard in the generative AI infrastructure market
  - Strengthen recruitment of human resources toward obtaining the official government cloud certification by March 2026 and increasing our public cloud market share in the future
  - Build an ecosystem to expand sales channels, strengthen, and drive sales and marketing initiatives

(Millions of yen)

Item	FY 3/25 Actual Amount	First Six Months of FY 3/26 (Forecast)		FY 3/26 Full Year (Forecast)	
		Amount	Change (%)	Amount	Change (%)
Net sales	31,412	17,600	32.6	40,400	28.6
Operating profit	4,145	700	(46.0)	3,800	(8.3)
Ordinary profit	4,060	550	(50.1)	3,400	(16.3)
Profit attributable to owners of parent	2,937	300	(57.8)	2,400	(18.3)

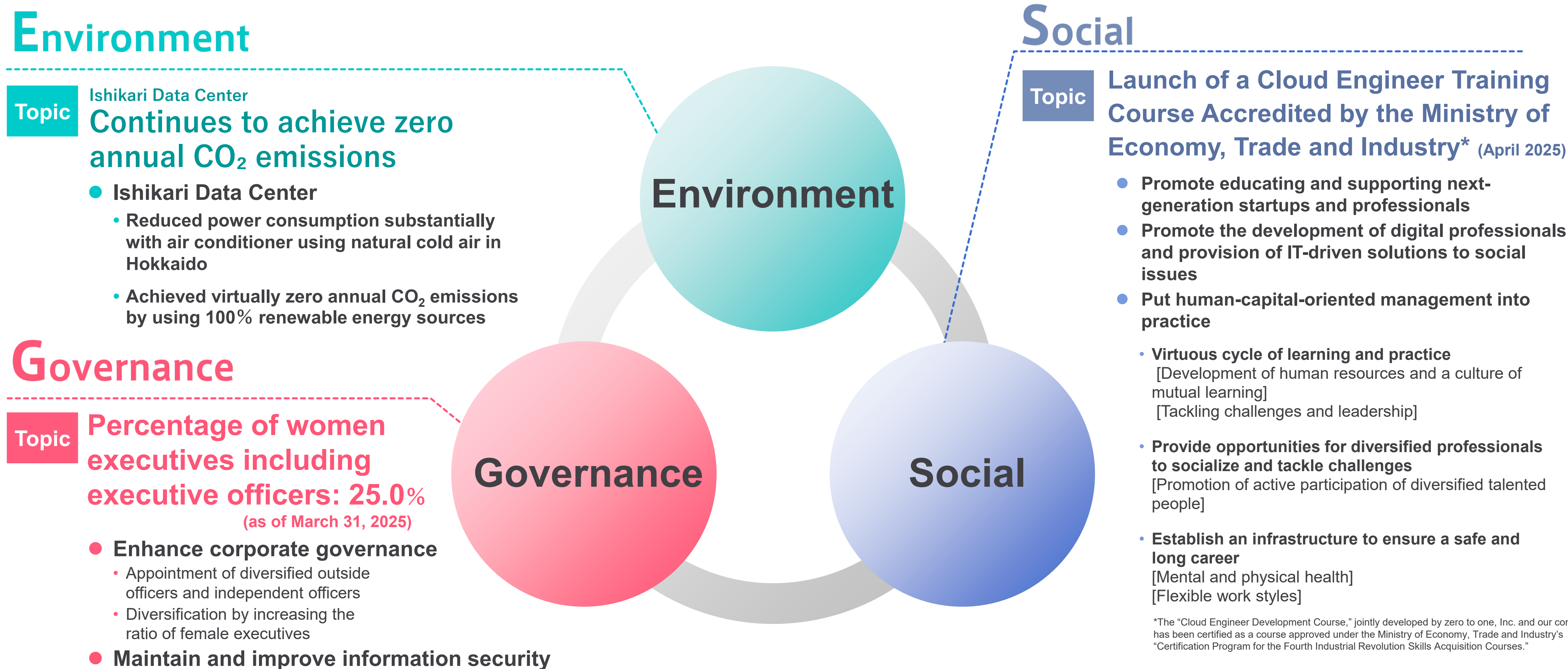
Basic dividend policy

Our basic policy is to return profits to shareholders in accordance with the progress of our performance results, while maintaining a certain level of internal reserves in order to ensure sustainable growth and earning capacity



We understand that, as digitalization accelerates rapidly across society as a whole, the expansion of the AI infrastructure and cloud markets is an important phase for the Company that will lead to enhancing corporate value and shareholder interest over the medium to long term. Seizing this market expansion as an opportunity for the Company to make a big step, we are proceeding with large-scale investments in the AI and cloud fields while securing necessary capital as internal reserves in order to establish a leading position of first-mover advantage. At the same time, in terms of shareholder returns, we aim to maximize shareholder interest over the medium to long term by enhancing corporate value through sustainable growth and promoting comprehensive returns through stable dividends and other means

Strive to provide environmental and social contributions through its business activities to help build a digital-ready society, in pursuit of the corporate philosophy:  
turn “what you want to do” into “what you can do”





# Consolidated Earnings for FY 3/2025

# Outline of Consolidated Earnings for FY 3/2025

Sales were favorable. Provision of GPU cloud services expanded to **6,344** million yen, and sales of cloud services increased **9.7%** year on year

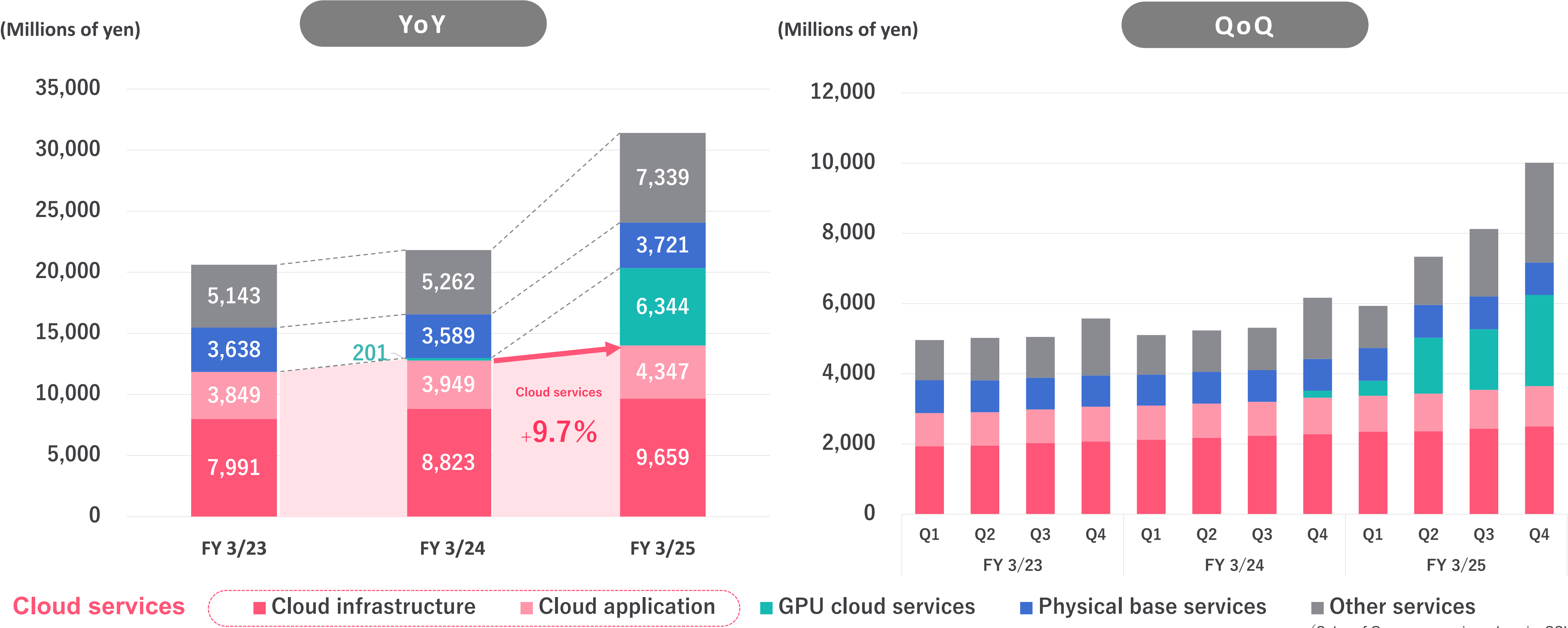
To promote medium- to long-term growth, **actively invested in recruitment of human resources, employee motivation measures, and marketing measures**

(Millions of yen)

Item	FY 3/24 Full year		FY 3/25 Full year		YoY	
	Amount	Sales composition (%)	Amount	Sales composition (%)	Change	Change (%)
Net sales	21,826	100.0	31,412	100.0	9,585	43.9
Cost of sales	16,091	73.7	20,182	64.2	4,091	25.4
Gross profit	5,735	26.3	11,230	35.8	5,494	95.8
SG&A expenses	4,851	22.2	7,084	22.6	2,233	46.0
Operating profit	884	4.1	4,145	13.2	3,261	368.7
Ordinary profit	764	3.5	4,060	12.9	3,296	431.4
Profit attributable to owners of parent	651	3.0	2,937	9.4	2,285	350.7

# Consolidated Net Sales by Service Category (YoY and QoQ)

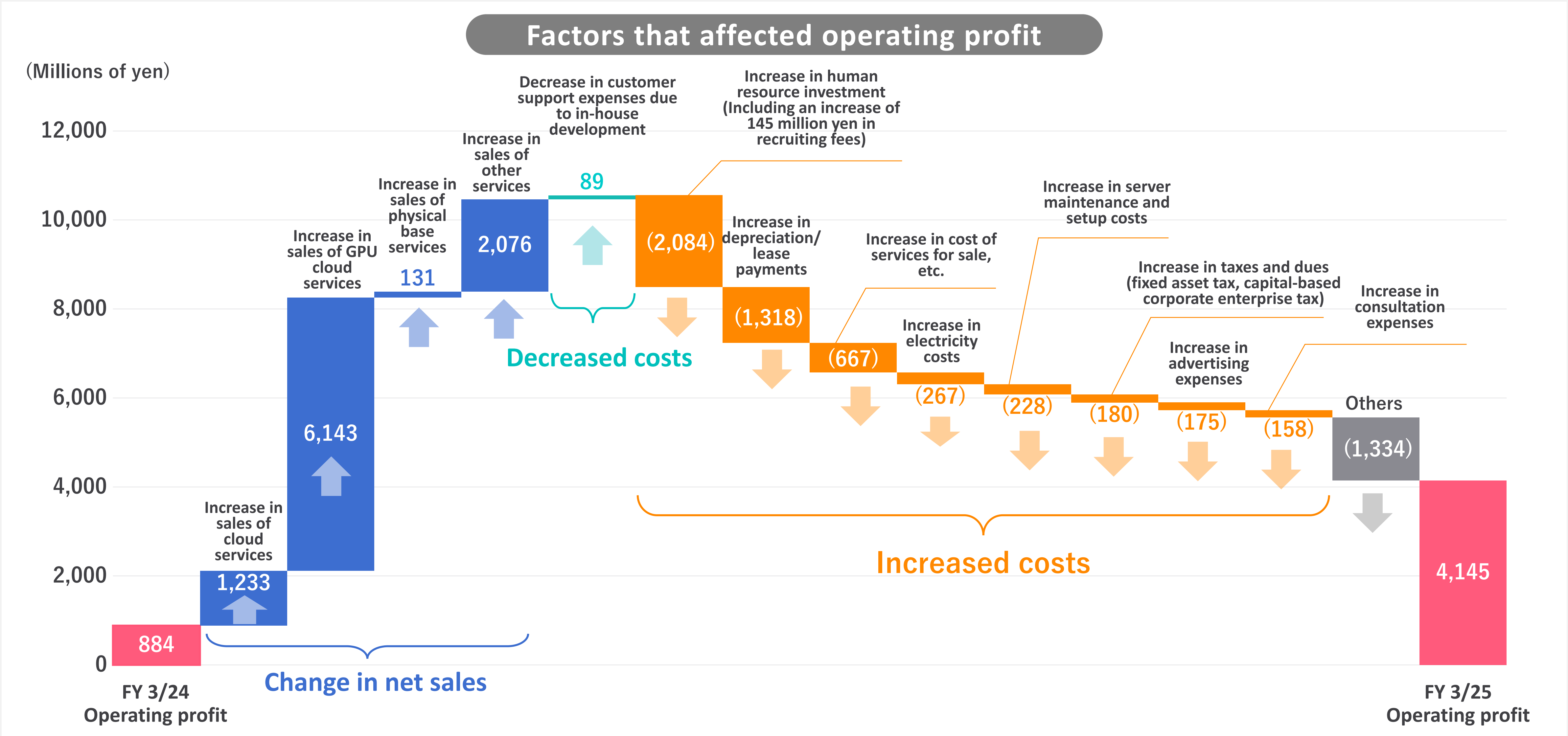
Increase of **6,143** million yen due to the launch of **the GPU cloud services**.  
Sales of **cloud services** increased **9.7%** year on year and sales of other services increased due to projects being won at group companies.



\* Figures for Q4 FY 3/2024 were changed due to adding a new category of “GPU cloud services” for FY 3/2025

(Sales of Group companies, domain, SSL)

# Factors That Affected Consolidated Operating Profit for FY 3/2025 (YoY Changes)





- Increase in cash and deposits, share capital, and capital surplus due to issuing new shares through public offering
- Increase in subsidy income and borrowings due to investment in equipment for services including GPU cloud services

(Millions of yen)

Item	Previous year-end (FY 3/24)	Current year-end (FY 3/25)	Change
Current assets	10,574	41,744	31,170
Non-current assets	19,650	39,674	20,024
(Property, plant and equipment)	16,656	33,469	16,812
(Intangible assets)	505	1,259	754
(Investments and other assets)	2,488	4,945	2,457
Total assets	30,224	81,419	51,195

Item	Previous year-end (FY 3/24)	Current year-end (FY 3/25)	Change
Current liabilities	10,598	40,347	29,749
Non-current liabilities	10,304	10,814	509
Total liabilities	20,903	51,162	30,258
Net assets	9,321	30,257	20,936
(Including shareholders' equity)	8,989	29,931	20,941
Total liabilities and net assets	30,224	81,419	51,195

# Consolidated Statement of Cash Flows

- Cash flow from operating activities: Increase in profit before income taxes and depreciation due to provision of GPU cloud services
- Cash flow from investing activities: Increase in expenses associated with the acquisition of property, plant and equipment including service equipment
- Cash flow from financing activities: **Public offering** and **borrowing of funds** to procure equipment for GPU cloud services

(Millions of yen)

Item	End of FY 3/23	End of FY 3/24	End of FY 3/25	YoY change
Cash flow from operating activities	3,963	2,884	5,787	2,903
Cash flow from investing activities	(606)	(2,025)	(8,323)	(6,297)
FCF	3,357	858	(2,535)	(3,394)
Cash flow from financing activities	(3,999)	(410)	26,763	27,174
Increase in cash and equivalents	(641)	447	24,226	23,778
Cash and equivalents balance	4,810	5,257	29,489	24,231

\*FCF = Cash flow from operating activities + Cash flow from investing activities

Revenue and Profit Exceed Revised Earnings Forecast

**Sales** Sales of Group companies exceeded expectations

**Profit** The cost ratio remained below expectations, and with some advertising and promotional expenses deferred, results exceeded the revised forecast

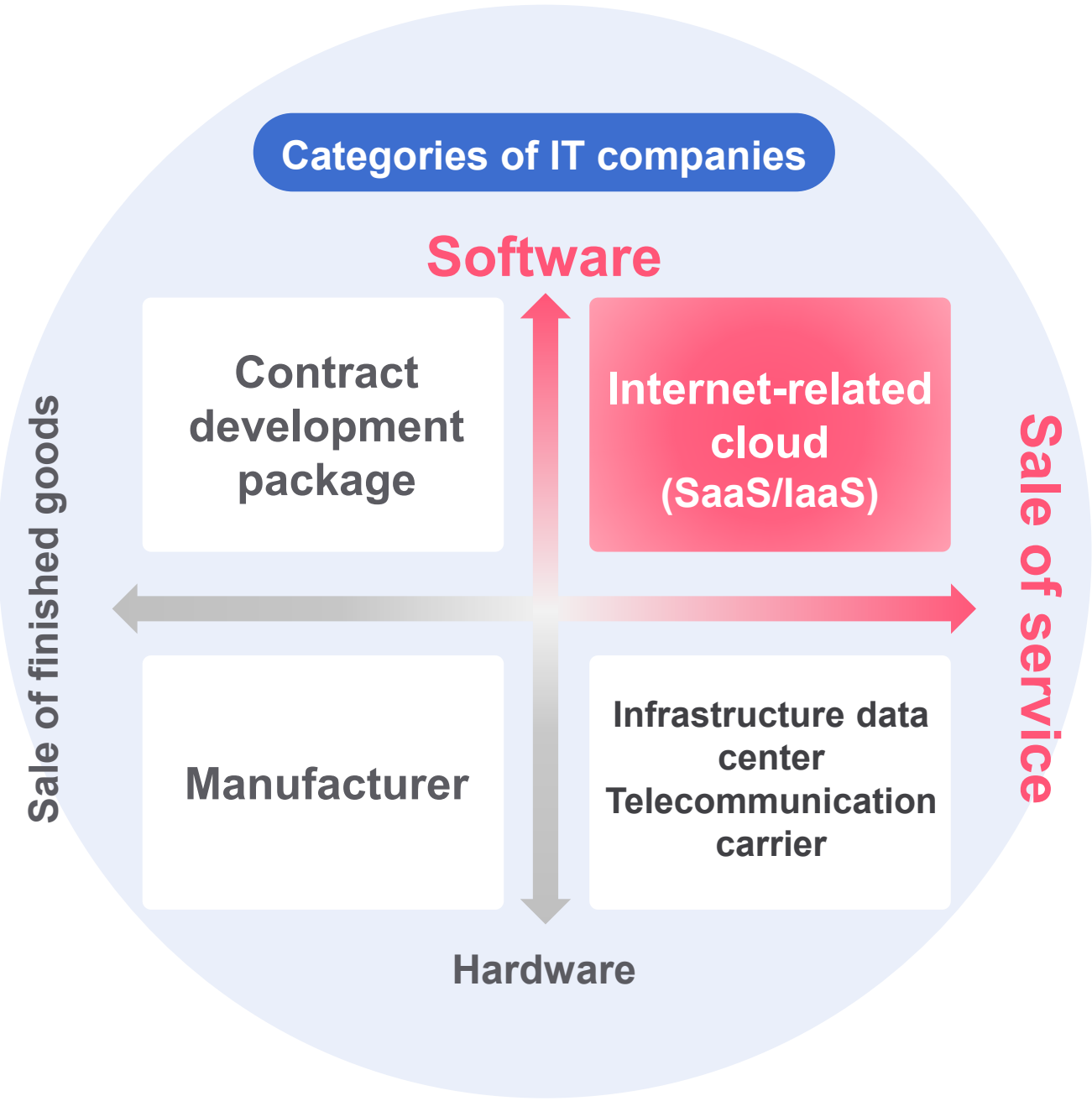
(Millions of yen)				
Item	FY 3/25 Earnings Forecasts (announced on January 31)	FY 3/25 Actual	Change	Change (%)
Net sales	31,000	31,412	412	1.3
Operating profit	3,400	4,145	745	21.9
Ordinary profit	3,250	4,060	810	24.9
Profit attributable to owners of parent	2,100	2,937	837	39.9

# **Our Business Environment and Medium- to Long-Term Management Policies**



In an increasingly digitized society, **IT investments** are spreading across industries. Cloud computing will become **the next generation of critical infrastructure**, and the need for advanced computing resources will skyrocket.

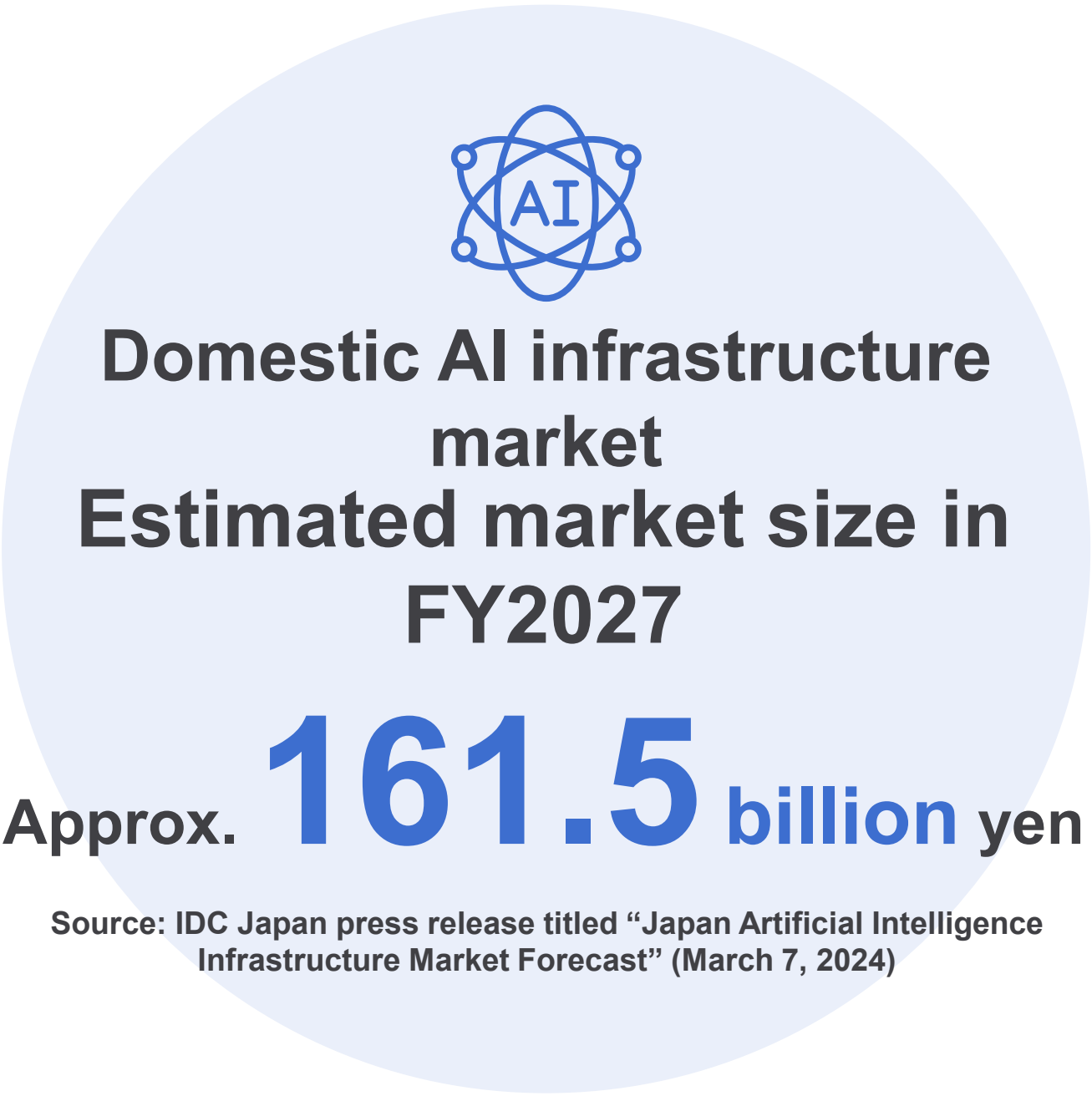
## All companies will become IT companies



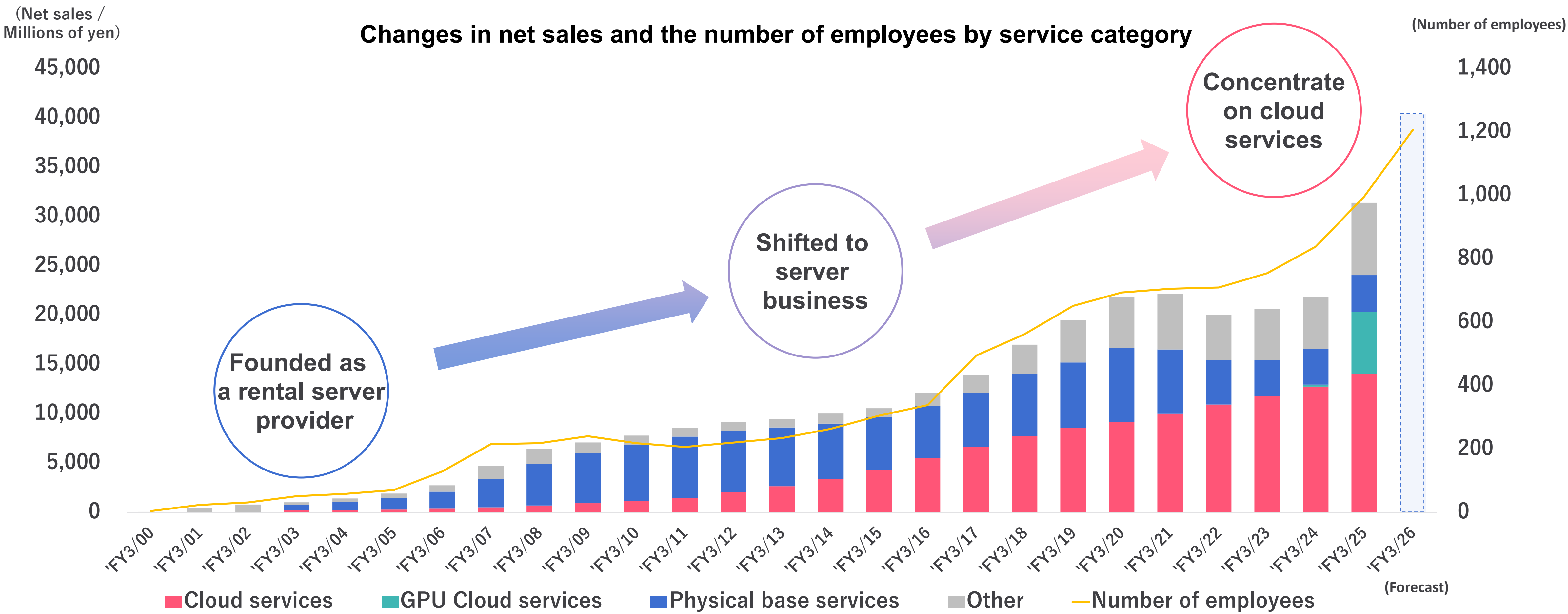
## Expectation for public clouds developed by Japanese companies



## Rising demand for sophisticated computing resources



Grew business by changing the core of service in response to customer needs since the early stage of the internet



\*The figures from FY 3/2000 to FY 3/2005 and from FY 3/2009 to FY 3/2015 are on a non-consolidated basis.  
\*From FY 3/2022, sales were re-categorized into “Cloud Services,” “Physical Base Services,” and “Other Services” in response to changes in business composition, etc.

\*Figures before FY 3/2020 are re-categorized and re-aggregated in a simplified manner based on the following definition:  
- Cloud Services: Total of VPS, Cloud Services, and Rental Server Services  
- Physical Base Services: Total of Housing Services and Exclusive Server Services  
- Other Services: Total of others than above

\*A category of “GPU cloud services” has been added for FY 3/2025. From FY 3/2024, figures of “Others” are re-categorized and re-aggregated.

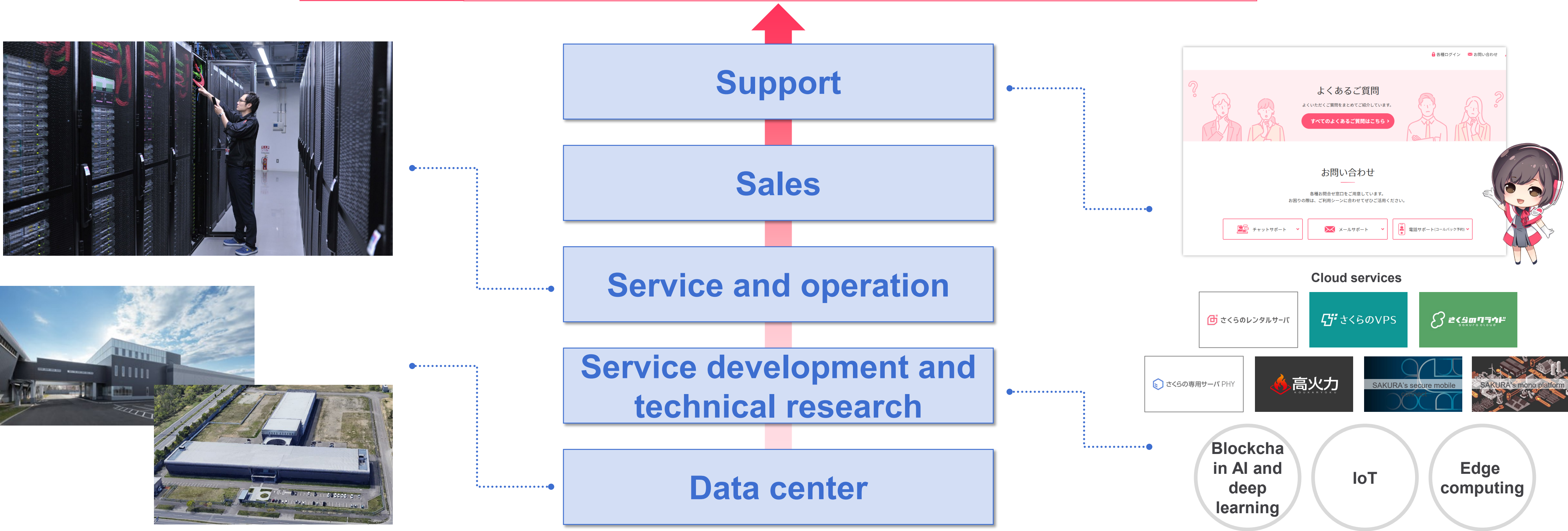


Our business model is vertically integrated and self-sufficient

We provide domestically produced cloud services that are resilient to **market changes** and **responsive to customer needs**

**strengths**

- Optimized value chains
- Flexibility and speed in responding to customer needs



## Providing secure and reliable digital infrastructure through “**principle of self-sufficiency** and **domestic cloud**”

### External environment



#### Global trends

- Heightening geopolitical risks
- Cloud policies of countries
  - “U.S. CLOUD Act”: The U.S. government mandates U.S. companies to disclose data outside the U.S.
  - “GAIA-X”: EU-led data sovereignty cloud development project
  - Each country promotes a sovereign cloud policy that protects its own legal system and sovereignty



#### Issues specific to Japan and policy developments

- Foreign cloud services are the mainstay; widening of IT trade deficit due to dependence on overseas services
- Focus on domestic infrastructure from the viewpoint of **economic security and disaster prevention**
- **Government cloud** policy and the country's procurement requirements are clarified

### SAKURA internet's competitive advantage

Cloud under Japanese legal system  
where important data can be stored with  
**assurance**



Framework for infrastructure that is  
**100% domestically operated**



**Government cloud certification**  
\*Conditional

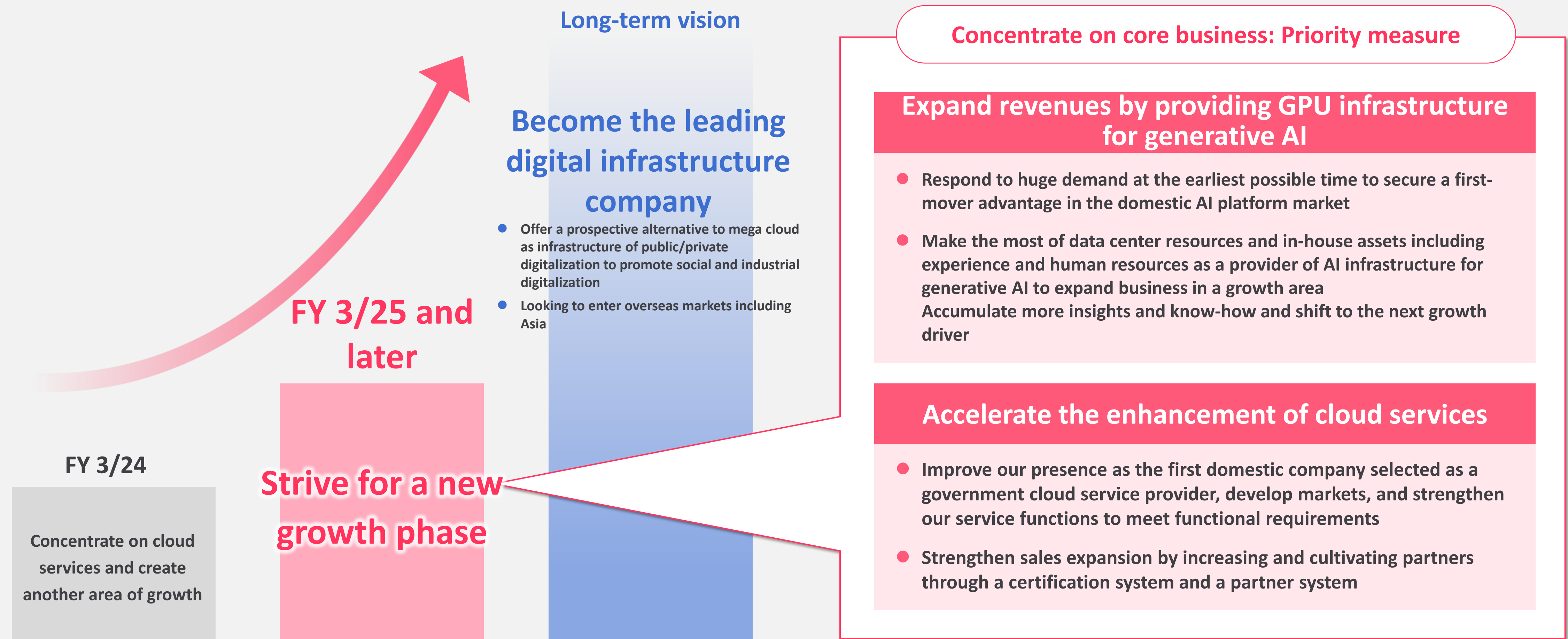


**To be a company of choice for domestic  
digital infrastructure**

Providing reliable cloud services to meet diverse needs in  
cooperation with partners



**Focus more heavily on core business** and concentrate our resources to strengthen and grow businesses  
Deepen cloud businesses and expand the growth area to shift to a new growth path



# Review of FY 3/2025

**GPU cloud services** have become a new major source of revenue  
Made steady progress in **building an ecosystem** to **strengthen development** and **sales channels expansion** of cloud services

Priority Measures	Actions and Achievements
<div>Practice of growth strategy</div> <div>Promoted enhancements of GPU infrastructure and cloud services to capture AI demand</div>	<div>GPU cloud services</div> <ul style="list-style-type: none"><li>● Early provision of services to capture strong demand for generative AI contributed to revenue expansion</li><li>● Deployed services that respond <b>quickly</b> and <b>flexibly</b> to diverse needs</li></ul> <div>Cloud services</div> <ul style="list-style-type: none"><li>● Accelerated development in anticipation of <b>receiving official government cloud certification</b> at the end of fiscal 2025, improving our ability to meet market needs. ARR continued to see two-digit growth (12.9%)</li><li>● Built <b>an ecosystem</b> where customers, partners, and the Company grow together through <b>cooperation with partners</b> and <b>cloud certificates</b> [Initiatives implemented]<ul style="list-style-type: none"><li>✓ Registered with SAKURA Web Hosting agency system: <b>1,088</b> companies</li><li>✓ SAKURA partner network opened: <b>47</b> companies</li><li>✓ SAKURA Cloud Certificate tests held <b>3</b> times; Registrants on official online course: over <b>2,000</b></li></ul></li></ul>

Priority Measures	Actions and Achievements
<div>Strengthen infrastructure that underpins growth strategy</div> <div>Capture growth opportunities and invest in both people and things</div>	<div><div>Human resources</div><p>Focused on system development and activities to capture human resources with the aim of recruiting around 200 people. Hired <b>214</b> (peopleincluding prospective employees), mainly engineers, sales and marketing personnel; <b>number of employees (consolidated)</b> as of March 31, 2025: <b>997</b></p></div> <div><div>Capital investment</div><p>Secured GPUs and made additional investments (approx. 27.7 billion yen*) at an early stage with a view to expanding provision of GPU cloud services for generative AI to stay ahead of growth in demand. Also made progress in the construction of container-type data centers that serve as the foundation for providing services</p><p><small>* For investment results, see page 61.</small></p></div>
<div>Others</div>	<ul style="list-style-type: none"><li>● Raised approx. 18 billion yen through a public offering to make investments that support the implementation of our growth strategies (June 2024)</li><li>● Opened Blooming Camp, a base to promote open innovation, in the “Umekita Phase 2” development area, which is attracting attention as a next-generation city, and relocated the head office (September 2024)</li><li>● Strengthened the domestic AI infrastructure and promoted market expansion through collaboration with domestic companies in the AI field</li></ul>



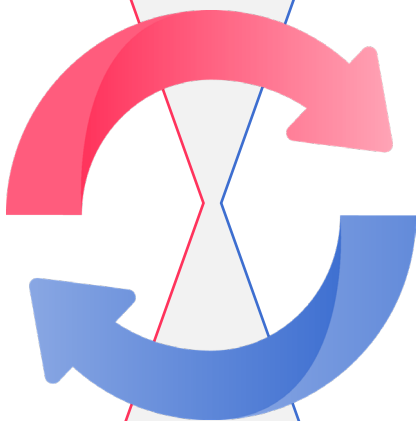
# Priority Measures for FY 3/2026

Placing the enhancement of **services for generative AI** and **government cloud** support at the core, further accelerate market development through co-creation with **partners**

Practice of growth strategy

Expand sales channels for cloud services to become the company of choice in the generative AI market

- Expanding cloud service sales channels to become a trusted choice in the generative AI market**
  - Expand the lineup of services to accommodate a variety of applications. Actively promote co-creation with other companies and contribute to the technological development of Japan on the whole
  - Participate in industry events and exhibitions to expand sales channels
- Reinforcement of sales channel expansion structure for cloud services in both public and private sectors**
  - Accelerate development toward obtaining official government cloud certification and implement sales initiatives in the public sector
  - Establish a sales base for future sales growth by developing a partner system and a cloud certification ecosystem



Strengthen infrastructure that underpins growth strategy

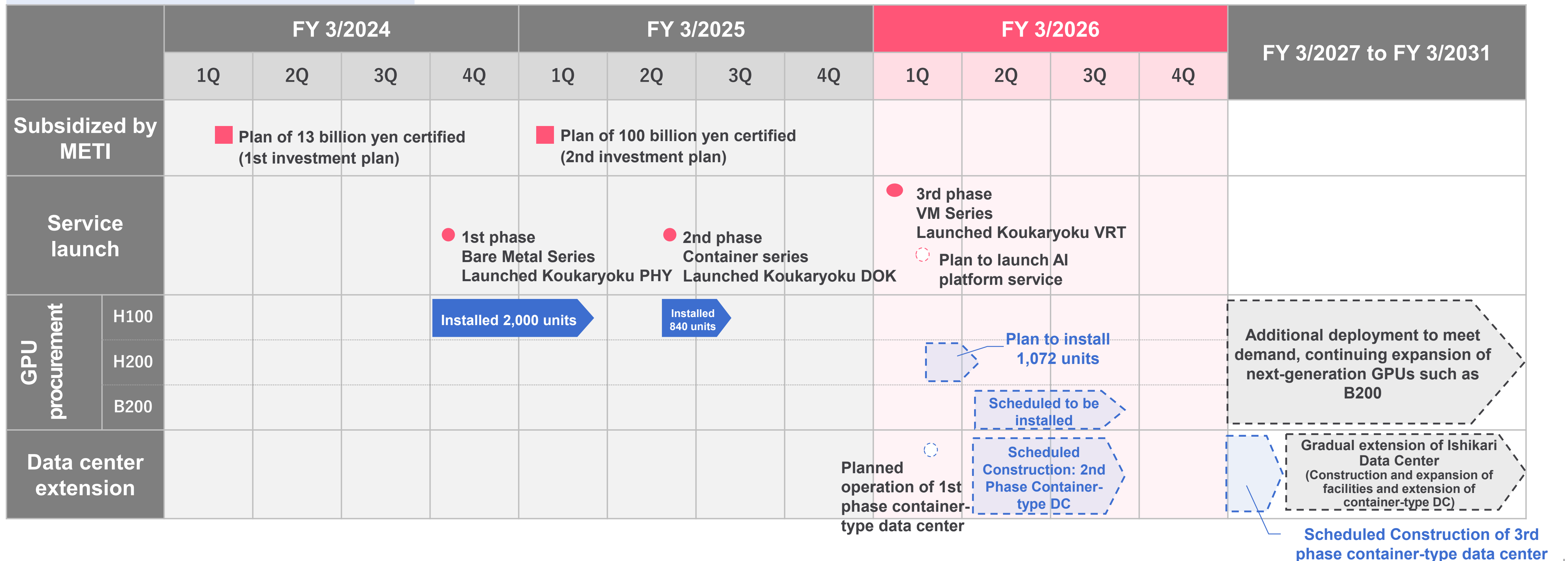
Build a resilient organizational structure for change and growth through talent acquisition and development of a learning environment

- Establishment of an organizational structure that is resilient to change and growth by securing human resources and developing a learning environment**
  - Recruit management human resources in addition to core human resources such as engineers supporting growth. Plan to hire around 200 people as done in FY 3/2025
  - Create an environment that increases motivation of employees and encourages them to take on new challenges
- Establishment of a service base with speed and flexibility**
  - Continue to invest aggressively in service platforms for generative AI. Quickly secure GPUs and build container-type data centers and invest at the right time to meet market demand

Continue efforts to **procure GPUs** and **develop data centers** as early as possible.  
Going forward, also **focus on expanding sales channels**

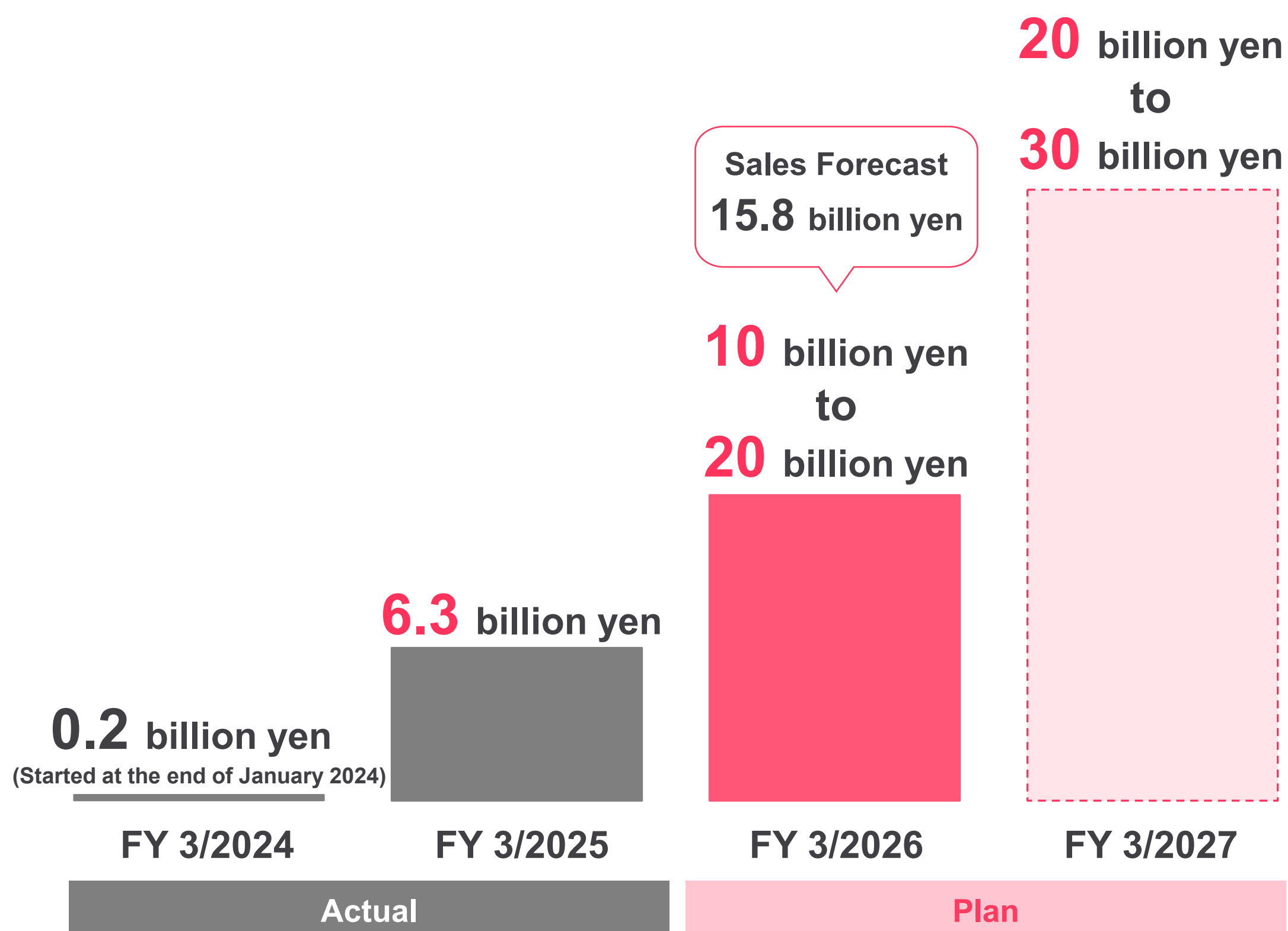
Planning a total investment of **113 billion yen** in generative AI GPU infrastructure since FY2023, with approx. **56.5 billion yen** in subsidies from METI

Overall schedule of GPU



Expand sales channels by leveraging our **leading position** in the domestic AI infrastructure market and our **know-how** and **trust** cultivated through GPU cloud services

## Future Sales Plan



## Future sales measures

- **Expansion of service lineup**  
Launch the 3rd phase Koukaryoku Series “Koukaryoku VRT” (April 2025)  
Plan to provide platform services for generative AI to respond quickly and powerfully to diverse needs
- **Increased adoption of GPU cloud services**  
Increased adoption of GPU cloud services Selected for NEDO<sup>\*1</sup>’s “**LLM Demonstration Project Specialized in Healthcare**”<sup>\*2</sup> (April 2025), and also created application examples in the field of autonomous driving. We will continue to expand our sales channels through active participation in exhibitions and events targeting new markets

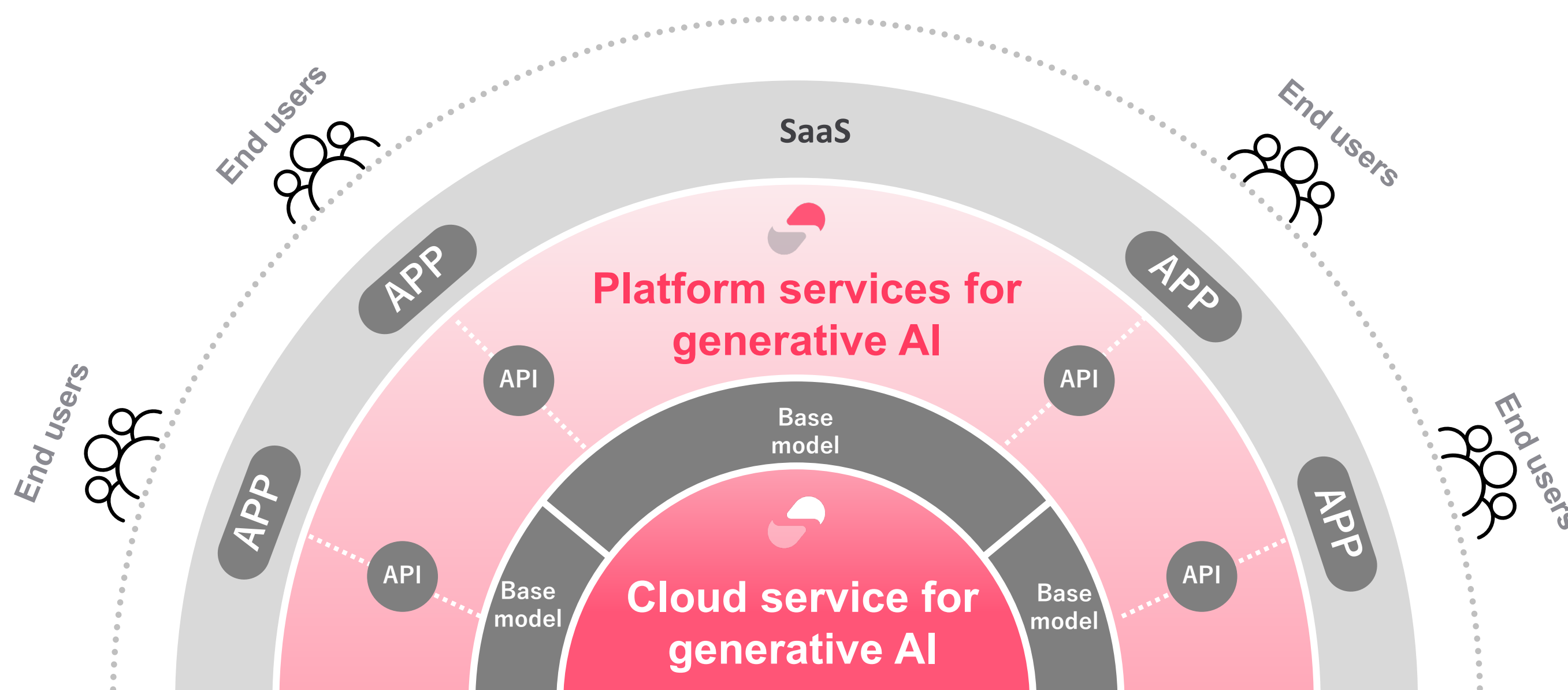
<sup>\*1</sup> National Institute of Advanced Industrial Science and Technology for Energy and Industry (NEDO)

<sup>\*2</sup> “Safety Evaluation and Demonstration for the Social Implementation of a Japanese-language Healthcare-specialized LLM”



Planning to provide a platform that supports **the expansion of AI utilization** through the combination of “domestic cloud × high-performance GPUs”

### Platform services for generative AI

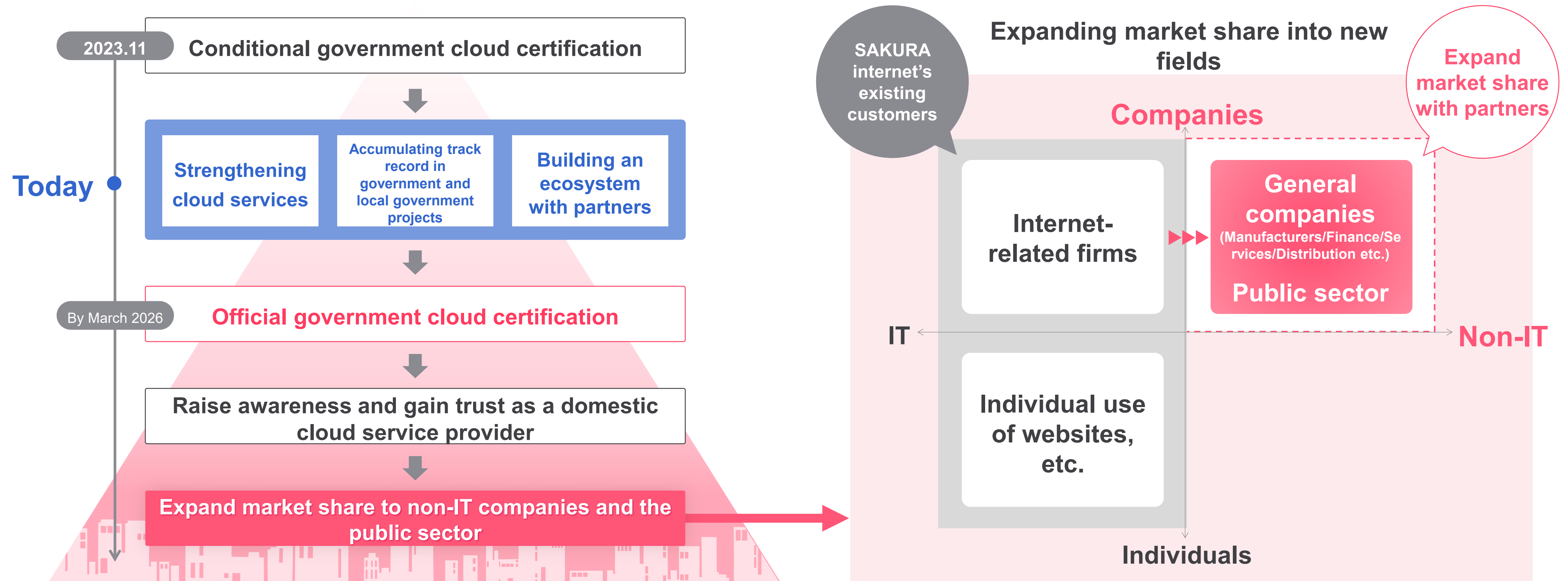


### Details of initiatives

- Integrating **multi-vendor** foundation models into SAKURA internet's GPU cloud services for generative AI and build a layer that supports application development and operation. Realize **easier app development** and **domestically complete data management**
- Announced collaboration in November 2024 to provide platform services for generative AI based on NEC Corporation's generative AI model "cotomi"
- Continue to expand our base model options through collaboration with companies in Japan and overseas to meet diverse needs for generative AI applications

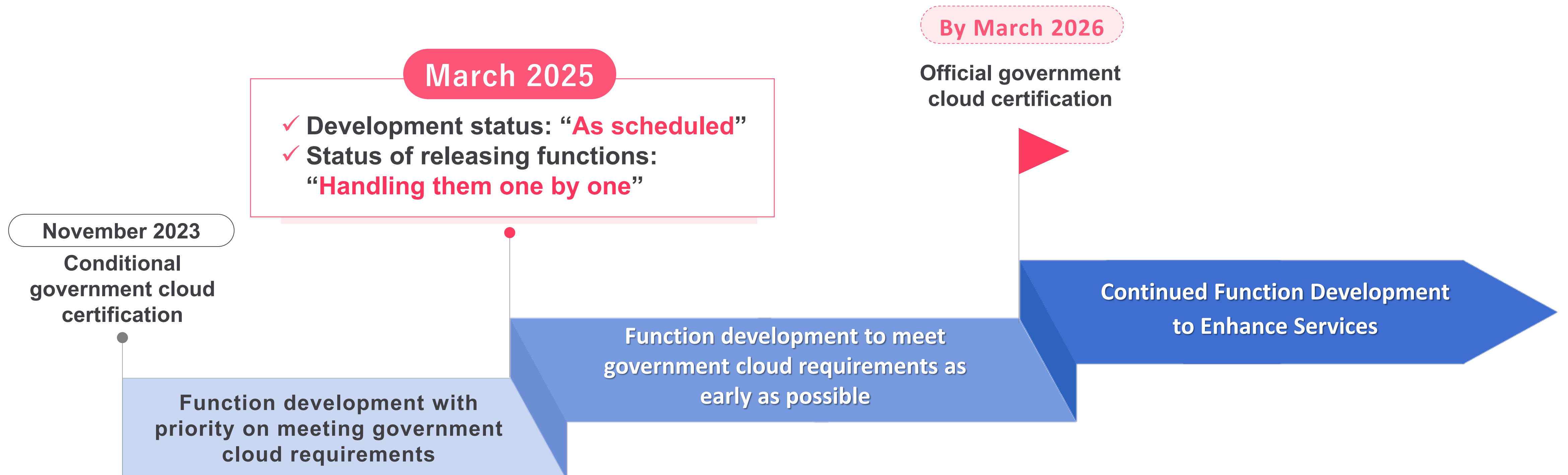


## Leverage the government cloud certification to **attract a greater market**



Make steady progress in development toward being **officially certified as a government cloud service provider** by the end of March 2026  
Grow to become a long-term competitive cloud service provider

### Cloud Services Development Schedule



**Accelerate the development of SAKURA Cloud**  
**Build up a track record of installations in the government field while**  
**expanding sales channels for cloud services**

Achievements of Initiatives in the Fiscal Year Ending March 2025

July 2024	Chosen as the cloud infrastructure provider for Acquisition, Technology & Logistics Agency’s “Provision of Services Necessary for Supply Chain Survey”
October 2024	Added the usage fee function
November 2024	Added the user group function
December 2024	Received an order from the Digital Agency for the design and development of government multi-cloud network
January 2025	Expanded the usage fee management function
February 2025	Total of 13 functions added at once

Details of initiatives

- Focusing on **meeting government cloud requirements** now, and enhancing services for long-term competitiveness post-certification
- **Strengthened partnerships** to drive sales and explore new markets

## Strengthen the **partner network** for cloud services to boost sales



### Details of initiatives

- Expand sales channels through cooperation with partner companies

Listing **47** sales partner companies on the Company website. Establish a **unit dedicated to communicating** with partners and strengthen recruitment of sales personnel

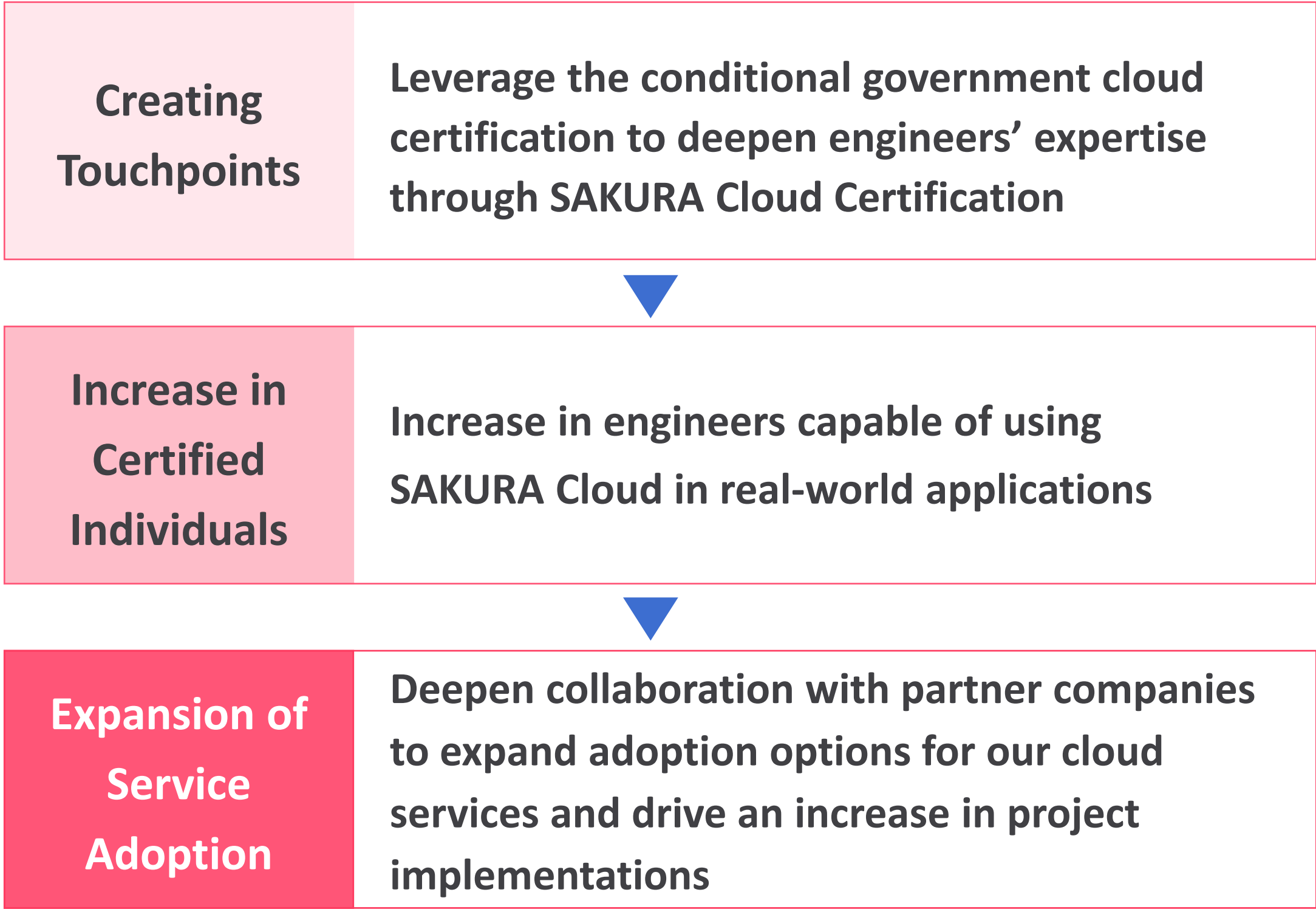
- Promote measures to support self-operation of partners

Utilize the ecosystem with “SAKURA Cloud Certificate.” Develop technical support programs and **on-demand learning content** for “SAKURA Cloud” as a partner-onboarding measure



# Contribute to society with education as the starting point and build an ecosystem that extends to the user base

## Flow of Service Adoption Expansion Starting from Certification



## Details of initiatives

- Strengthen the system for penetrating the certification system**  
 Established a learning support organization in April 2025.  
 Implement marketing measures to increase awareness with a target of having 10,000 people acquire the SAKURA Cloud Certificate
- Enhance educational content**  
 Accelerate efforts to develop DX human resources, including provision of online learning content for cloud certification.  
 (Number of registrants: over 2,000)  
 In addition to the initiatives for cloud certification, launched the “**Cloud Engineer Development Course**” jointly developed with zero to one, Inc. as a reskilling course certified by the Ministry of Economy, Trade and Industry. (April 2025)



# Actively invest **over 40 billion yen** in **digital infrastructure** to drive the next phase of growth

## Investment plan for FY 3/2026

(100 millions of yen)

Description of investment		Plan
Data centers		107
	of which, container-type data centers for GPU cloud services	60
Servers and network equipment		290
	of which, GPU cloud services	228
Others (systems and office-related, etc.)		3
Total		401

\*Amounts are rounded down to the nearest 100 million yen

## Details of initiatives

- Ensure we take an opportunity for growth on the back of huge demand, and actively invest in digital infrastructure to pave a path toward new growth
- In addition to investments in GPU cloud services (see next page for details), we plan to invest in servers and network equipment to accommodate the growing demand for our cloud services, and expand the Ishikari Data Center

## Capital Financing and Equity Capital Ratio

- Funding will be secured through operating cash flow, borrowings from financial institutions, and leasing, while also utilizing proceeds from the public offering in June 2024 and subsidies from cloud-related government programs
- Equity ratio as of the end of March 2025: 36.9%. We will continue to pursue both growth investments and financial soundness

Of the 100 billion yen investment plan for GPU infrastructure for generative AI,  
28.9 billion yen is scheduled to be invested in FY 3/2026

FY 3/2025: Made an additional investment of 23.8 billion yen for the future against the investment plan of 21.4 billion yen, given the demand for computational resources that was significantly higher than initially projected  
FY 3/2026: Continue to strengthen the structure and build a solid operating base to realize prompt service provision

Investment Results and Plans for GPU cloud services

Actual investment (From FY 3/2024 to FY 3/2025)

Implementation Period	Amount	Contents
FY 3/24	3.4 billion yen	• Procurement of H100, etc. (resolved in June 2023)
FY 3/25	8.1 billion yen	• Procurement of H100, etc. (resolved in August 2023)
	5.0 billion yen	• Procurement of H100, etc. (resolved in September 2024)
	0.2 billion yen	• Procurement of H100, etc. (resolved in October 2024)
	2.4 billion yen	• Container-type data center 1st phase, etc.
	7.9 billion yen	• Procurement of H200, etc. (resolved in October 2024)
Investment amount		27.3 billion yen

Investment plan for FY 3/2026

Implementation Period	Amount	Contents
FY 3/26	0.2 billion yen	• Procurement and installation work for H200 options
	22.6 billion yen	• Procurement of B200, etc. (resolved in April 2024)
	6.0 billion yen	• Container-type data center 2nd phase, etc.
Planned Investment Amount		28.9 billion yen

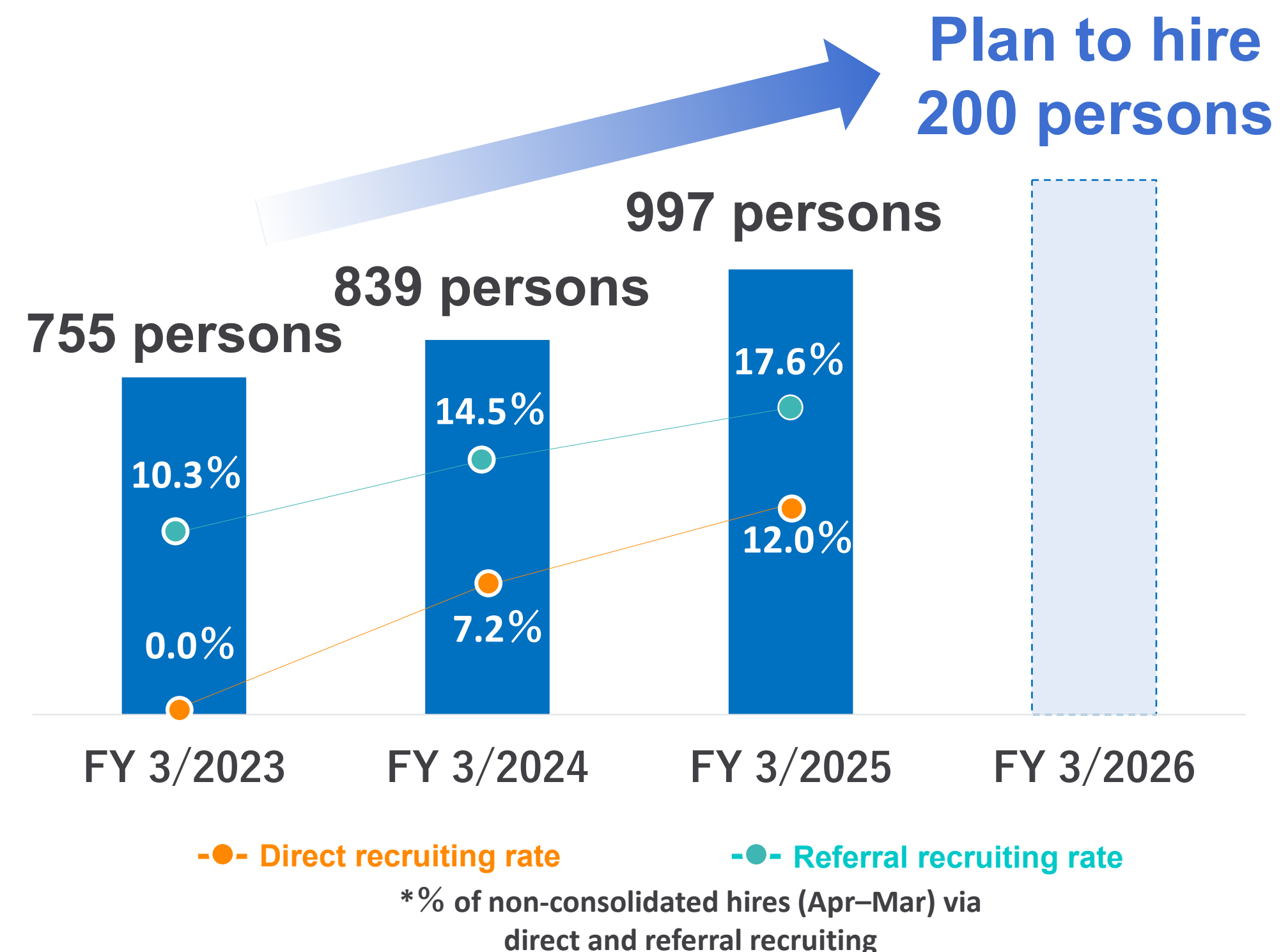
Investment plan for FY 3/2027 (As of the end of March 2025)

Implementation Period	Amount	Contents
FY 3/27	11.0 billion yen	• Container-type data center 3rd phase, generator building, etc.

\*Amounts are rounded down to the nearest 100 million yen.

**Recruit engineers** to handle government clouds and enhance GPU cloud services, and secure human resources to lead the function development and expansion of sales channels for the **enterprise market**

### Number of personnel (Consolidated)



### Details of initiatives

- Hired 214 people** (Non-consolidated, including prospective employees) **in FY 3/2025**  
 Referral recruiting was favorable mainly for engineers.  
 Direct recruiting rate increased and our in-house recruitment capability improved
- Plan to recruit around 200 people in FY 3/2026 as done in FY 3/2025**  
 Focus on recruiting human resources to accelerate the execution of sales strategies such as product enhancement and market development in order to build a revenue base going forward



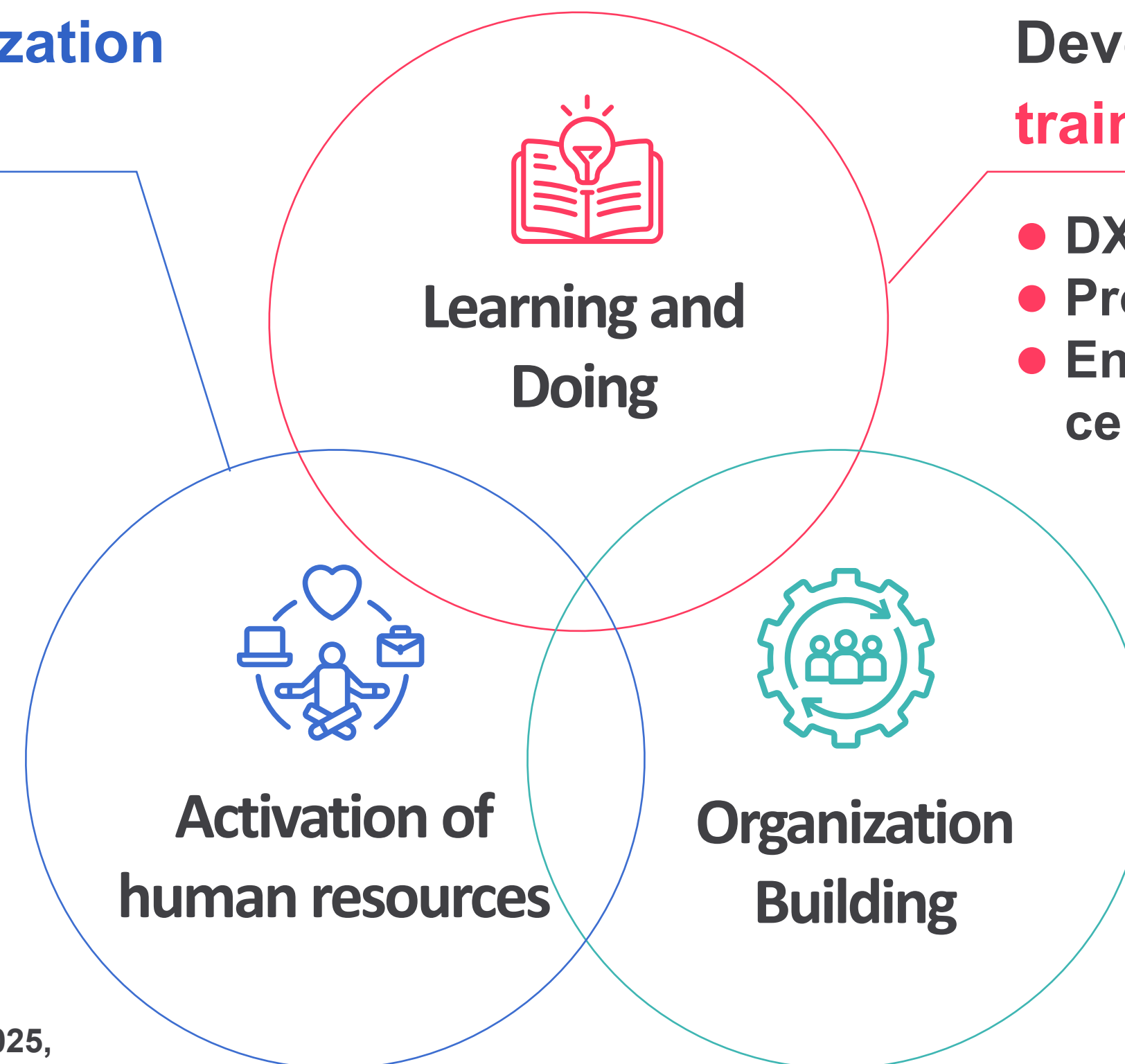
Participation of human resources **with diverse perspectives** promotes **skill improvement** and **new ideas** among existing employees  
Enhance the entire organization's **ability to respond to changes** and strengthen the foundation for growth

### Empowering people and the organization through work-life support

- Support for diverse life stages
  - Provide education on health and lifestyle, such as nursing care and sleep seminars
  - Support work styles that are considerate to life events such as medical treatment and nursing care
- Measures to increase employee motivation
  - Base salary increase and special bonuses
  - Create opportunities for real company-wide communication



Held on March 29, 2025,  
for the first time in five years  
SAKURA internet Plenary Conference  
“All Hands 2025”



### Developing future talent through **internal training** and **practical use of generative AI**

- DX Journey internal training program
- Promote the use of ChatGPT Enterprise
- Encourage the acquisition of Di-Lite certifications

### Redefining People and Organizations

Promote “redefinition of human resource management” and “formulation of organizational guidelines” toward achieving sustainable organizational growth

(Note) Initiatives for human capital-oriented management are indicated on pages 44 - 50 under Initiatives for ESG Management



# Earnings Forecasts for FY 3/2026

Net sales are expected to increase **28.6%** YoY due to the growth in GPU cloud services and cloud services  
Aiming for substantial growth in the next fiscal year and beyond, actively invest in both people and goods at every growth opportunity,  
paving a path toward new growth

- Sales**
  - GPU cloud services: Q1 revenue to decline temporarily due to end of large government contract, but full-year forecast is **15,800** million yen (up 149.0% YoY) with launch of new GPUs (H200, B200)
  - Cloud Services: Enhancing services to meet Government Cloud requirements and expanding sales through partnerships and new market development (**15,900** million yen, up 13.5% YoY)
- Profit**
  - Aggressively invest in digital infrastructures to establish a position as the de facto standard in the generative AI infrastructure market
  - Strengthen recruitment of human resources toward obtaining the official government cloud certification by March 2026 and increasing our public cloud market share in the future
  - Build an ecosystem to expand sales channels, strengthen, and drive sales and marketing initiatives

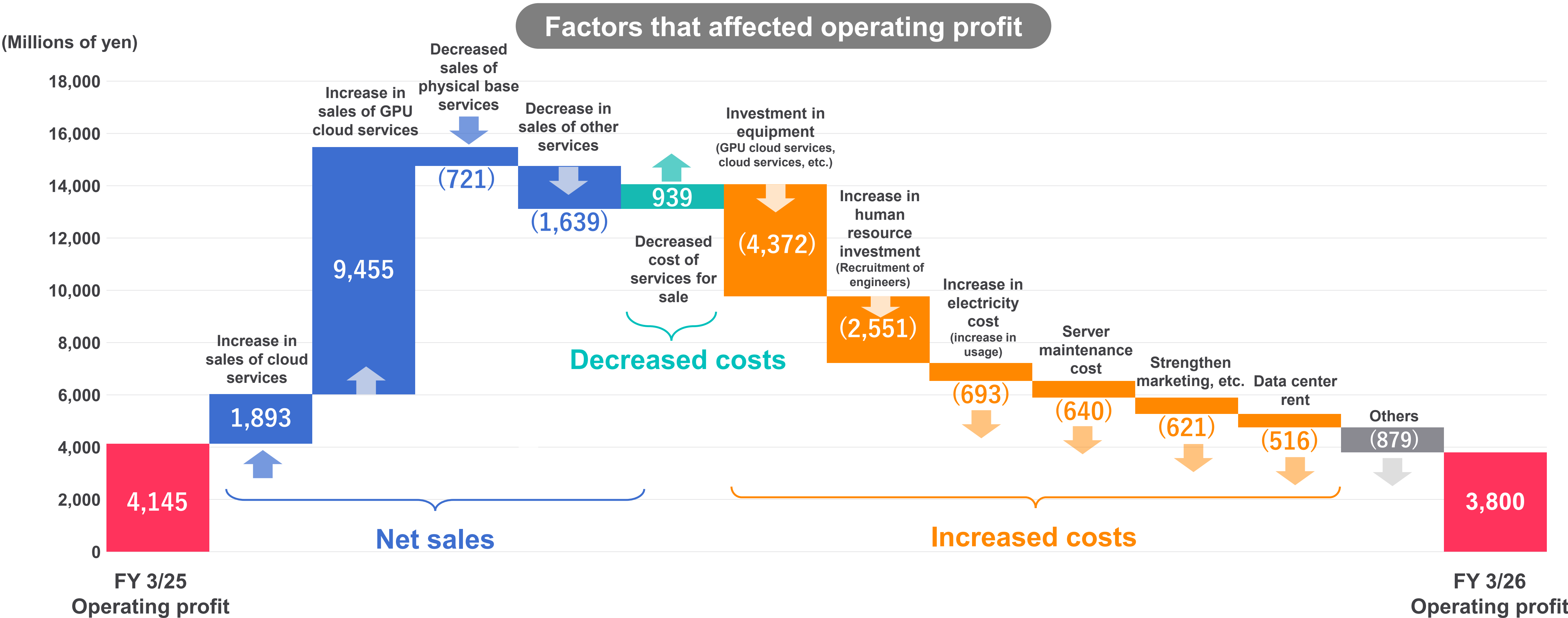
(Millions of yen)

Item	FY 3/25 Actual Amount	First Six Months of FY 3/26 (Forecast)		FY 3/26 Full Year (Forecast)	
		Amount	Change (%)	Amount	Change (%)
Net sales	31,412	17,600	32.6	40,400	28.6
Operating profit	4,145	700	(46.0)	3,800	(8.3)
Ordinary profit	4,060	550	(50.1)	3,400	(16.3)
Profit attributable to owners of parent	2,937	300	(57.8)	2,400	(18.3)

**Sales of GPU cloud services will grow significantly, and expecting double-digit growth in sales of cloud services**  
**Aiming to Increase Sales of Acquired Projects (Other Services) at Group Companies Through Further Project Acquisition Efforts**

(Millions of yen)				
Service category	FY 3/25 Actual	FY 3/26 Forecast		
	Amount	Amount	Change	Change (%)
Cloud services	14,006	15,900	1,893	13.5
Cloud infrastructure	9,659	11,000	1,340	13.9
Cloud application	4,347	4,900	552	12.7
GPU cloud services	6,344	15,800	9,455	149.0
Physical base services	3,721	3,000	(721)	(19.4)
Other services	7,339	5,700	(1,639)	(22.3)
Total	31,412	40,400	8,987	28.6

Growth in sales of GPU cloud services and cloud services  
Focus on investing in people and goods for medium- to long-term growth

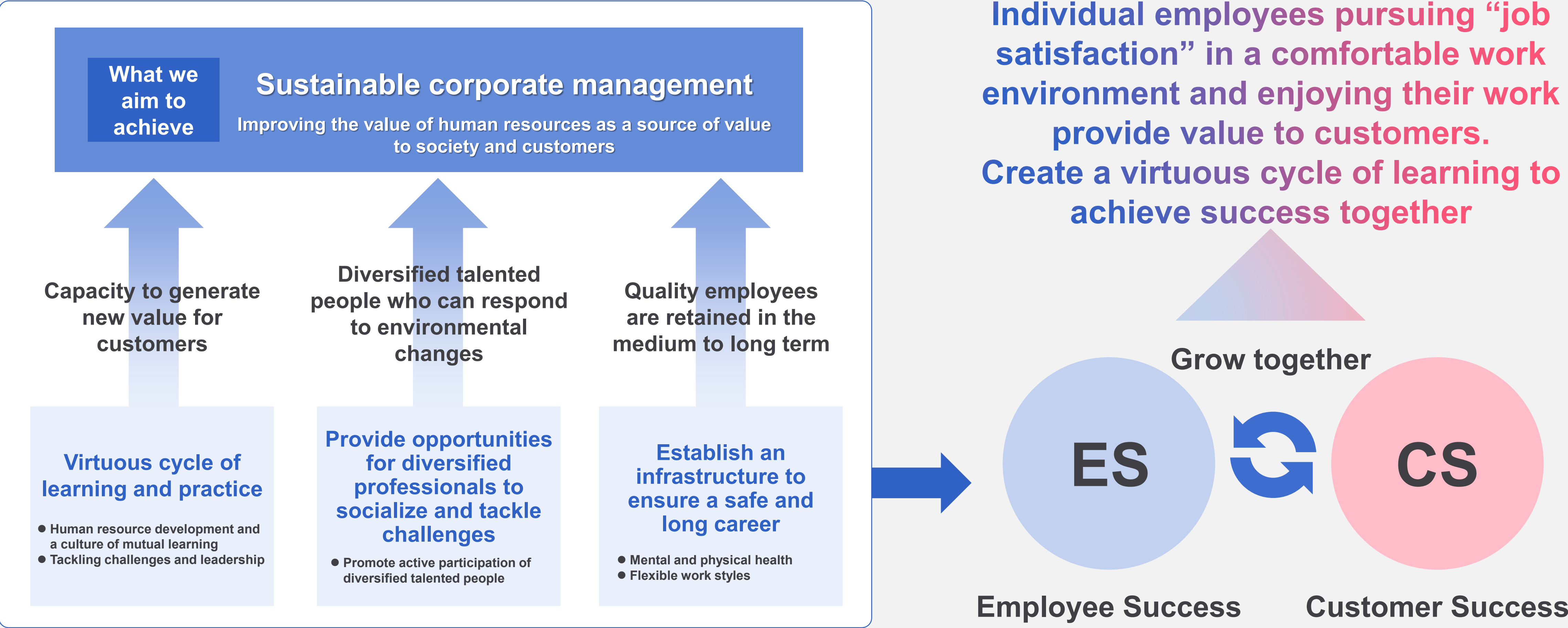




# Initiatives for ESG management

# Overview of initiatives for human capital oriented management

Sustainable corporate management that will turn “what you want to do” into “what you can do”



Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

# Initiatives for human capital oriented management (cycle of learning and practice)

## Training of human resources in the digital field: For students and companies

To build a new digital-ready society, contribute to the recruitment and training of people who can move forward with the digital field through the provision of the cloud services, etc. in which we are strong

### Providing educational opportunities to learn about cloud

Established and regularly holding “SAKURA Cloud Certificate,” a qualification test program designed for people to learn a wide range of digital skills from the basics to practical levels

- On January 31, 2025, began providing practice tests that can be taken online
- Number of users of official online learning materials exceeded 2,000 as of March 31, 2025



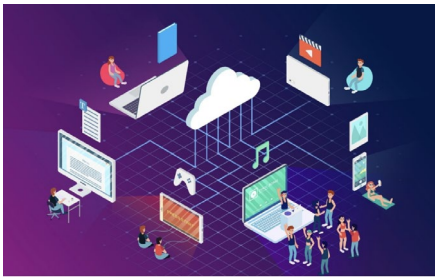
Comment from the staff-in-charge: We are aiming to have 10,000 people pass the SAKURA Cloud Certificate!

### “Cloud Engineer Development Course” certified by the Ministry of Economy, Trade and Industry

- “Cloud Engineer Development Course” is developed jointly with zero to one, Inc. has been certified as a course approved under the Ministry of Economy, Trade and Industry’s “Certification Program for the Fourth Industrial Revolution Skills Acquisition Courses\*”

### Overview of Cloud Engineer Development Course

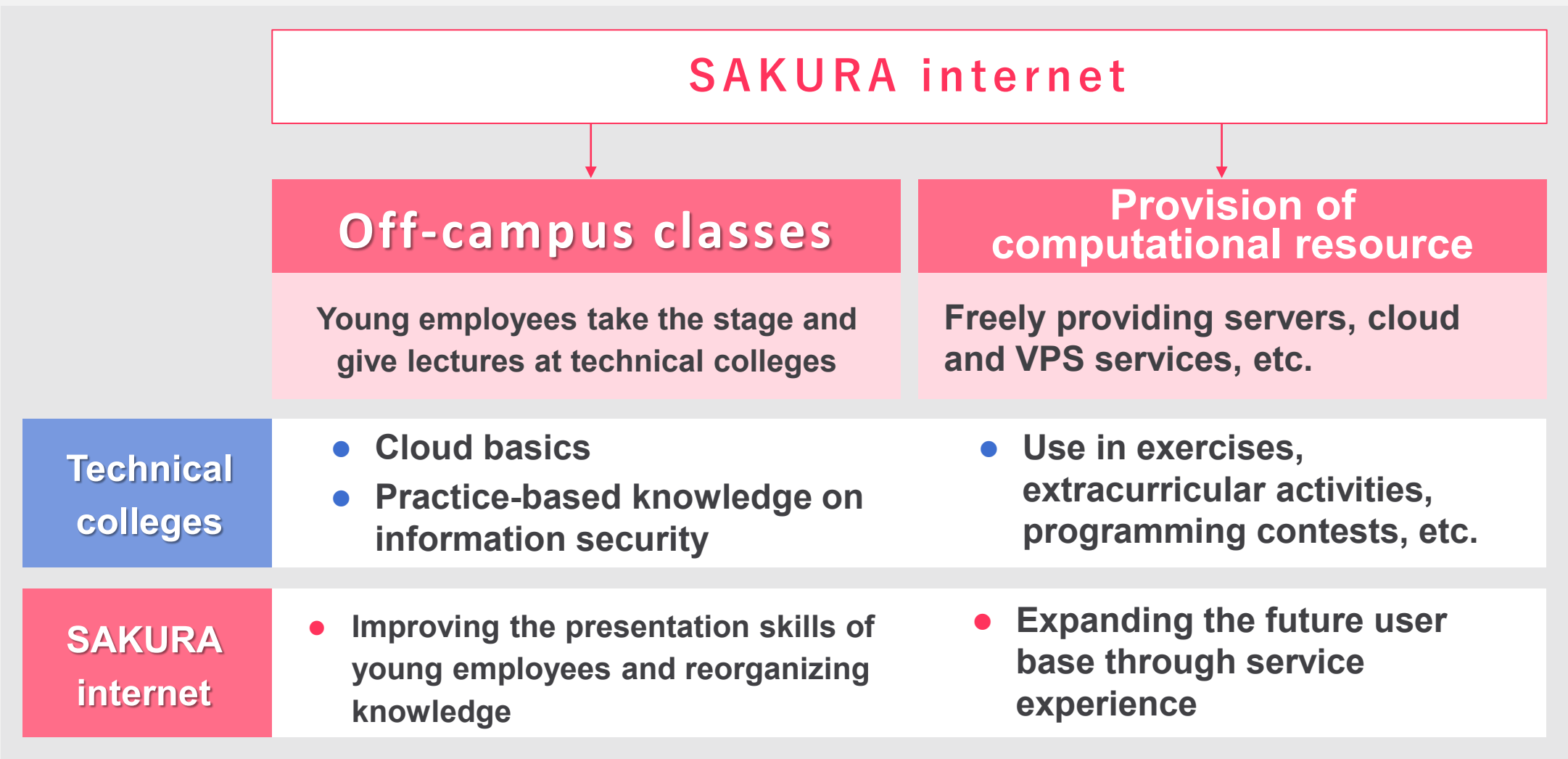
Based on SAKURA Cloud, the course is designed to learn practically the technologies, terminologies, and usage methods common to cloud vendors, and acquire advanced engineering skills with a higher level of expertise than the SAKURA Cloud Certificate



\*A system in which the Minister of Economy, Trade and Industry certifies professional and practical educational training courses that enable working adults to acquire high-level expertise and advance their careers in fields where future growth is strongly expected, centering on IT and data, and which contribute to job creation

### Practical education through KOSEN support project

Providing more “practical education” on the back of the conclusion of the comprehensive, collaborative agreement with the National Institute of Technology (KOSEN)



Began collaboration with New Mongol College of Technology. Expanding the business overseas

Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>



# Initiatives for human capital oriented management (cycle of learning and practice)

## Training of human resources in the digital field: Provide continuous learning opportunities

Promote the digitalization of organizations and society by providing IT and programming education opportunities to all employees and fostering the ability of ordinary employees to speak a common language with engineers  
Provide opportunities for employees to acquire portable skills so that each employee can continue to play an active role in a changing society

### From the basics of digital literacy to its application

#### Promote the acquisition of Di-Lite\* certifications

Starting with the Information Technology Passport Examination, which aims to improve the digital skills of all employees, encourage people to acquire Di-Lite\* certifications, including the Japan Data Scientist Test and JDLA Deep Learning for GENERAL Certification, to support people who lead the field of DX including generative AI

\*Di-Lite: The range of digital skills that should be common to all business people as “users of digital technology” technologies



#### Employee growth support program

Proactive support for employees who want to grow and learn in a variety of ways

1	Career counseling service	Counselors are selected according to the details of consultation
2	Providing external video learning services	Accounts are issued to those who desire them
3	Subsidies for acquisition of qualification	Full subsidies for the cost of purchasing textbooks, etc.
4	Full subsidies for use of generative AI services	For those who passed the Information Technology Passport Examination



#### Implementation: Using generative AI services to improve the quality of operations

In an effort to improve operational efficiency and productivity, we began offering the corporate account (ChatGPT Enterprise) for generative AI services to all employees in April of this year.  
In February 2025, we held a briefing to explain ChatGPT Enterprise introduction in-house so that even beginners can feel comfortable using it. Onboarding training with OpenAI is also planned. From the next fiscal year, the Company will build an environment for adopting generative AI using its own platform and promote usage internally

Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>



# Initiatives for human capital oriented management (cycle of learning and practice)

## Training of human resources in the digital field: Provide continuous learning opportunities

### DX Journey internal training program

Unique educational curriculum tailored to social conditions  
and internal needs in order to develop digital human resources directly linked to business operations

Establishing courses with a greater awareness of application in business

Can be selected according to the level and interest of the trainee and the background of the work they are responsible for

Application	<b>Business tool utilization</b> <ul style="list-style-type: none"><li>● Programming, automation, etc.</li></ul>	Application	<b>Business AI communication</b> <ul style="list-style-type: none"><li>● Technology trends, risks, usage</li></ul>
Basic	<b>IT literacy</b> <ul style="list-style-type: none"><li>● Basic theory, computer systems, networks, security, etc.</li></ul>		

Voluntary participation by employees of all ages, mainly in the back office divisions

Based on the results of internal questionnaires, we have created a practical course structure that can be used in business operations. It is rapidly spreading in the business world, and it needs to be used appropriately for productivity improvement and business transformation. \*A new course to learn how to use generative AI has been added

\*Based on the Ministry of Economy, Trade and Industry/IPA “Digital Skill Standards version 1.2”

### Courses held

Course name	Total hours
Business tool utilization	6 hours
Business AI communication	7 hours
IT literacy	6 hours



### Comments from participants

- The content of the lecture was helpful and easy to understand
- I want to learn more about guidelines on AI tools and examples of how tools are used
- I want to catch up with the latest technology
- I got tips on practical use of tools

### Message from the person in charge of promotion

We will continue to provide support so that generative AI and other digital technologies become daily tools for all employees.

Masahito Zembutsu (joined the Company in 2016)  
Leader of Education Planning, ES Division



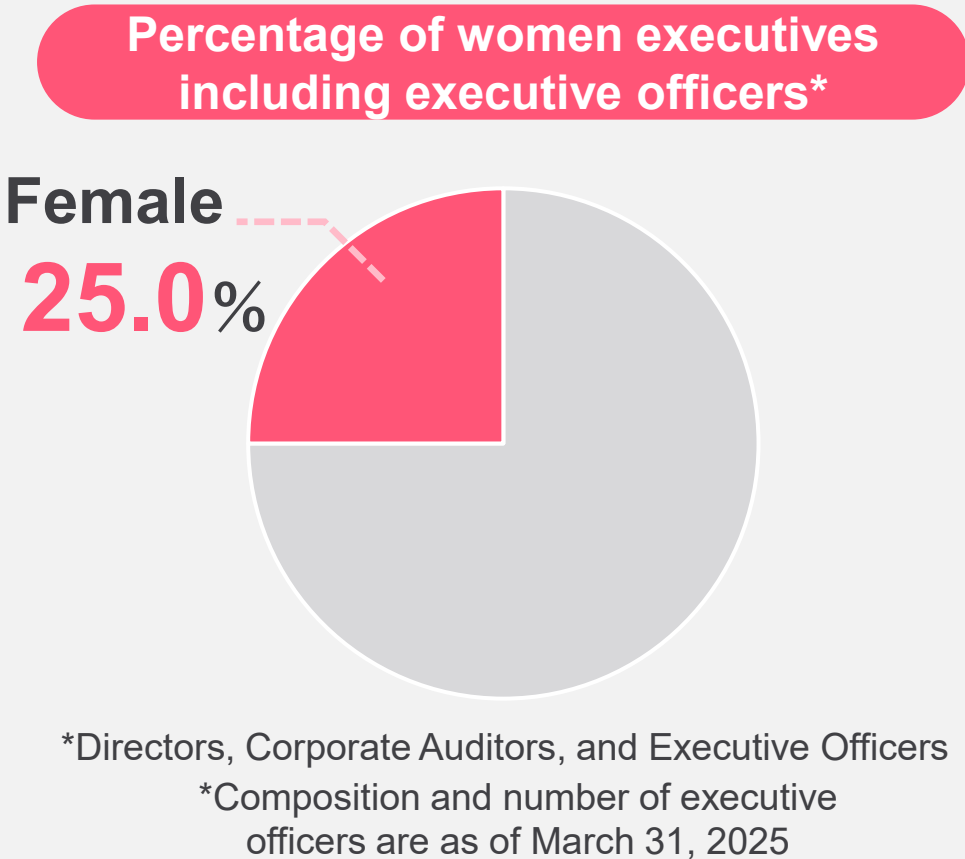
Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

Initiatives for human capital oriented management  
(provide opportunities for diversified professionals to socialize and tackle challenges)

Expand and diversify the management and high-layer personnel, aiming to strengthen management functions and transform the businesses and operations

Strengthen management functions and develop future management personnel

Simultaneously develop management personnel and strengthen management functions, through strengthening the business execution system by increasing executive officers  
Female executive officers will add diversification in management, and are expected to be a role model for the next generation



**CASE** Appointed as executive officer of Corporate Division after leading the shareholders meeting reforms

Joined SAKURA internet in 2016 with ample experience in overall back-office operations gained at an accounting firm, law firm and others. In charge of overall corporate legal affairs, she served as a core member in the Shareholders Meeting Project since joining the Company and actively undertook the responsibility of realizing a hybrid attendance-type virtual general meeting of shareholders in 2022. Currently, she leads the implementation of important corporate policies with a focus on legal affairs as an executive officer of Corporate Division.



**Mamiko Tsukada**  
Executive Officer and General Manager of Corporate Division  
(joined the Company in 2016)

Strengthen human resources for transformation of businesses and operations

As the Company continues to expand in business and size, mid-career recruitment is centered on leading players and above who are key to the business  
Acquired an industry-leading specialist who breaks through traditional frameworks and leads the creation of new value

- Area of active participation for specialists
- Network management specialist
  - Engineering manager at a major IT company
  - Senior director of the cloud development division, senior director of the corporate strategy office at another cloud service provider
- and more

**CASE** From a cloud specialist at a foreign IT firm to a cloud developer for Japan

Joined SAKURA internet in September 2024 with experience in taking on an active role as a solution architect\*1 representing Japan at a major foreign IT company. He was responsible for the development of government infrastructure cloud “GMCN”<sup>\*2</sup>. With a passion for “creating what is needed for the world,” he aims to provide solutions that offer everything that application providers need.

\*1 A specialist who designs and delivers optimal IT solutions based on business needs of customers  
\*2 Abbreviation for government multi-cloud network that interconnects multiple different cloud services in the government cloud



**Yasuhiro Araki**  
Cloud Computing Division  
(joined the Company in September 2024)  
(Photo by Yoshinobu Nakamura)

Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>



Initiatives for human capital oriented management  
(to establish an infrastructure to ensure a safe and long career)

Pursuing both “job satisfaction” and “a comfortable work environment”

Continue to support flexible work styles including internal HR programs to promote teleworking and parallel careers  
Improve the working environment and career development support system for working parents, focusing on boosting the ratio of women and active appointment of women in managerial positions

FY2024  
Teleworking execution rate\*

88.7 %

[Reference] FY2024 (SAKURA internet): 89.5%

\*Calculated for March 2025. Non-attendance rate

FY2024 Childcare leave

Leave acquisition rate

Average absence period

Male 50.0 %  
Female 100.0 %

Male 68.3 days

[Reference] FY2023 (National average): [Male] 30.1%; [Female] 84.1%\*

\*Source: Basic Survey of Gender Equality in Employment Management for 2023

FY2024  
Average overtime work hours

10 hours 46 minutes

[Reference] FY2024 Information and Communications  
Average: 15.8 hours \*

\*Source: Monthly Labour Survey for 2024

FY2024  
Paid leave utilization rate\*

72.5 %

[Reference] FY2024 Information and Communications  
Average: 67.1%\*

\*Source: General Survey on Working Conditions for 2024

FY2024  
Percentage of managerial personnel by gender

Male 86.0 %

Female 14.0 %

[Reference] FY2024 Corporate size of 1,000 to 4,999 workers average: [Female] 12.0%\*

\*Source: Basic Survey of Gender Equality in Employment Management for 2023

FY2024  
Turnover rate

2.7 %

[Reference] FY2024 Information and Communications  
(1st half): 5.8%\*

\*Source: Survey on Employment Trends for the First Half of 2024

Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

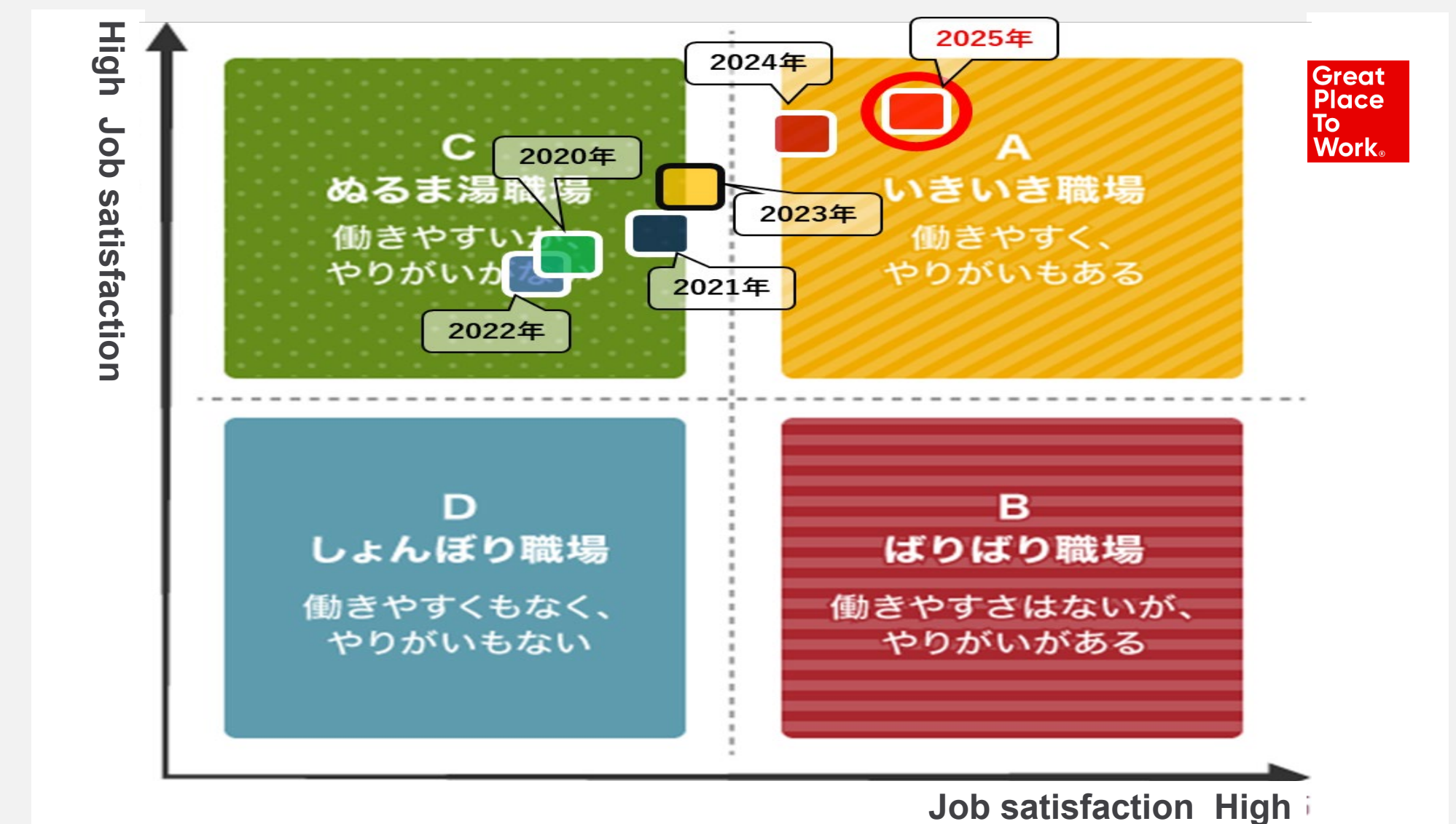
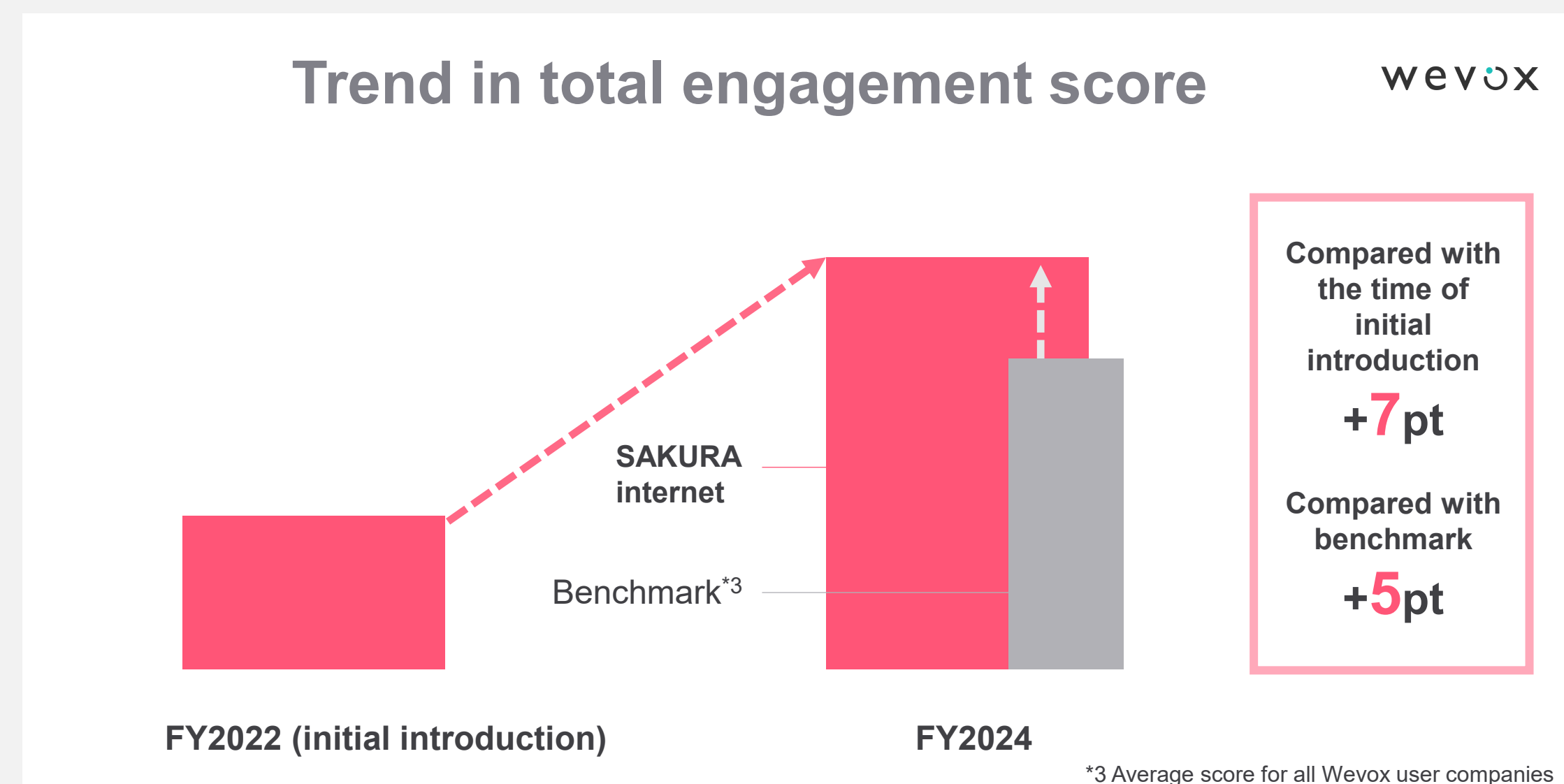
## Initiatives for human capital-oriented management : Topics

### Pursuing both “job satisfaction” and “a comfortable work environment”

#### Continuous organizational improvement by using engagement survey tools

#### Engagement score sets a record high

The engagement score reached a record high <sup>\*1</sup> thanks to the continuous implementation of “SaBuLiCo,” a system aimed at connecting the knowledge and experience gained from both building a diverse career and fulfilling personal life goals to co-creation, and the implementation of measures to increase employee motivation. As a result of the government cloud certification (with conditions), the rapid growth of GPU cloud services, the increased sense of unity throughout the organization through the recruitment of excellent human resources, etc., the “tepid workplace” when tools were initially introduced changed to a “**lively workplace**”<sup>\*2</sup>



Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

<sup>\*1</sup> Results of engagement survey tools by “Wevox” provided by Atriae, Inc. and “GPTW (Great Place To Work®)” conducted by Great Place To Work® Institute Japan

<sup>\*2</sup> Each GPTW question was classified into comfortable work environment, job satisfaction, or both. Using the Company's original method, the average scores of the questions on “comfortable work environment” and “job satisfaction” were plotted in a 4-quadrant matrix and analyzed



# Support the next-generation of entrepreneurs in tackling challenges and promote open innovation initiatives from various regions

## Local revitalization and creation of digital innovation

### Accelerate the efforts to drive open innovation

#### Regional sites for open innovation

#### Blooming Camp events held

Monthly average:

**50 times** or more / **Total: 353 times**

(September 2024 to March 2025)

Held various events such as workshops, study sessions and exchange meetings

[Examples of event]

awabar  
Kobe

「スタートアップが集まる Night」

2025.3.14.fri 18:00-20:00  
Blooming Kitchen  
(Blooming Camp オープンコネクションエリア内)



▲ Creating innovation through exchange among startup companies



▲ Aiming for local revitalization through exchange among local governments



Create  
a place for  
communication

#### Fukuoka

Opened in Feb. 2017



Support start-ups



#### Osaka

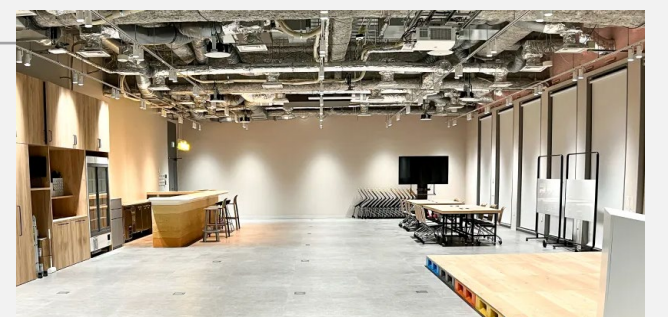
At JAM BASE, GRAND GREEN  
OSAKAOpened in September 2024

The opening of Blooming Camp, an open innovation facility where people can freely gather and meet. More than 200 events are held annually, organized by companies, startups, educational institutions, and various communities

#### Okinawa

SAKURA innobase Okinawa

Opened in September 2023



Hire more local  
personnel

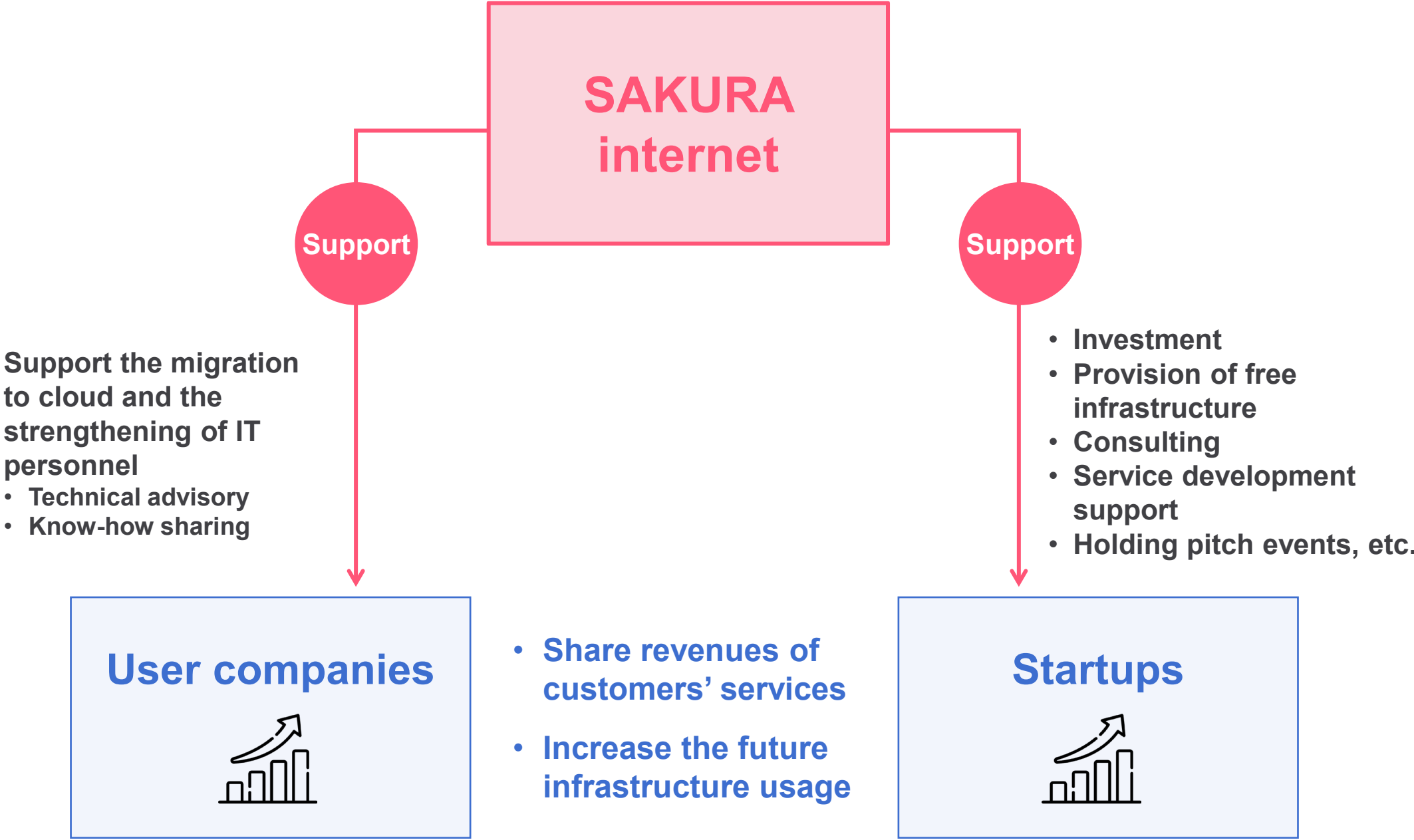
Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

# Promote multi-dimensional support to back up efforts of next-generation entrepreneurs

## Startup support

### Investment and development support for startups

Promote DX of society by supporting the growth of companies that take on challenges



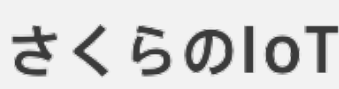
### Launched “Link up,” a startup co-creation program

Provides all-in-one resources to support the foundation that startups need to operate and deploy the infrastructure to accelerate their growth



#### 01 Provision of environment

Provide up to 10 million yen's worth of SAKURA's cloud suited for their business scale and growth for up to one year. ImageFlux, Koukaryoku GPU server, and SAKURA's IoT are also provided



#### 02 Technical support

Growth support service by preferentially handling inquiries and providing opportunities to attend meetings with sector experts

- Technical advice
- Hands-on events
- Dedicated contact

#### 03 Business support

Help resolve problems by providing opportunities to exchange opinions and proposals with partner companies and to co-host events

- Support alliance with a partner company
- Provide opportunities for promotion
- Mentoring startup personnel

Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>



Co-creation and support for the realization of an inclusive society

Pioneering the future of society with startups

Strive to create both economic returns and public value through investment in companies that address social issues and environmental conservation (impact investment)

CASE (1)

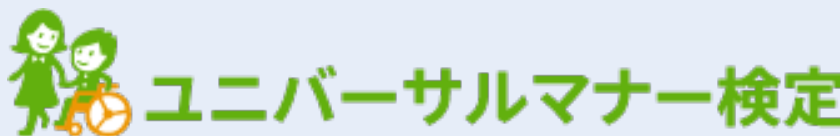
Mirairo Inc.

SAKURA internet empathizes with the vision “Barrier Value<sup>\*1</sup>” promoted by Mirairo and support to raise awareness of and spread of “Mirairo ID,” a digital disability ID provided by Mirairo



Promoting employees’ understanding of diversity through the Universal Manners Test<sup>\*2</sup>

Looking toward creating a comfortable and pleasant society for everyone, we first introduced the Universal Manners Test sponsored and administered by Mirairo, in the back-office departments. Going forward, we will consider deploying the Universal Manners Test company-wide to promote the development of human resources who are thoughtful and can understand diverse values



CASE (2)

Karry Fund<sup>\*3</sup>

Impact investment through funds originating in Okinawa

Aiming to resolve social issues surrounding Okinawa with investors, social entrepreneurs, and various other stakeholders



Examples of investee companies



Became the official top partner of the “FC Ryukyu SAKURA,” the women’s team of a J.LEAGUE member club FC Ryukyu

Creating opportunities for inspiring and inclusive dialogue through regional cooperation centered around FC Ryukyu<sup>\*4</sup>



Installed WALLTECH clothes collection box at our Okinawa site

Clothes that were meant to be discarded are recycled into fiber panels and repurposed into art and miscellaneous goods



<sup>\*1</sup> Proposed by Mirairo Inc. based on its vision that “barriers” should not be removed but can be replaced by strengths and converted into positive value

<sup>\*2</sup> A certification test to systematically learn and acquire “mindsets” and “actions” to deal with diverse people

<sup>\*3</sup> Karry Impact & Innovation No.1 Investment Limited Partnership

<sup>\*4</sup> Okinawa Prefecture’s only professional soccer club affiliated with the J.League, with a vision of “making the world UMUSAN (interesting) from Okinawa!”

Please visit the Company’s website below for the Company’s initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

## Environmental initiatives: Ishikari Data Center

Data centers, the essential part of our business, consume large amounts of electricity when operating and cooling their servers. Due to recent rapid advances, etc., of large language models (LLM), the amounts consumed by high-performing servers are also increasing \*. We strive to reduce energy consumption and have decarbonization, aiming to contribute to a sustainable society

### Strive for decarbonization and reduction of energy consumption

Ishikari Data Center, Japan's largest suburban mega data center optimized for cloud computing, has actively made efforts to improve sustainability since its opening.



Appearance of Ishikari Data Center (front: Building 3, left: Buildings 1 and 2)

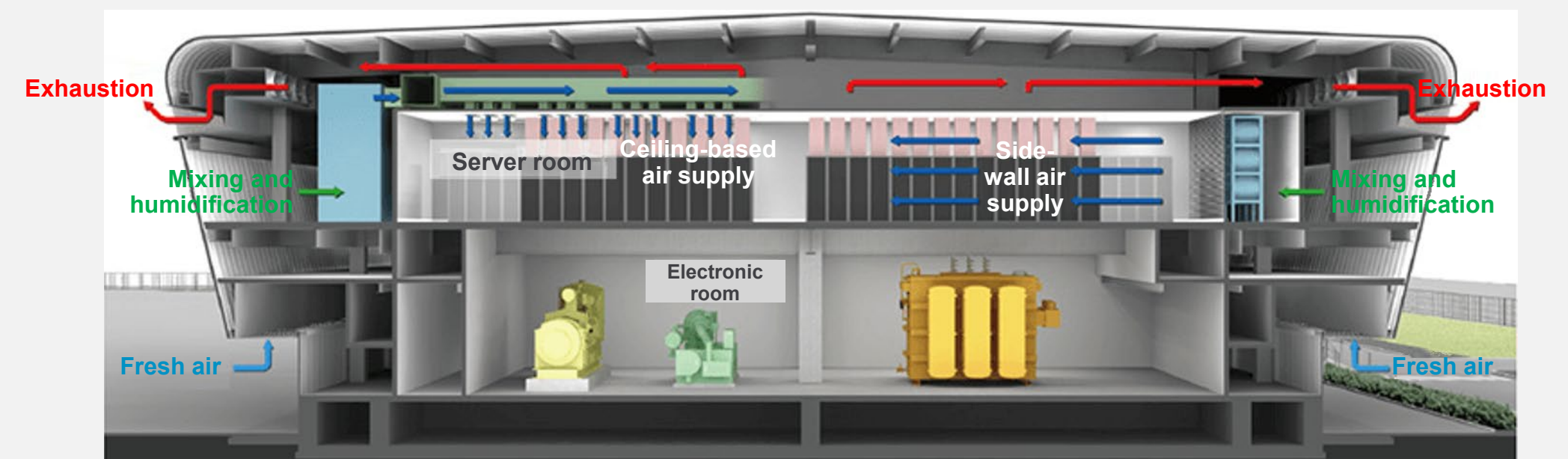
\* Reference: "Global electricity demand from data centers could double toward 2026" according to the IEA's Electricity 2024 <https://www.iea.org/reports/electricity-2024>

### Continued to use 100% renewable energy

As part of our decarbonization efforts, we achieved virtually zero annual CO2 emissions at the Ishikari Data Center by shifting the power source to renewable energy sources

### Drastically reduced the energy consumption for air conditioning and improved the power supply efficiently

Installed air conditioners using a "direct outdoor-air cooling system" which incorporates the fresh outdoor air of Hokkaido into server rooms, and an "indirect outdoor-air cooling system" which cools refrigerant circulating between a compressor unit and an air conditioning unit. The electricity consumption was reduced by about 40% compared with general data centers located in urban areas.



(Above) Conceptual diagram of the air conditioning system of Ishikari Data Center

Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

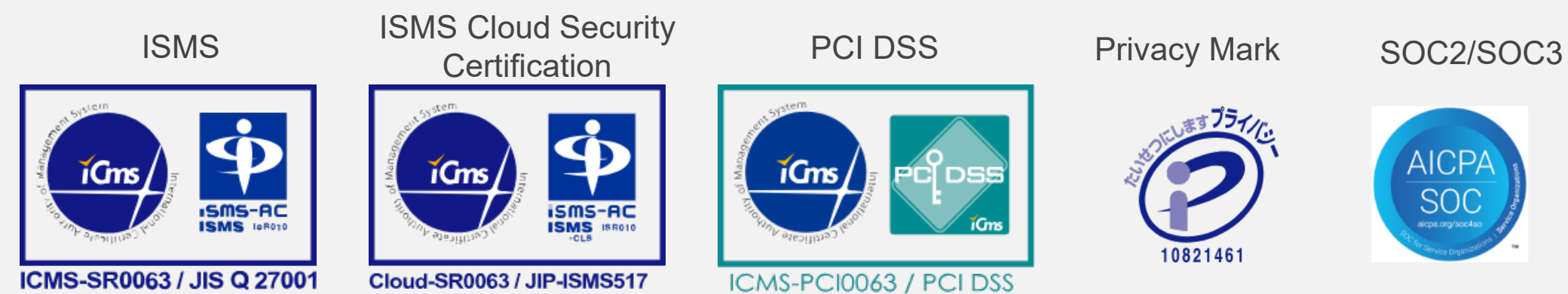


# Security Initiatives

## Maintain and improve information security

### Registration with various certification programs

- ISMS, a comprehensive information security management system, is applied to all companies to ensure strict conformity to the information security standards on a continuous basis
- SAKURA Cloud was registered with the ISMAP (Information system Security Management and Assessment Program)\*(December 2021)



\*A system in which the ISMAP Steering Committee evaluates and registers cloud services that meet the security requirements of the government in advance

### CASE Disclosure of Transparency Report

To improve the safety and quality of the Internet, the Company complies with the Act on the Protection of Personal Information, the Provider Liability Limitation Act and other related laws and guidelines, and responds to disclosure requests from investigating authorities. Since August 2023, to ensure transparency, the Company has disclosed the Transparency Report, which contains the number of requirements and cases that have been addressed

## Cyber security Initiatives

### SAKURA.SIRT

Contributing to customer satisfaction by improving the Company, our service infrastructure, and customer security  
Under the motto, “Secure the safety of customers and the Internet itself,” the Company cooperates internally and externally with professional engineers to assess and utilize security-related information and situations



### CASE Implementation of incident response training

In preparation for possible preparing for attacks on our servers on the Company, it provides practical training on assumed incidents primarily for less-experienced staff. By having core human resources of the future build experience through training, the Company maintains a condition where the organization as a whole can respond quickly and properly to incidents.



Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

# Utilize outside or independent officers and enhance corporate governance

## Establishment of the Nomination and Compensation Committee and appointment of outside and independent officers

### Enhance fairness, transparency, and objectivity in nomination and compensation procedures

- A voluntary advisory body mainly consisting mainly of Independent Outside Directors

The Nomination and Compensation Committee was established as a voluntary advisory body of the Board of Directors. Independent Outside Directors make up the majority of the committee members and act as committee chairs, thereby providing greater governance than ever over the functions of the Board of Directors in relation to the nomination and remuneration of Directors and Auditors and related matters

#### Composition of the Nomination and Compensation Committee



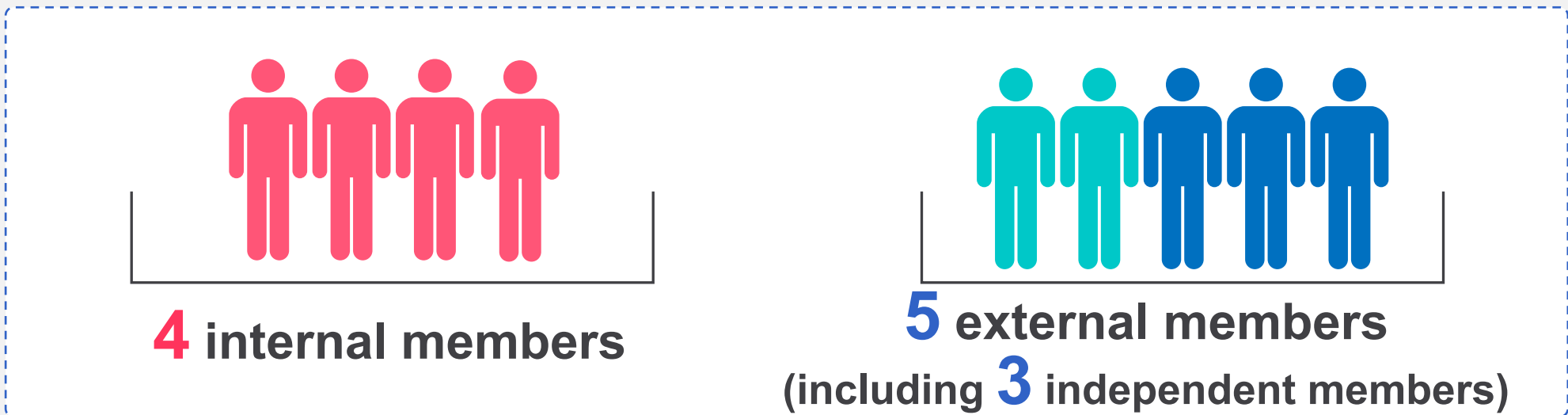
#### Decide the policy to select Directors and Corporate Auditors

Based on a discussion and a recommendation of the Nomination and Compensation Committee, the Board of Directors discusses a policy on appointment of Directors and Corporate Auditors. The policy defines the management capability and personality required of a Director and Corporate Auditor, respectively, and sets the percentage of Independent Outside Directors to Directors at 1/3 or more.

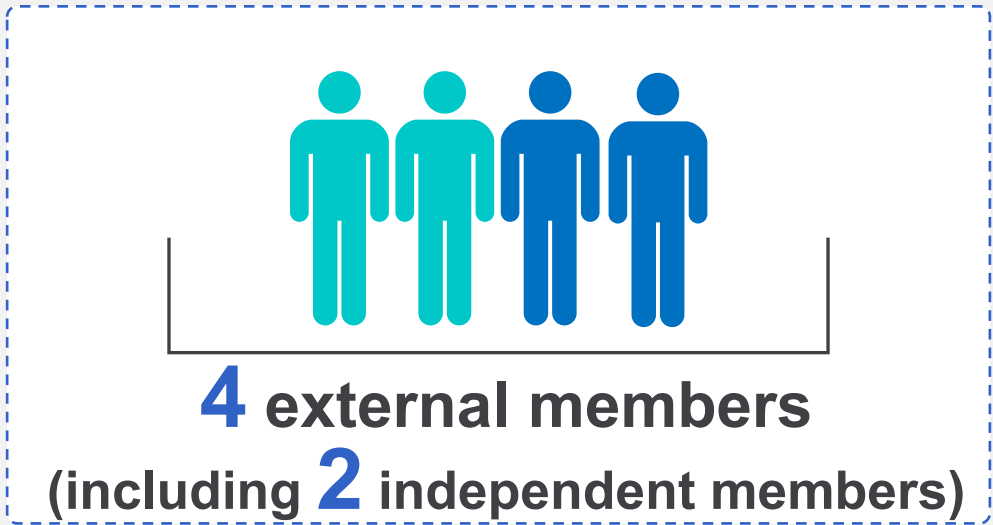
- Percentage of outside or independent officers of the Board of Directors

(as of March 31, 2025)

#### 9 Directors



#### 4 Corporate Auditors



Percentage of external officers: 69%

Percentage of independent officers: 38%

Please visit the Company's website below for the Company's initiatives for ESG management at <https://www.sakura.ad.jp/corporate/work/>

**appendix**

**Data/Company Profile**

# Consolidated Net Sales by Service Category (QoQ Change)

(Millions of yen)										
Service category	FY 3/24				FY 3/25				QoQ change	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Change	Change (%)
Cloud services	3,096	3,152	3,204	3,320	3,375	3,437	3,543	3,650	106	3.0
Composition (%)	60.6	60.2	60.3	53.8	56.9	46.9	43.6	36.4		
Cloud infrastructure	2,125	2,177	2,238	2,282	2,354	2,362	2,436	2,506	69	2.9
Cloud application	971	974	965	1,038	1,021	1,075	1,107	1,144	36	3.3
GPU cloud services	—	—	—	201	427	1,591	1,728	2,597	869	50.3
Composition (%)	—	—	—	3.3	7.2	21.7	21.3	25.9		
Physical base services	881	906	901	900	932	935	931	922	(8)	(0.9)
Composition (%)	17.3	17.3	17.0	14.6	15.7	12.7	11.5	9.2		
Other services	1,127	1,179	1,209	1,745	1,200	1,371	1,922	2,844	922	48.0
Composition (%)	22.1	22.5	22.8	28.3	20.2	18.7	23.6	28.4		

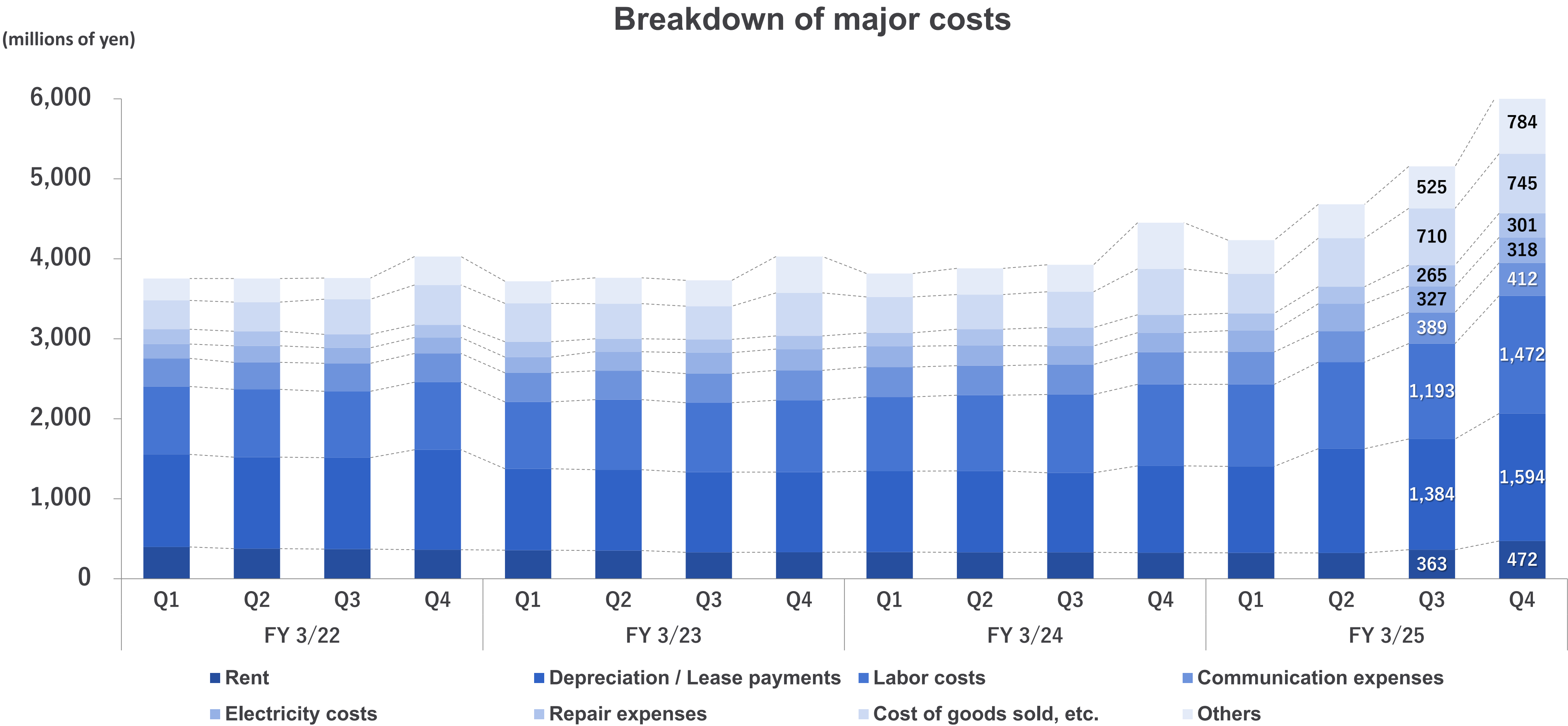
- Cloud infrastructure: Mainly includes cloud services and VPS services
- Cloud application: Mainly includes rental server services and application services
- Physical base services: Housing services and exclusive server services

\* Figures forQ4 FY 3/2024 were changed due to adding a new category of “GPU cloud services” for FY 3/2025



# Consolidated Statement of Income (QoQ Change)

Item	FY 3/24				FY 3/25				(Millions of yen)	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	QoQ change	
									Change	Change (%)
Net sales	5,105	5,237	5,315	6,167	5,935	7,335	8,125	10,015	1,889	25.8
Cost of sales	3,819	3,884	3,929	4,457	4,236	4,685	5,159	6,100	941	20.1
Gross profit	1,285	1,353	1,385	1,710	1,698	2,650	2,966	3,914	948	35.8
SG&A expenses	1,181	1,208	1,186	1,274	1,467	1,586	1,676	2,354	677	42.7
Operating profit	104	145	199	435	231	1,064	1,289	1,560	270	25.4
Operating margin (%)	2.0	2.8	3.7	7.1	3.9	14.5	15.9	15.6		
Ordinary profit	73	99	147	444	95	1,006	1,386	1,571	185	18.4
Profit attributable to owners of parent	108	66	128	347	41	668	932	1,295	362	54.3
EBITDA	852	901	955	1,363	1,032	2,212	2,712	3,127		



Investments for FY 3/2025

(100 millions of yen)		
Description of investment	Full-year plan	Full-year result
Data centers	56	32
of which, a container-type data center	23	24
Servers and network equipment	117	238
of which, GPU cloud services	76	214
Others (systems and office-related, etc.)	7	6
Total 合計	181	277

\*Amounts are rounded down to the nearest 100 million yen.  
\* Amount before applying reduction entry

Number of personnel in FY 3/2025

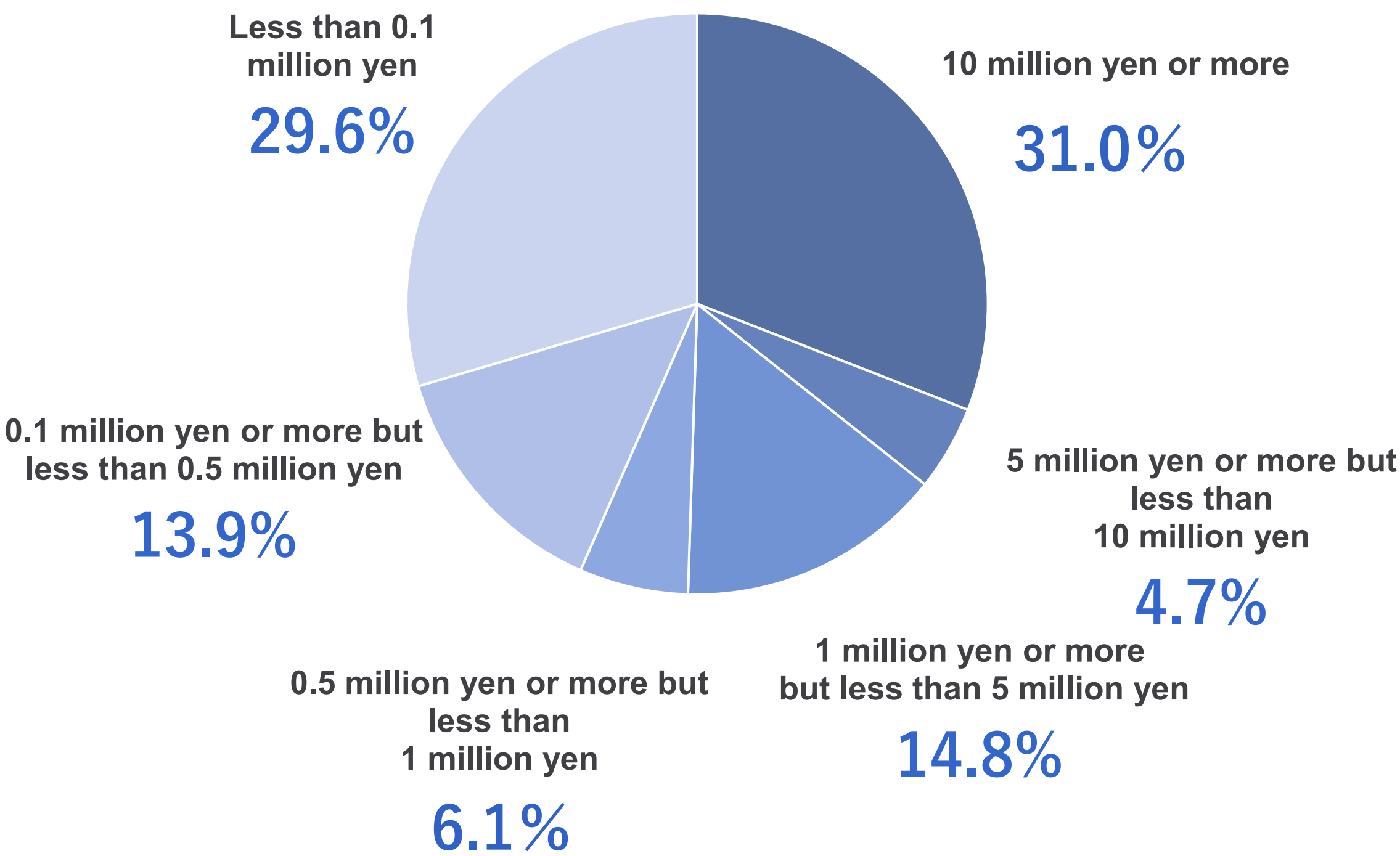
Increased by 158 from the previous year end		[Number of persons hired]	
		End of FY 3/24	End of FY 3/25
Number of employees*		839	997
■ Breakdown of changes		Change (persons)	
SAKURA internet	Engineers	+89	
	Sales/marketing/new project planning	+35	
	Administration	+16	
	Group companies	+18	
Total		158	

\* The figures exclude SAKURA internet employees seconded to other companies and include other companies' employees seconded to SAKURA internet.  
The figure for the Group companies includes an increase caused by transfer from SAKURA internet due to the company split of Tellus Inc.

A diverse customer base in terms of sales size, industries and attributes

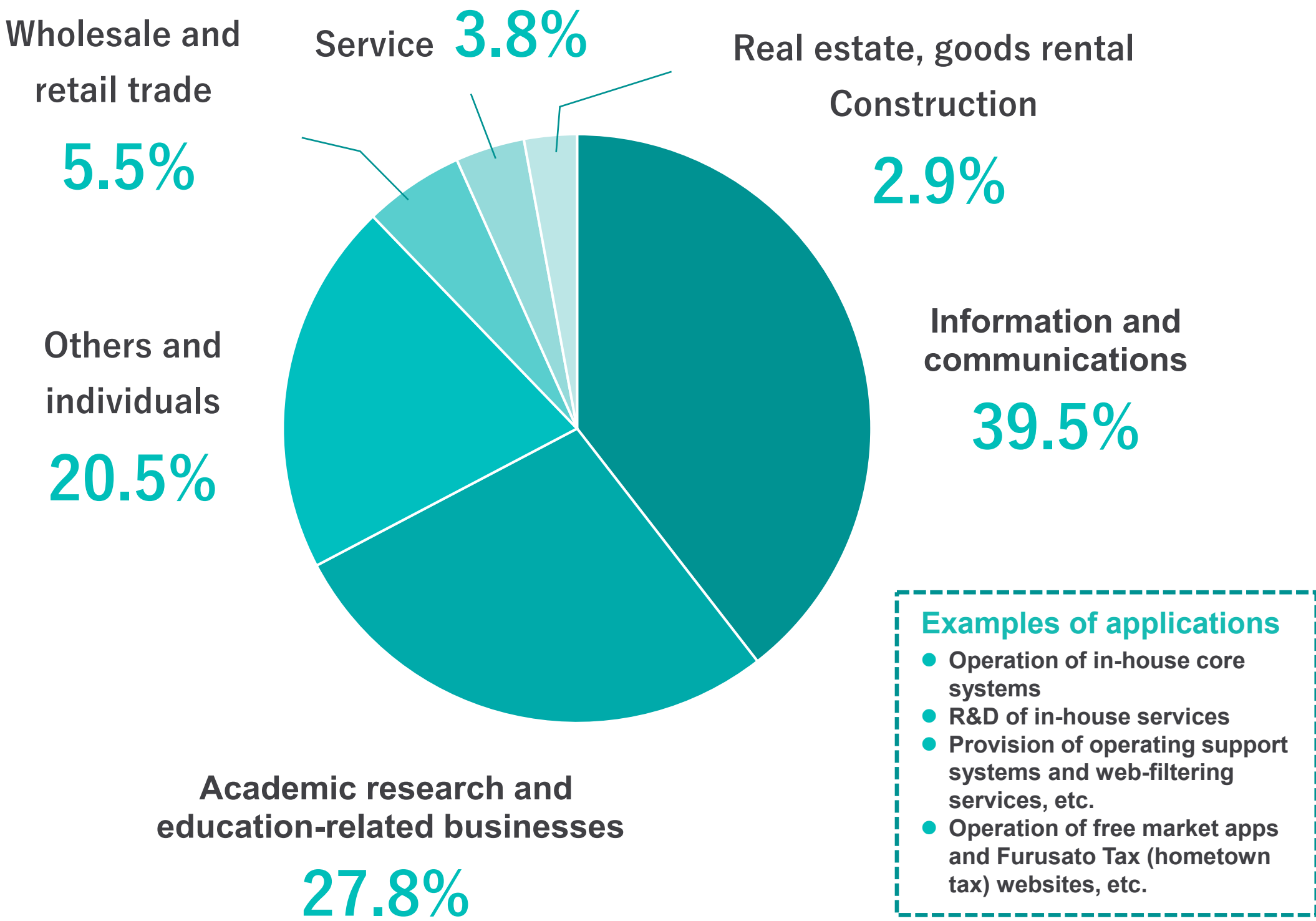
Breakdown by monthly fee

(Composition by sales)



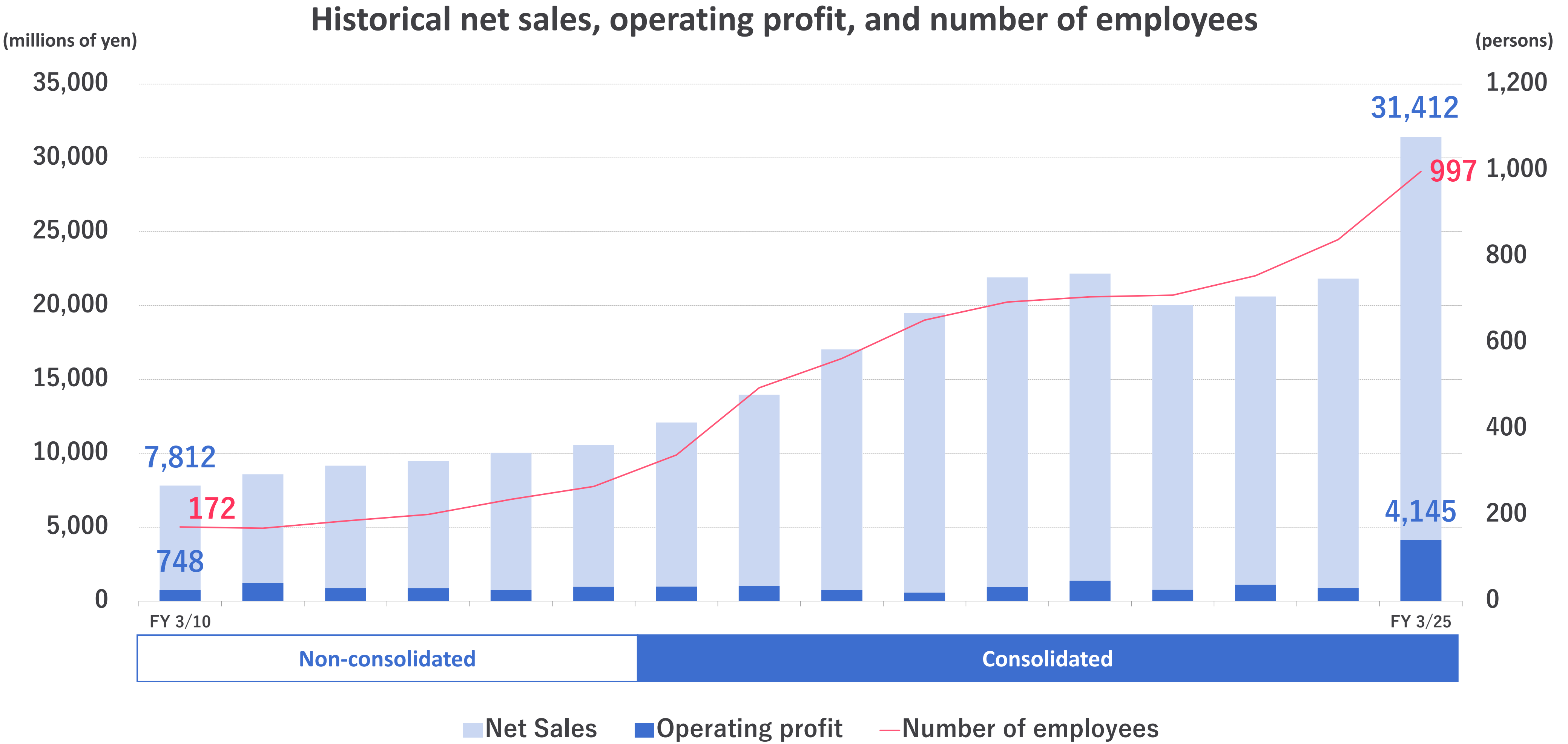
Customer composition

(Composition by sales)

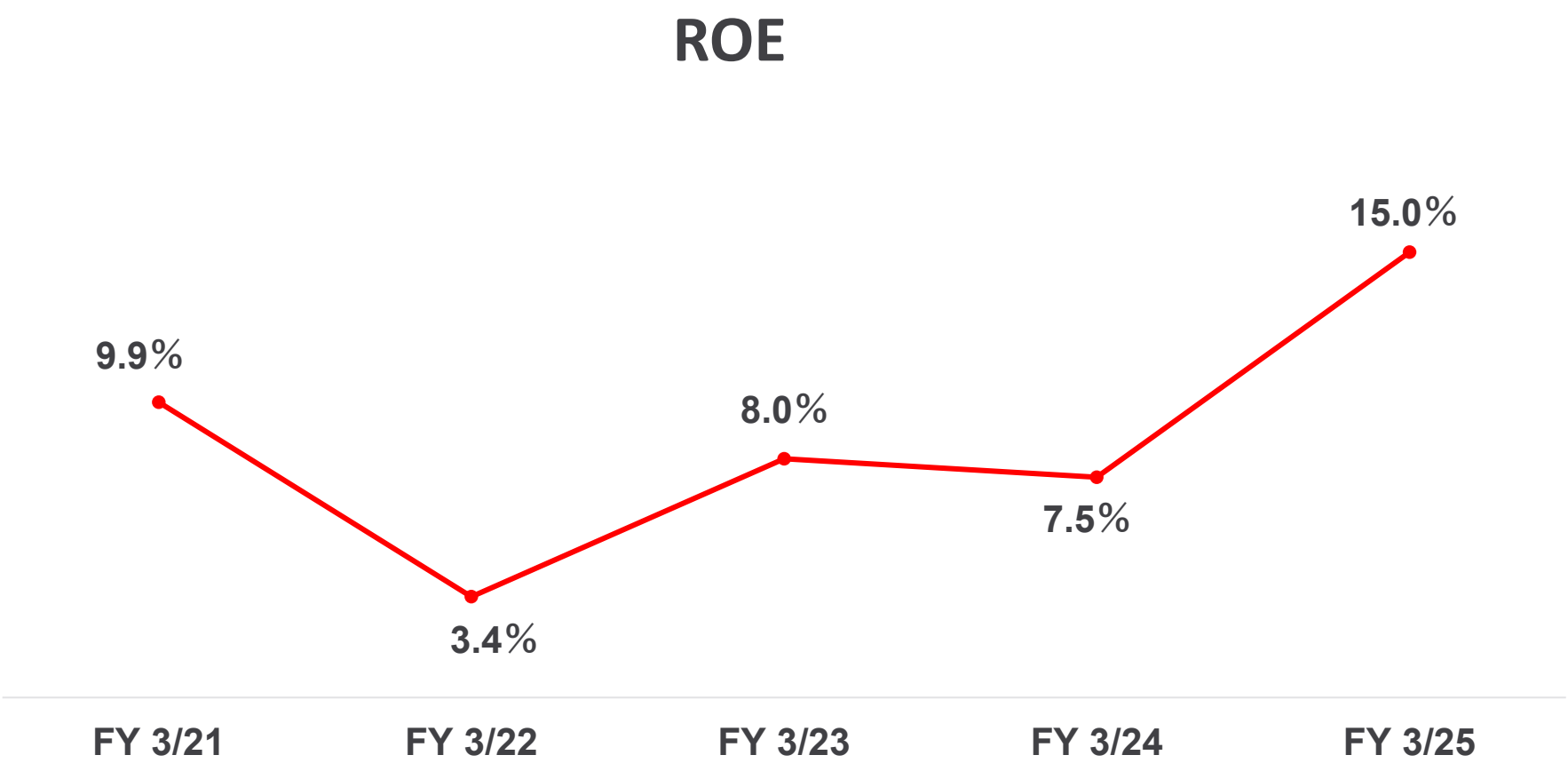
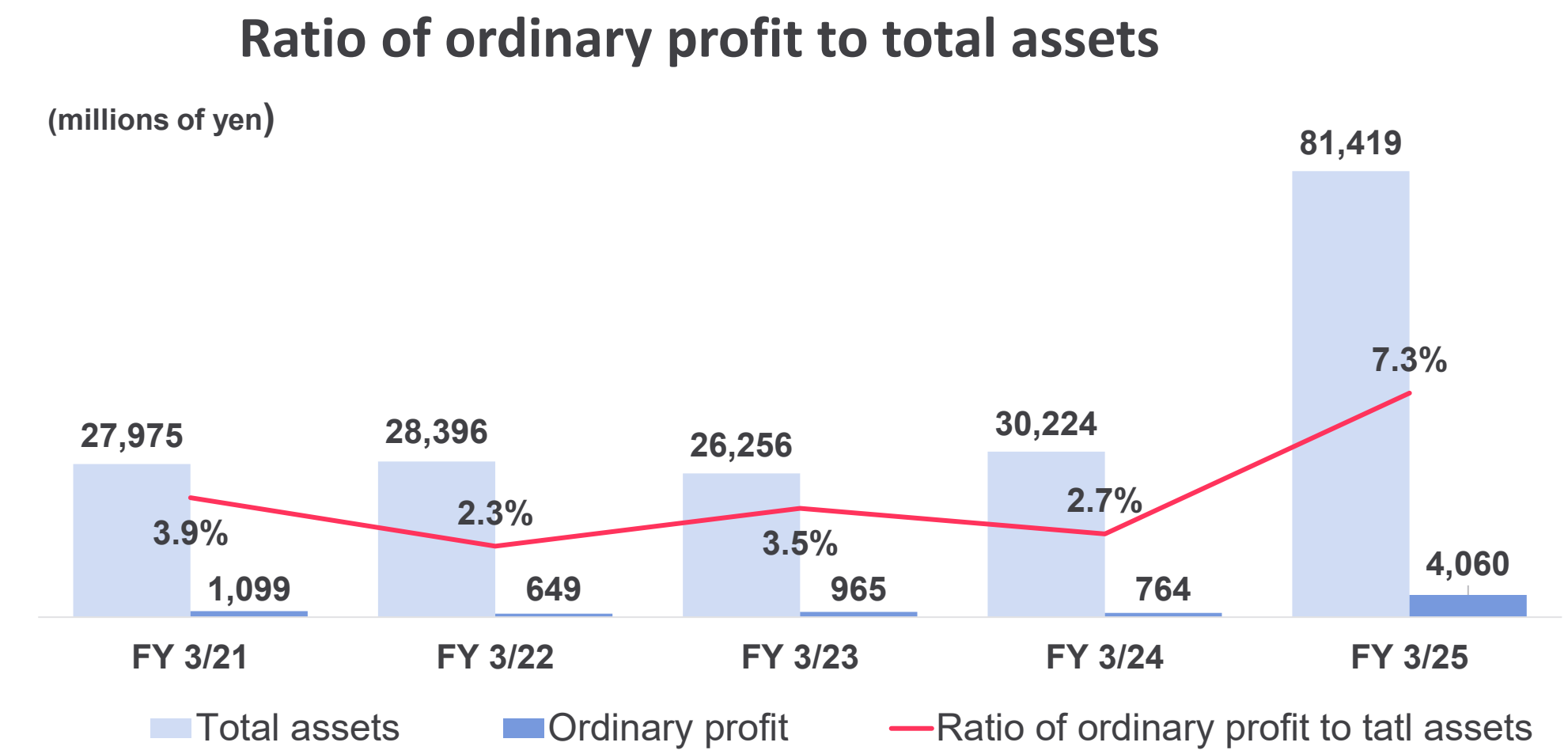
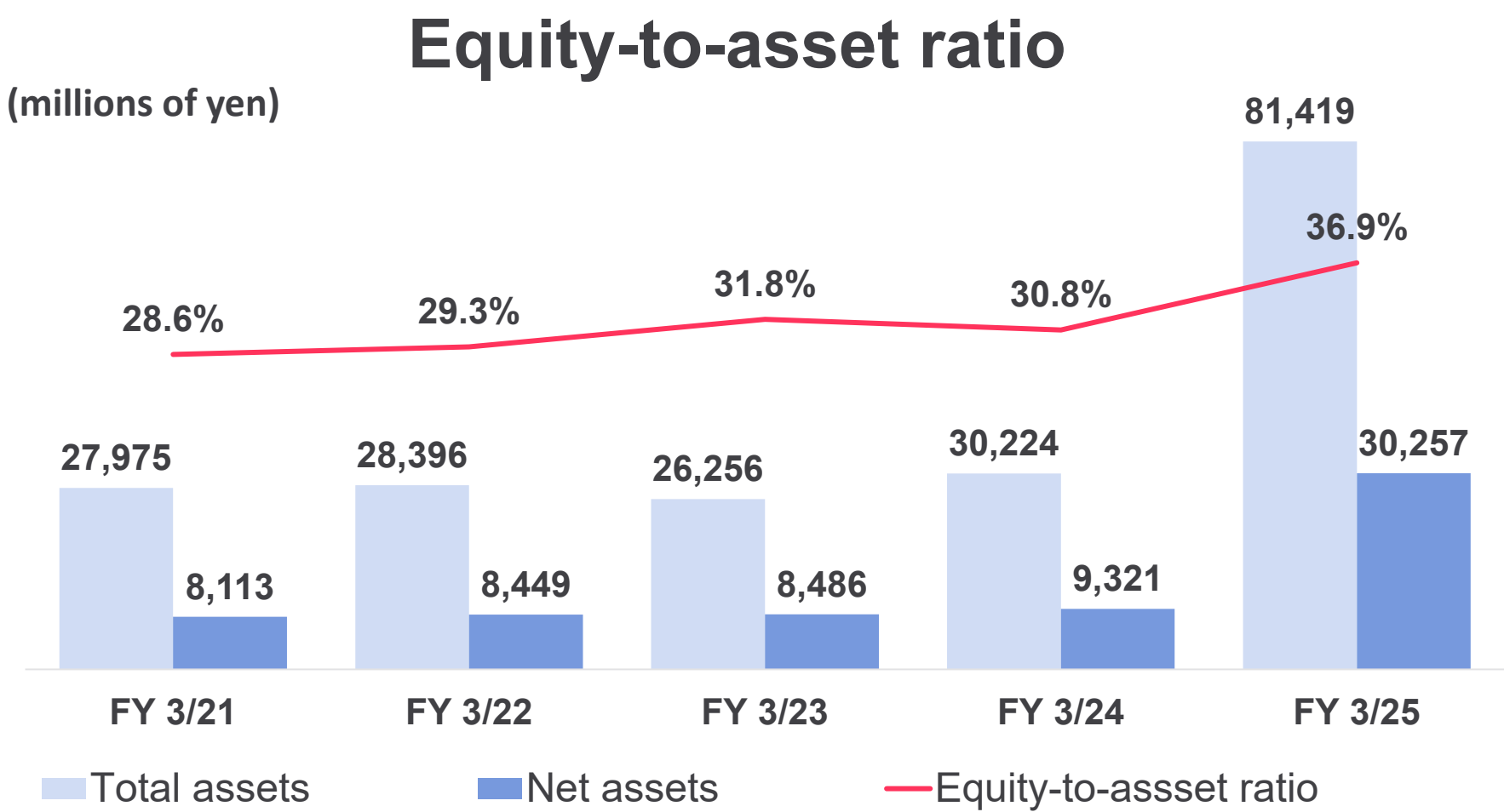
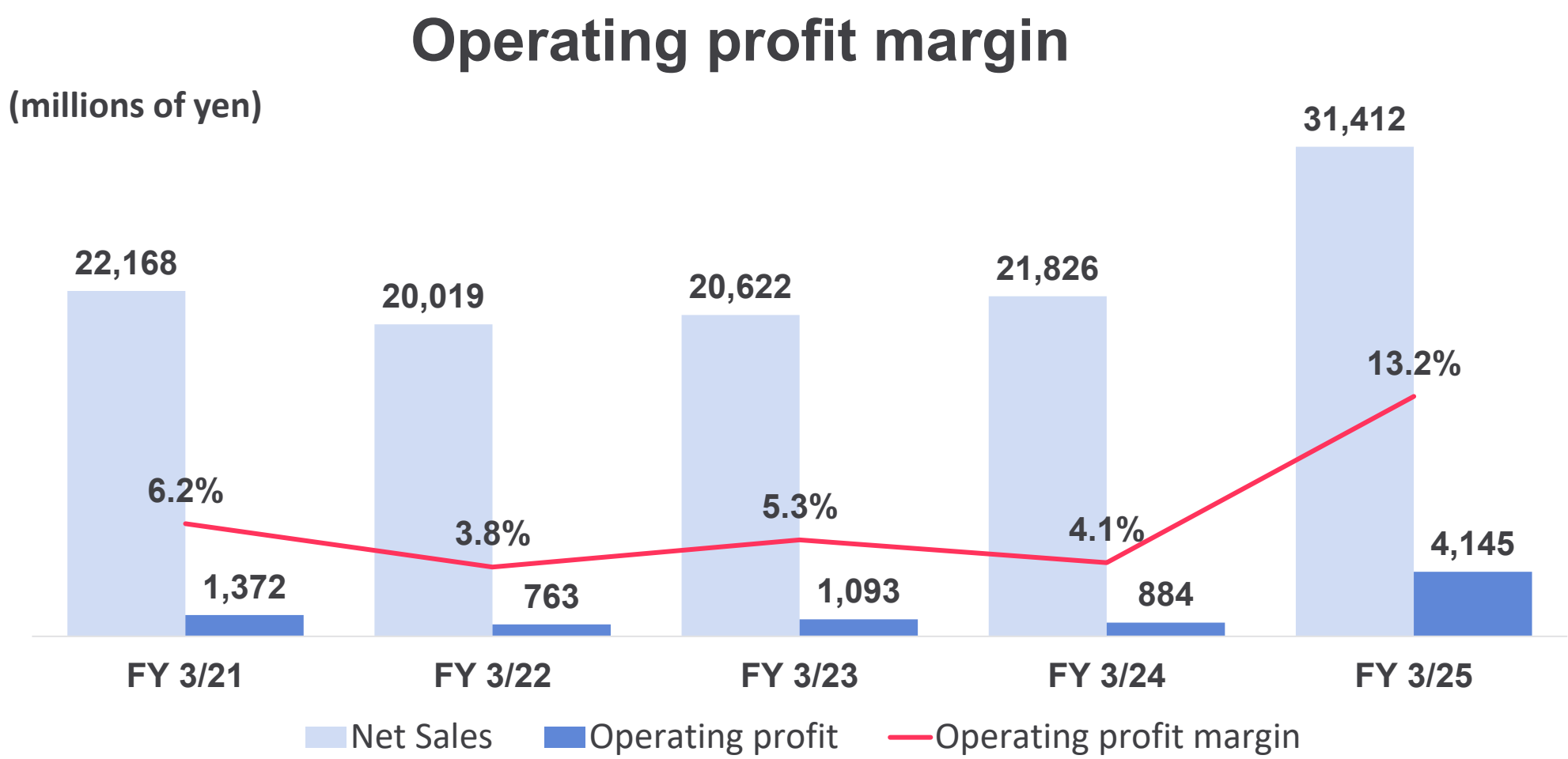


\*The figures represent SAKURA internet on a non-consolidated basis.





\*The figures for FY 3/2015 or older are from non-consolidated financial results, and those for FY 3/2016 or later are from consolidated financial results.



History

- 1996

○

SAKURA internet was founded

Kunihiro Tanaka, founder & current CEO and President, founded Sakura internet as a school venture in December 1996 while in Maizuru Technical College.
- 1999

○

Establishment as a stock company / The first data center opened

Established as a stock company in August 1999. The first data center was opened in Chuo-ku, Osaka in October.
- 2005

○

Listed on TSE Mothers

Listed on TSE Mothers in October 2005
- 2011

○

Ishikari Data Center opened

Japan's largest suburban mega data center opened in Ishikari, Hokkaido in November 2011.
- 2015

○

Changed to TSE 1st Section

The listing market changed to TSE 1st Section in November 2015.
- 2021

○

25th anniversary

25th anniversary in December 2021
- 2022

○

Changed to TSE Prime Market

Changed to TSE Prime Market, a newly established market category of Tokyo Stock Exchange.
- 2023

○

Conditional government cloud certification

We were selected as the first Japanese government cloud provider on the condition that technical requirements are met by the end of March 2026

Company Profile

Trade name	SAKURA internet Inc.
Head office location	6-38 Ofukacho, Kita-ku, Osaka City, Osaka
Date of foundation	December 23, 1996 (The company was established on August 17, 1999)
Date of listing	October 12, 2005 (TSE Mothers) November 27, 2015 (Transferred to TSE 1st Section (currently TSE Prime))
Share capital	11,283,160,000yen
Number of employees	997 (consolidated)

(Note: as of the end of March 2025)





## ■ IR Contact

IR information inquiry form

<https://www.sakura.ad.jp/corporate/ir/contact/>

The earnings forecasts and other information contained in this document are based on our company's judgment at the time of preparing the document and we do not guarantee the accuracy of such information. Please note that the results may differ from the forecasts in this document due to various factors.