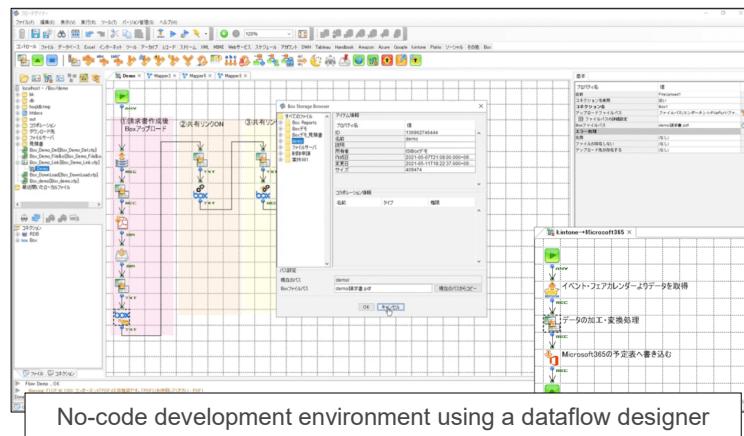


Flagship Product “ASTERIA Warp” User Number Exceeds 10,000, As DX and Cloud Trends Drive Demand for Data Integration

Tokyo -- August 9, 2023 -- Asteria Corporation (Japan listed, Security Code: 3853) announced today that the number of ASTERIA Warp (hereinafter “Warp”) users, which has led the domestic enterprise data integration software (EAI/ESB) market for the 16th consecutive year*1, has exceeded 10,000 on August 1st, 2023.

■Background

The first shipment of Warp began in June 2002 as middleware that allows data from internal and external systems to be linked with no code. Due to its ability to facilitate system and data integration entirely without coding, Warp has been adopted by a number of businesses across various industries, and has maintained its position as the market leader in the domestic enterprise data integration software (EAI/ESB) for the 16th consecutive year.



Companies and organizations are pushing forward with their digital transformation (DX) plans, aiming to comply with new regulations such as the revised electronic books preservation act and the planned implementation of an invoice system, as well as to address workforce shortages and other problems seen across a wide range of industries. This situation highlights the urgent need to integrate and leverage data within their business.

Warp allows even non-engineers to easily integrate data, because it can be handled without ever writing a single line of code. It can connect to over 100 types of sources and destinations, ranging from internal systems to business applications like Excel and cloud services such as Salesforce, kintone, and Box, and offers templates that enable smooth and flexible integration. Thanks to these features, Warp has retained top market share for many years, while increasing the number of companies that adopted the product.

In 2022*2, Warp tapped into the Integration Platform as a Service (iPaaS)*3 market, catering to the growing demand for integrating and leveraging data in multi-cloud environments involving both on-premise*4 and cloud services. With its robust network of sales partners also expanding steadily, Warp user number surpassed 10,000 on August 1, 2023.

Asteria will continue to promote Warp’s ability to integrate with various data sources to a wide range of industries, including SMBs*5. Leveraging its no-code advantage, Asteria aims to contribute to solving societal challenges, such as the shortage of IT professionals, and help companies accelerate their digital transformation initiatives.

*1: According to the “Overview of software marketing in 2022 -- the EAI/ESB market edition”, published by Techno Systems Research Co. EAI/ESB stands for Enterprise Application Integration and Enterprise Service Bus, respectively, and is the enterprise data integration product category.

*2: On December 21, 2022, Asteria and Internet Initiative Japan Inc., the largest cloud service provider in Japan, began offering a new service under their partnership.

*3: Integration Platform as a Service (iPaaS) is a suite of cloud services enabling the management and integration of services and applications distributed across cloud environments.

*4: It refers to when an organization’s servers, software, and other information systems are managed and located at the physical site of the organization.

*5: SMB stands for Small and Medium Business.

■About ASTERIA Warp

ASTERIA Warp, the No. 1 EAI/ESB product in the Japanese market for 16 consecutive years, is middleware that allows data from different computer systems to be linked without coding. The product has been highly received for its ability to implement complex logic needed to connect and convert data between systems -- from mainframes and cloud servers to spreadsheet software -- without programming. The subscription version, Warp Core, is also available for a minimum monthly fee of 30,000 yen with no initial fees required. Warp Core, with its select functions of Warp, enables business automation and data utilization by quickly linking with systems and services.

For more information, visit <https://www.asteria.com/jp/en/warp/feature/>

■About Asteria Corporation

Asteria, formerly Infoteria Corporation, is a software company, listed on the Prime Market of the Tokyo Stock Exchange. It develops and sells software and services which connect a variety of in-house computers and devices. Its key product, ASTERIA Warp, is middleware which integrates data in different computer systems without coding, and has been adopted mainly by large and medium companies. Another product, Handbook, allows users to carry around materials used for sales activities and meetings as well as product catalogues in electronic files on smartphones and tablets. A total of 1,684 companies and public institutions had adopted the product through end-June 2023.

For more information about Asteria, visit <https://en.asteria.com/>

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