

July 7, 2025

To whom it may concern:

Company name	Needs Well Inc.
Representative	Hajime Matsuoka, President and CEO (Stock code: 3992, Tokyo Stock Exchange Prime Market)

Regarding the Launch of “Value Creation 700”

~ Aiming to reach a stock price of ¥700

and satisfy the Prime Market listing standards by the fiscal year ending September 2026 ~

Needs Well Inc. (Head office: Chiyoda-ku, Tokyo; President and Representative Director: Hajime Matsuoka) hereby announces that it has decided today to launch a new corporate value enhancement initiative, titled "Value Creation 700," with the aim of achieving a stock price of ¥700 and fulfilling the criteria for maintaining its listing on the Prime Market by the fiscal year ending September 2026.

1. Value Creation 700

Under the direct leadership of the President, our Corporate Value Enhancement Committee is actively pursuing initiatives to drive business growth, strengthen IR and PR activities, and meet the Prime Market listing standards.

To date, we have prioritized long-term financial stability by reinforcing internal reserves, expanding investments in growth areas, and promoting strategic alliances with partners—efforts aimed at fortifying our corporate foundation and enhancing enterprise value.

Building on this foundation, we are launching the “Value Creation 700” project under a renewed growth vision, with the goal of creating new value and achieving a stock price of ¥700 and meeting Prime Market listing standards by the fiscal year ending September 2026.

*The stock price target reflects our internal plan. As stock prices fluctuate due to market conditions and other factors, this does not constitute a guarantee of future performance.

2. Key Areas of Growth Strategy

The advancement of AI and cloud technologies is a critical driver of corporate value, and we anticipate growing demand in fields such as IoT, cybersecurity, and digital healthcare. At the same time, challenges remain in the adoption and utilization of IT, highlighting the need for proper knowledge and organizational frameworks to effectively leverage cutting-edge technologies.

We continue to focus on AI, migration, and IT outsourcing as our strategic growth areas, setting a target of 30% overall growth across these domains. By allocating management resources strategically and consistently pursuing new initiatives, we aim to foster innovation through a responsive and agile organizational structure that meets customer needs—ultimately establishing long-term competitive advantages and driving sustained profit growth.

In addition, we are committed to expanding and developing our talent base, supporting the acquisition of advanced knowledge and technical expertise in specialized fields, and building a work environment and organizational structure that enables each employee to maximize their potential.

(1) AI

We aim to expand our market presence through the promotion of AI solutions and further strengthen our competitive edge by developing and delivering new AI offerings.

- Enhance solutions that support operational efficiency and promote digital transformation (DX)
- Deepen market penetration through the customization of AI functions for application in finance, manufacturing, public services, and education
- Expand sales channels through collaboration with partner companies
- Create generative AI solutions through industry-academia joint development
- Deliver new services and solutions by integrating IoT and AI

Details: <https://www.needswell.com/service/ai/>

(2) Migration

We provide end-to-end services—from system construction and development to quality assurance—for cloud migration, modernization of systems and tools, and responses to the phase-out of domestic general-purpose machines and the shortage of skilled engineers.

- Provide integrated services (development, testing, and operations) tailored to legacy system modernization
- Support smooth transitions from domestic general-purpose machines to cloud-native environments
- Strengthen comprehensive support frameworks that include post-migration performance enhancement and operational optimization
- Optimize cost and delivery timelines by leveraging automation and efficiency tools backed by extensive experience

Details: <https://www.needswell.com/service/migration/>

(3) IT Outsourcing

To address the shortage of IT talent accompanying corporate DX initiatives, we support operational efficiency and cost optimization through comprehensive outsourcing services.

- Strengthen BPO services aimed at resolving IT workforce shortages in the DX era
- Improve client productivity by standardizing and streamlining software testing and system maintenance operations
- Build a comprehensive outsourcing framework that covers cloud environments and cybersecurity domains
- Establish long-term partnerships through solution-oriented sales approaches
- Provide end-to-end support—from hardware and software implementation to effective utilization—tailored to diverse business needs

Details: <https://www.needswell.com/service/itoutsourcing/>

3. Overview of the Company

Name:	Needs Well Inc. https://www.needswell.com/		
Location:	13F, New Otani Garden Court, 4-1 Kioi-cho, Chiyoda-ku, Tokyo, Japan		
Representative:	Hajime Matsuoka, President and CEO	Date of establishment:	October 1986
Number of employees (consolidated)	616 (as of September 30, 2024)	Share capital	¥908 million (as of September 30, 2024)
Description of business:	Development, operation and maintenance of software; development, sales, operation and maintenance of solution products		
Inquiries:	Management Planning Division	E-mail: ir-contact@needswell.com	