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NEWS RELEASE

June 25, 2026
Prestige International Group

Announcement of the 40th Anniversary Commemorative Logo and the Release of Special Web Content

Prestige International Inc. (Headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce that it will celebrate its 40th anniversary on October 30, 2026. Since its founding, PI has expanded its BPO business under the concept of “listening to end-user (consumer) inconveniences and troubles and leading them to solutions.” Currently, as a global company with 31 locations in 18 countries, PI provides services that solve end-users' problems. This milestone is entirely due to the warm support of our customers, client companies, and all stakeholders who have stood by PI over the years, for which we express our deepest gratitude.

To commemorate the 40th anniversary, PI is pleased to announce the creation of a commemorative logo and the release of special content on our corporate website.

■ Introduction of the 40th Anniversary Logo



The audio waveform generated when pronouncing “Prestige International”. A vivid streak of “Voice” that traces PI’s 40-year journey and continues far into the future.

■ Introduction of the 40th Anniversary Theme

Voice for Creation

That voice, to create the next standard

Theme: “Voice for Creation: That voice, to create the next standard”

Theme Concept:

PI’s 40-year history is a journey of weaving new value together with society and our client companies. What PI has valued is not just understanding market needs, but identifying the essence of the “Voice” that lies within them. We have consistently embraced the attitude of proactively delivering “Voice” – through insights and proposals that address the issues beyond the troubles – while keeping the dialogue alive.

The process of “Creation” – a genuine resonance of voices that is never one-way – combined with our earnest efforts to give those challenges shape, has driven us to establish numerous new standards in the industry and society.

As we reach the milestone of our 40th anniversary, we would like to express our deep gratitude to all stakeholders who have supported PI’s sustainable growth. The starting point of creation always lies within the “Voice” surrounding people – whether between individuals or between people and society.

PI will continue to respond to the voices of expectations from everyone, and powered by our own purposeful voices, we will create the standard of the future, together.

■ Information on the 40th Anniversary Content

Today, PI launched special 40th-anniversary content on its corporate website. Going forward, we will sequentially release various information related to the 40th anniversary.

URL: https://www.prestigein.com/english/company_profile/40th.html

The screenshot shows the Prestige International Inc. website's 40th anniversary page. The header includes the company logo, font size options (M, L), and navigation links for JAPANESE, CONTACT, and SEARCH. The main navigation menu includes Company Profile, Solutions, Sustainability, News, and Investor Relations. The breadcrumb trail reads: ホーム > HOME > Company Profile > 40th Anniversary. A large graphic features the number '40th' in blue, with a stylized line of colorful dots extending from the '0' to the right. Below the graphic, it states: 'Prestige International Inc. will celebrate its 40th anniversary on October 30, 2026.' On the right side, there is a 'Print' button and a 'Company Profile' menu with the following items: Message from CEO, Corporate Philosophy, History, Board of Directors, Company Overview/Organization chart, and Office Locations (+).

For Further Information on This News Release

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