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NEWS RELEASE

August 3, 2026
Prestige International Group

Announcement of the Opening of Akita BPO Katagami Campus **- Aiming for further job creation and regional revitalization -**

Prestige International Inc. (Headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce the opening of the “Akita BPO Katagami Campus” on August 1, 2026.



< Overview >

- Location: 1-5, Kitanohasunumamaeyama, Showaokubo, Katagami-city, Akita
- Site Area: Approx. 53,000 m²
- Investment Amount: Approx. 5.1 billion yen
- Total Number of Seats: Approx. 800 seats
- Facilities: Cafeteria, seminar room, in-office day care center, studio, in-house power generator, etc.

The “Akita BPO Katagami Campus” is one of the five BPO centers in Akita Prefecture, and has been operating as the “Akita BPO Katagami Branch” since June 2023 in preparation for the opening.

As announced in the [“Announcement of Finalization of The Basic Design for New Office Akita BPO Katagami Campus \(Provisional Name\)”](#) released on January 10, 2025, PI aims to create an environment where women and young people can flourish in their local communities, enabling them to make the most of the area not only as a workplace, but also as a place where people can live and interact with each other.

PI will continue to create jobs and revitalize the regions, as well as expand the business of the Group as a whole.

< General concept >

Hachirogata Cycle

The lagoon called Hachirogata, adjacent to Katagami City, creates various natural “cycles” by circulating water and agricultural products and connecting with the surrounding environment. The theme of the work is the regional climate and cycles, including ripples on the calm surface of the water, footpaths that stretch to the horizon, and the changing seasons.

< G Major composition facility >

A Plaza, Opens to The Local Community

The exterior design of circles and gentle curves is inspired by the footpaths of Hachirogata surrounded by a lagoon. The courtyard serves as a "plaza" open to the local community, collaborating with the cafeteria and in-office day care center, and providing a space for employees to relax and interact with local residents through markets and seasonal events.



Plaza



Operation Room



Cafeteria



In-office day care center

For Further Information on This News Release

Prestige International Inc.

PR & IR Division

TEL: +81-03-5213-0826

MAIL: pi-pr@prestigein.com

<https://www.prestigein.com/>