

NEWS RELEASE

September 25, 2026
Prestige International Group

Prestige International Iwate BPO Fortress Receives **“Tohoku New Office Encouragement Award”** **at the 39th Nikkei New Office Award**

Prestige International Inc. (headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce that its Iwate BPO Fortress received the “Tohoku New Office Encouragement Award” at the 39th Nikkei New Office Award.



▲ Scene from the award ceremony

(From left: Katsuhiro Miura, Head of Iwate BPO Fortress; Shota Kumagai, Iwate Management Group)

■Award Recipients

Owner	Prestige International Inc. Iwate BPO Fortress
Design / Supervision	Fujita Corporation First-Class Architects' Office
Construction	Fujita Corporation Tohoku Branch

■About the Nikkei New Office Award

Co-hosted by the New Office Promotion Association and Nikkei Inc. since 1988, this award system recognizes creative and innovative offices with the goal of spreading and promoting the creation of “New Offices”. The “Tohoku New Office Encouragement Award” received by PI is awarded to offices in the Tohoku block recognized as models for future office environment development.

Introduction of Award-winning Offices for the 39th Nikkei New Office Award

(New Office Promotion Association): <https://www.nopa.or.jp/prize/contents/congratulation39.html>

■Comment from Katsuhiro Miura, Head of Iwate BPO Fortress

“We are deeply honored to receive the ‘Tohoku New Office Encouragement Award’ at the 39th Nikkei New Office Award. Opened in June 2024, ‘Iwate BPO Fortress’ is the PI Group’s first strategic base on the Pacific side. It was established as a carbon-neutral center with environmental considerations, while constructing a BCP structure through mutual backup with our existing network of bases on the Sea of Japan side.

In spatial design, we adopted the concept ‘VALLEY’, inspired by the famous scenic spot ‘Genbikei Gorge’ in Ichinoseki City. By adopting a polyhedral structure that brings in natural light and a displacement air conditioning system that prevents temperature fluctuations, we achieved high comfort in an operational space of approximately 500 seats. Furthermore, we have created an environment that considers well-being, equipping the facility with an in-office day care center open on Saturdays, a training studio, and a powder room. In addition, by opening the cafeteria ‘Vist café’ to the local public and holding seasonal events, we have created a symbiotic office that serves as a place of relaxation and interaction not only for employees but also for local residents.

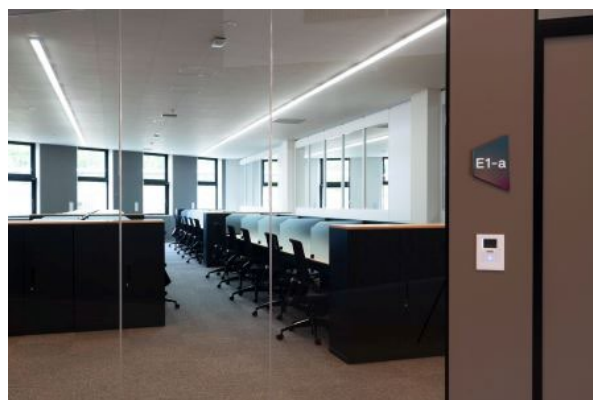
Encouraged by this award, we will continue to pursue an environment where each and every employee can thrive with pride and job satisfaction, contributing to the development of the regional economy and the creation of a sustainable society.”

■About Iwate BPO Fortress (Facility Overview)

Location	64-2 Yanomezawa, Mashiba, Ichinoseki-shi, Iwate
Opened	June 2024
Site Area	46,800 m ²
Total Seats	Approximately 500
Facilities	Cafeteria, Seminar Room, Gym, In-house Power Generator, Solar Carport, Day Care Center, etc.



Exterior



Operation Room



Cafeteria



In-office Day Care Center
“Orangery Iwate Day Care Center”

■Nikkei New Office Award History at PI (Office names are at the time of award)

2004	Akita BPO Center	Tohoku New Office Encouragement Award
2014	Yamagata BPO Garden	New Office Promotion Award, Tohoku New Office Promotion Award
2016	Toyama BPO Town	New Office Promotion Award, Chubu New Office Promotion Award
2021	Yamagata BPO Park	Tohoku New Office Encouragement Award
2022	Akita BPO Yokote Campus	Tohoku New Office Encouragement Award
2023	Akita BPO Nikaho Campus	Tohoku New Office Promotion Award, Director-General of Tohoku Bureau of Economy, Trade and Industry Award

■Award History for Iwate BPO Fortress

2025	The 14th Ichinoseki City Landscape Town Building Award (Landscape Category)
2025	Contact Center Award 2025 Excellence Award in Office Environment Category

For Further Information on This News Release

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