Kudan Showcases "PRISM e-Road" – a Road Inspection and Maintenance Support Solution

At NEXCO-East Engineering Booth, Highway Techno Fair 2025

Kudan Inc. (hereinafter "Kudan") is pleased to announce that it will showcase its road inspection and maintenance support solution, "PRISM e-Road" (tentative name), powered by Kudan's digital-twin platform "Kudan PRISM", at the booth of NEXCO-East Engineering Company Limited during Highway Techno Fair 2025, to be held at Tokyo Big Sight on October 16 (Thu.) and 17 (Fri.), 2025.

At the exhibition, Kudan will present use cases of PRISM e-Road aligned with NEXCO-East Engineering's initiatives for road inspection and maintenance. The demonstration will highlight how the solution leverages Kudan PRISM's lightweight, photorealistic 3D visualization, advanced spatial perception technologies, and integrated data management and collaboration capabilities to support digital transformation (DX) in road maintenance operations—enabling centralized management of on-site information, streamlined ordering processes, and reduced rework.

Going forward, Kudan will continue to advance the development and deployment of technologies that contribute to the safe and efficient maintenance of social infrastructure, including roads, while promoting labor savings and operational sophistication in the field.

Event Information

Highway Techno Fair 2025

- **Dates:** October 16 (Thu.) 17 (Fri.), 2025
- Venue: Tokyo Big Sight, East Halls 7 & 8 Exhibition booth of the NEXCO East Japan Group
- Organizer: Express Highway Research Foundation of Japan
- **Co-Organizers:** East Nippon Expressway Company, Central Nippon Expressway Company, West Nippon Expressway Company
- Event Website: https://www.express-highway.or.jp/hwtf/htf2025/ (Japanese only)

About Kudan Inc.

Kudan leads the advancement of next-generation solutions such as robotics, autonomous driving, and digital twins through research and development, as well as the provision of spatial perception algorithms that connect

the physical and digital worlds. Originating from the United Kingdom, Kudan is a global company that, with innovative artificial perception technology (the "eyes" of machines) at its core. By extending the application of artificial intelligence from the digital space into the physical space, Kudan aims to fundamentally solve social issues and dramatically improve productivity by promoting automation, unmanned operation, and remote accessibility across all industries.

For more information, please visit Kudan's website at https://www.kudan.io/.

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■Contact Information

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