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Notice Concerning the Establishment of the AI Promotion Office

BASE CO., LTD. (the “Company”) hereby announces that it has resolved, at a meeting of the Board of Directors held on February 13, 2026, to establish the AI Promotion Office as described below.

1. AI Promotion Office

The Company will establish the AI Promotion Office under the System Headquarters, effective February 13, 2026.

2. Reason for Establishment

In accordance with the “Transformation” strategy set forth in BASE 2030, the Company’s medium-term management plan, the AI Promotion Office will be newly established as an organization responsible for promoting AI empowerment※ across the Company and accelerating the evolution from a traditional manufacturing-oriented business model to an IT services-based business model.

※ AI Empowerment

AI empowerment refers to maximizing the capabilities of individuals and organizations through the utilization of AI technologies, thereby supporting more advanced operations and creative activities.