

April 30, 2026

To: All Concerned Stakeholders

Company : ID Holdings Corporation  
Representative : Masaki Funakoshi, President,  
Representative Director and Group CEO  
(Securities Code: 4709; TSE Prime)  
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### **Masaki Funakoshi, President and CEO of ID Holdings, Receives the Medal with Blue Ribbon**

Masaki Funakoshi, Representative Director, President, and Group CEO of ID Holdings Co., Ltd., was awarded the Medal with Blue Ribbon in the Spring 2026 Decorations. The Medal with Blue Ribbon is a Japanese honor conferred upon individuals and organizations that have made outstanding contributions to the promotion of industry and the advancement of social welfare through corporate management, activities of various organizations, and other means.

Through his activities as Vice Chairman of the Japan Information Service Industry Association (hereinafter “JISA”) and his leadership as President and CEO of our company, Funakoshi has dedicated himself to the development of Japan’s information service industry. This award recognizes these achievements and his contributions.

#### **■ As Vice Chairman of JISA**

Since joining the association’s board of directors in 2007, Funakoshi has been acutely aware of the industry’s general lack of awareness regarding the complex and opaque subcontracting structure within the information services sector. In 2021, upon assuming the role of Vice Chairman of the association, he established the Business Committee with the conviction that “our industry must change,” and as its chairman, he energetically spearheaded numerous initiatives. As a result of these efforts, signs of improvement are emerging in the acceptance of requests for price pass-through from both clients and contractors.

Furthermore, after assuming the chairmanship of the Planning Committee, he worked to reduce the overall operational burden of the association by integrating the Tokyo Regional Chapter and reorganizing regular meetings, thereby achieving greater efficiency.

Furthermore, in 2024, when the “ASOCIO Digital Summit 2024”—the annual general meeting of the Asia-Oceania Computer Industry Organization (ASOCIO), of which the association is a member—was held in Tokyo, he played a central role in all aspects of planning and operations as Vice Chairman of the Executive Committee. In preparation for the event, he secured contributions exceeding the target through careful explanations and outreach to sponsor companies. On the operational side, he ensured the entire program concluded without a hitch, despite the participation of 273 attendees from overseas and 362 from within Japan. These efforts were highly praised for contributing to the success of the “ASOCIO Digital Summit 2024,” demonstrating JISA’s operational capabilities

both domestically and internationally, and significantly enhancing the organization’s ability to communicate its message.

#### ■ As Representative of Our Group

When Funakoshi was appointed to the Board of Directors in 1995, the company was facing severe financial difficulties, including two consecutive years of losses, partly due to the aftermath of the bursting of the economic bubble. To revitalize a company whose corporate culture was on the verge of collapse, Funakoshi launched the “ID21 Meetings,” a forum where all employees could freely discuss issues, thereby creating a space for sharing the current situation and solving problems. He also established the management philosophy “IDentity” as a code of conduct for all employees. Believing that employees are the foundation of the company, he worked to develop a wide range of employees—from young staff to senior executives—while continuously conveying the message “Change or Die !” (If you don’t transform yourself now, you won’t be able to change in the future). On the management front, he vigorously promoted business model innovation and the expansion of overseas operations, demonstrating strong leadership.

As a result, the ID Group grew to a scale of 36.2 billion yen in revenue by the fiscal year ending March 31, 2025. Even today, the company continues to practice a mindset of transformation and improvement, with “Cultural Innovation” listed as one of the pillars of its current mid-term management plan, “Next 50 Episode III ‘JUMP!!!’.”

In addition to our business activities, we actively engage in social contribution initiatives from the perspectives of CSR and the SDGs. For many years, we have supported Japanese culture and the arts—including Japanese painting and Joruri—and have organized or sponsored biannual concerts to foster young musicians. Furthermore, in recent years, we have clearly demonstrated our commitment to fulfilling our corporate social responsibilities through initiatives such as promoting Japanese food culture overseas and engaging in community contribution activities.

#### ■ Recipient's Comments

I am deeply honored to have received this award. While I am truly surprised by this unexpected recognition, I would like to express my heartfelt gratitude to all our stakeholders, including our employees, for their support. The information services industry is currently undergoing a period of transformation driven by advancements in AI technology, and I believe that initiatives aimed at fostering a healthier and more sustainable industry are essential in this context. I will continue to dedicate myself to contributing to the realization of “Waku-Waku”.

#### ■ Recipient's Background

1959: Born in Daisen Town, Tottori Prefecture

1983: Graduated from the Faculty of Commerce, Keio University

1995: Joined Information Development Co., Ltd.

(now ID Holdings Co., Ltd.; currently our company)

2006: Appointed President and Representative Director of our company

2023: Appointed President and Representative Director of our company and Group CEO (current position)



## ■ About the ID Group

Since its founding in 1969, the ID Group has supported social infrastructure, including financial institutions, utilities, and transportation—through IT system operations and application development. Our stable business foundation and collaborative, customer-centric support have been highly regarded by both investors and clients.

Moving forward, with technical expertise and human resources as our pillars, we will continue to pioneer new business areas by viewing the market from a global perspective and strive to fulfill our group mission of “Creating an Exciting Future.”

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