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To Our Shareholders

Securities code: 7089

June 5, 2025

(Start date of measures for electronic provision: May 29, 2025)

Yuichiro Shimizu President and CEO for Startups, Inc. 1-3-1 Azabudai, Minato-ku, Tokyo

Notice of the 9th Annual General Meeting of Shareholders

1. Date and Time 10:00 a.m., Friday, June 20, 2025

2. Venue Belle Salle Roppongi Grand Conference Center

9F Sumitomo Fudosan Roppongi Grand Tower

3-2-1 Roppongi, Minato-ku, Tokyo

(Refer to the directions to the venue at the end of this document.)

3. Objectives of the General Meeting of Shareholders

Matters to be reported

- 1. Report of the Business Report, Consolidated Financial Statements, and Audit Reports of the Accounting Auditor and the Audit & Supervisory Committee for the Consolidated Financial Statements for the 9th fiscal year (April 1, 2024 to March 31, 2025)
- 2. Report of the Non-Consolidated Financial Statements for the 9th fiscal year (April 1, 2024 to March 31, 2025)

Matters to be resolved

Proposal

- 1. Election of six (6) Directors (excluding Directors who are Audit & Supervisory Committee Members)
- 2. Election of three (3) Directors who are Audit & Supervisory Committee Members

Reference Documents for the General Meeting of Shareholders

Proposal 1 Election of six (6) Directors (excluding Directors who are Audit & Supervisory Committee Members)

The terms of office of all six (6) Directors (excluding Directors who are Audit & Supervisory Committee Members) will expire as of the conclusion of this general meeting of shareholders. Accordingly, we propose the election of six (6) Directors.

The candidates for Director are as follows:

No.	Name (Date of birth)	Current position and responsibilities in the Company (significant concurrent positions outside the Company)	Number of the Company's shares owned
1	Yuichiro Shimizu (June 27, 1972) <reappointment></reappointment>	Apr. 1996 Joined Intelligence, Ltd. (now PERSOL CAREER CO., LTD) Oct. 2012 Joined Saint Media, Inc. (now WILLOF WORK, Inc.) Apr. 2013 General Manager of NET jinzai bank Business, Saint Media, Inc. Sep. 2016 President and CEO, NET jinzai bank, Inc. (now for Startups, Inc.) (to present) Dec. 2024 Executive Officer, Japan Association of New Economy (to present)	317,300

Reasons for Election and Expected Roles of Director Candidates

As the founder of the Company, he has been deeply involved in overall management and has driven business growth. We have determined that he will continue to play a vital role in overseeing important management decisions and business execution, as both a representative of the Company's mission and vision and a key figure in Japan's startup ecosystem.

No.	Name (Date of birth)	Number of the Company's shares owned	
2	Yukiko Tsuneda (November 2, 1984) <reappointment></reappointment>	 Apr. 2007 Joined Sammy Networks Co., Ltd. Aug. 2013 Joined Metaps Inc. Oct. 2016 Joined NET jinzai bank, Inc. (now for Startups, Inc.) Apr. 2018 Executive Officer, the Company Jan. 2019 Executive Officer and Head of Talent Agency Division, the Company. Jun. 2019 Director and Head of Talent Agency Division, the Company. Jun. 2021 Managing Director and Head of Talent Agency Division, the Company Jul. 2023 Director, Syngress, Inc. (to present) Apr. 2024 Executive Vice President, Head of Talent Agency Division and Head of Open Innovation Division, the Company. (to present) Apr. 2025 Executive Director, Japan Association of Corporate Executives (to present) 	50,000

Reasons for Election and Expected Roles of Director Candidates

Since joining the Company, he has driven the growth of our core Talent Agency business and, as of April 2024, also oversees the Open Innovation business as Executive Vice President and Director. He concurrently serves as the head of each business division. Given his expected ability to continue serving as a driving force for achieving high growth, and to strengthen the Board of Directors' supervisory and decision-making functions through closer coordination between the Board and business execution, we have nominated him again as a candidate for Director.

No.	Name (Date of birth)	Cur (sign	Number of the Company's shares owned	
		Apr. 2005	Joined Glorious Co., Ltd.	
		Dec. 2008	Joined RSS Kokokusha (now Unipos Inc.)	
		Mar. 2012	Joined WILL GROUP, INC.	
	- m	Sep. 2016	Joined NET jinzai bank, Inc. (now for Startups, Inc.)	
	(A)	Jan. 2018	Executive Officer, the Company.	
		Jan. 2019	Executive Officer and Head of the Human Resources	
3			Division, the Company.	37,800
		Jun. 2019	Director and Head of the Human Resources Division, the	
	Kazuhiko Shimizu		Company.	
	(June 16, 1982)	Jul. 2019	Director and Head of Acceleration Division, the Company.	
	<reappointment></reappointment>		(to present)	
		May 2021	Representative, for Startups Capital Inc. (to present)	

Reasons for Election and Expected Roles of Director Candidates

Since joining the Company, she has overseen human resources functions, including talent acquisition and organizational development, and from July 2024, she also assumed responsibility for corporate functions. Given her expected ability to continue driving high growth, and to strengthen the Board of Directors' supervisory and decision-making functions through closer coordination between the Board and business execution, we have nominated her again as a candidate for Director.

No.	Name (Date of birth)	Current position and responsibilities in the Company (significant concurrent positions outside the Company)	Number of the Company's shares owned
4	Taro Saito (November 24, 1972) <reappointment></reappointment>	Apr. 1995 Joined Dentsu Inc. (now Dentsu Group Inc.) May 2005 Founding Director of dof inc. Jun. 2009 CEO, dof inc. (to present) Dec. 2014 Outside Director, Voyage Group, Inc. (now CARTA HOLDINGS, Inc.) Jan. 2017 Co-Founder and Director, CC INC. (to present) Jun. 2019 Outside Director, the Company (to present) Jun. 2020 Outside Director, ZOZO, Inc (to present) Aug. 2022 Outside Director, Sansan, Inc (to present)	5,000
	<outside></outside>		

Reasons for Election and Expected Roles of Director Candidates

In addition to his extensive experience as a corporate executive and as an outside director of a listed company, he possesses significant expertise in the creative field. By leveraging these strengths, he has been providing appropriate and valuable advice and recommendations to the Company's management. As such, given his contribution to strengthening the Board of Directors' supervisory and decision-making functions, we have nominated him again as a candidate for Outside Director.

No.	Name (Date of birth)	Cur (sign	Number of the Company's shares owned	
5	Takaaki Umezawa (June 26, 1962) <reappointment> <outside> <independent></independent></outside></reappointment>	Apr. 1986 Sep. 1995 Jan. 2004 Apr. 2007 Jan. 2012 Jan. 2014 Jun. 2017 Jun. 2017 Apr. 2019 Apr. 2019 Oct. 2021 Nov. 2021 Jun. 2022	Joined Nissan Motor Co., Ltd. Joined A.T. Kearney (US) Promoted to Partner, A.T. Kearney Japan Representative, A.T. Kearney Global Director, A.T. Kearney Chairman, A.T. Kearney K.K. (to present) Outside Director, Cool Japan Fund Inc. Outside Director, GLOBIS Corporation Chairman, CIC Japan G.K. (to present) Director, Japan Nighttime Economy Association (to present) Member of the Intellectual Property Strategy Headquarters, Cabinet Office of Japan (to present) Advisor, the Company. Chairman, Committee for Investigating the Creation of High Value-Added Regional Tourist Destinations for Inbound Visitors, Japan Tourism Agency Director, Adventure Tourism and Cultural Tourism (to present) Outside Director, the Company. (to present)	20,000

Reasons for Election and Expected Roles of Director Candidates

In addition to his experience serving in top management roles at organizations such as A.T. Kearney, CIC Japan, and the Cool Japan Organization, he has also served as a committee member for government agencies, thereby possessing extensive knowledge and leadership experience across a wide range of industries. By leveraging these strengths, he has been providing appropriate and valuable advice and recommendations to the Company's management. As such, given his contribution to strengthening the Board of Directors' supervisory and decision-making functions, we have nominated him again as a candidate for Outside Director.

No.	Name (Date of birth)	A A A A A A A A A A A A A A A A A A A		('omnany's
6	Yoshihiko Takubo (April 24, 1970) <reappointment> <outside> <independent></independent></outside></reappointment>	Apr. 1995 Joined Mitsubishi Research Institute May 2003 Joined GLOBIS Corporation Apr. 2006 Associate Professor, Graduate Sc GLOBIS University Jul. 2006 Managing Director, GLOBIS Corpo Apr. 2008 Vice Dean and Professor, Graduate Sc GLOBIS University Dec. 2009 Managing Director, Graduate Sc GLOBIS University Apr. 2012 Dean and Professor, Graduate Sc GLOBIS University Jul. 2023 Vice President and Professor, Management, GLOBIS University (Jul. 2023 Advisor, the Company Jun. 2024 Outside Director, OLBA HEALT Inc. (to present)	chool of Management, pration (to present) School of Management, hool of Management, chool of Management, Graduate School of (to present) present)	

development through his role as Vice President of GLOBIS University Graduate School of Management.

Board of Directors, and are nominating him again as a candidate for Outside Director.

Although he has no prior experience of being directly involved in corporate management other than serving as an outside officer, he possesses extensive knowledge and leadership experience in human resource development and organizational

Leveraging this expertise, he has been providing appropriate and valuable proposals and advice to the Company's management. Therefore, we expect him to continue strengthening the supervisory and decision-making functions of the

(Notes)

- 1. There are no special interests between each candidate and the Company.
- 2. Mr. Taro Saito, Mr. Takaaki Umezawa, and Mr. Yoshihiko Takubo are candidates for Outside Director.
- 3. Mr. Taro Saito is currently an Outside Director of the Company, and his tenure as an Outside Director will reach six years at the conclusion of this General Meeting of Shareholders. Mr. Takaaki Umezawa is currently an Outside Director of the Company, and his tenure will reach three years at the conclusion of this General Meeting of Shareholders. Mr. Yoshihiko Takubo is currently an Outside Director of the Company, and his tenure will reach one year at the conclusion of this General Meeting of Shareholders.
- 4. The Company has entered into agreements with Mr. Taro Saito, Mr. Takaaki Umezawa, and Mr. Yoshihiko Takubo to limit their liability for damages under Article 427, Paragraph 1 of the Companies Act, with the limit of liability being the higher of a predetermined amount of at least 2 million yen or the minimum liability amount stipulated in Article 425, Paragraph 1 of the Companies Act. If their reelection is approved, the Company intends to continue these agreements.
- 5. The Company has designated Mr. Taro Saito, Mr. Takaaki Umezawa, and Mr. Yoshihiko Takubo as Independent Directors as defined by the Tokyo Stock Exchange. If they are reelected, the Company plans to maintain their status as Independent Directors.
- 6. Directors and Officers (D&O) Liability Insurance
 The Company has entered into a Directors and Officers liability insurance contract covering
 all Directors to enable them to fully perform their expected roles and to attract talented
 individuals. If this proposal is approved as originally proposed and each candidate assumes
 the office of Director, they will be included as insured persons under this insurance contract.
 This insurance contract covers damages arising from liabilities incurred by the insured
 persons in the performance of their duties or claims related thereto. However, damages
 arising from acts committed with the knowledge of their illegality, among other certain
 exemptions, are excluded from coverage. The Company plans to renew this insurance
 contract on March 1, 2026.

Proposal 2 Election of three (3) Directors who are Audit & Supervisory Committee Members

The terms of office of all three (3) Directors who are Audit & Supervisory Committee Members will expire as of the conclusion of this general meeting of shareholders. Accordingly, we propose the election of six (3) Directors.

The candidates for Director are as follows:

Director.

No.	Name (Date of birth)	Current position and responsibilities in the Company (significant concurrent positions outside the Company)	Number of the Company's shares owned	
1	Masao Horiuchi (November 13, 1969) <reappointment> <outside> <independent></independent></outside></reappointment>	Apr. 1992 Joined Nippon Investment & Finance Co., Ltd. (now Daiwa Corporate Investment Co., Ltd.) Apr. 1995 Joined Intelligence, Ltd. (now PERSOL CAREER CO., LTD.) Mar. 1998 Outside Corporate Auditor, CyberAgent, Inc. Apr. 2009 Head of the Internal Control Office, USEN Corporation (now U-NEXT HOLDINGS Co., Ltd.) May 2010 Registered as tax accountant Dec. 2010 Director And Head of the Management Division, U-NEXT Co., Ltd. (now U-NEXT HOLDINGS Co., Ltd.) Jul. 2017 Full-Time Corporate Auditor, U-NEXT Co., Ltd. (now U-NEXT HOLDINGS Co., Ltd.) (to present) Dec. 2017 Outside Director (Audit & Supervisory Committee Member), CyberAgent, Inc. (to present) Jun. 2018 Outside Director, the Company Jun. 2020 Outside Director (Audit & Supervisory Committee Member), the Company (to present) nd Expected Roles of Director Candidates	800	
	He possesses extensive years of experience in companies.Leveraging	expertise in risk management, compliance, and corporate governance, cultive administrative divisions as well as serving as both an internal and externative expertise, we expect him to continue strengthening the supervisory and Directors, and are nominating him again as a candidate for Outside Directors.	nal officer at listed ad decision-making	

No.	Name (Date of birth)	Current position a (significant concurr	Number of the Company's shares owned		
2	Yoshihiro Akimoto (December 30, 1972) <reappointment> <outside> <independent></independent></outside></reappointment>	Nishimura & A Oct. 2011 Joined GREE, Oct. 2014 Partner, Shinju Jan. 2018 Outside Corpo Feb. 2018 Partner, Harag Law Office) (to Jul. 2018 External Audit Mar. 2020 Outside Audit (to present) Jan. 2023 Outside Corpo Jun. 2023 Outside Direc Member), the O	Inc Law Offices rate Auditor, the Company uchi International Law Office (now, Eiwa	-	
	Reasons for Election and Expected Roles of Director Candidates Although the candidate has no prior experience of being directly involved in company management other than serving as an outside officer, they possess extensive expertise and deep insight into corporate legal affairs through a long career as a lawyer. Leveraging these strengths, the candidate is expected to contribute to strengthening the supervisory and decision-making functions of our Board of Directors. Accordingly, we are proposing the candidate for reappointment as an Outside				

No.	Name (Date of birth)	Current position and responsibilities in the Company (significant concurrent positions outside the Company)	Number of the Company's shares owned
3	Aiko Kokubo (January 10, 1983) <new appointment=""> <outside> <independent></independent></outside></new>	Dec. 2005 Joined Tohmatsu & Co. (now Deloitte Touche Tohmatsu LLC) Dec. 2008 Registered as a Certified Public Accountant	-

Reasons for Election and Expected Roles of Director Candidates

Although the candidate has no prior experience directly participating in company management, based on their extensive professional experience at an auditing firm and expertise as a Certified Public Accountant, it is expected that they will strengthen the supervisory function over the execution of directors' duties from an objective and neutral standpoint, particularly through oversight and advice in the areas of finance and accounting.

(Notes)

- 1. There are no special conflicts of interest between each candidate and the Company.
- Mr. Masao Horiuchi, Mr. Yoshihiro Akimoto, and Ms. Aiko Kokubo are candidates for Outside Directors.
- 3. Mr. Masao Horiuchi is currently an outside director serving on the Audit & Supervisory Committee of our company. His term as an outside director will end at the conclusion of this general meeting, marking a five-year term, and his term as a director of the Audit and Supervisory Committee will end at the conclusion of this general meeting, marking a two-year term. Mr. Yoshihiro Akimoto is currently an outside director serving on the Audit and Supervisory Committee of our company. His term as an outside director on the Audit and Supervisory Committee will end at the conclusion of this general meeting, marking a two-year term.
- 4. Our company has entered into an agreement with Mr. Masao Horiuchi and Mr. Yoshihiro Akimoto, pursuant to Article 427, Paragraph 1 of the Companies Act, to limit their liability for damages under Article 423, Paragraph 1 of the Companies Act. The liability limit under this agreement is set as the higher of an amount predetermined to be no less than 2 million yen or the minimum liability limit set by Article 425, Paragraph 1 of the Companies Act. If the reappointment of Mr. Horiuchi and Mr. Akimoto is approved, we intend to continue the agreement with both of them. In addition, if the appointment of Ms. Aiko Kokubo is approved, we plan to enter into a similar agreement with her.
- 5. Our company has registered Mr. Masao Horiuchi and Mr. Yoshihiro Akimoto as independent officers in accordance with the regulations of the Tokyo Stock Exchange. If they are reappointed, we will continue to designate them as independent officers. If the appointment of Ms. Aiko Kokubo is approved, we will designate her as an independent officer.
- 6. Director and Officer Liability Insurance Agreement
 Our company has entered into a director and officer liability insurance policy with all
 directors being insured, in order to ensure that they can fully perform their expected roles
 and attract valuable human resources. If this proposal is approved as originally planned and
 each candidate is appointed as a director, they will become insured under this policy.

 The insurance policy covers damages arising from the performance of their duties by the
 insured directors, or from claims made in relation to those duties. However, certain
 exclusions apply, such as damages arising from acts knowingly committed in violation of
 laws. This insurance policy is scheduled to be renewed on March 1, 2026.

[Reference matter to Proposal 1 and 2]

The composition of the Board of Directors and the expertise and experience possessed by each director, in the event that the proposals are approved as originally drafted at this shareholders' meeting, are as follows.

Name	Corporate management and management strategy	Entrepreneu rship	HR industry / startup ecosystem	Sales, marketing and branding	Finance and accounting	Legal, compliance and risk management	Personnel and HR development
Director Yuichiro Shimizu	0	0	0	0			
Director Yukiko Tsuneda	0		0	0			0
Director Kazuhiko Shimizu	0		0	0			0
Outside Director Taro Saito	0	0	0	0			
Outside Director Takaaki Umezawa	0		0	0			0
Outside Director Yoshihiko Takubo	0	0	0				0
Outside Director (Audit & Supervisory Committee Member) Masao Horiuchi	0		0		0	0	
Outside Director (Audit & Supervisory Committee Member) Yoshihiro Akimoto						0	
Outside Director (Audit & Supervisory Committee Member) Aiko Kokubo					0	0	

^{*}In line with the experience of each Director, the above skills matrix does not show all the expertise they possess.