

June 11, 2026
Premium Group Co., Ltd.
Premium Co., Ltd.
POCKET CARD CO., LTD.

【Car Premium x Pocket Card】 Launch of the "Car Premium Visa Card," a Credit Card Available for Simultaneous Application with Auto Credit

~ETC card automatically included & 1% OFF at the time of monthly billing,
plus a new membership campaign with 10% cashback for use during the period~

Premium Co., Ltd. (Head Office: Minato-ku, Tokyo; President and Representative Director, COO: Yoshiyuki Tsuchiya; hereinafter "Premium"), a consolidated subsidiary of Premium Group Co., Ltd. (Head Office: Minato-ku, Tokyo; President and Representative Director, CEO: Yohichi Shibata; hereinafter "Premium Group"), an Auto Mobility Service Company providing comprehensive services related to automobiles, and POCKET CARD CO., LTD. (Head Office: Minato-ku, Tokyo; President and Representative Director: Haruo Takagaki; hereinafter "Pocket Card") are pleased to announce that they will begin accepting applications for the "Car Premium Visa Card," the first co-branded card under the "Car Premium" brand, starting June 11, 2026.



In order to maximize convenience for customers purchasing a vehicle, we will begin providing a seamless credit card enrollment scheme that utilizes application information from the auto credit provided by Premium.

This card integrates "auto credit contracts" and "credit card applications," which previously had to be performed separately. Furthermore, we have included benefits such as the free automatic issuance of an ETC card, which is essential for drivers, and an automatic 1% discount (*) on monthly billing.

*Some stores and products are excluded (ETC card use is also excluded from the 1% OFF discount).

■ Three features of the "Car Premium Visa Card"

1. "Smart Application" significantly reduces the effort of inputting information

Basic information entered at the time of application for auto credit provided by Premium will also be utilized for the credit card screening. This eliminates the need to fill out another application form or type the same information into a web form, and enables smooth screening and issuance through a high-speed application (single data entry) process that can be completed with only about 30 seconds of additional input.

2. "ETC Card Automatically Included," an essential item for drivers

This card automatically includes an ETC card so that customers can enjoy driving immediately after the card arrives. There is no need to arrange for separate shipping or make an additional application.

3. "1% OFF at the time of billing" for all daily payments at any time

We will automatically apply a 1% discount every month to the amount of credit card shopping usage. By simply making card payments for gasoline and daily shopping, household expenditures will automatically be 1% OFF. This is the ultimate simple and advantageous service that eliminates the hassle of accumulating or exchanging points, solving problems such as "exchanging points is troublesome" or "I don't know what is beneficial."

■ "Car Premium Visa Card" New Enrollment Campaign Underway!

If you newly enroll in the "Car Premium Visa Card" during the new enrollment eligibility period and pay for the following ① or ② by credit card during the usage eligibility period, you will receive a guaranteed 10% cashback on the total usage amount of ① and ②.

① Usage amount of Car Premium Visa Card at gas stations

② Usage amount of the ETC card attached to the Car Premium Visa Card on highways and toll roads

*The cashback is capped at 3,000 yen per person for the total of ① and ② above.

Please take this opportunity to apply.

[Implementation Period]

Enrollment Period: June 11, 2026 (Thursday) to February 28, 2027 (Sunday)

Usage Period: Until the end of the month three months after the enrollment date (e.g., Enrollment in June 2026 ⇒ Usage until September 30, 2026)

Cashback Timing: Mid-month six months after the enrollment date

▶ [Click here](#) for more details about the campaign

■ "Car Premium Visa Card" Overview

Card name	Car Premium Visa Card
Annual fee	Free
Partner brand	Visa
Discount benefits	1% discount at time of billing
Supplementary cards	ETC card *Sent simultaneously to cardholders (no issuance or renewal fees) Reissuance fee: 1,000 yen (excluding tax) *Family cards are not eligible
Supplementary insurance	Loss and theft protection service
Special benefit services	<ul style="list-style-type: none"> • Pocket Card Travel Center Popular package tours are available at a discount of up to 8% when using the Car Premium Visa Card. <ul style="list-style-type: none"> • Rental car discount Rental car services are available at special rates at partner rental car companies nationwide. *For details on services, please check the Pocket Card website (https://www.pocketcard.co.jp/).
How to join	Apply simultaneously with Premium's auto credit

▶ [Click here](#) for details on the "Car Premium Visa Card"

To expand platform functions toward the "construction of the one-of-a-kind Car Premium Ecosystem" as set forth in Premium Group's new medium-term management plan, we have fused the company's robust auto credit network with the credit card issuance expertise of Pocket Card, which holds the medium- to long-term vision of "leading next-generation financial services as a member of the ITOCHU Group." Premium Group and ITOCHU Corporation concluded a Capital and Business Alliance in August 2025. By maximizing the strengths of each company, including ITOCHU Corporation, and to respond to the diversifying lifestyles of our customers, we will closely support each customer's car life and strive to expand services that are more convenient and can be used with peace of mind.

■ Premium Group Co., Ltd. Overview

Company Name: Premium Group Co., Ltd. (Holding Company)

Head Office: 19F Okura Prestige Tower, 2-10-4 Toranomom, Minato-ku, Tokyo

Representative: Yohichi Shibata, President and Representative Director, CEO

Business Description: Management and operation of the corporate group through the holding of shares, etc.

Share capital: 1,817 million yen (as of March 31, 2026)

Date of Establishment: May 2015 (Group founded in November 2007)

URL: <https://www.premium-group.co.jp/>

■ Overview of Premium Co., Ltd.

Company Name: Premium Co., Ltd.

Head Office: 19F Okura Prestige Tower, 2-10-4 Toranomom, Minato-ku, Tokyo

Representative: Yoshiyuki Tsuchiya, President and Representative Director, COO

Business Description: Management of the corporate group operating the finance business, and provision of finance business and various services centered on auto credit

Share capital: 1,515 million yen

Date of Establishment: July 2007

URL: <https://www.premium-group.co.jp/companyinfo/pfs/>

■ Overview of POCKET CARD CO., LTD.

Company Name: POCKET CARD CO., LTD.

Head Office: Sumitomo Fudosan Onarimon Tower, 1-1-1 Shibakoen, Minato-ku, Tokyo

Representative: Haruo Takagaki, President and Representative Director

Business Description: Credit card business, financing business, insurance agency business, etc.

Share capital: 14,374.14 million yen

Date of establishment: May 25, 1982

URL: <https://www.pocketcard.co.jp/>

[Inquiries from the media regarding this matter]

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