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November 14, 2025

To Our Valued Stakeholders

Company Name BuySell Technologies Co., Ltd.

Representative President, Representative Director & CEO

Kosuke Tokushige

(Securities code: 7685, TSE Growth Market)

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Notice Regarding Revision of the Full-Year Consolidated Financial Forecast for the Fiscal Year Ending December 2025

BuySell Technologies Co., Ltd. announces that it has revised its full-year consolidated financial forecast for the fiscal year ending December 2025, as described below.

Note

1. Revision of the Full-Year Consolidated Financial Forecast (January 1, 2025 - December 31, 2025)

	S a I e s Revenue	Operating profit before amortization of goodwill, etc.	Operating profit	Ordinary profit		Net income per share
Previous Forecast	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
(A)	100,000	9,897	8,500	7,900	4,900	167.54
Revised Forecast (B)	100,000	10,397	9,000	8,400	5,200	174.60
Change (B-A)	-	500	500	500	300	
Rate of Change (%)	-	5.1	5.9	6.3	6.1	
(Reference) Results for the Previous Fiscal Year (Fiscal year ended December 2024)	59,973	5,567	4,733	4,198	2,411	83.97

(Note) 1. Based on a resolution of the Board of Directors' meeting held on November 14, 2024, BuySell Technologies Co., Ltd. implemented a 2-for-1 stock split of its common stock, effective January 1, 2025. Accordingly, net income per share is calculated assuming that the stock split was conducted at the beginning of the previous consolidated fiscal year.

2. Operating income before amortization of goodwill, etc. = Operating income + Amortization of goodwill + Amortization of customer-related assets

2. Reasons for the Revision

In the first nine months of the current consolidated fiscal year, both the Group's home visit purchase business and the Group's in-store purchase business performed strongly in terms of both purchases and sales. This is due to factors such as an increase in gross profit per unit and a reduction in the employee turnover rate,

which has led to greater efficiency in recruitment and training costs, resulting from the effects of the new personnel system that BuySell Technologies began operating on a non-consolidated basis from the current fiscal year. While factoring in sales controls to secure strategic inventory levels for the next fiscal year and additional advertising investments to strengthen branding in the fourth quarter of the current consolidated fiscal year, we have revised the full-year consolidated financial forecast upward, taking into account the current strong performance of each business.

(Note) The above forecast is based on information currently available and certain assumptions deemed reasonable. Actual results may differ from these forecasts due to various factors.

End.