

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



February 13, 2026

To Our Valued Stakeholders

Company Name BuySell Technologies Co., Ltd.  
 Representative President, representative director & CEO  
 Kosuke Tokushige  
 (Securities code: 7685, TSE Growth Market)  
 Inquiries CFO Koji Ono  
 (Telephone: +81-3-3359-0830)

### **Notice Regarding Monthly Business Update for January 2026**

BuySell Technologies Co., Ltd. hereby announces the monthly business update for January 2026 for its Group Home-Visit Purchase Business, Group In-Store Purchase, and Other Purchase Businesses.

For supplementary explanations of the monthly KPIs in this document, please refer to the end. The next monthly update for February 2026 is scheduled to be released on March 18, 2026.

#### **January 2026 Monthly Overview**

##### **(Group Home-Visit Purchase Business)**

\*2025 and 2026: Combined results of BuySell + REGATE ('Kaitori Fuku-chan (FUKU CHAN)', hereinafter, 'Fuku-chan') + Nikkou-dou.

##### **■ Purchases (million yen)**

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	1,458						
YoY	154%						

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

##### **■ Number of Home Visits**

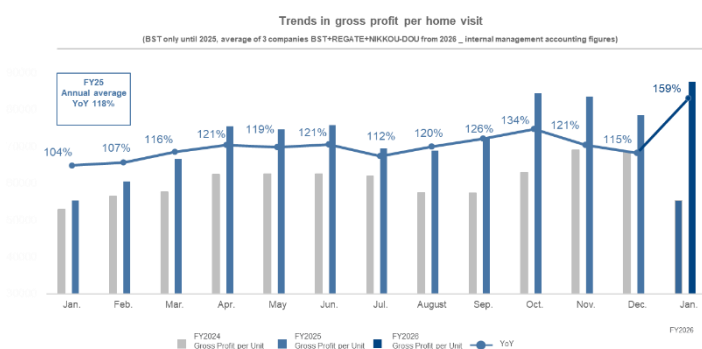
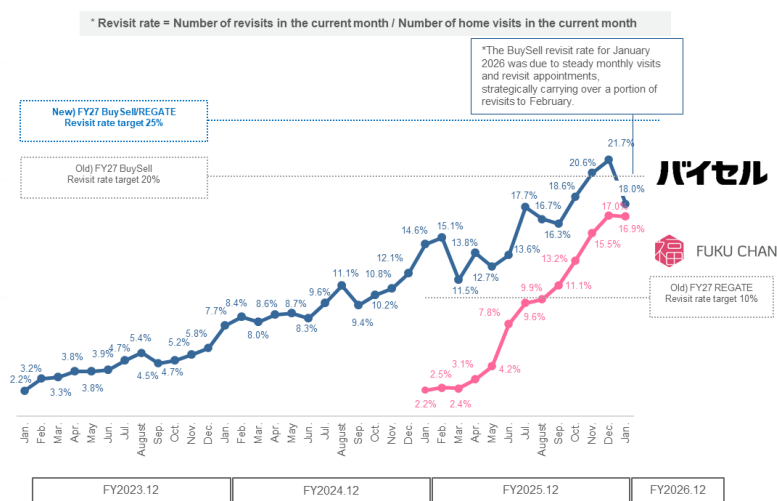
2026	January	February	March	April	May	June	First Half Cumulative
Number of Home Visits	32,853						
YoY	117%						

	July	August	September	October	November	December	Full Year
Number of Home Visits							
YoY							

## ■ Group Home-Visit Purchase Business Monthly Overview

- Purchases for January 2026 amounted to 1,458 million yen, 154% compared to the same month in the previous year. Due to factors such as an increase in the number of revisits through the continued strategic enhancement of revisit initiatives and steady progress in the purchase of high-value items, the Group's gross profit per visit for January, a management accounting KPI, increased significantly to 159% compared to the same month in the previous year (the previous year's gross profit per visit was for BuySell on a non-consolidated basis).
- The number of home visits in January 2026 showed steady growth to 32,853, 117% compared to the same month in the previous year, as BuySell's revisit rate of 18.0% and Fuku-chan's revisit rate of 16.9% remained at high levels, and the acquisition of new inquiries also trended steadily. BuySell's revisit rate decreased from 21.7% in December 2025 to 18.0%, but this was due to the impact of strategically carrying over a portion of revisits to February, as the number of monthly visits and the acquisition of revisit appointments in January were steady.
- Furthermore, since the effect of the new consolidation of "Fuku-chan" and "Nikkou-dou" on the year-on-year comparison of purchases and the number of home visits has ceased from January 2026, both purchases and the number of home visits showed steady organic results.

## (Reference) Trends in Revisit Rate and Gross Profit per Home Visit



(\*) Gross profit per visit on an internal management accounting basis for managing KPIs at the home visit purchase business unit level.  
 \* KPI that excludes the impact of gross profit growth from sales.  
 \* Gross profit per visit amount is not disclosed as it is a KPI for management accounting.

## (Group In-store Purchase Business and Other Purchase Businesses)

### ■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	4,350						
YoY	183%						

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

### ■ Number of Group Stores

Operating Company ( ) indicates store trade name *2	December 2025 (End of previous fiscal year)	January 2026	Vs. end of previous fiscal year	Remarks: New store openings, closures, etc.
BuySell (BuySell)	45	150	+105	Organizational restructuring and brand integration (New stores: Power City Yashima store, Shin-Shizuoka Cenova store)
Timeless (Timeless Salon)	41	40	-1	
Four-Nine, direct management (WAKABA)	23			Organizational restructuring and brand integration
BuySell FC (WAKABA/BuySell)	272	275	+3	Former Four-Nine FC Trade names for FC stores to be discussed sequentially
NISSO (THIERRY, MAISON THIERRY)	6			Organizational restructuring and brand integration
Musubi (Kaitori-Musubi)	78			Organizational restructuring and brand integration
Other Stores operated by REGATE and *1 Nikkou-dou	25	25	-	REGATE stores are scheduled to be sequentially changed to the BuySell brand, with some exceptions
Group Total	490	490	-	

\*1 Nikkou-dou is included as reference information as it is classified under the Group Home-visit Purchase Business.

\*2 Since January 2026, we have been conducting group reorganization and store brand integration, and the store brands of Four-Nine, NISSO, Musubi, and REGATE will be changed to "BuySell" (directly managed stores are scheduled to change by the end of March 2026, and Four-Nine FC stores will be discussed sequentially).

### ■ Group In-store Purchase Business and Other Purchase Businesses Monthly Overview

- Purchases for the Group In-store Purchase Business and Other Purchase Businesses in January 2026 amounted to 4,350 million yen, 183% compared to the same month in the previous year. This was because for both BuySell and Timeless after the store brand integration, an increase in the number of repeat store visitors due to strategic enhancement of repeat customer acquisition

contributed to an increase in purchases of high-value items, and store visits by new customers were also steady, resulting in gross profit per appraisal significantly exceeding the plan.

- The change of each directly managed store to the BuySell brand due to the brand integration is scheduled to be completed during March 2026.

## (Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

### Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments (for management accounting purposes) are organized by purchase channel into the "Group Home-visit Purchase Business" and the "Group In-store and Other Purchase Business." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. The Company believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchases" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment for management accounting purposes.

Business Segment	Company Name	Service Brand
Group Home-Visit Purchase Business	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc.	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc.	"Nikkou-dou"
Group In-Store Purchase Business	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
		FC stores "Reuse Shop WAKABA"
		*Change of FC stores to the BuySell brand to be discussed sequentially
	Timeless Co., Ltd.	General Purchase Salon "TIMELESS"
	REGATE Inc.	"FUKU CHAN", "Fuku-chan Re-Use-"

**(Premise for KPI Disclosure for Each Business)**

■ **Disclosure of "Purchase Amount" and "Number of Home Visits" as Monthly KPIs for the Group Home-visit Purchase Business**

- "Purchase Amount" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the home-visit purchase business, which is the Company's main business.

■ **Group In-store Purchase Business and Other Purchase Businesses**

**Disclosure of "Purchase Amount" and "Number of Stores" as Monthly KPIs**

- In addition to the entire Group's in-store purchase business (consolidated), this segment consists of mail-in purchases, auction purchases, and purchases from other dealers. "Number of Stores" and "Purchase Amount" are defined as the disclosed KPIs, serving as important indicators of monthly progress in this business.

**(KPI Definitions)**

- |                               |  |
|-------------------------------|--|
| • Number of home visits       | Number of visits made by our appraisers to customers' homes  |
| • Purchase                    | Total purchase amount of products purchased from customers (before elimination of intercompany transactions)   |
| • Gross profit per home visit | The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time) |

End.