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March 16, 2026

To Our Valued Stakeholders

Company Name BuySell Technologies Co., Ltd.
Representative President, representative director & CEO Kosuke Tokushige
(Securities code: 7685, TSE Growth Market)
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Notice Regarding the Establishment of the BuySell Group Employee Stock Ownership Plan

BuySell Technologies Co., Ltd. hereby announces that it has decided to establish an employee stock ownership plan for the employees of the Group and will begin purchasing shares of BuySell Technologies Co., Ltd. on a continuous basis from June 2026, as described below.

Details

1. Purpose of Establishment

The purpose of establishing the Group Employee Stock Ownership Plan is to create an environment where Group employees can acquire and hold shares of BuySell Technologies Co., Ltd. while reducing the risk of insider trading. By enhancing employee benefits, BuySell Technologies Co., Ltd. aims to increase awareness of corporate value improvement and foster a sense of participation in management among Group employees.

2. Overview of the Group Employee Stock Ownership Plan

Name	BuySell Group Employee Stock Ownership Plan
Eligibility	Employees of BuySell Technologies Co., Ltd. and its subsidiaries (including executive officers who do not concurrently serve as directors)
Start Date	Contributions scheduled to begin from June 2026
Contribution Amount	1,000 yen per unit (up to 200 units)
Incentive Grant Rate	10% of the contribution amount
Withdrawal Timing	Voluntary or upon retirement

End