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BUYSELL TECHNOLOGIES



March 18, 2026

To Our Valued Stakeholders

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Notice Regarding Monthly Business Update for February 2026

BuySell Technologies Co., Ltd. hereby announces the monthly business update for February 2026 for its Group Home-Visit Purchase Business, Group In-Store Purchase, and Other Purchase Businesses. For supplementary explanations of the monthly KPIs in this document, please refer to the end. The next monthly update for March 2026 is scheduled to be released on April 10, 2026.

February 2026 Monthly Overview

(Group Home-Visit Purchase Business)

*2025 and 2026: Year-on-year change on an organic basis for the combined results of BuySell + REGATE ('Kaitori Fuku-chan (FUKU CHAN)', hereinafter, 'Fuku-chan') + Nikkou-dou.

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	1,458	1,680					
YoY	154%	148%					

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

■ Number of Home Visits

2026	January	February	March	April	May	June	First Half Cumulative
N of Home Visits	32,853	36,705					
YoY	117%	116%					

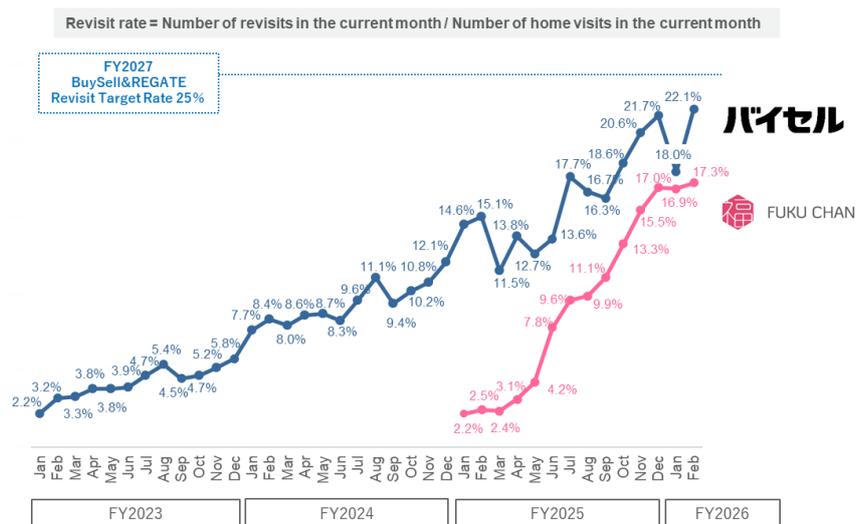
	July	August	September	October	November	December	Full Year
N of Home Visits							
YoY							

■ Group Home-Visit Purchase Business Monthly Overview

- Purchases for February 2026 amounted to 1,680 million yen, 148% compared to the same month in the previous year. Due to factors such as an increase in the number of revisits through the continued strategic enhancement of revisit initiatives and an increase in the purchase of high-value items such as precious metals and jewelry, the Group's gross profit per visit for February, a management accounting KPI, reached a record high, increasing significantly to 152% compared to the same month in the previous year (the previous year's gross profit per visit was for BuySell on a non-consolidated basis).
- The number of home visits in February 2026 showed steady results at 36,705, 116% compared to the same month in the previous year, as both BuySell's revisit rate of 22.1% and Fuku-chan's revisit rate of 17.3% reached record highs for a single month, and new inquiries also increased.

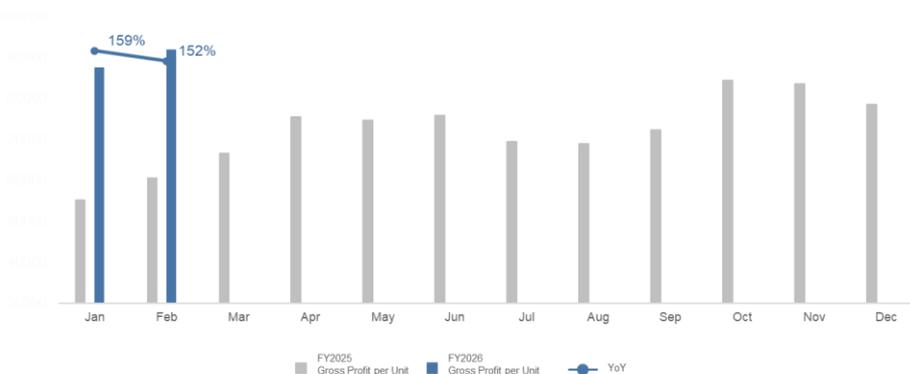
(Reference) Trends in Revisit Rate and Gross Profit per Home Visit

Group Home Visit Purchase Business Revisit Rate Trends (BST only/REGATE)



Trends in gross profit per home visit

(BST only until 2025, average of 3 companies BST+REGATE+NIKKOU+DOU from 2026_ internal management accounting figures)



(*) Gross profit per visit on an internal management accounting basis for managing KPIs at the home-visit purchase business unit level.
 * KPI that excludes the impact of gross profit growth from sales.
 • Gross profit per visit amount is not disclosed as it is a KPI for management accounting.

(Group In-store Purchase Business and Other Purchase Businesses)

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	4,350	5,138					
YoY	183%	209%					

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

■ Number of Group Stores

Operating Company () indicates store trade name *2	December 2025 (End of previous fiscal year)	January 2026	February 2026	Vs. end of previous	Vs. previous	Remarks: New store openings, closures, etc.
BuySell (BuySell)	45	150	152	+107	+2	Organizational restructuring and brand integration (New stores: Tenmonkan Kinsei store, Seibu Hanno Pepe store)
Timeless (Timeless Salon)	41	40	41	-	+1	Keihan Department Store Hirakata store
Four-Nine, direct management (WAKABA)	23					
BuySell FC (WAKABA/BuySell)	272	275	279	+7	+4	Former Four-Nine FC Trade names for FC stores to be changed sequentially
NISSO (THIERRY, MAISON THIERRY)	6					
Musubi (Kaitori-Musubi)	78					
Other Stores operated by REGATE and *1 Nikkou-dou	25	25	25	-	-	REGATE stores are scheduled to be sequentially changed to the BuySell brand, with some exceptions
Group Total	490	490	497	+7	+7	

*1 Nikkou-dou is included as reference information as it is classified under the Group Home-visit Purchase Business.

*2 Since January 2026, BuySell Technologies Co., Ltd. has been conducting group reorganization and store brand integration, and the store brands of Four-Nine, NISSO, Musubi, and REGATE will be changed to "BuySell" (directly managed stores are scheduled to change by the end of March 2026, and Four-Nine FC stores will be discussed sequentially).

■ Group In-store Purchase Business and Other Purchase Businesses Monthly Overview

- Purchases for the Group In-store Purchase Business and Other Purchase Businesses in February 2026 amounted to 5,138 million yen, 209% compared to the same month in the previous year. This was because for both BuySell and Timeless, strategic enhancement of repeat customer acquisition and an increase in the purchase of high-value items such as precious metals resulted in gross profit per appraisal significantly exceeding the plan.

- The change of each directly managed store to the BuySell brand due to the brand integration is scheduled to be completed during March 2026.

(Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments (for management accounting purposes) are organized by purchase channel into the "Group Home-visit Purchase Business" and the "Group In-store and Other Purchase Business." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. BuySell Technologies Co., Ltd. believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchases" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment for management accounting purposes.

Business Segment	Company Name	Service Brand
Group Home-Visit Purchase Business	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc.	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc.	"Nikkou-dou"
Group In-Store Purchase Business	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
		FC stores "Reuse Shop WAKABA" *Change of FC stores to the BuySell brand to be discussed sequentially
	Timeless Co., Ltd.	General Purchase Salon "TIMELESS"
	REGATE Inc.	"FUKU CHAN", "Fuku-chan Re-Use-"

(Premise for KPI Disclosure for Each Business)

■ **Disclosure of "Purchases" and "Number of Home Visits" as Monthly KPIs for the Group Home-visit Purchase Business**

- "Purchase Amount" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the home-visit purchase business, which is the Company's main business.

■ **Group In-store Purchase Business and Other Purchase Businesses**

Disclosure of "Purchase Amount" and "Number of Stores" as Monthly KPIs

- In addition to the entire Group's in-store purchase business (consolidated), this segment consists of mail-in purchases, auction purchases, and purchases from other dealers. "Number of Stores" and "Purchase Amount" are defined as the disclosed KPIs, serving as important indicators of monthly progress in this business.

(KPI Definitions)

- Number of home visits Number of visits made by our appraisers to customers' homes
- Purchases Total purchase amount of products purchased from customers (before elimination of intercompany transactions)
- Gross profit per home visit The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time)

End.