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To Our Valued Stakeholders

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(Securities code: 7685, TSE Growth Market)  
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## Notice Regarding Change in Reportable Segments

BuySell Technologies Co., Ltd. hereby announces that it has decided to change its reportable segments from the first quarter of the fiscal year ending December 31, 2026, as described below.

### Note

#### 1. Reason for the Change in Segments

The BuySell Group's reportable segments previously consisted of a single segment, the "Kimono and Brand-name Products Reuse Business." However, following the absorption-type merger of certain subsidiaries in January 2026, the Group has decided to classify and disclose its business into three reportable segments—"Home-Visit Purchase," "In-Store Purchase," and "Other"—starting from the first quarter of the current fiscal year, to provide disclosure that more accurately reflects the actual state of its business operations.

#### 2. Overview of the Change in Segments

Before change	After change
Reuse business for kimonos, luxury brand goods, etc. (Single segment)	Home-visit purchase
	In-store purchase
	Other

Note: 1. The "In-Store Purchase segment" includes the franchise business (including purchases from FC member stores).

Note: 2. The "Other segment" includes the corporate purchase business, auction business, mail-in purchase business, alliance business, etc.

3. Timing of the Change in Segments Reporting under the new segments will begin from the financial results for the first quarter of the fiscal year ending December 31, 2026 (disclosed today).

End.