

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

BUYSELL TECHNOLOGIES



May 14, 2026

To Our Valued Stakeholders

Company Name BuySell Technologies Co., Ltd.
Representative President, representative director & CEO
Kosuke Tokushige
(Securities code: 7685, TSE Growth Market)
Inquiries CFO Koji Ono
(Telephone: +81-3-3359-0830)

Notice Regarding Monthly Business Update for April 2026

BuySell Technologies Co., Ltd. hereby announces the monthly business update for April 2026 for its Home-Visit Purchase Segment and In-Store Purchase Segment.

As the Company has changed its segments starting from the first quarter financial results for the fiscal year ending December 31, 2026, announced today, monthly disclosures will also follow the new segment classifications from this update. The main changes are as follows. For details on the segment classifications, please refer to the Financial Results Briefing Materials announced today.

- Number of Home Visits and Number of Stores: There are no changes from previous monthly disclosures.
- Purchases: Among the three new segments of "Home-Visit Purchase," "In-Store Purchase," and "Other," we will disclose the purchases for the "Home-Visit Purchase Segment" and the "In-Store Purchase Segment." Purchases and year-on-year growth rates for the previous fiscal year 2025 and from January to March 2026 are stated after being retroactively adjusted to the new segment standards.

For supplementary explanations of the monthly KPIs in this document, please refer to the end. The next monthly update for May 2026 is scheduled to be released on June 12, 2026.

April 2026 Monthly Overview

(Home-Visit Purchase Segment)

*For both 2025 and 2026, the year-on-year growth rate is on an organic basis for the combined results of BuySell + REGATE ('Kaitori Fuku-chan (FUKU CHAN)', hereinafter, 'Fuku-chan') + Nikkou-dou.

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	1,458	1,686	1,902	1,843			
YoY	154%	148%	141%	127%			

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

■ Number of Home Visits

2026	January	February	March	April	May	June	First Half Cumulative
N of Home Visits	32,853	36,705	42,236	42,162			
YoY	117%	116%	112%	109%			

	July	August	September	October	November	December	Full Year
N of Home Visits							
YoY							

■ Group Home-Visit Purchase Business Monthly Overview

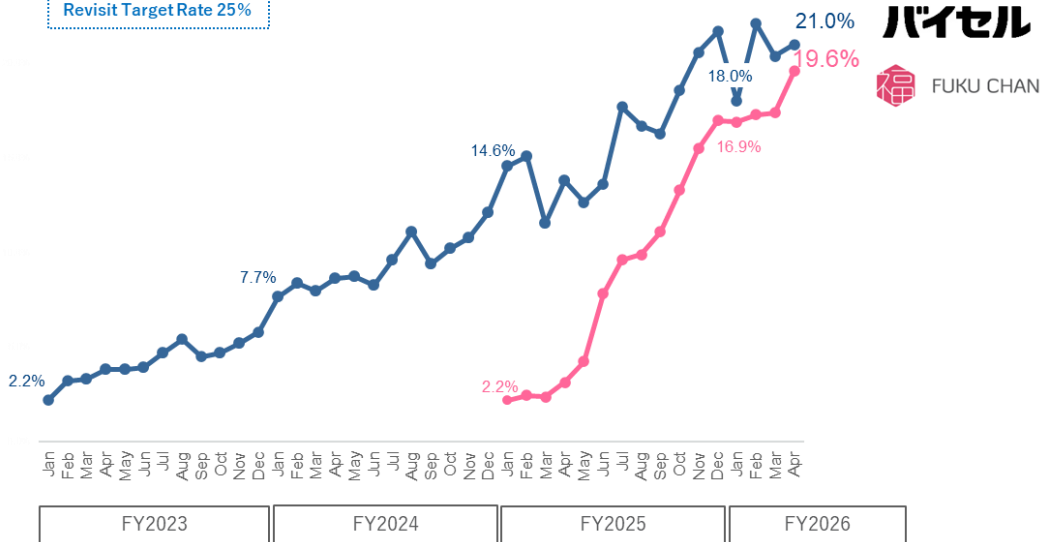
- Purchases for April 2026 amounted to 1,843 million yen, 127% compared to the same month in the previous year. The Group's gross profit per visit for April, a management accounting KPI, reached a new record high, surpassing the previous month's record. This was due to factors such as the effects of sales enablement, an increase in the number of revisits through improved revisit rates, an increase in the purchase of antiques, and an increase in the purchase of high-value items such as precious metals and jewelry. Although the year-on-year growth rate of purchases has slightly decreased, the estimated gross profit from purchases has achieved internal plans, representing steady results.
- The number of home visits in April 2026 reached 42,162, 109% compared to the same month in the previous year, landing in line with internal plans. This was due to steady growth in the acquisition of new inquiries and record-high revisit rates of 20.1% for BuySell and 19.6% for Fuku-chan, with both companies reaching the 20% level. Furthermore, inquiries have been trending steadily, partly due to the effects of various branding advertisements strengthened since the end of the previous fiscal year. In preparation for the summer off-season, we are strategically carrying over visits to the following months.

(Reference) Trends in Revisit Rate and Gross Profit per Home Visit

Group Home Visit Purchase Business Revisit Rate Trends (BST only/REGATE)

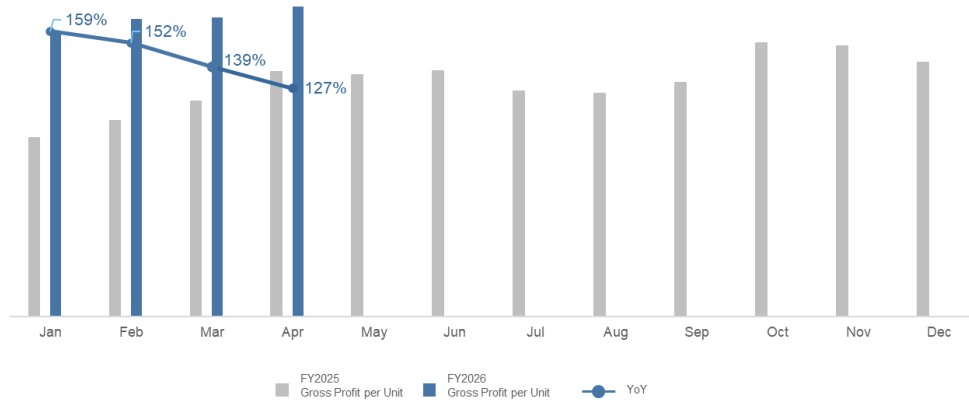
Revisit rate = Number of revisits in the current month / Number of home visits in the current month

FY2027
BuySell®ATE
Revisit Target Rate 25%



Trends in gross profit per home visit

(BST only until 2025, average of 3 companies BST+REGATE+NIKKOU-DOU from 2026 _ internal management accounting figures)



(*) Gross profit per visit on an internal management accounting basis for managing KPIs at the home-visit purchase business unit level.

• KPI that excludes the impact of gross profit growth from sales.

• **Gross profit per visit amount is not disclosed as it is a KPI for management accounting.**

(Group In-store Purchase Business)8

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	3,181	3,112	3,538	2,800			
YoY	171%	162%	149%	119%			

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

Note: Purchases from DelightZ INC. ('Yukichi'), which began P/L consolidation in April 2026, will be reflected in the April purchase figures via a retrospective adjustment in the next monthly update for May. For the time being, these figures are scheduled to be reflected with a one-month lag.

■ Number of Group Stores

Operating Company () indicates store trade name *2	December 2025 (FYE)	March 2026	April 2026	Vs. end of previous	Vs. previous	Remarks: New store openings, etc.
BuySell (BuySell)	45	150	160	+115	+10	Increase due to Aeon Town Matsugasaki store organizational restructuring and brand integration
Timeless (Timeless Salon)	41	44	45	+4	+1	Wing Kurihama store
Four-Nine, direct management (WAKABA)	23					
BuySell FC (WAKABA/BuySell)	272	283	290	+18	+7	Former Four-Nine FC Trade name changes for existing FC stores to be discussed sequentially
NISSO (THIERRY, MAISON THIERRY)	6					
Musubi (Kaitori-Musubi)	78					
DelightZ (Yukichi)	-	16	18	+18	+2	Number of stores for March is for reference as P/L consolidation begins from FY26 Q2
Other (Stores operated by REGATE and *1 Nikkou-dou)	25	25	16	-9	-9	Policy to sequentially change REGATE stores to the BuySell brand, with some exceptions
Group Total	490	518	529	+12	+5	

*1 Nikkou-dou stores are included as reference information as they are classified under the Group Home-visit Purchase Business.

*2 Since January 2026, we have been conducting group reorganization and store brand integration, and the store brands of Four-Nine, NISSO, Musubi, and REGATE have been changed to 'BuySell' (Four-Nine FC stores will be discussed sequentially).

■ Group In-store Purchase Business Monthly Overview

- Purchases for the Group In-store Purchase Business in April 2026 increased to 2,800 million yen, 119% compared to the same month in the previous year. This was due to an increase in the number of stores and an improvement in gross profit per appraisal resulting from successful strategic repeat customer acquisition for both BuySell and Timeless, despite a temporary loss in customer traffic associated with the transition from former subsidiary brands to the BuySell brand completed at the end of March 2026.
- P/L consolidation for DelightZ INC. has commenced from April. As initial PMI is currently underway, purchases will be reflected with a one-month lag for the time being, and the previous month's purchases will be retrospectively adjusted in the following month.

(Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments are organized by purchase channel into the "Home-Visit Purchase Segment," "In-Store Purchase Segment," and "Other Segment." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. The Company believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchases" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment.

Business Segment	Company Name	Service Brand
Home-Visit Purchase	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc.	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc.	"Nikkou-dou"
In-Store Purchase	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
		FC stores "Reuse Shop WAKABA" *Change of FC stores to the BuySell brand to be discussed sequentially
	Timeless Co., Ltd.	General Purchase Salon "TIMELESS"
	REGATE Inc.	"FUKU CHAN", "Fuku-chan Re-Use-"

	DelightZ INC.	"Yukichi"
--	---------------	-----------

*Stores of Nikkou-dou, which is classified under the Home-Visit Purchase Segment, are included in the number of stores for reference.

(Premise for KPI Disclosure for Each Segment)

■ **Disclosure of "Purchases" and "Number of Home Visits" as Monthly KPIs for the Home-Visit Purchase Segment**

- "Purchases" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the entire Group's home-visit purchase business.

■ **In-Store Purchase Segment**

Disclosure of "Purchases" and "Number of Stores" as Monthly KPIs

- "Number of Stores" and "Purchases" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the entire Group's in-store purchase business.

(KPI Definitions)

- Number of home visits Number of visits made by our appraisers to customers' homes visits
- Purchases Total purchase amount of products purchased from customers (before elimination of intercompany transactions)
- Gross profit per home visit The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time)

End.