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BUYSELL TECHNOLOGIES



June 12, 2026

To Our Valued Stakeholders

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Notice Regarding Monthly Business Update for May 2026

BuySell Technologies Co., Ltd. hereby announces the monthly business update for May 2026 for its Home Visit Purchase Segment and In Store Purchase Segment.

For supplementary explanations of the monthly KPIs in this document, please refer to the end. The next monthly update for June 2026 is scheduled to be released on July 17, 2026.

May 2026 Monthly Overview

(Home Visit Purchase Segment)

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	1,458	1,686	1,902	1,843	2,096		
YoY	154%	148%	141%	127%	136%		

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

■ Number of Home Visits

2026	January	February	March	April	May	June	First Half Cumulative
Number of Home Visits	32,853	36,705	42,236	42,162	47,068		
YoY	117%	116%	112%	109%	116%		

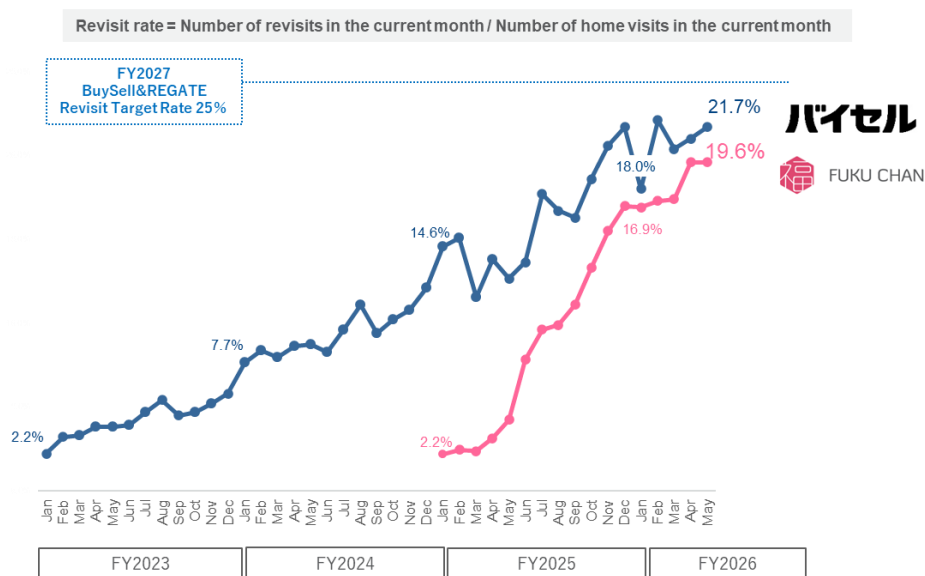
	July	August	September	October	November	December	Full Year
Purchases							
YoY							

■ Group Home Visit Purchase Business Monthly Overview

- Purchases for May 2026 amounted to 2,096 million yen, 136% compared to the same month in the previous year. In addition to steady growth in the acquisition of inquiries, an increase in the number of home visits due to improved revisit rates and the maintenance of a high level for gross profit per visit for May, a management accounting KPI, contributed to the increase in purchases.
- The number of home visits in May 2026 reached a record high for a single month at 47,068, 116% compared to the same month in the previous year. This was due to steady growth in the acquisition of new inquiries and revisit rates of 21.7% for BuySell and 19.6% for Fuku-chan, with both companies reaching the 20% level even during the busy season when the number of new visits increases. Furthermore, the effects of various branding advertisements strengthened since the end of the previous fiscal year are gradually appearing, and inquiries have been trending steadily. We continue to strategically carry over visits in preparation for the summer off-season.

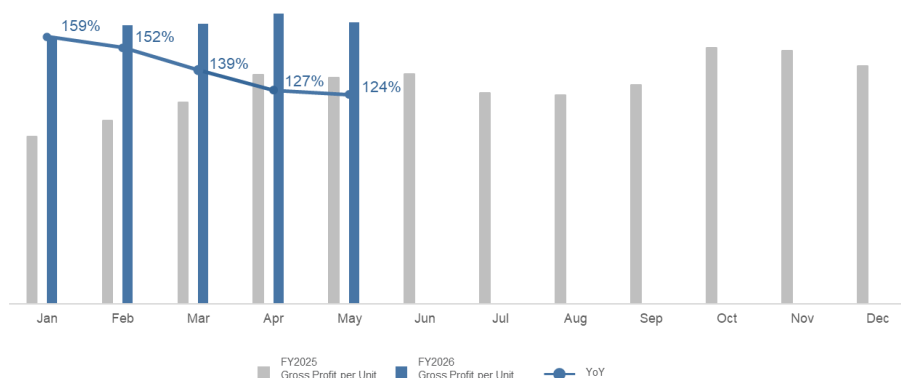
(Reference) Trends in Revisit Rate and Gross Profit per Home Visit

Group Home Visit Purchase Business Revisit Rate Trends (BST only/REGATE)



Trends in gross profit per home visit

(BST only until 2025, average of 3 companies BST+REGATE+NIKKOU-DOU from 2026_ internal management accounting figures)



(*) Gross profit per visit on an internal management accounting basis for managing KPIs at the home-visit purchase business unit level.

* KPI that excludes the impact of gross profit growth from sales.

• Gross profit per visit amount is not disclosed as it is a KPI for management accounting.

(In Store Purchase Segment)

■ Purchases (million yen)

2026	January	February	March	April*	May*	June	First Half Cumulative
Purchases	3,181	3,112	3,538	3,023	3,333		
YoY	171%	162%	149%	128%	131%		

	July	August	September	October	November	December	Full Year
Purchases							
YoY							

*Purchases for May do not include purchases from DelightZ INC. ('Yukichi'), which began P/L consolidation in April 2026, as these figures are reflected retroactively with a one-month lag.

*Purchases for April, which were announced in the previous monthly update, have been retroactively adjusted to reflect purchases from DelightZ INC. ('Yukichi'). Purchases before the retroactive adjustment were 2,800 million yen.

■ Number of Group Stores (Directly Managed Stores and FC Stores)

() indicates operating company	December 2025 (FYE)	April 2026	May 2026	Vs. End Of December 2025	Vs. Previous Month	Remarks: New store openings
Directly managed stores (BuySell, Timeless, DelightZ, REGATE*, Nikkou-dou*)	218	239	240	+22	+1	Timeless (Takamatsu Mitsukoshi store, Iwataya Main store)
FC stores (BuySell)	272	290	297	+25	+7	
Group Total	490	529	537	+47	+8	

*REGATE is included as reference information as it is classified under the Home Visit Purchase Segment and Other Segment because it operates 'Fuku-chan Reuste' and stores with attached home visit bases.

*Nikkou-dou stores are included as reference information as they are classified under the Home-Visit Purchase Segment.

■ In Store Purchase Segment Monthly Overview

- Purchases for the In Store Purchase Segment in May 2026 increased to 3,333 million yen, 131% compared to the same month in the previous year. This was due to a steady increase in the number of appraisals resulting from strategic repeat customer acquisition and strengthened marketing, as well as an increase in the number of stores.
- P/L consolidation for DelightZ INC. has commenced from April, and purchases are reflected with a one-month lag for the time being. Purchases for the In Store Purchase Segment in the previous month of April 2026, reflecting purchases from DelightZ INC., were 3,023 million yen, 128% compared to the same month in the previous year.

End.

(Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments are organized by purchase channel into the "Home-Visit Purchase Segment," "In-Store Purchase Segment," and "Other Segment." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. The Company believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchases" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment.

Business Segment	Company Name	Service Brand
Home Visit Purchase	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc.	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc.	"Nikkou-dou"
In Store Purchase	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
		FC stores "Reuse Shop WAKABA" *Change of FC stores to the BuySell brand to be discussed sequentially
	Timeless Co., Ltd.	General Purchase Salon "TIMELESS"
	DelightZ INC.	"Yukichi"

*Stores of Nikkou-dou, which is classified under the Home Visit Purchase Segment, are included in the number of stores for reference.

(Premise for KPI Disclosure for Each Segment)

■ Disclosure of "Purchases" and "Number of Home Visits" as Monthly KPIs for the Home-Visit Purchase Segment

- "Purchases" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the entire Group's home-visit purchase business.

■ In Store Purchase Segment

Disclosure of "Purchases" and "Number of Stores" as Monthly KPIs

- "Number of Stores" and "Purchases" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the entire Group's in store purchase business.

(KPI Definitions)

- Number of home visits Number of visits made by our appraisers to customers' homes
- Purchases Total purchase amount of products purchased from customers
- Gross profit per home visit The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time)