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August 14, 2026

To Our Valued Stakeholders

Company Name	BuySell Technologies Co., Ltd.
Representative	President, representative director & CEO Kosuke Tokushige (Securities code: 7685, TSE Growth Market)
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Notice Regarding Update to Financial Guidance for Mid-Term Management Plan 2027

BuySell Technologies Co., Ltd. hereby announces that it has updated the financial guidance for the final fiscal year of its Mid-Term Management Plan 2027 (period: fiscal year ended December 31, 2025 to fiscal year ending December 31, 2027), as follows.

Details

1. Reason for Updating Financial Guidance for Mid-Term Management Plan

The Company formulated a three-year Mid-Term Management Plan in February 2025 and has already upwardly revised its financial guidance in February 2026, as various business strategies have performed well since the first year of the plan. Subsequently, based on factors such as the upward revision of the full-year earnings forecast for the fiscal year ending December 31, 2026, in the first quarter of the current fiscal year, and the steady performance of the interim consolidated results, the Company has decided to update the earnings guidance for the fiscal year ending December 31, 2027, which is the final fiscal year of the Mid-Term Management Plan.

2. Financial Guidance Targets

(Unit: million yen)	Fiscal year ended December 31, 2025 (Actual)	Fiscal year ending December 31, 2026 (Aug.14 Revised Plan)	Fiscal year ending December 31, 2027 (Previous)	Fiscal year ending December 31, 2027 (Updated)
Net sales	100,614	140,000	165,000	173,000
Operating profit	9,044	15,600	17,000	20,000
Operating profit margin	9.0%	11.1%	10.3%	11.6%
Operating profit before amortization of goodwill, etc.	10,441	17,147	18,300	21,500
Profit attributable to owners of parent	5,270	9,800	10,000	12,000

(Note) The above forecasts are calculated based on information available at the time of this announcement and certain assumptions deemed reasonable. Actual results may differ from the forecasted figures due to various factors.

End.