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To Our Valued Stakeholders

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Notice Regarding Monthly Business Update for August 2026

BuySell Technologies Co., Ltd. hereby announces the monthly business update for August 2026 for its Home Visit Purchase Segment and In-Store Purchase Segment.

For supplementary explanations of the monthly KPIs in this document, please refer to the end.
The next monthly update for September 2026 is scheduled to be released on October 19, 2026.

August 2026 Monthly Overview

(Home Visit Purchase Segment)

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	1,458	1,686	1,902	1,843	2,096	1,754	10,739
YoY	154%	148%	141%	127%	136%	116%	135%

	July	August	September	October	November	December	Full Year
Purchases	1,821	1,835					
YoY	134%	161%					

■ Number of Home Visits

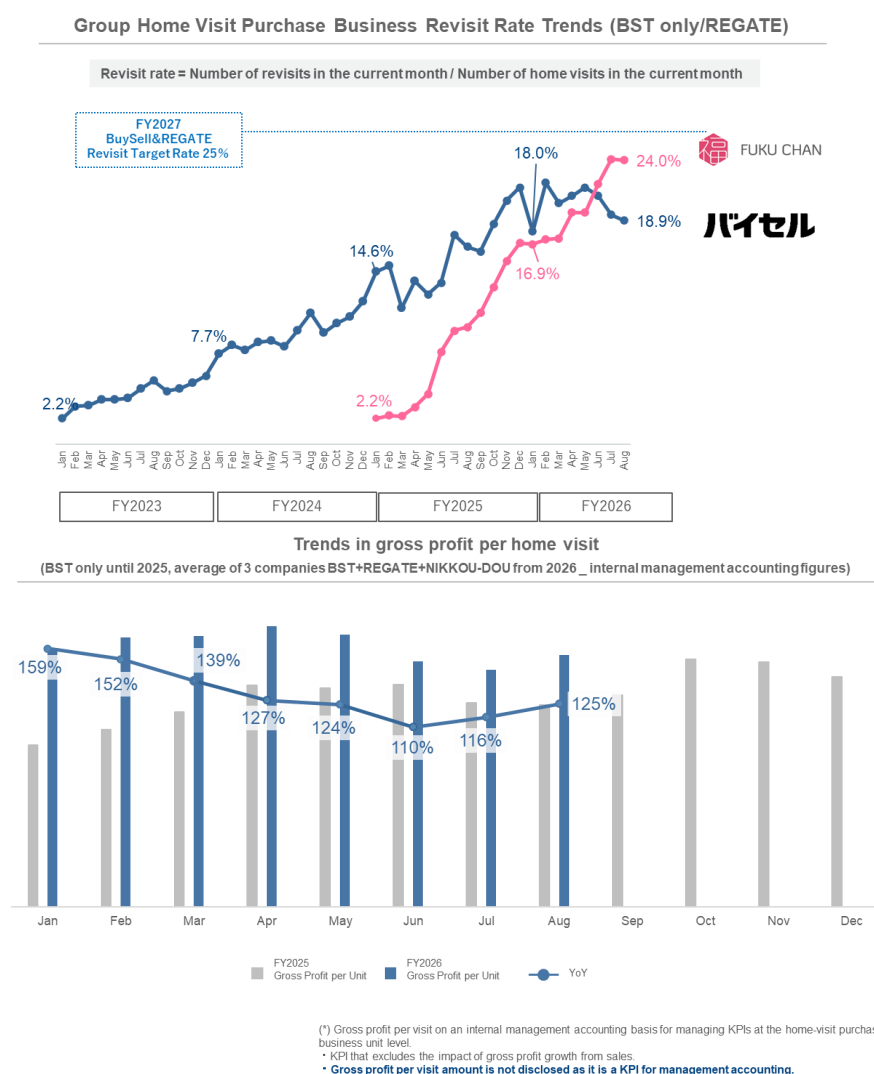
2026	January	February	March	April	May	June	First Half Cumulative
Number of Home Visits	32,853	36,705	42,236	42,162	47,068	44,941	245,965
YoY	117%	116%	112%	109%	116%	113%	113%

	July	August	September	October	November	December	Full Year
Number of Home Visits	45,146	42,011					
YoY	122%	132%					

■ Home Visit Purchase Segment Monthly Overview

- Purchases for August 2026 amounted to 1,835 million yen, 161% compared to the same month in the previous year. The number of home visits performing in line with the plan and the steady increase in the number of high-value items purchased contributed to the increase in purchases.
- In August 2026, the number of home visits avoided seasonal decline even during the summer off-season due to the accumulation of strategic visit carry-overs and the acquisition of new appointments, maintaining a level of over 40,000 visits for the sixth consecutive month since March (42,011 visits, 132% compared to the same month in the previous year), thereby reducing the volatility of the number of visits by month.
- From September onwards, an increase in the number of visits is expected due to the improvement in revisit rates for the busy season in October and November, the improvement in appointment ratios through call center enablement, and the smooth onboarding of new graduates. We aim to expand and accumulate purchases by exceeding the full-year plan of 530,000 home visits. Regarding the revisit rate, the standardization of revisit operations has progressed for both BuySell and Fuku-chan, reaching a level where we can achieve figures in the low 20% range. As a result, the revisit rate for Fuku-chan was 24.0%, and the revisit rate for BuySell was 18.9%, as we allocated resources to expand new visits, which will become potential revisit customers in the second half, due to the steady acquisition of new appointments.

(Reference) Trends in Revisit Rate and Gross Profit per Home Visit



(In-Store Purchase Segment)

■ Purchases (million yen)

2026	January	February	March	April	May	June	First Half Cumulative
Purchases	3,181	3,112	3,538	3,023	3,333	2,760	18,948
YoY	171%	162%	149%	128%	131%	124%	143%

	July	August	September	October	November	December	Full Year
Purchases	2,879	2,868					
YoY	135%	140%					

■ Number of Group Stores (Directly Managed Stores and FC Stores)

() indicates operating company	December 2025 (FYE)	July 2026	August 2026	Vs. End of December 2025	Vs. Previous Month
Directly managed stores (BuySell, Timeless, DelightZ, REGATE*, Nikkou-dou*)	218	246	249	+31	+3
FC stores (BuySell)	272	308	314	+42	+6
Group Total	490	554	563	+73	+9

*REGATE is included as reference information as it is classified under the Home Visit Purchase Segment and Other Segment because it operates 'Fuku-chan Reuste' and stores with attached home visit bases.

*Nikkou-dou stores are included as reference information as they are classified under the Home Visit Purchase Segment.

■ In-Store Purchase Segment Monthly Overview

- Purchases for the In-Store Purchase Segment in August 2026 increased to 2,868 million yen, 140% compared to the same month in the previous year. In addition to the continued strategic acquisition of repeat customers and an increase in the number of appraisals due to strengthened marketing, as well as an increase in the number of stores, the new P/L consolidation of DelightZ INC. from Q2 contributed to the increase in purchases. As a result, the estimated gross profit from purchases achieved internal plans, representing steady results.
- In August, three new BuySell stores were opened, bringing the number of directly managed stores to 249. FC stores also increased steadily, and the total number of group stores progressed as planned toward the year-end store count target of 590.

End.

(Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments are organized by purchase channel into the "Home-Visit Purchase Segment," "In-Store Purchase Segment," and "Other Segment." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. The Company believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchases" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment.

Business Segment	Company Name	Service Brand
Home Visit Purchase	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc.	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc.	"Nikkou-dou"
In Store Purchase	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
		FC stores "Reuse Shop WAKABA" *Change of FC stores to the BuySell brand to be discussed sequentially
	Timeless Co., Ltd.	General Purchase Salon "TIMELESS"
	DelightZ INC.	"Yukichi"

*Stores of Nikkou-dou, which is classified under the Home Visit Purchase Segment, are included in the number of stores for reference.

(Premise for KPI Disclosure for Each Segment)
■ Disclosure of "Purchases" and "Number of Home Visits" as Monthly KPIs for the Home-Visit Purchase Segment

- "Purchases" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the entire Group's home-visit purchase business.

■ In Store Purchase Segment
Disclosure of "Purchases" and "Number of Stores" as Monthly KPIs

- "Number of Stores" and "Purchases" are defined as the disclosed KPIs, serving as important

indicators of monthly progress in the entire Group's in store purchase business.

(KPI Definitions)

Number of home visits	Number of visits made by our appraisers to customers' homes
Purchases	Total purchase amount of products purchased from customers
Gross profit per home visit	The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time)