

Monthly Sales Flash Report  
March 2025

■BOOKOFF Operations in Japan Sales for the Month Under Review

YoY change existing store net sales were 102.8% (103.0% for all stores).  
Net sales of trading cards/hobby goods, apparel, sporting and outdoor goods and others increased over the previous year.

■YoY Change in Net Sales at the Directly Operated Existing Stores

	2024							2025				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%	102.8%		
All stores	108.9%	103.8%	108.7%	108.3%	103.2%	105.5%	105.2%	106.1%	103.4%	103.0%		
Difference from previous year on weekends and holidays	+2	(2)	+1	+1	(1)	0	(1)	0	0	0		

■YoY Change in Net Sales at the Directly Operated Existing Stores From the First Month of the Previous Fiscal Year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%	102.8%		

■New Directly Operated Stores

March 14, 2025	Jalan Jalan Japan Star Avenue Store	Malaysia
March 28, 2025	BOOKOFF NOHO Store	United States of America

■Number of Group Stores

		2024							2025				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	386	388	388	388	384	384	384	380	380	377		
	Franchised	368	367	367	367	367	367	367	367	367	367		
BOOKOFF Operations in Japan Total		754	755	755	755	751	751	751	747	747	744		
Premium Services Business		45	47	48	49	50	51	51	52	52	52		
Overseas Business	Directly Operated	26	28	28	31	32	33	33	34	34	36		
	Franchised	6	6	6	7	7	7	8	8	8	8		
Overseas Business Total		32	34	34	38	39	40	41	42	42	44		
Other		5	5	5	6	6	6	6	6	6	6		
Total for Chain		836	841	842	848	846	848	849	847	847	846		

NOTE

- \*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.
- \*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.
- \*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.