

Monthly Sales Flash Report  
July 2025

■Monthly Sales Update – BOOKOFF Operations in Japan

Existing store sales in BOOKOFF Operations in Japan increased by 2.6% year on year (total store sales increased by 1.7%).  
Net sales of trading cards/hobby goods, apparel, books, jewelry/watches/brand bags, and other categories exceeded those of the same month last year, contributing to the overall growth in existing store sales.

■YoY Change in Net Sales at Directly Operated Stores – BOOKOFF Operations in Japan

	2025							2026				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	100.1%	102.6%										
All stores	99.6%	101.7%										
Difference from previous year on weekends and holidays	(1)	0										

■YoY Change in Net Sales at Directly Operated Stores (from the First Month of the Previous Fiscal Year) – BOOKOFF Operations in Japan

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%	102.8%	103.3%	103.7%
	FY5/2026	100.1%	102.6%										

■New Directly Operated Stores

July 18, 2025	hugall Izutsuya Nakama Shop Store	Nakama City, Fukuoka Prefecture
July 25, 2025	aidect Nihombashi Takashimaya S.C. Store	Chuo-ku, Tokyo

■Number of Group Stores

		2025							2026				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	374	373										
	Franchised	367	369										
BOOKOFF Operations in Japan Total		741	742										
Premium Services Business		52	54										
Overseas Business	Directly Operated	33	33										
	Franchised	12	12										
Overseas Business Total		45	45										
Other		7	7										
Total for Chain		845	848										

NOTE

- \* The figures presented in this document are preliminary and subject to revision in future updates. Please note that, unlike consolidated net sales and other financial figures, these numbers have not been audited by an independent accounting auditor.
- \* This document also presents the actual number of stores as of the end of the current month. As the fiscal year-end of certain subsidiaries differs from that of the consolidated accounting period, the number of stores may differ from those disclosed in consolidated financial reports.
- \* The next report is scheduled to be released on Thursday, September 4, 2025.
- \* This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.