

Monthly Sales Flash ReportSeptember 2025

■ Monthly Sales Update – BOOKOFF Operations in Japan

Existing store sales in BOOKOFF Operations in Japan increased by 7.1% year on year (total store sales increased by 7.0%).

Net sales of trading cards/hobby goods, books, jewelry/watches/brand bags, apparel and home appliances/smart phones exceeded those of the same month last year, contributing to the overall growth in existing store sales.

■ YoY Change in Directly Operated Store Sales – BOOKOFF Operations in Japan

	2025							2026				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	100.1%	102.6%	109.3%	107.1%								
All stores	99.6%	101.7%	109.4%	107.0%								
Difference from previous year on weekends and holidays	(1)	±0	+1	(1)								

■ YoY Change in Directly Operated Stores Sales (from the First Month of the Previous Fiscal Year) – BOOKOFF Operations in Japan

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%	102.8%	103.3%	103.7%
	FY5/2026	100.1%	102.6%	109.3%	107.1%								

■ New Directly Operated Stores

September 4, 2025 Jalan Jalan Japan Wangsa Maju Store

Malaysia

September 13, 2025 hugall Kashiwa Takashimaya Station Mall Store

Kashiwa City, Chiba

■ Number of Group Stores

		2025							2026				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	374	373	381	379								
	Franchised	367	369	360	360								
BOOKOFF Operations in Japan Total		741	742	741	739								
Premium Services Business		52	54	54	54								
Overseas Business	Directly Operated	33	33	34	35								
	Franchised	12	12	11	11								
Overseas Business Total		45	45	45	46								
Other		7	7	7	7								
Total for Group Stores		845	848	847	846								

NOTE

- * The figures presented in this document are preliminary and subject to revision in future updates. Please note that, unlike consolidated net sales and other financial figures, these numbers have not been audited by an independent accounting auditor.
- * This document also presents the actual number of stores as of the end of the current month. As the fiscal year-end of certain subsidiaries differs from that of the consolidated accounting period, the number of stores may differ from those disclosed in consolidated financial reports.
- * BOOKOFF GROUP HOLDINGS LIMITED acquired nine "BOOKOFF" stores from a franchisee and converted them into directly operated stores as of August 1,2025.
- * The next report is scheduled to be released on Friday, November 7, 2025.
- * This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.