

Monthly Sales Flash ReportMarch 2026

## ■ Monthly Sales Update – BOOKOFF Operations in Japan

Existing store sales in BOOKOFF Operations in Japan increased by 5.5% year on year (total store sales increased by 6.0%).  
Net sales of trading cards/hobby goods, apparel, home appliances/smart phones, books, and others exceeded those of the same month last year, contributing to the overall growth in existing store sales.

## ■ YoY Change in Directly Operated Store Sales – BOOKOFF Operations in Japan

	2025							2026				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	100.1%	102.6%	109.3%	107.1%	108.9%	111.1%	106.0%	114.3%	104.7%	105.5%		
All stores	99.6%	101.7%	109.4%	107.0%	109.5%	110.9%	105.7%	114.0%	105.3%	106.0%		
Difference from previous year on weekends and holidays	(1)	±0	+1	(1)	±0	+2	(1)	+1	±0	(1)		

## ■ YoY Change in Directly Operated Stores Sales (from the First Month of the Previous Fiscal Year) – BOOKOFF Operations in Japan

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%	102.8%	103.3%	103.7%
	FY5/2026	100.1%	102.6%	109.3%	107.1%	108.9%	111.1%	106.0%	114.3%	104.7%	105.5%		

## ■ New Directly Operated Stores

March 14, 2026	Japan TCG Center Hon-Atsugi Ekimae Store	Atsugi City, Kanagawa
March 14, 2026	BOOKOFF FASHION Tachikawa Sakae Store	Tachikawa City, Tokyo
March 20, 2026	ASO-VIVA Yokohama Vivre Store	Yokohama City, Kanagawa
March 23, 2026	hugall KITTE Osaka Store	Osaka City, Osaka

■ Number of Group Stores

		2025							2026				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	374	373	380	379	375	373	374	372	370	370		
	Franchised	367	369	360	360	360	359	359	357	357	357		
BOOKOFF Operations in Japan Total		741	742	740	739	735	732	733	729	727	727		
Premium Services Business		52	54	53	54	53	54	53	53	53	54		
Overseas Business	Directly Operated	37	33	34	35	35	35	36	36	37	37		
	Franchised	8	12	11	11	12	12	12	12	12	12		
Overseas Business Total		45	45	45	46	47	47	48	48	49	49		
Other		7	7	7	7	8	8	8	8	8	8		
Total for Group Stores		845	848	845	846	843	841	842	838	837	838		

**NOTE**

- \* The figures presented in this document are preliminary and subject to revision in future updates. Please note that, unlike consolidated net sales and other financial figures, these numbers have not been audited by an independent accounting auditor.
- \* This document also presents the actual number of stores as of the end of the current month. As the fiscal year-end of certain subsidiaries differs from that of the consolidated accounting period, the number of stores may differ from those disclosed in consolidated financial reports.
- \* BOOKOFF GROUP HOLDINGS LIMITED transferred four "Jalan Jalan Japan" stores in Kazakhstan and converted them into franchise stores as of July 2, 2025.
- \* BOOKOFF GROUP HOLDINGS LIMITED acquired nine "BOOKOFF" stores from a franchisee and converted them into directly operated stores as of August 1, 2025.
- \* The next report is scheduled to be released on Thursday, May 7, 2026.
- \* This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.