

BOOKOFF GROUP HOLDINGS

Financial Results Presentation Materials for the Fiscal Year Ended May 2026 (FY5/2026)

July 13, 2026

BOOKOFF GROUP HOLDINGS LIMITED

Securities code: 9278

FY5/2026 Overview of Consolidated Financial Results	• • • •	2
FY5/2026 Business Segment Overview and Highlights	• • • •	9
Progress for Medium-term Management Goals and Alliance Activities	• • • •	19
FY5/2027 Sales and Earnings/Dividend Forecasts	• • • •	54
Appendix	• • • •	60



FY5/2026 Overview of Consolidated Financial Results

BOOKOFF GROUP HOLDINGS

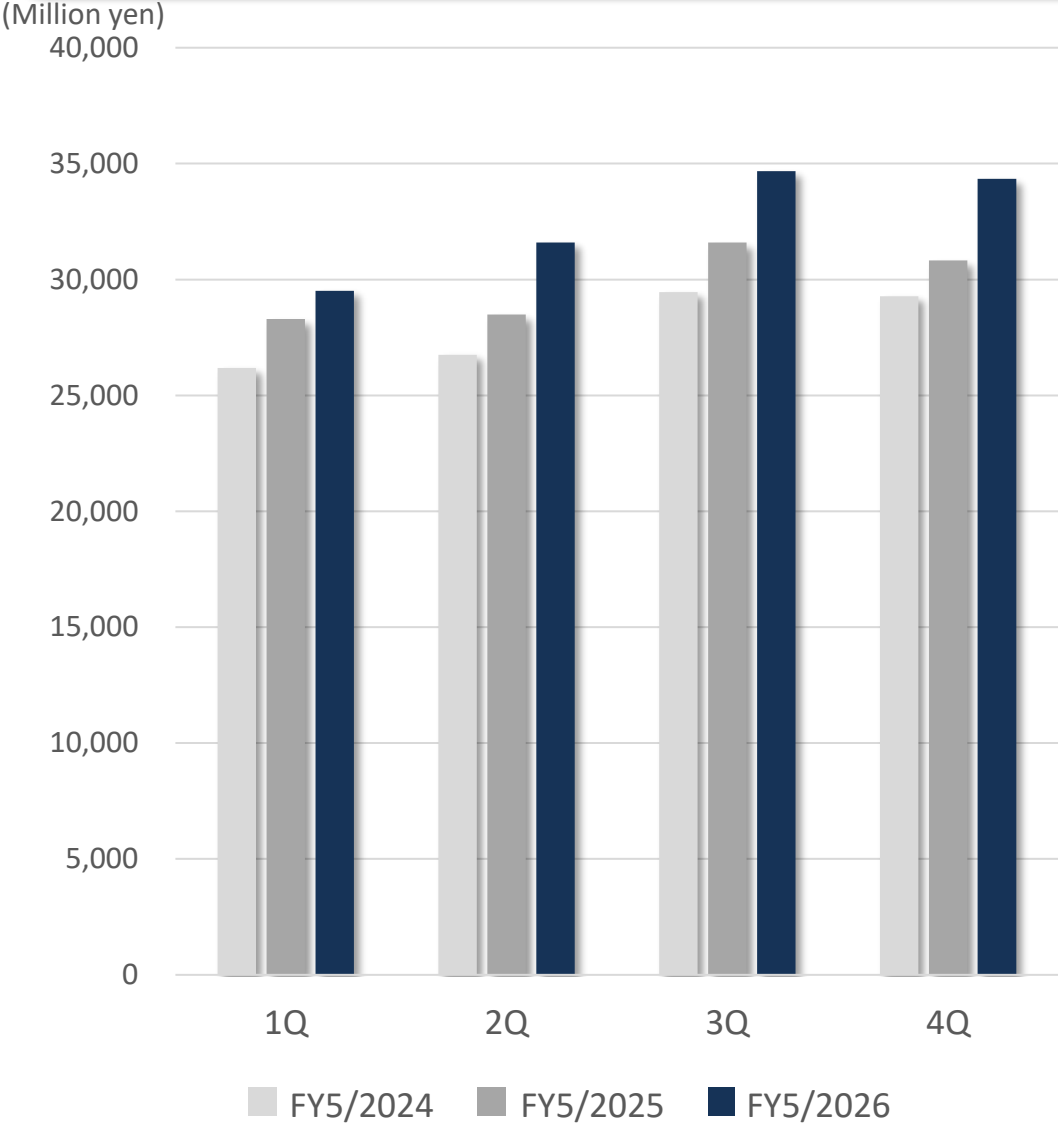
Consolidated Statement of Income

(Million yen)

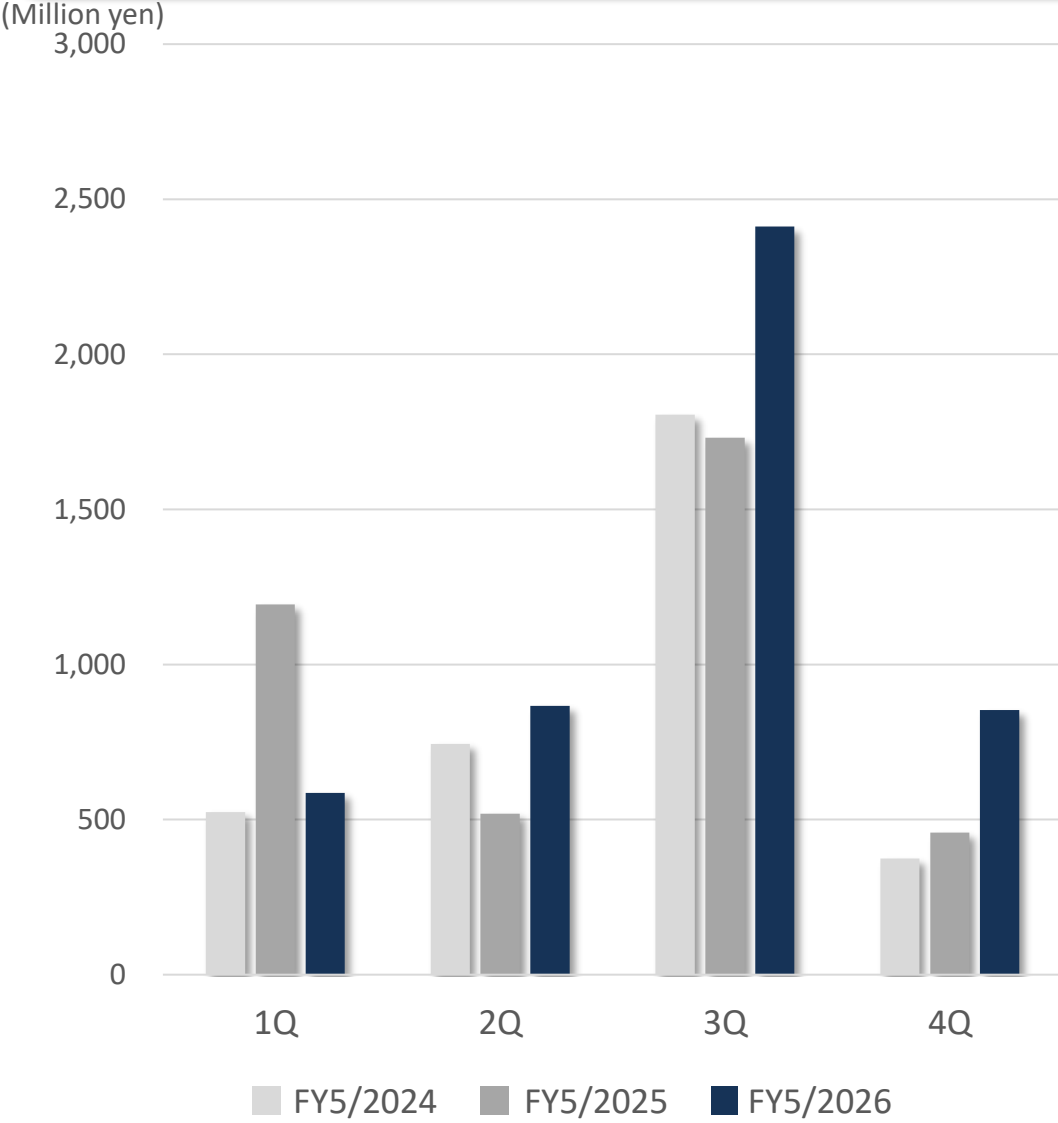
	FY5/2025	% to net sales	FY5/2026	% to net sales	YoY change (Amount)	YoY change (Ratio)
Net sales	119,205	100.0%	130,123	100.0%	+10,917	109.2%
Gross profit	67,751	56.8%	73,827	56.7%	+6,075	109.0%
SG&A expenses	64,302	53.9%	69,422	53.4%	+5,119	108.0%
Operating profit	3,448	2.9%	4,405	3.4%	+956	127.7%
Ordinary profit	3,903	3.3%	4,720	3.6%	+816	120.9%
Profit attributable to owners of parent	2,101	1.8%	2,763	2.1%	+662	131.5%

- ✓ BOOKOFF operations in Japan continued to make business investments to build a sustainable operational structure while implementing measures to prevent the reoccurrence of fraudulent activities. Net sales amounted to ¥130,123 million, a 9.2% increase from one year earlier as sales in all businesses were higher than one year earlier.
- ✓ Consolidated ordinary profit increased 20.9% to ¥4,720 million, marking a second consecutive year of a record high due to higher earnings in the BOOKOFF operations in Japan and the premium services business. Profit attributable to owners of parent increased 31.5% to ¥2,763 million. The year-end dividend for FY5/2026 has been revised upward by ¥6 from the initial forecast (¥30 per share) to ¥36 per share (compared to ¥25 in FY5/2025).
- ✓ Consolidated ordinary profit increased 86.0% to ¥853 million from one year earlier and profit attributable to owners of parent increased 236.9% to ¥426 million in the fourth quarter (three-month period).

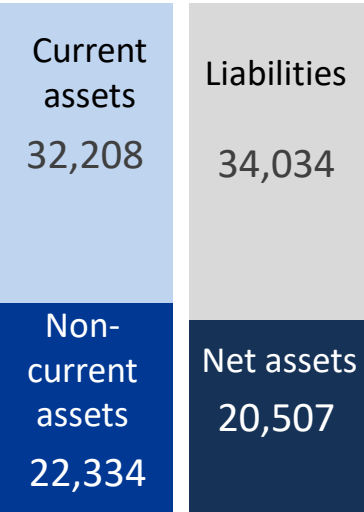
Quarterly Net Sales



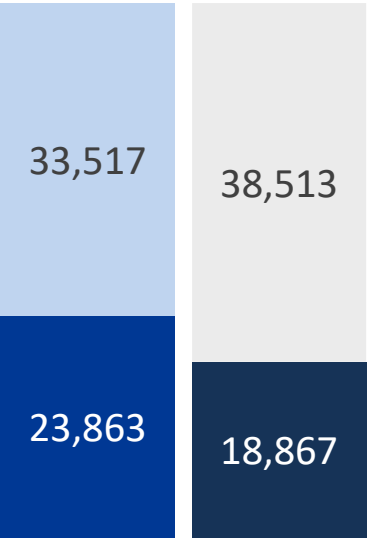
Quarterly Ordinary Profit



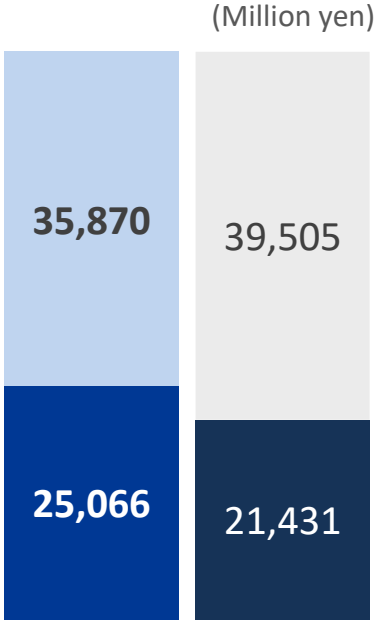
Consolidated Balance Sheet



As of May 31, 2024



As of May 31, 2025



As of May 31, 2026

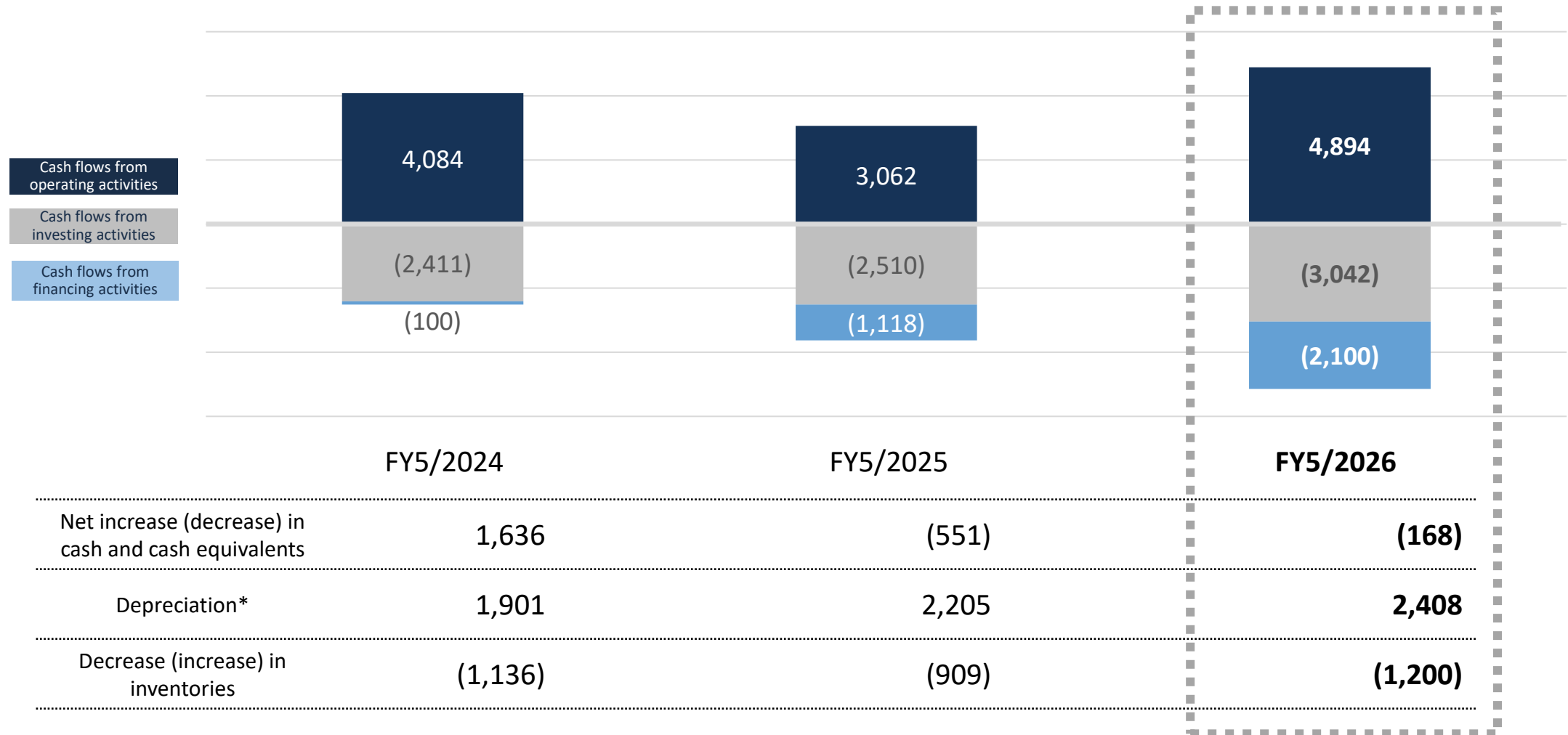
Total assets	54,542	57,380	60,937
Cash and deposits	7,180	6,628	6,459
Interest-bearing debt	19,166	22,421	21,349
Equity ratio	37.1%	32.5%	34.7%

- ✓ Assets increased mainly due to new store openings, the acquisition of stores from franchising companies in Japan and system investments in all businesses.
- ✓ The equity ratio increased 2.2 points to 34.7% because of higher net assets as retained earnings increased more than debt did.

Consolidated Statement of Cash Flows

BOOKOFF GROUP HOLDINGS

(Million yen)



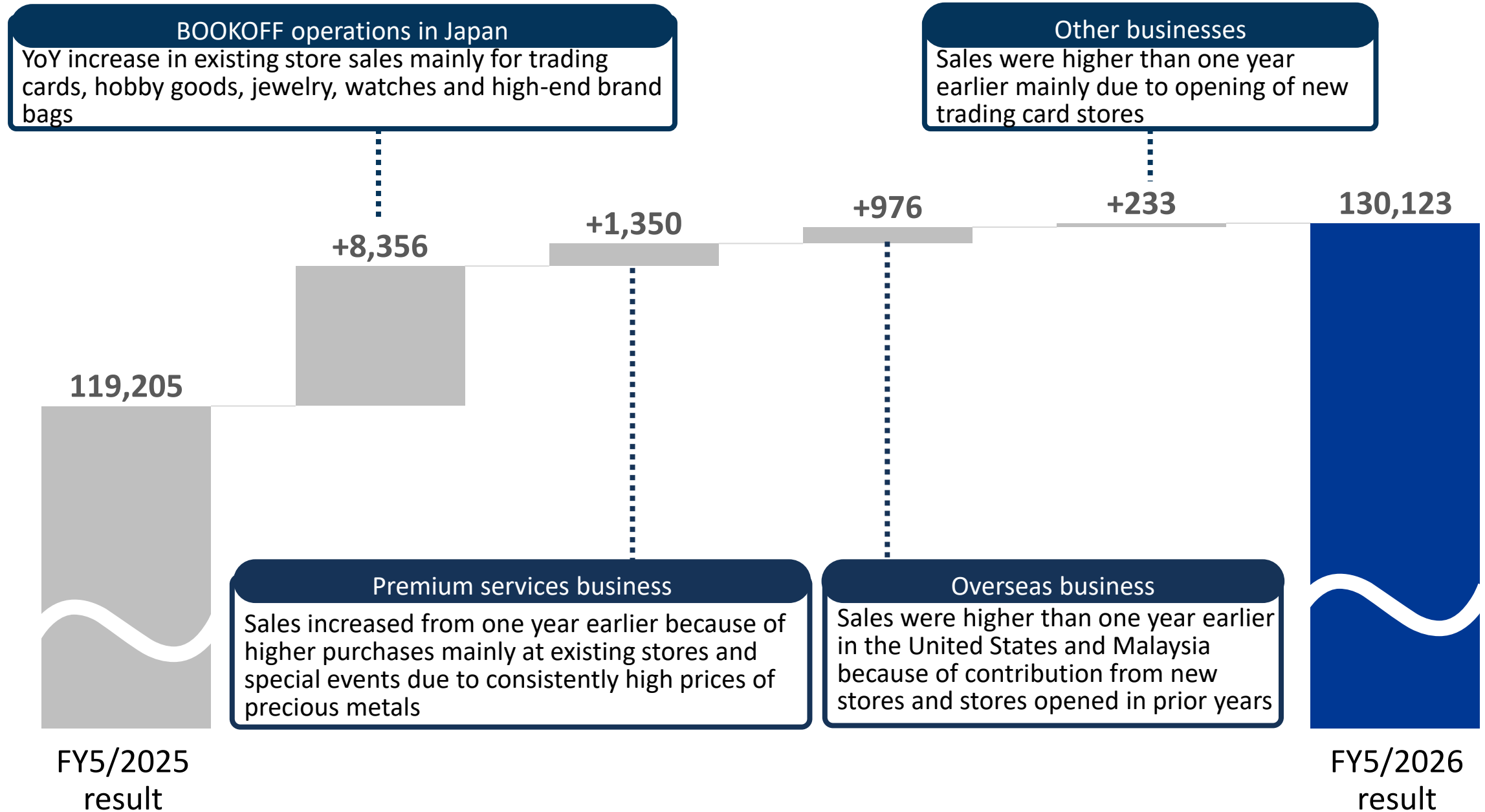
* Includes amortization of goodwill

- ✓ Operating cash flows increased mainly because of an increase in profit before income taxes and of special investigation expenses in FY5/2025.
- ✓ Cash used in financing activities increased because of the repayment of borrowings.

YoY Change in Consolidated Net Sales

BOOKOFF GROUP HOLDINGS

(Million yen)



YoY Change in Consolidated Ordinary Profit

BOOKOFF GROUP HOLDINGS

(Million yen)

BOOKOFF operations in Japan

Earnings increased as gross profit growth was more than the increase in expenses for personnel and other items because of higher existing store sales.

Overseas business

Only a small change in earnings despite strong U.S. existing store sales. Expenses increased due to up-front investments and store opening delays and sales at existing stores in Malaysia decreased from one year earlier.

Corporate expenses

Earnings decreased because of increases in interest expenses and in IT system use.

+1,022

+115

(3)

(66)

(251)

4,720

3,903

Premium services business

Earnings increased as gross profit growth was more than the increase in personnel expenses.

Other businesses

A reexamination of the framework for clean-up service and expenses for opening trading card stores lowered earnings.

FY5/2025
result

FY5/2026
result



FY5/2026 Business Segment Overview and Highlights

BOOKOFF GROUP HOLDINGS

		(Million yen)			
Business segment		FY5/2025	FY5/2026	YoY change (Amount)	YoY change (Ratio)
BOOKOFF operations in Japan	Sales	104,309	112,665	+8,356	108.0%
	Segment profit	5,347	6,369	+1,022	119.1%
Premium services business	Sales	7,177	8,527	+1,350	118.8%
	Segment profit	44	160	+115	358.0%
Overseas business	Sales	6,176	7,153	+976	115.8%
	Segment profit	694	691	(3)	99.5%
Other businesses	Sales	1,542	1,776	+233	115.2%
	Segment profit	(259)	(325)	(66)	-
Adjustment (corporate)	Segment profit	(1,923)	(2,174)	(251)	-
Consolidated	Sales	119,205	130,123	+10,917	109.2%
	Ordinary profit	3,903	4,720	+816	120.9%

BOOKOFF Operations in Japan

Category	Store package	No. of stores opened	Total
Directly operated		1	6
Directly operated		3	
Directly operated		1	
Directly operated		1	

Overseas Business

Category	Store package	No. of stores opened	Total
Directly operated	 Malaysia	4	8
Franchised	 Kazakhstan	1	
Directly operated	 USA	3	

Premium Services Business

Category	Store package	No. of stores opened	Total
Directly operated		6	7
Directly operated		1	

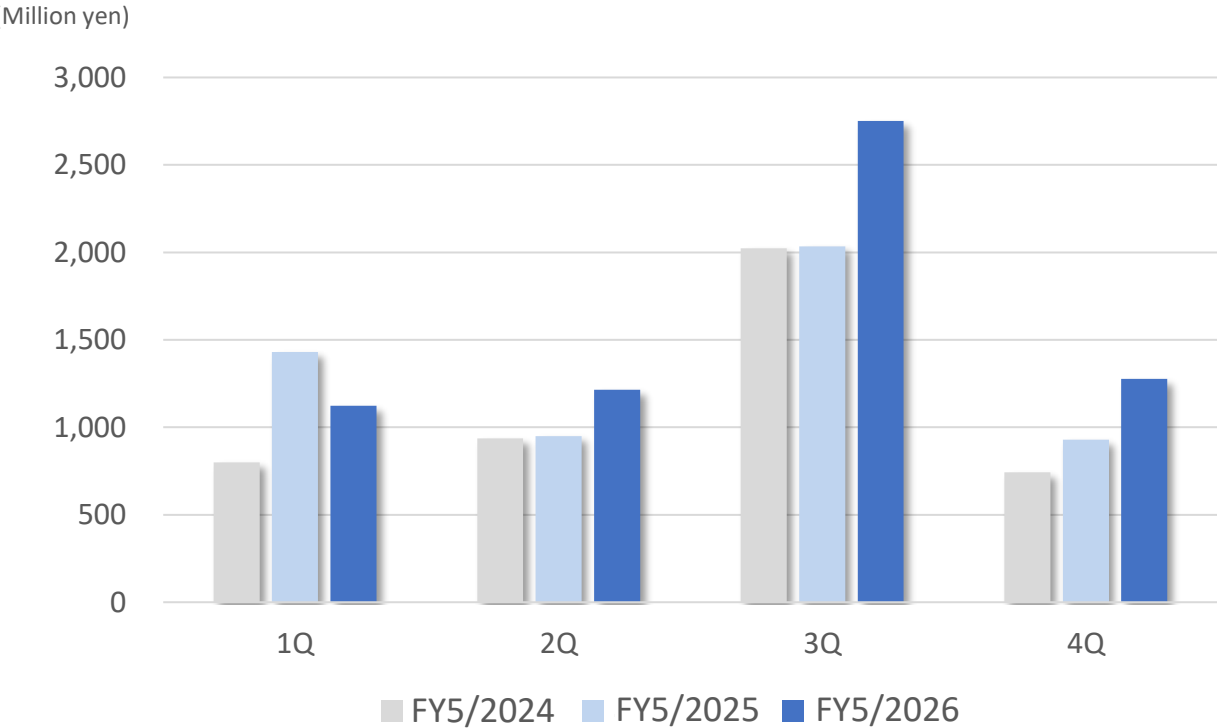
Other Businesses

Category	Store package	No. of stores opened	Total
Directly operated		4	4

- ✓ In the BOOKOFF operations in Japan, **71** existing stores were renovated. Most renovations were for additional floor space for trading cards and hobby goods, anime and other entertainment merchandise, and anime content.
- ✓ In the premium services business, six hugall locations at department stores were closed during FY5/2026 and six new locations were opened for the realignment of the hugall store network.
- ✓ In the overseas business, three new stores raised U.S. stores to 20 and the number of Jalan Jalan Japan stores in Malaysia and Kazakhstan increased to 26.

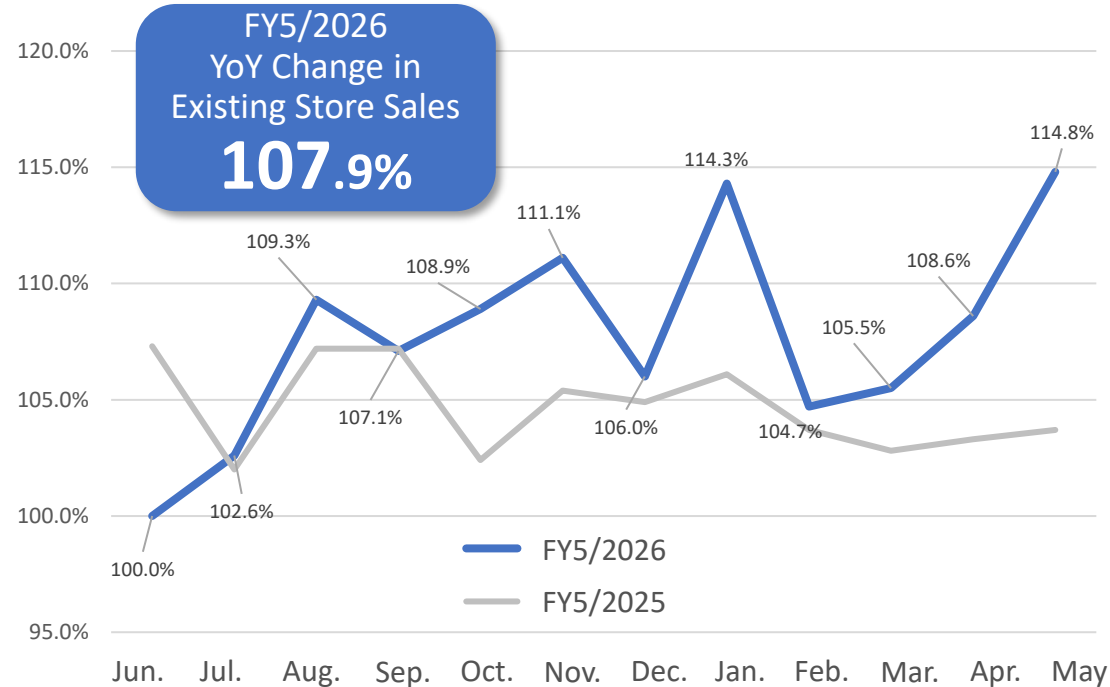
		(Million yen)		
Business segment		FY5/2025	FY5/2026	YoY change (Ratio)
BOOKOFF operations in Japan	Sales	104,309	112,665	+8,356 108.0%
	Segment profit	5,347	6,369	+1,022 119.1%

Quarterly Segment Profit



- ✓ Sales increased 8.0% year on year due to higher sales at existing stores mainly for trading cards, hobby goods, jewelry, watches, high-end brand bags, apparel and books. Opening of large stores also contributed to higher sales.
- ✓ Continuing to open BOOKOFF SUPER BAZAAR and other large stores while strategically closing small stores. Many stores were remodeled to increase the volume of strategic merchandise.
- ✓ Although higher personnel expenses and other factors raised SG&A expenses, the segment profit increased 19.1% to ¥6,369 million because of gross profit growth due to higher existing store sales.

YoY Change in Sales at Existing Stores

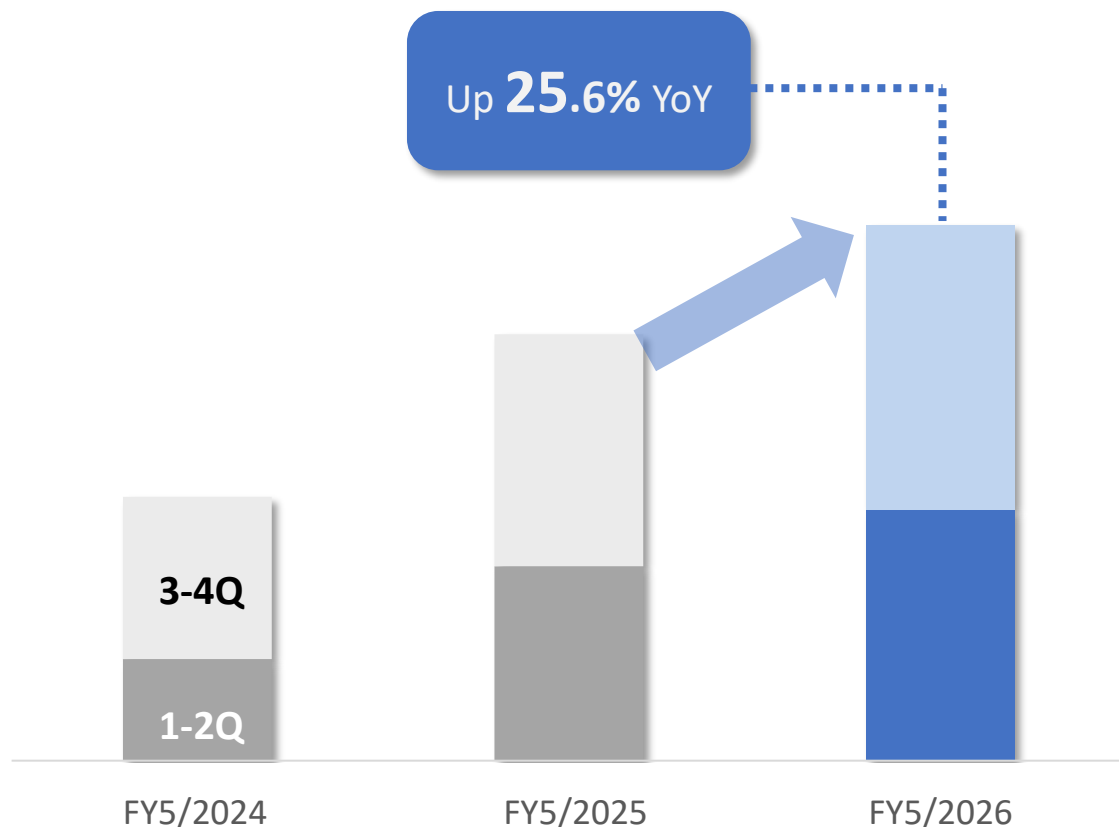


- ✓ Trading card/hobby goods sales at existing stores continue to grow, increasing 17.1% in FY5/2026. This category increased from 21.1% to 23.4% of sales due to the strategic replacement of some stores and expenditures for store renovations.
- ✓ Jewelry/watches/high-end brand bags sales at existing stores increased mainly due to rising prices of precious metals and continuation of strong sales to foreign tourists in Japan.
- ✓ The pct. of apparel sales and sales per item increased because of a reexamination of activities for merchandise in the mid and high-end price categories.
- ✓ Book sales per item increased following a reexamination of prices for purchasing and selling books to reflect higher prices of new books.

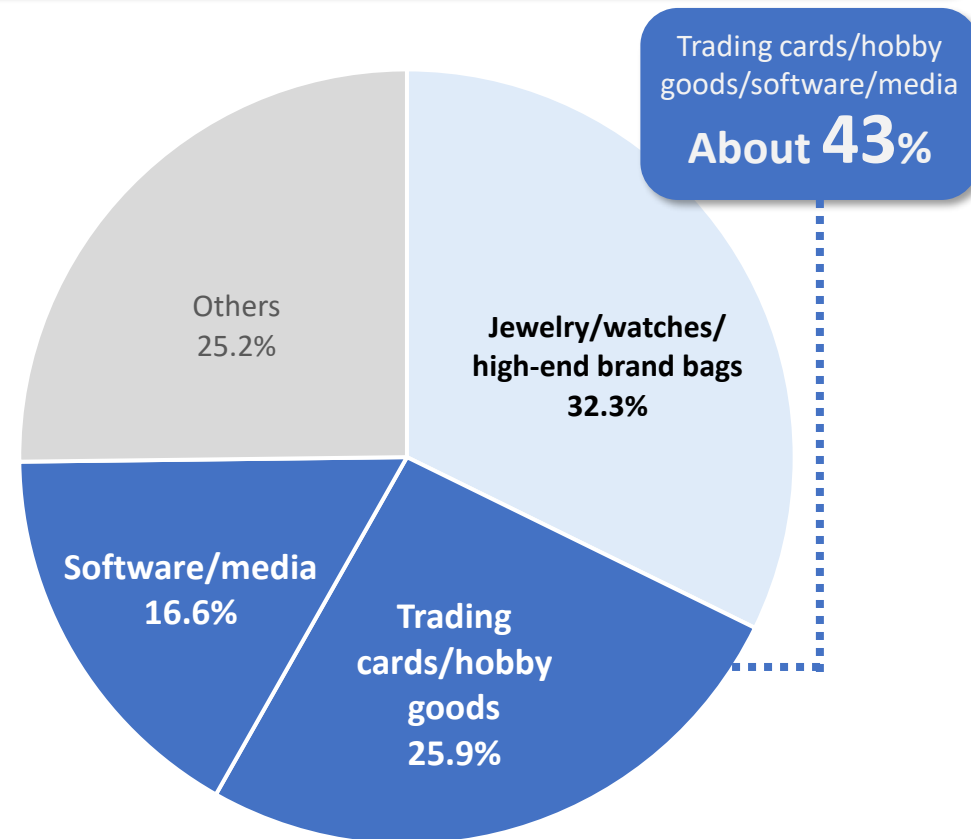
YoY Change and % of Total Sales of Existing Store Sales by Product Category

Categories	FY5/2026 existing store sales		FY5/2025 % to total sales
	YoY change	% to total sales	
Books	103.7%	21.3%	22.6%
Software/media (CDs, DVDs and games)	101.7%	20.7%	22.3%
Apparel	107.2%	11.9%	11.9%
Jewelry/ watches/high- end brand bags	113.9%	9.6%	9.0%
Trading cards/hobby goods	117.1%	23.4%	21.1%
Home appliances/smart phones	107.5%	5.0%	5.0%
Sporting and outdoor goods	103.4%	3.6%	3.7%
Others	108.8%	4.6%	4.5%
Total	107.9%	100.0%	100.0%

Sales to Foreign Tourists

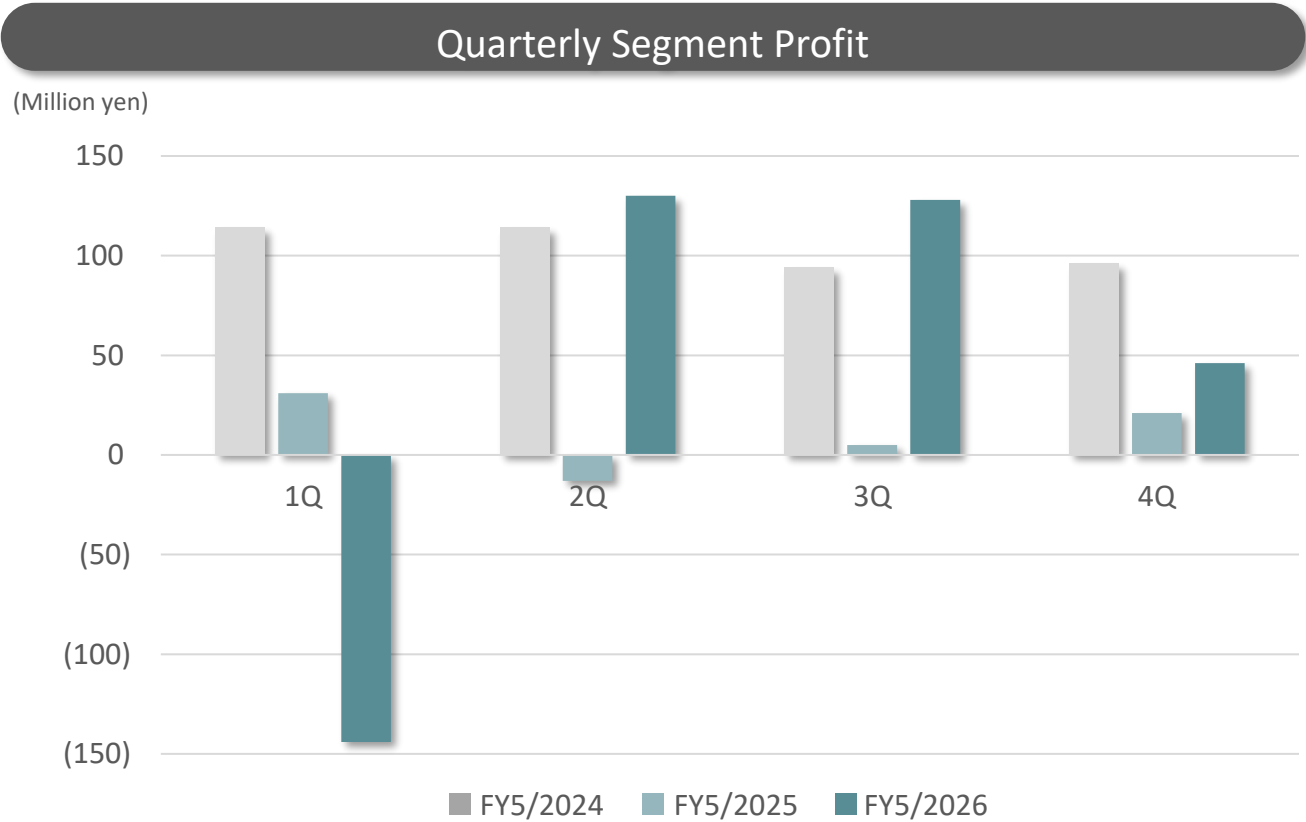


Sales Composition by Product Category



- ✓ FY5/2026 sales to foreign tourists in Japan increased 25.6% from one year earlier. Jewelry, watches and high-end brand bags were 32.3% of sales to foreign tourists in Japan. Trading cards/hobby goods and software/media categories increased to 42.5%.
- ✓ Sales to foreign tourists in Japan are about 6.5% of sales of BOOKOFF operations in Japan.
- ✓ All directly operated BOOKOFF stores in Japan started duty-free operations.

		(Million yen)		
Business segment		FY5/2025	FY5/2026	YoY change (Amount) YoY change (Ratio)
Premium services business	Sales	7,177	8,527	+1,350 118.8%
	Segment profit	44	160	+115 358.0%

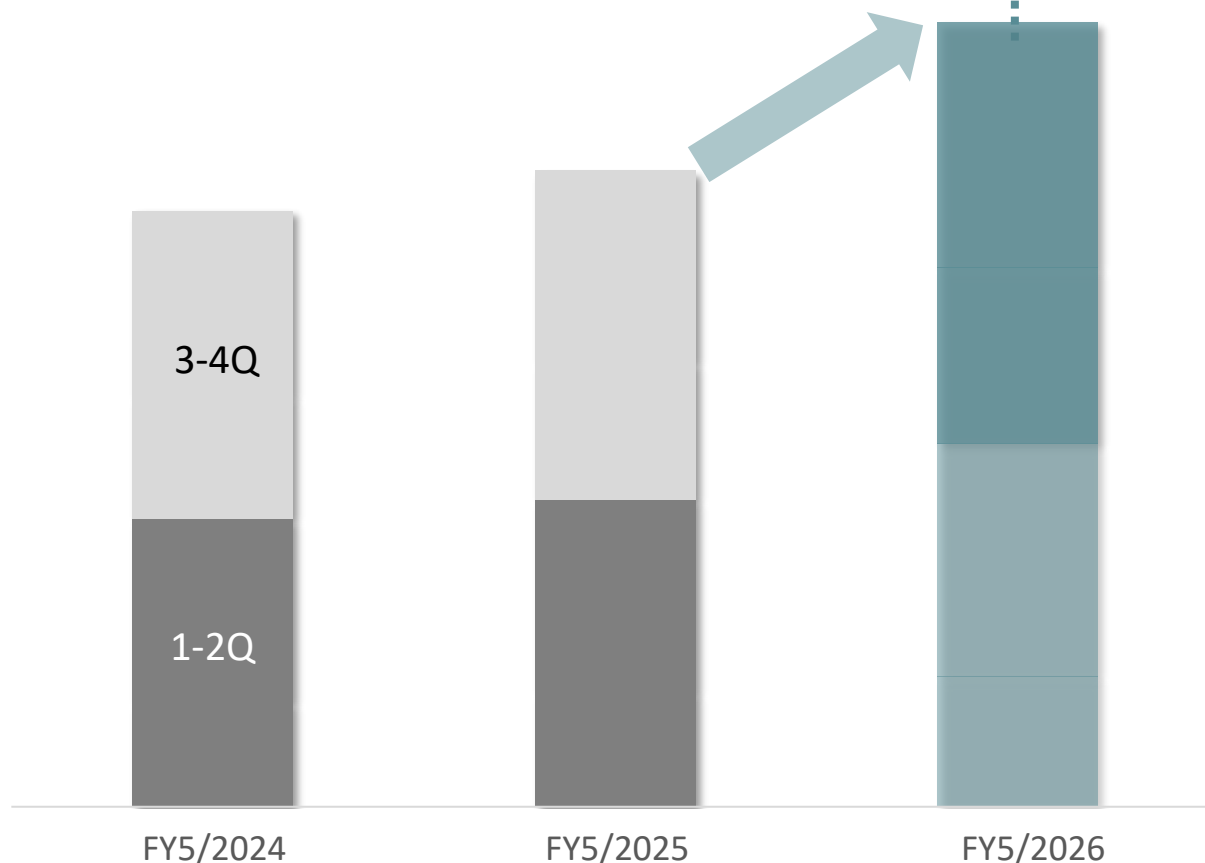


- ✓ Sales increased from one year earlier because of higher purchases mainly at existing stores and special events due to consistently high prices of precious metals.
- ✓ Segment profit increased as gross profit growth was more than the increase in personnel and other SG&A expenses.
- ✓ Although there was a large first quarter loss, this business was profitable in the following quarters and fiscal year earnings increased.

hugall/Rehellow/aidect Purchases

hugall Rehellow aidect
by BOOK-OFF

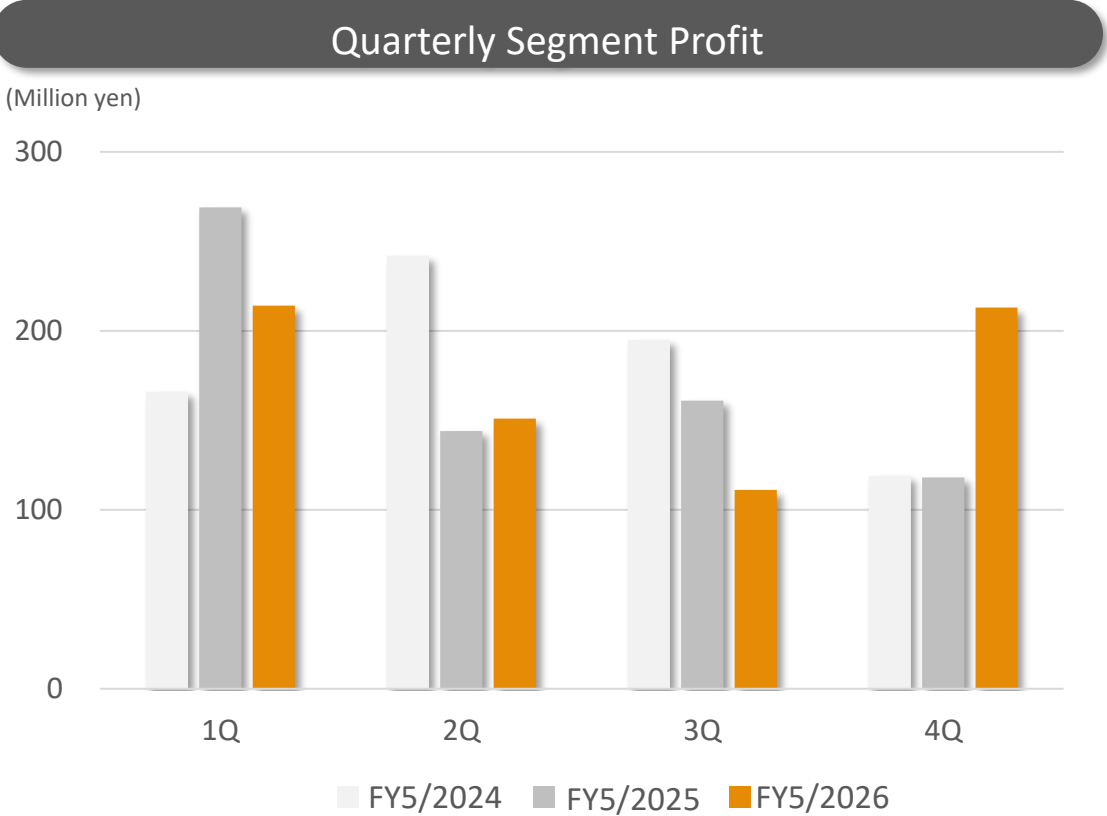
Three consecutive years of purchasing growth, rising to a record high*

Up **23.4%** YoY

- ✓ Purchases increased from one year earlier due to high prices of precious metals starting in the second quarter.
Most significant was the strong purchases at stores in prime locations for bringing in many customers, contributing to growth of overall purchases.
- ✓ Six hugall locations in department stores closed and six new locations opened. In addition, the number of special events increased. The result was an increase in purchases.
- ✓ As a result, FY5/2026 purchases were up 23.4% YoY, achieving a record high.

*Purchases during the past three years including aidect

		(Million yen)		
Business segment		FY5/2025	FY5/2026	YoY change (Ratio)
Overseas business	Sales	6,176	7,153	+976 115.8%
	Segment profit	694	691	(3) 99.5%



- ✓ Sales increased 15.8% YoY to ¥7,153 million at BOOKOFF stores in the United States and Jalan Jalan Japan stores in Malaysia because of contribution from new stores and stores opened in prior years.
- ✓ U.S. existing store sales increased, but expenses were higher because of up-front investments for new stores, including for expanding warehouses, and new store opening delays.
- ✓ Earnings in Malaysia decreased primarily due to a decline in existing store sales.

BOOKOFF USA Sales

Up **25.3%** YoY



*1 1-2Q

3-4Q

*2 FY5/2024

FY5/2025

FY5/2026

Jalan Jalan Japan Sales (Malaysia)

Up **9.4%** YoY



*3 1-2Q

3-4Q

*4 FY5/2024

FY5/2025

FY5/2026

*1 1-2Q: March to August; 3-4Q: September to February

*2 12-month period included in consolidated results is March to February

*3 1-2Q: April to September; 3-4Q: October to March

*4 12-month period included in consolidated results is April to March



Progress for Medium-term Management Goals and Alliance Activities

BOOKOFF GROUP HOLDINGS

Corporate Philosophy

Contributions to society through our business activities

Pursuit of employees' material and spiritual wellbeing

Mission

Be a source of an enjoyable and prosperous life for as many people as possible

Vision

Be a leading reuse company

Be a company that can continue to grow while enabling all employees to do their jobs with confidence and enthusiasm

Business Strategy

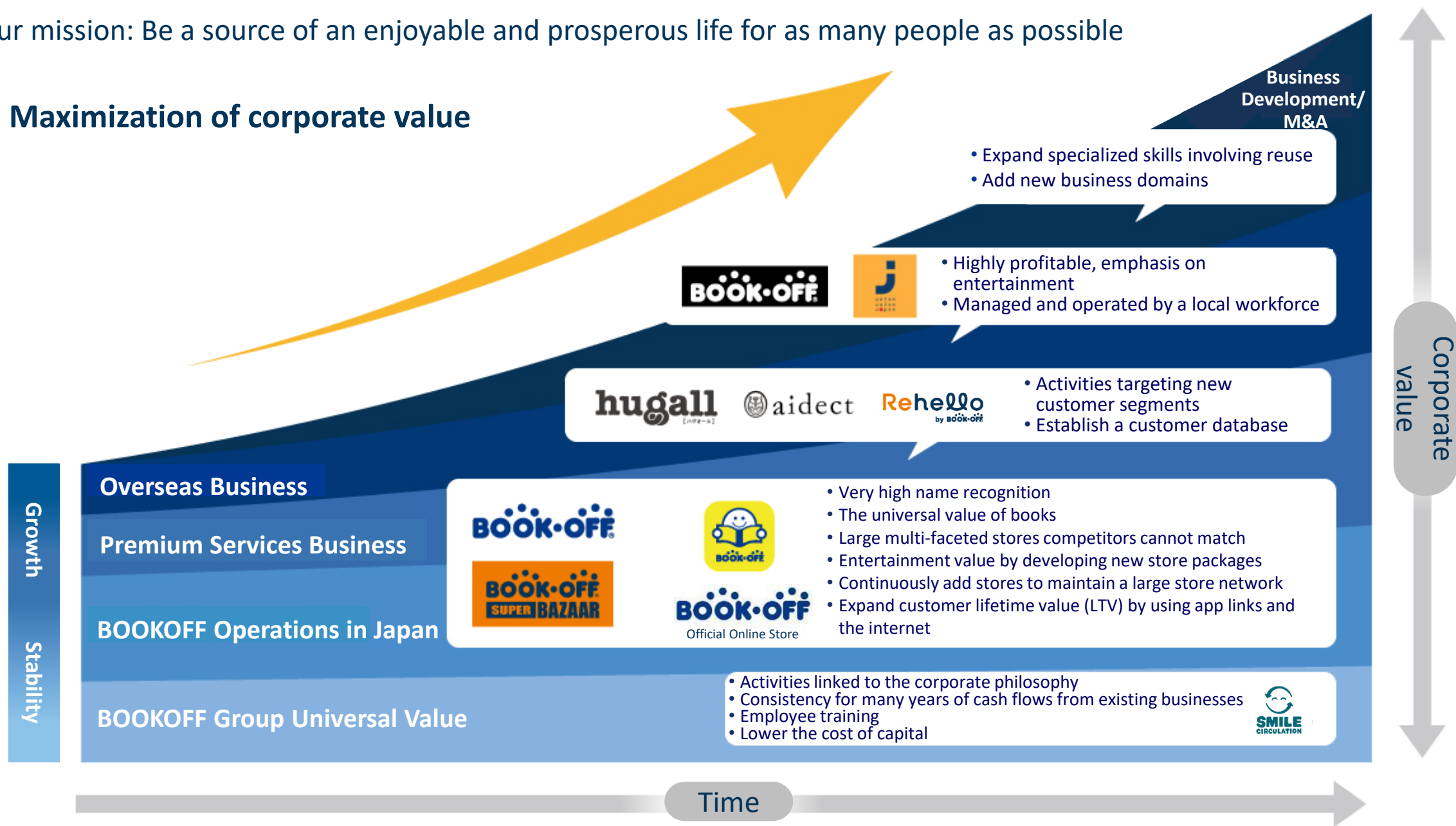
Sustained growth while exploration and exploitation

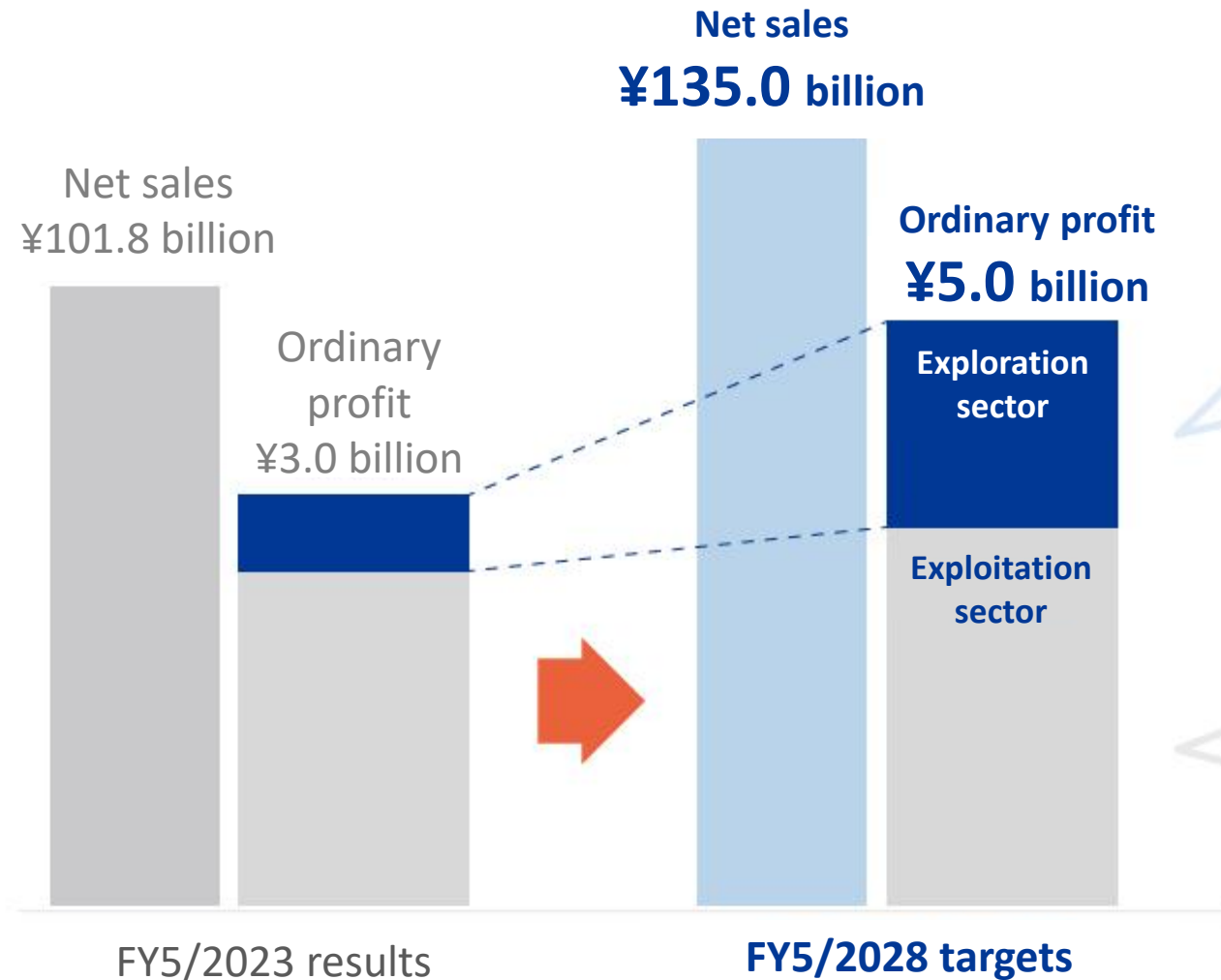
The BOOKOFF Group, more than just BOOKOFF
=Reshaping and expanding the business portfolio

The BOOKOFF Group Value Creation Map

Our mission: Be a source of an enjoyable and prosperous life for as many people as possible

= Maximization of corporate value





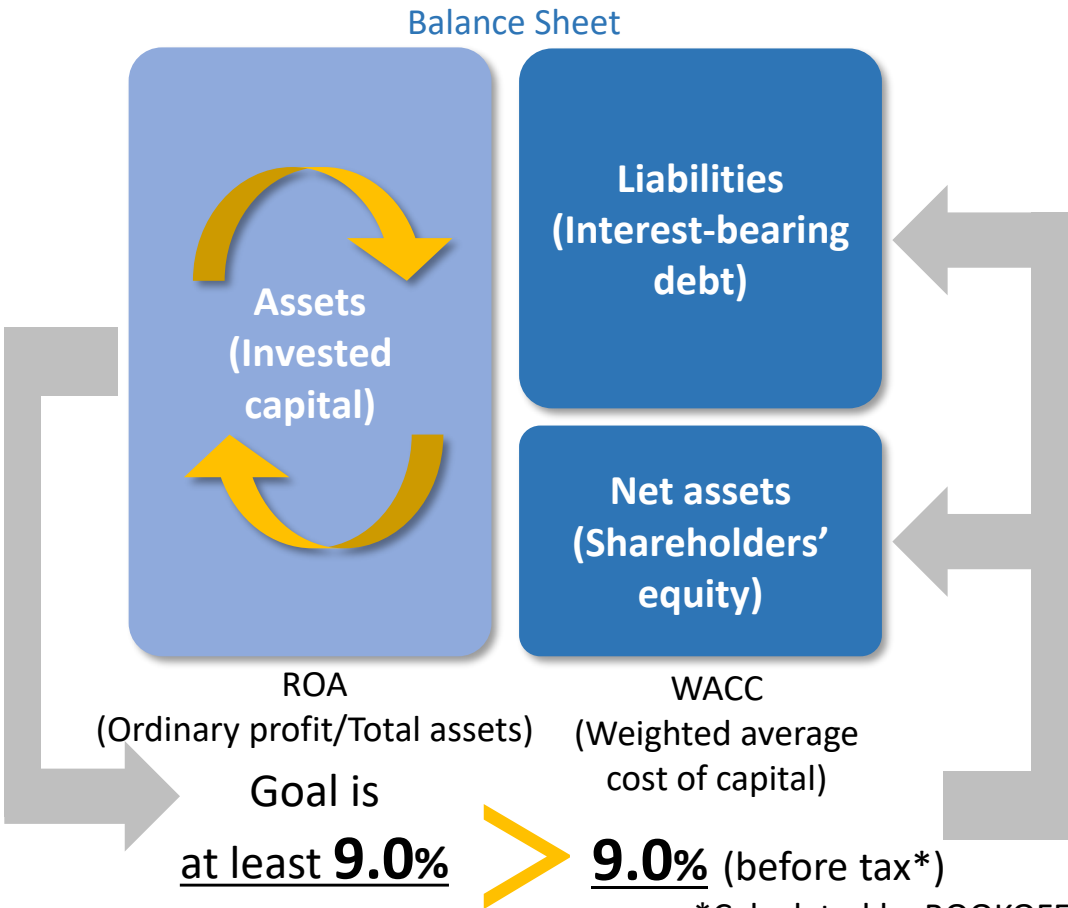
- ✓ Planning to increase consolidated profitability by raising the percentage of earnings from businesses in the exploration sector, which have high profit margins.

- Make substantial investments with emphasis on growth businesses in order to raise earnings to a new record (ordinary profit of ¥3.8 billion)
- Reflect the cost of capital in activities and improve the return on capital in order to generate excess earnings (economic added value)

Numerical Targets

	FY5/2022 Results	FY5/2023 Results	FY5/2028 Targets*
Ordinary profit	¥2.30 billion	¥3.04 billion	At least ¥5.0 billion
ROA (Ordinary profit)	5.4%	6.4%	At least 9.0%

Cost of Capital and Excess Earnings

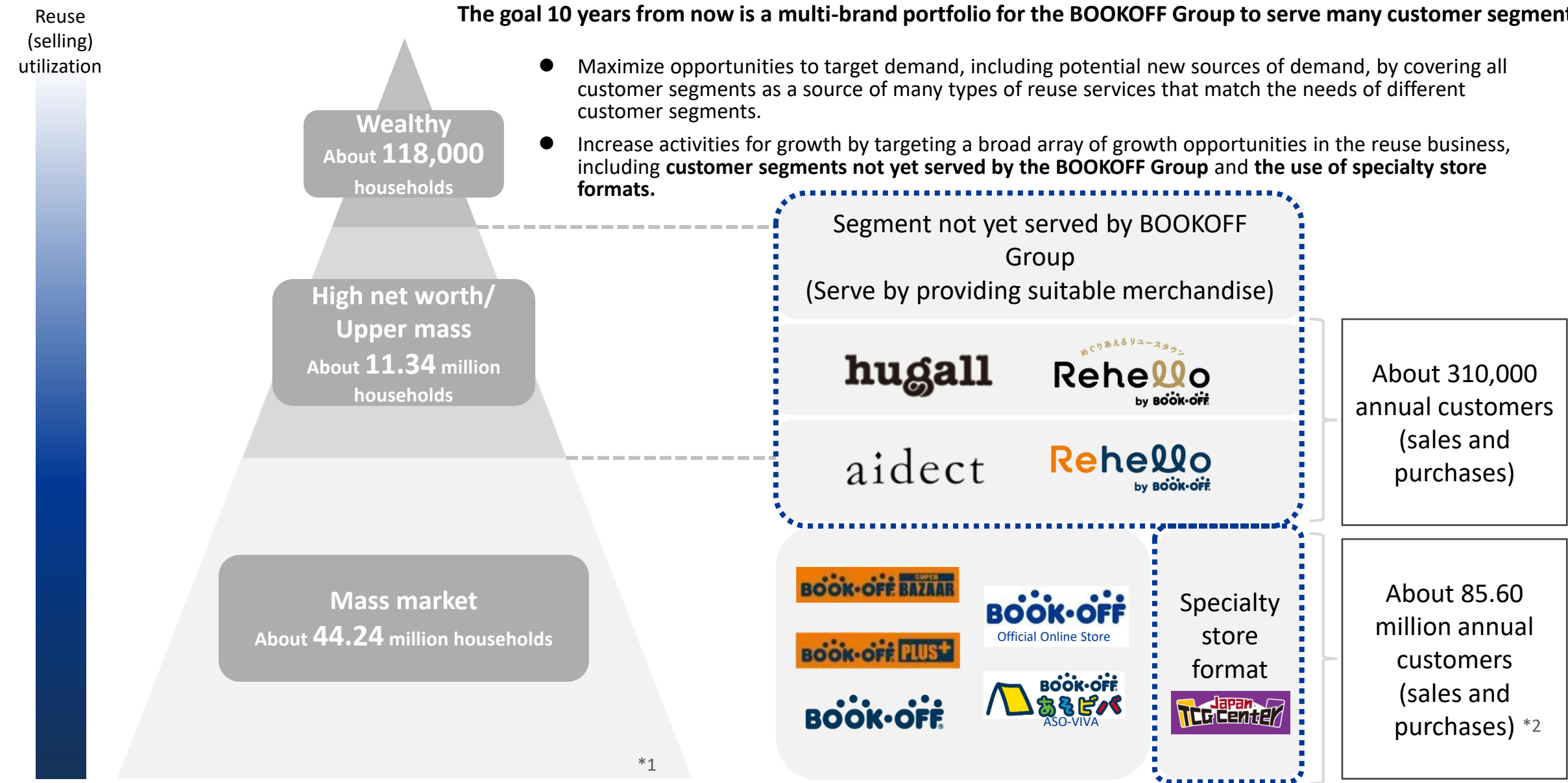


- ✓ Ordinary profit has traditionally been the KPI for business units. Therefore, the ordinary profit ROA is used because business units are accustomed to using this measure of earnings.
- ✓ At BOOKOFF, ROA is about the same as ROIC because of the relatively small amount of surplus assets.

*The FY5/2028 ordinary profit target is now more than ¥5.0 billion because ordinary profit is expected to be ¥5.0 billion in FY5/2027.

The goal 10 years from now is a multi-brand portfolio for the BOOKOFF Group to serve many customer segments

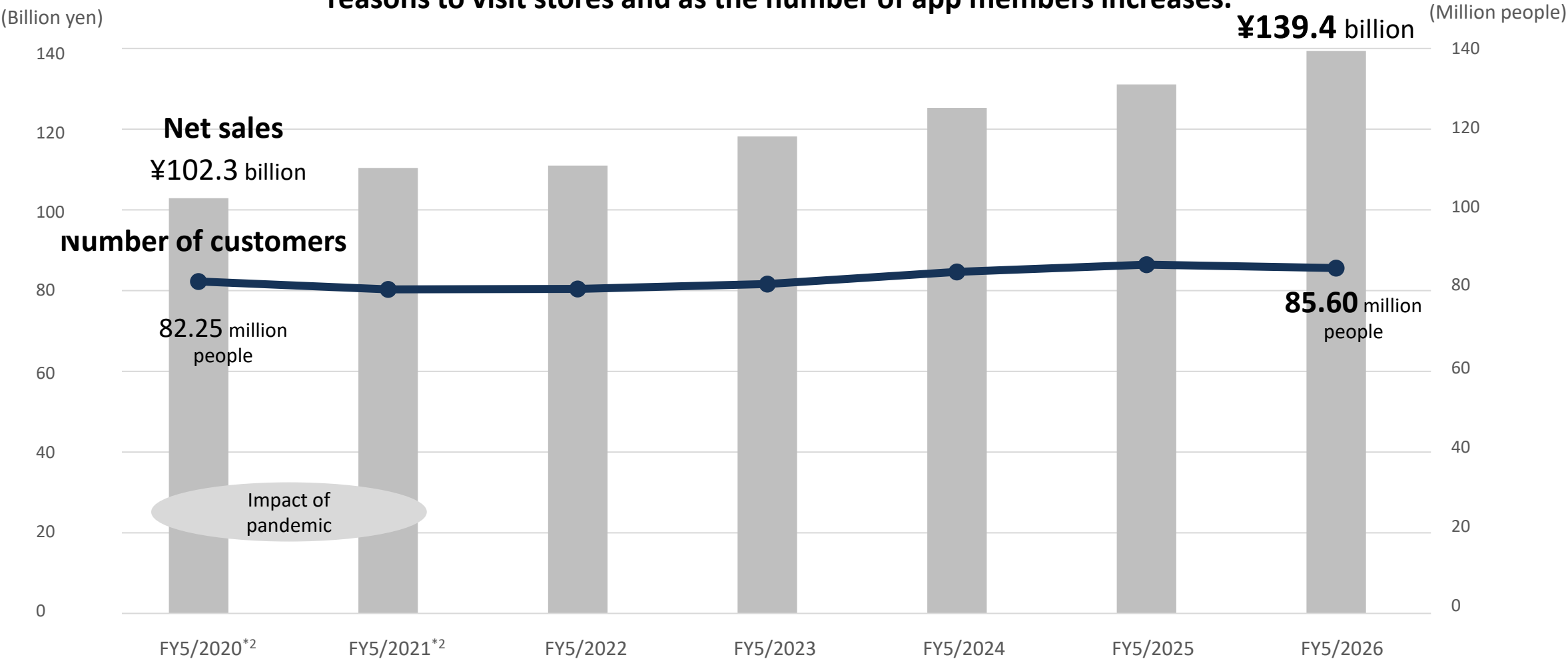
- Maximize opportunities to target demand, including potential new sources of demand, by covering all customer segments as a source of many types of reuse services that match the needs of different customer segments.
- Increase activities for growth by targeting a broad array of growth opportunities in the reuse business, including **customer segments not yet served by the BOOKOFF Group** and the **use of specialty store formats**.



*1. Source: Nomura Research Institute: Assets and households divided by net financial assets held (2023)

*2. Total number of customers for chain stores and e-commerce from June 2025 to May 2026; Japan TCG Center stores are not included.

Consistent sales growth since FY5/2022 because of investments for new stores, more merchandise and the use of digital technologies. The number of customers is also climbing as more merchandise gives people more reasons to visit stores and as the number of app members increases.



*1. Chain sales are the sum of franchised store sales, directly operated store sales, and EC (BOOKOFF official online store) sales. The number of customers is the total number of customers who have made purchases and sales at physical and e-commerce stores.

*2. 12-month figures from June 2019 to May 2020 for FY5/2020 and from June 2020 to May 2021 for FY5/2021

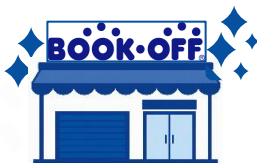
BOOKOFF Operations in Japan Medium-term Goals

Provide customers with **the best possible reuse experience**



More merchandise, centered on books, linked to local market needs

- ✓ Maintain and increase gross profit of book purchases
- ✓ Make selling reuse items to BOOKOFF even easier and maximize the number of reuse items purchased
- ✓ Create more buying opportunities for customers by using the visualization of inventories and upgraded search capabilities



Make BOOKOFF ultra-convenient, ultra-interesting

- ✓ Further accelerate BOOKOFF SUPER BAZAAR store openings
- ✓ More convenience (use of digital technologies/service upgrades)
- ✓ Continuously open stores for more large stores and higher efficiency

Five strategies that underpin growth

Customer Strategy	Purchasing Strategy	Digital Strategy	Marketing Strategy	People Strategy
• More frequent store visits • More reasons to visit stores	• Increase experience value • Cut customer expenses • Make continuous improvements	• Improve useability • Larger selection of merchandise • More app functions	• Strengthen social network activities • More and better owned media	• Hire a large number of people • Diversity of performance evaluations and career paths

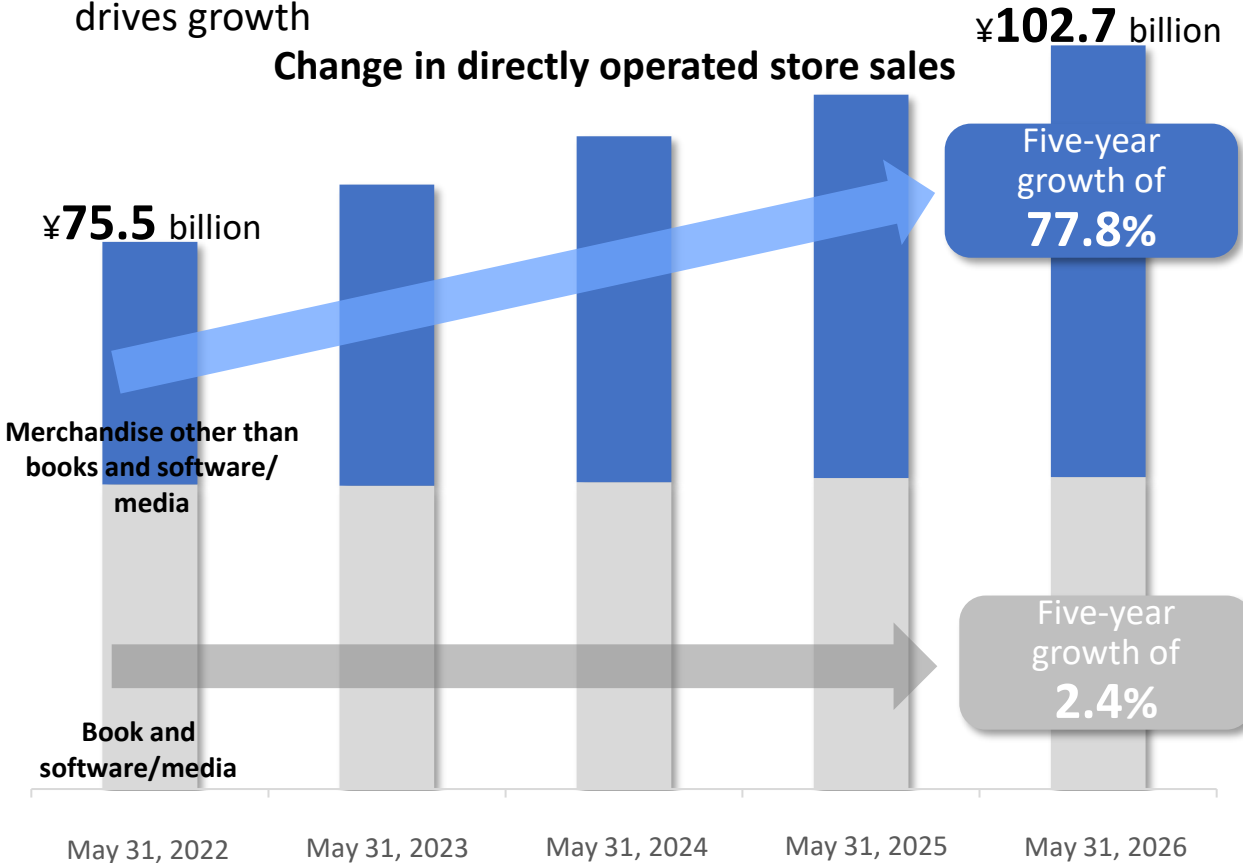
Goals for the core business

The BOOKOFF operations in Japan is the group’s core business. The goals are to use capital more productively while maintaining the current level of profitability and to continue to direct people and know-how to growth businesses.

Merchandise portfolio innovation: Broader selection of products

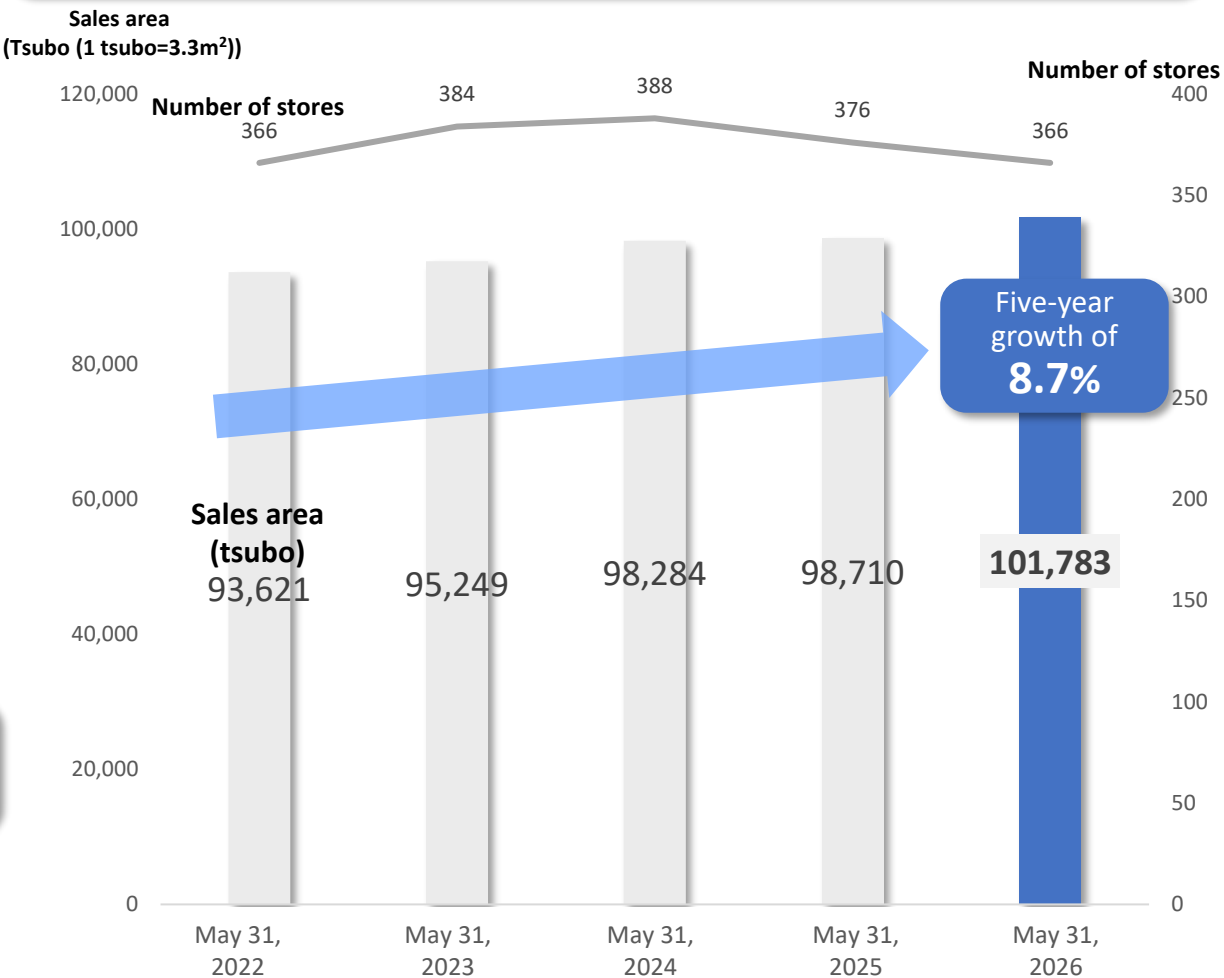
Maintain strength in the book category as new merchandise drives growth

Change in directly operated store sales



- ✓ Strong growth overall backed by consistently firm sales of books and software/media and expansion of the lineup of merchandise in other categories, such as trading cards/hobby goods, apparel, jewelry/watches/high-end brand bags, and other items.

Store innovation: New and replacement stores, mainly large formats



- ✓ Continuing strategic store replacements and openings for adding large stores while closing small stores. The result was steady growth of sales area while the number of stores remains flat.
- ✓ Total sales area was up 8.7% as of the end of May 2026. Sales per store is 35% higher than at the end of May 2022.

Better reuse purchasing experience:
Anytime, anywhere, simple, with confidence

Speedy Purchases



Appraisal notices sent to smartphones
Customers receive payments without waiting at stores

Purchase Locker



Can be used 24-hours every day of the year
No waiting time to submit a purchase request

Anytime Anywhere
Simple With confidence
Ease of selling goods

Reuse (Purchasing) Sending Service



Customers take items to a designated store and complete the purchase request/sending procedure

- ✓ Broaden access to reuse services by improving the convenience of many types of purchasing services.

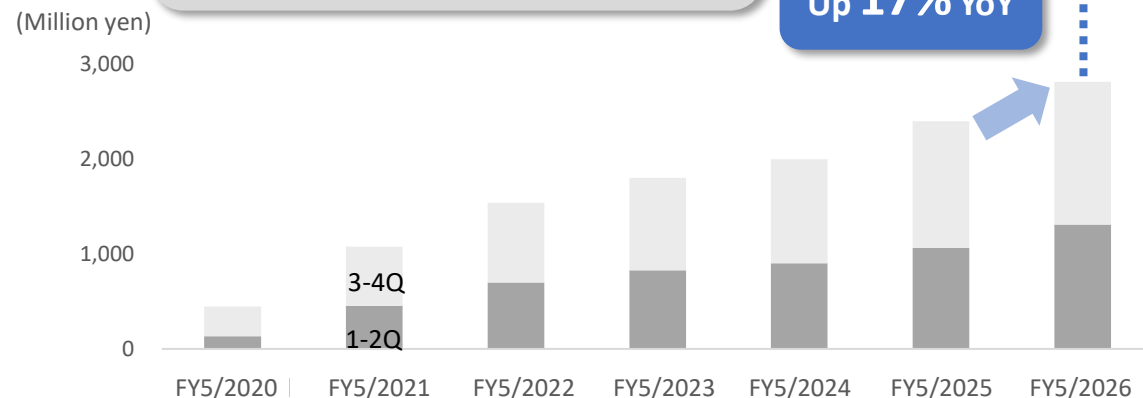
Searches for Purchase Prices of Reuse Goods



Using the app to search purchase prices creates more opportunities to sell goods and visit BOOKOFF stores

More digital points of contact: Member app reinforces customer loyalty

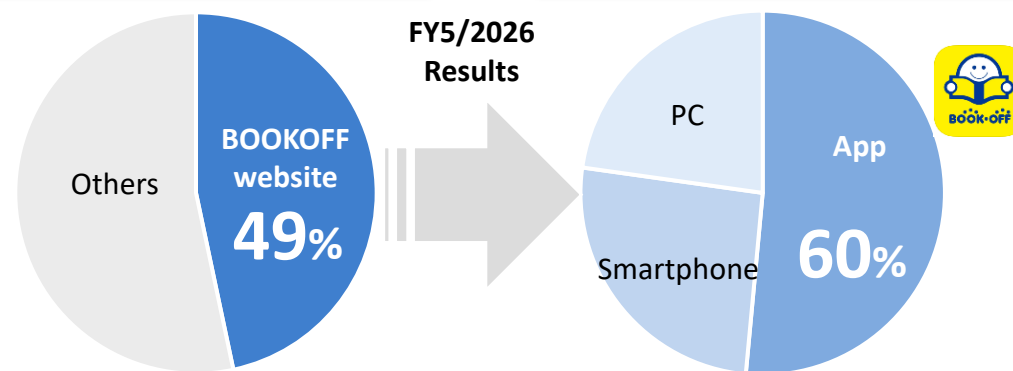
Store Pick Up Sales and EC Orders



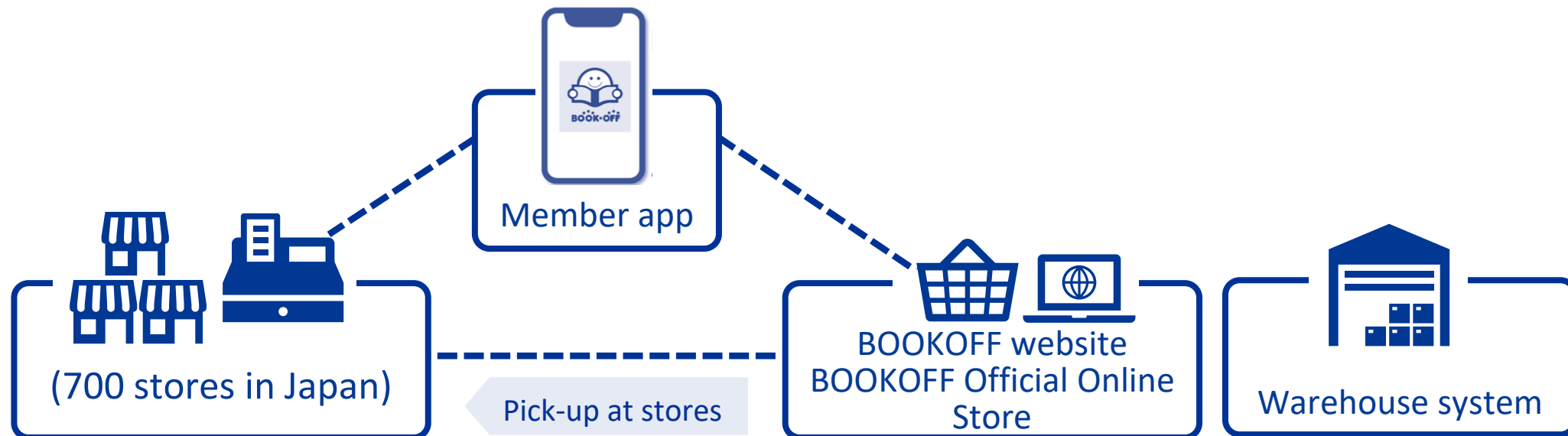
- ✓ Store pick up sales in **FY5/2026** were **¥2.8 billion**, an increase of 17.2% from one year earlier.

Pct. of EC Customers Using BOOKOFF Website

Pct. of BOOKOFF EC Website Customers Using the App



- ✓ 49% of customers using an EC website used the BOOKOFF website and about 60% of these customers used the app.
- ✓ The reason is the steady growth of the number of app members. The number was **10.46 million** at the end of May 2026, exceeding 10 million.



More customer points of contact, mainly using the app for members, backed by the reliable operation of store systems, the official website and the official online store. Use generative AI for more efficient store and head office operations. More rigorous security measures.

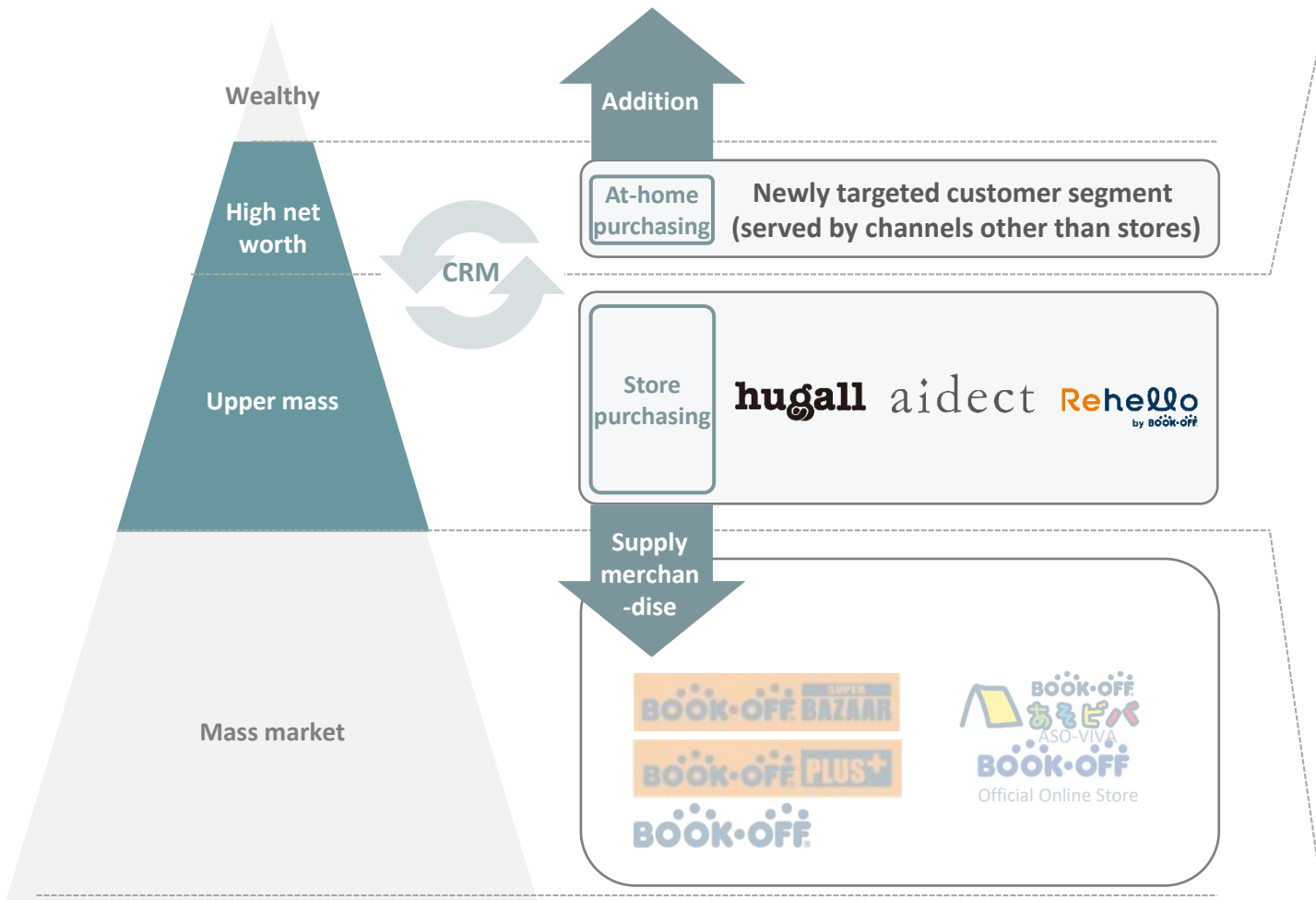
FY5/2026 IT Investment and Development Activity

- ✓ Improved operations by upgrading the new store system that was started in FY5/2025 at all directly operated and franchised stores.
- ✓ Improved operations by upgrading the system for appraising and purchasing items.
- ✓ Improved operations by updating price management functions.
- ✓ Improved operations by starting automatic linkage with the duty-free system.
- ✓ Improved operations by expanding business form and data searches.

FY5/2027 Plan for More IT Investments

- ✓ Planning on IT system investments for more customer points of contact, generative AI use and more rigorous data security backed by the reliable operation of POS, sales management, sales/purchasing website and other major systems.
- ✓ Modify and improve the warehouse system and, based on the medium-term management policies, take actions targeting priority issues involving business strategies.
- ✓ Make selling reuse items to BOOKOFF easier by offering cashless purchases, new services and other improvements with emphasis on upgrading services for members.

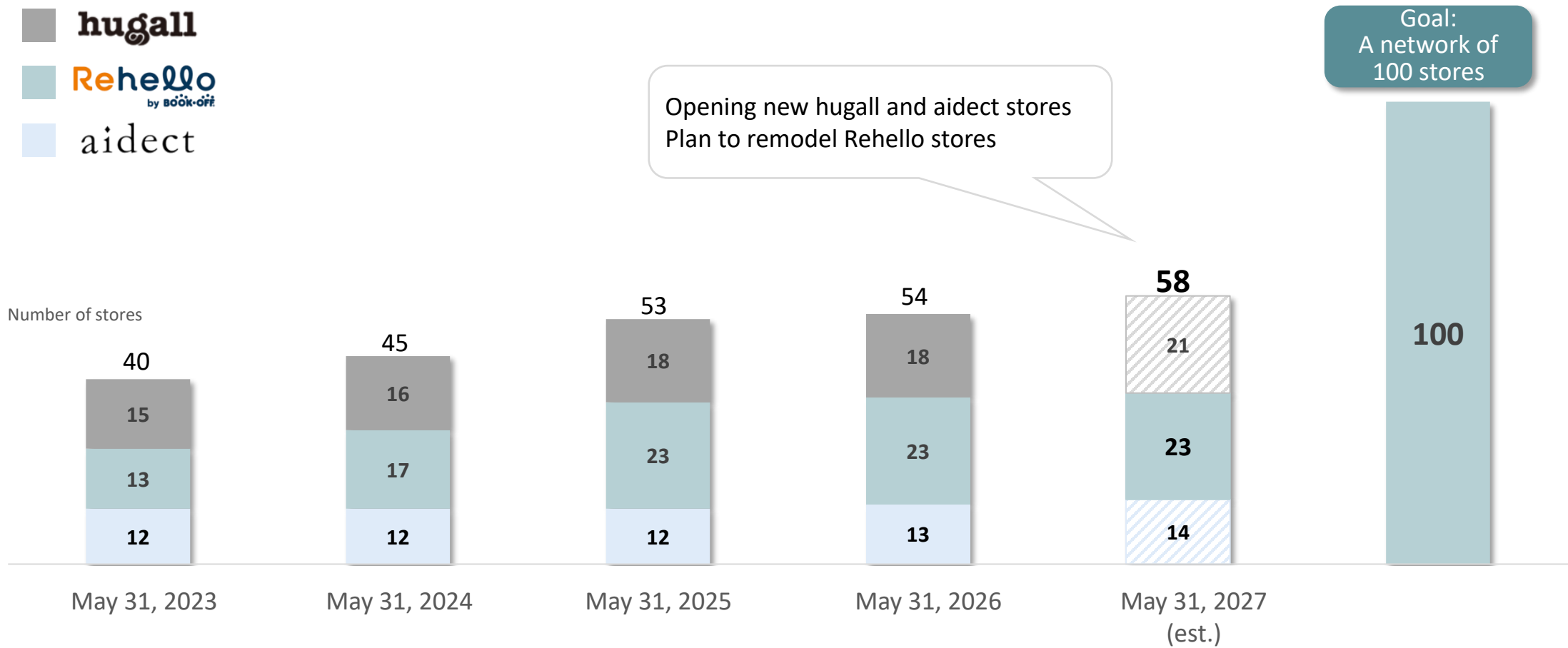
Premium Services Business Medium-term Goals



Brand	Products	Services	Locations	No. of stores at the end of FY5/2026
hugall	Jewelry, Bags, Watches, Art and antiques	Purchasing	Department store, Shopping center	18
aidect	Jewelry	Remodeling, Repairs, Purchasing	Department store, Shopping center	13
Rehello	Jewelry, Apparel, Bags, Books	Purchasing, Sales	Roadside in urban areas	23

- ✓ Continuing to open stores with the goal of 100 locations
- ✓ Shifting strategic priority to maximizing purchases for the purpose of improving the quality of business growth
- ✓ Establish a CDP for integration and use of customer data; optimization of CRM; goal is raising reuse **purchases to ¥10 billion**

Reinforcing stores and openings new stores to aim for 100 stores



- ✓ **Reinforce existing stores:** During FY5/2027, the opening of a Rehello store was pushed back while placing priority on upgrading the quality of services and profitability of existing stores.
- ✓ **New stores:** Planning on three new hugall stores, raising the total to 21. Store openings are expected to continue.

Aiming for higher **store quality** while opening more stores

Expansion of high-end purchasing channels to raise **purchases to ¥10 billion**

1

Open stores at shopping centers and department stores, locations where large volumes of purchases are expected

aidect **hugall**



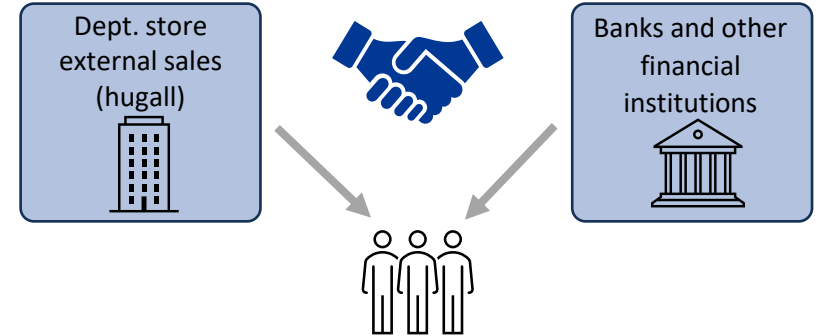
- More stores mainly at large shopping centers and stores with many customers and substantial sales
- Focus resources on stores with the potential for high-quality purchases, resulting in large benefits from investments. The goal is more purchases per store.
- Use skills at successful stores at other locations to raise the quality of purchases of reuse items.

Shift to a store portfolio structured for large volumes of high-end purchases

Build a high-quality purchasing cycle

2

More effective alliances and events



More introductions/consultations based on trust

- More alliances with dept. store external sales, financial institutions and other partners
- Provide the best services for each channel and reinforce sales operations with the goal of building a pipeline for consistent purchases.
- Hold more events to create opportunities to purchase reuse items in areas not served by stores.

More purchasing channels that customers choose over others for the consistent growth of purchases

Overseas Business Medium-term Goals



Jalan Jalan Japan

- ◆ Continue to open stores in Malaysia and Kazakhstan
- ◆ Operations in other countries

FY5/2028: **50** stores

FY5/2033: Goal of **100** stores



BOOKOFF USA

- ◆ Continue to add stores for dominance on the East and West Coasts
- ◆ Starting to open stores in very large inland cities in the U.S.
- ◆ BOOKOFF operations in other countries

FY5/2028: **30** Stores

FY5/2033: Goal of **100** Stores

Larger volume of merchandise

Use a circular base for collecting reuse items in Japan to support growth in the number of JJJ stores.



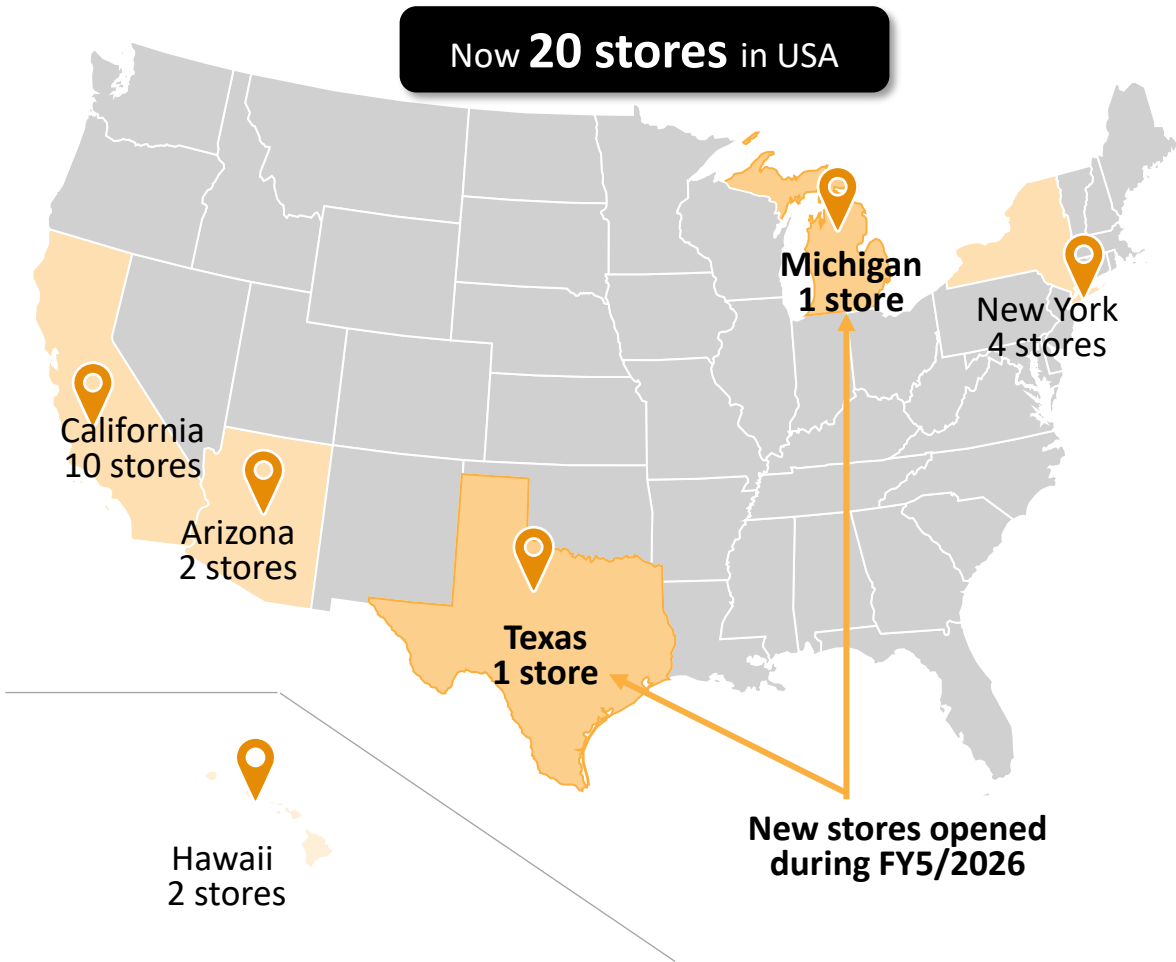
Actions in Japan to support overseas businesses

- ◆ **Increase the reuse of items no longer needed** by using activities of the BOOKOFF chain as well as joint activities with other companies and local governments.
- ◆ Use the growth of the JJJ store network to help create society where **nothing is discarded**.

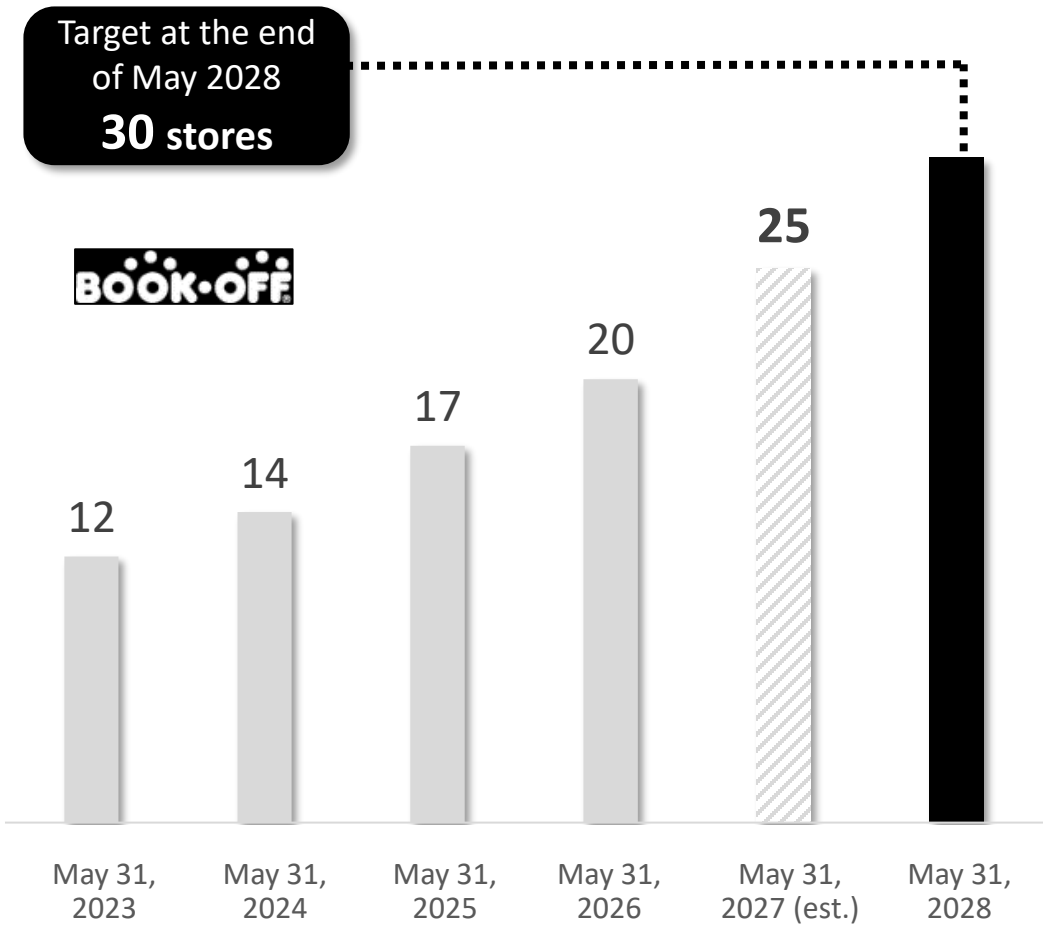


Circulate smiles for a better future

BOOKOFF USA Store Openings



BOOKOFF USA Number of Stores and Outlook



- ✓ In FY5/2026, the first stores opened in Texas and Michigan. Expanded warehouses for inventories to support new stores.
- ✓ While opening more stores into new states, activities are continuing to develop a U.S. workforce including store managers for an infrastructure capable of self-reliant growth in areas where BOOKOFF operates.
- ✓ Plan to develop a sales management system to provide the framework needed for a U.S. network of more than 30 stores

Jalan Jalan Japan Existing Store Replacements (renovation)

Replacement of the 1st JJJ store: One City store to Summit USJ store



Sales area after renovation

*Changes in net sales and number of customers after renovation

Net sales Up 30% **Number of customers Up 48%**

*Opening date after replacement: October 17, 2025

Comparisons are for 5-months periods from November 2024 to March 2025 and from November 2025 to March 2026

Existing store sales and customer traffic recovered because the strategic replacements and renovations strengthened competitiveness of these stores

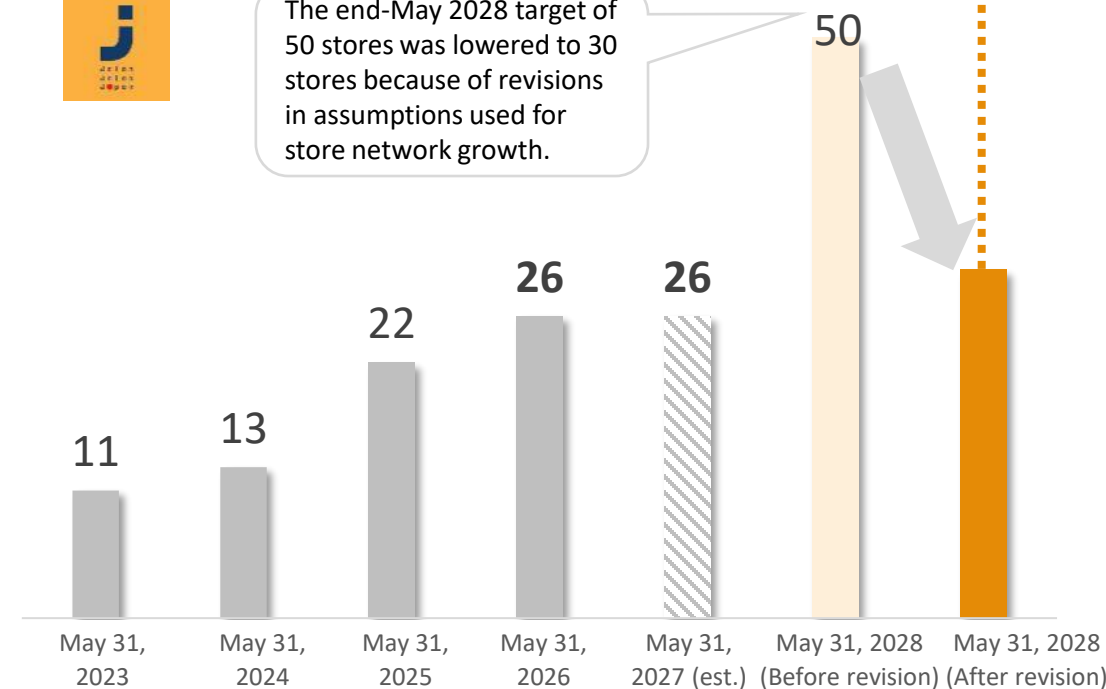
- ✓ Store remodeling and improvements are aimed at raising earnings per store by enabling stores to provide the merchandise that their customers want.
- ✓ Making existing stores more profitable is the priority for FY5/2027. Eight stores will be renovated and there will be no new stores.
- ✓ Due to the expected benefits of store renovations, the outlook is for the pace of store openings to start increasing again in FY5/2028.

Jalan Jalan Japan Number of Stores and Outlook

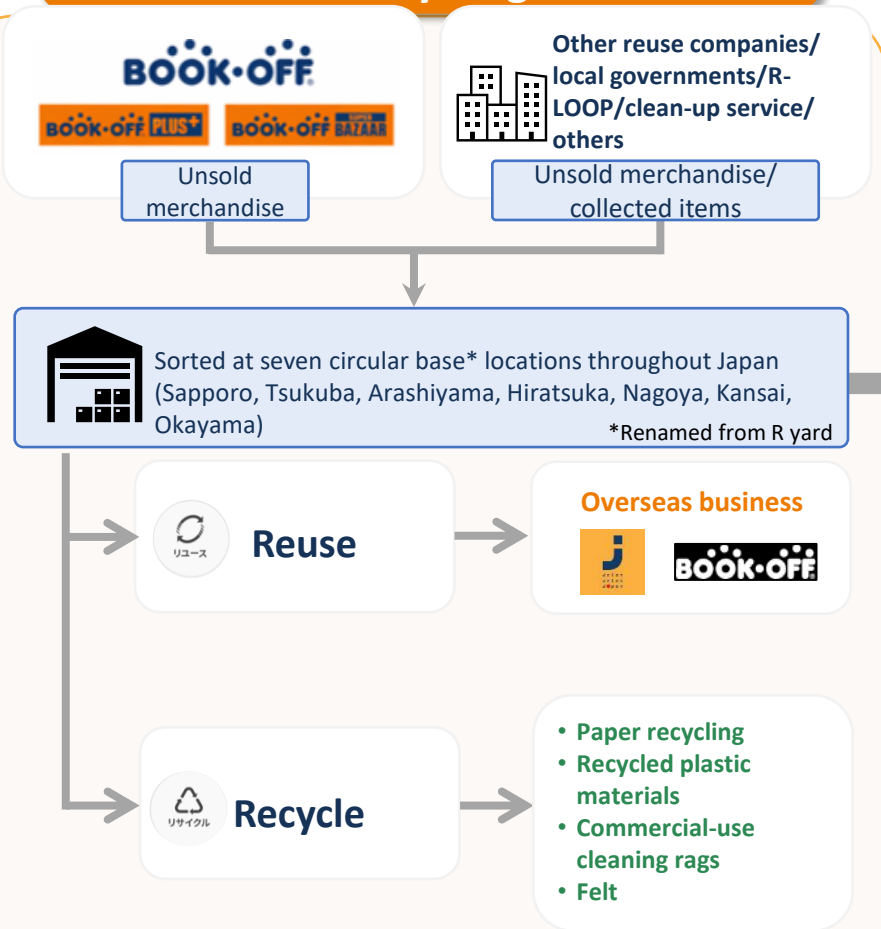
Target at the end of May 2028
30 stores



The end-May 2028 target of 50 stores was lowered to 30 stores because of revisions in assumptions used for store network growth.



Reuse and Recycling Functions



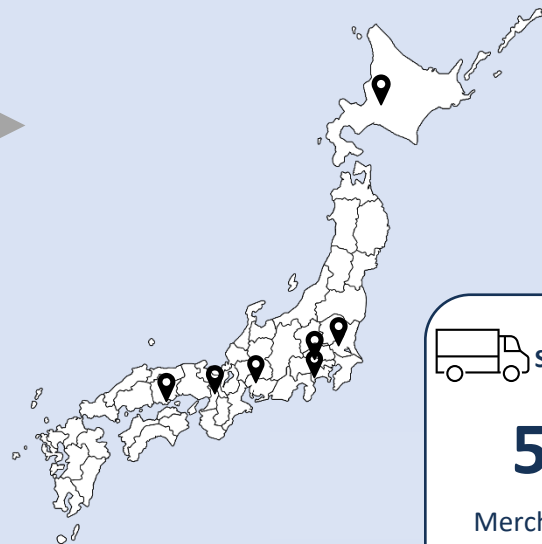
A society where nothing is discarded

By giving people the option of not discarding used items, BOOKOFF wants to lower the amount of waste materials and create social value for reuse and recycling.

A circular base

BOOKOFF Group stage 3 distribution bases in Japan to enable JJJ to grow to 100 stores; strategic bases for cutting the cost of waste materials and growing to 100 stores outside Japan

A nationwide network



Surplus inventory in Japan and items no longer needed by local governments and individuals can be converted into value for reuse by using sales channels outside Japan.

FY5/2026 performance

Shipments from Japan	Items sold by JJJ	No. of JJJ stores
5,211_t Merchandise with no sales opportunities in Japan is sent to other countries	11.73 million Reuse merchandise sold (value circulation) in Malaysia, Kazakhstan and other countries	26 Stores are raising awareness of reuse in other countries



Nucleus of the exit strategy

A merchandise supply infrastructure that supports overseas growth, including the goal of 100 JJJ stores, as well as the growth of the BOOKOFF Group



A hub for alliances

Expansion of the resource circulation loop by using ties with local governments, other reuse companies, R-LOOP and other partners to operate many types of recovery schemes for reuse items

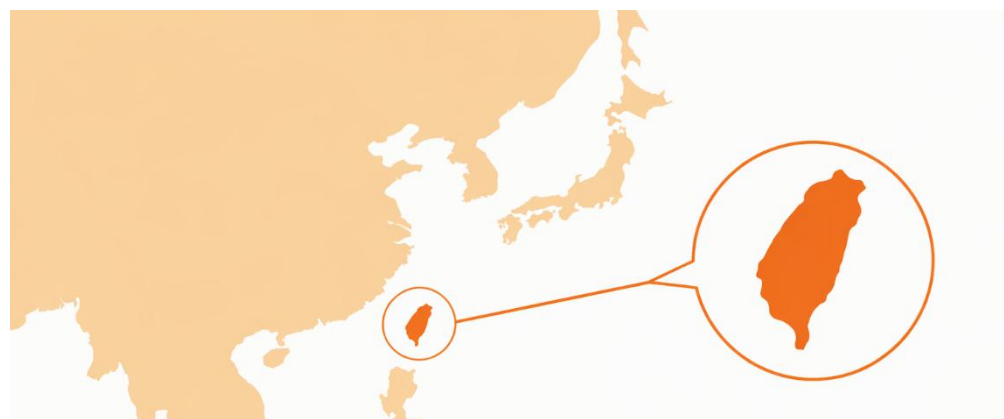
- BOOKOFF International was established to oversee operations of the BOOKOFF Group outside Japan, allocate resources as needed, and operate businesses with speed and flexibility.
- BOOKOFF International established a wholly owned subsidiary in Taiwan to operate a reuse business.

1. Establishment of BOOKOFF International

The overseas business operates in North America and Southeast Asia. BOOKOFF established BOOKOFF International for the unified implementation of an overseas strategy for the entire group. The new subsidiary will oversee activities for the growth of U.S. BOOKOFF and achieving the goal of 100 Jalan Jalan Japan stores. Activities for starting operations in other countries is another major role of the new company.

Speed up the expansion of operations to 10 countries outside Japan in the medium- to long-term

2. Establishment of a subsidiary in Taiwan



- Planning on using the BOOKOFF store model for reuse purchases and sales in Taiwan
- Activities for raising awareness of BOOKOFF in Taiwan while opening stores

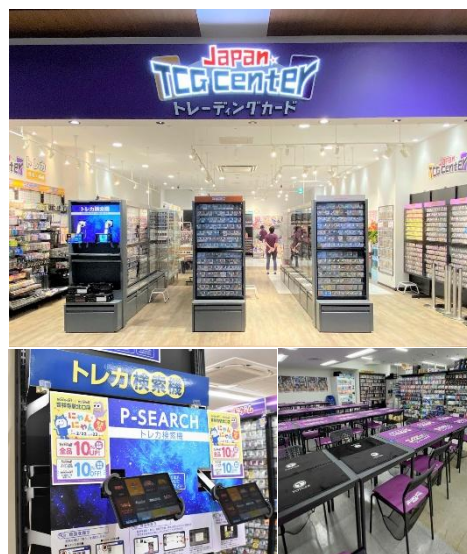
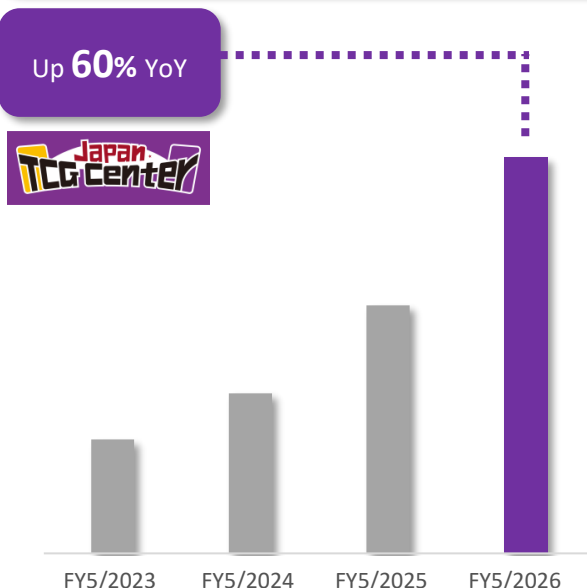
Faster growth outside Japan for expansion of the reuse business worldwide

Japan TCG Center Stores Specializing in Trading Cards

- Merchandise: Sales and purchase of new and old trading cards
- Number of stores: 8
- Store names: Kichijoji-eki-kitaguchi store, Kamata-eki-higashiguchi store, Naha Okiei-dori store, AEON Mall Okinawa Rycom store, **Hachioji Ekimae store, Chiba Ekimae store, Honatsugi Ekimae store, Kinshicho Marui store**

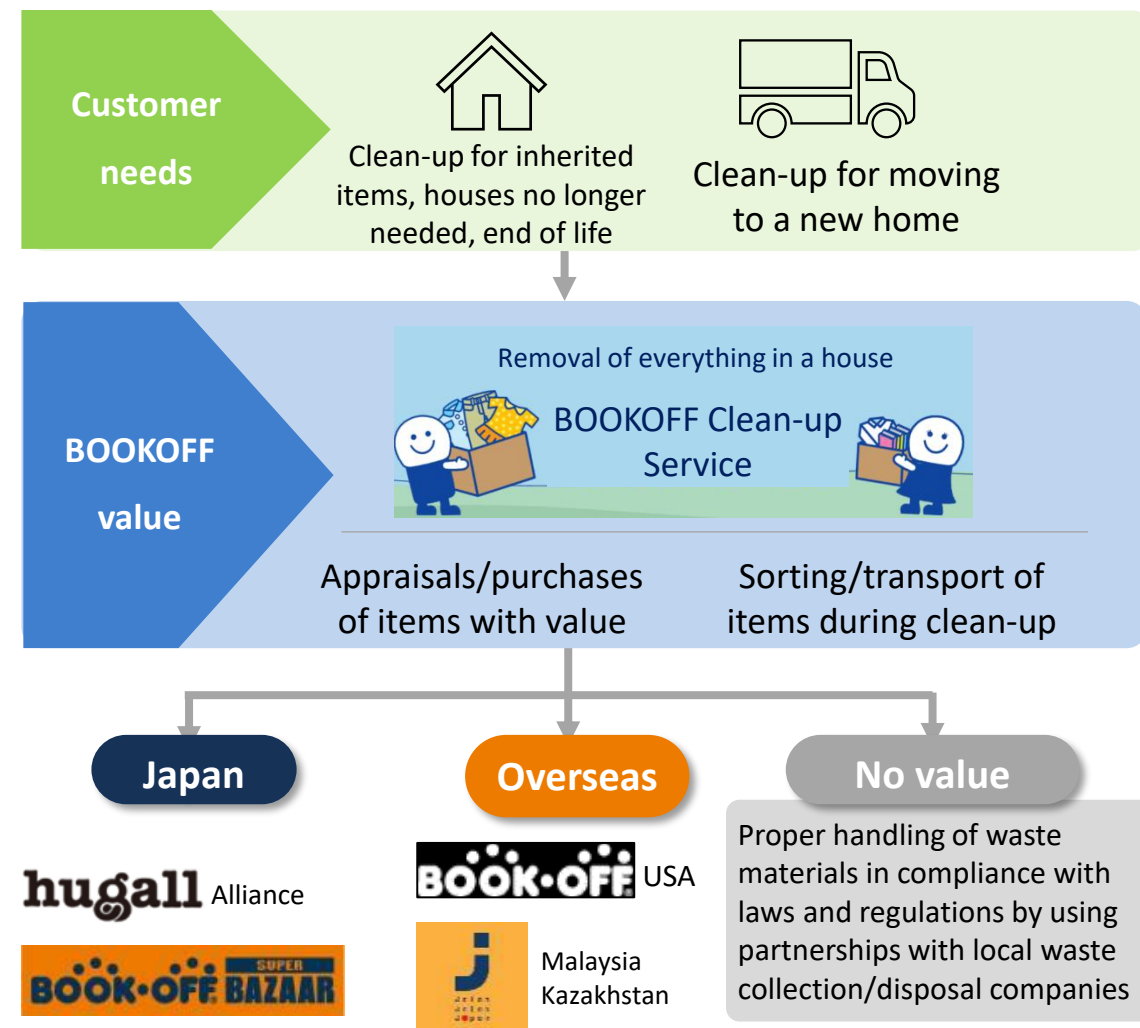
*Four stores in bold opened in FY5/2026.

Fiscal Year Sales



- ✓ Attract core trading card users to enable the BOOKOFF Group to serve more customer segments
- ✓ Plan to open four stores in FY5/2027

Clean-up Service



- ✓ Solving customers' problems by using all BOOKOFF Group capabilities
- ✓ More convenience for customers and contributions to creating a recycling society by reusing, recycling and properly discarding household items.



More points of contact close to consumers to create a society in Japan and other countries where nothing is discarded

Business alliance

(1) More purchases

Use FamilyMart convenience store network for more reuse opportunities at stores people frequently visit.

(2) More stores and customers

Use ITOCHU Group assets for more stores and customers in the premium services business

(3) Growth outside Japan

Use the ITOCHU global network for the expansion of overseas operations

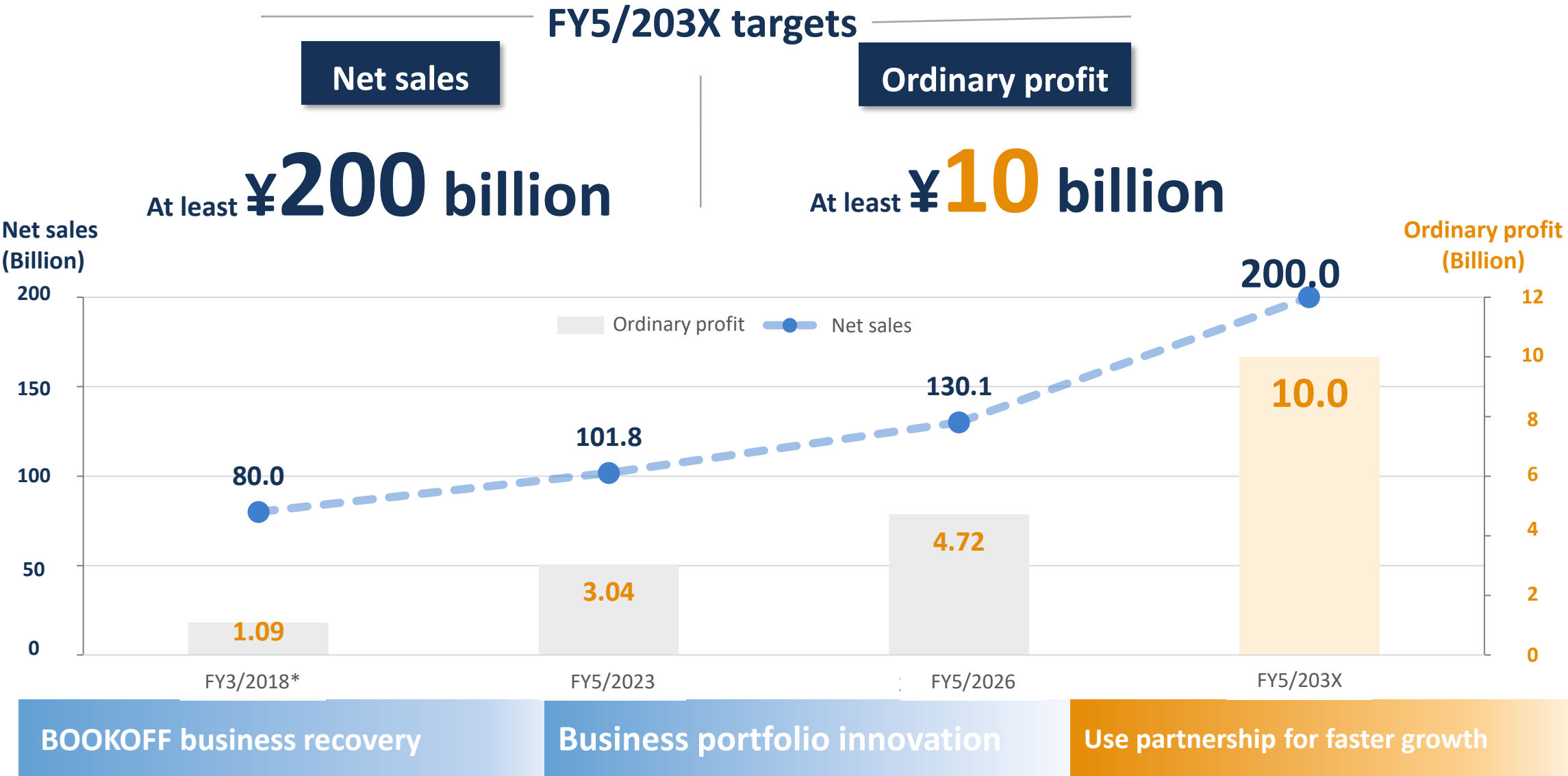
(4) New businesses

Use the customer and service bases ITOCHU and BOOKOFF have for creation of new businesses and services

Capital alliance

- ✓ Signed a capital and business alliance on February 18, 2026.
- ✓ ITOCHU purchased 879,000 shares of BOOKOFF (5.01% of voting rights) from three BOOKOFF shareholders: Shogakukan Inc., Shueisha Inc., Kodansha Ltd.

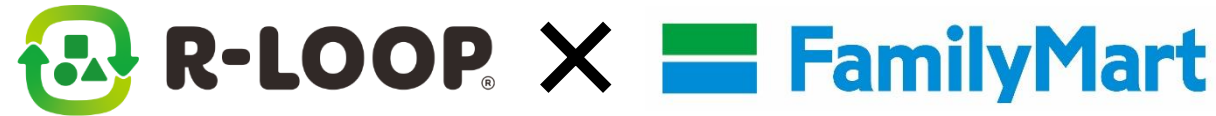
The goal is BOOKOFF Group ordinary profit of ¥10 billion by growing even faster



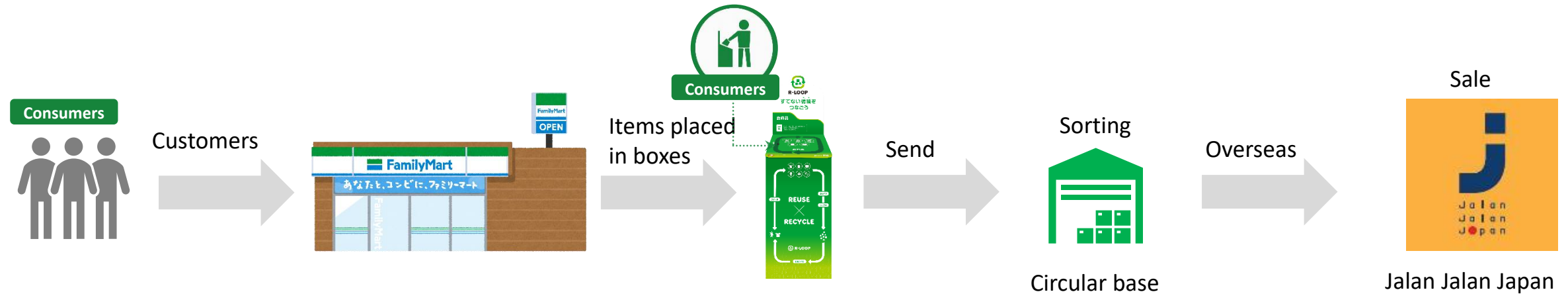
* BOOKOFF changed its fiscal year end from March 31 to May 31 in FY5/2021. FY3/2018 results are before the change in the fiscal year end.

As a new base for the reuse of resources, FamilyMart and BOOKOFF started the trial placement of apparel/household goods collection boxes at selected stores

Boxes were placed at about 30 stores in Tokyo (Setagaya-ku and Suginami-ku) starting on April 13, 2026.



An initiative by R-LOOP and FamilyMart to create a circular economy



The goal is to add more boxes to collect **4,000 tons** of apparel and other reuse items every year. This will reduce waste materials and provide a purchasing channel to support the planned growth of Jalan Jalan Japan to 100 stores.

The new concept of using convenience stores for reuse

Second step of the partnership with FamilyMart



BOOKOFF and FamilyMart have started preparations for specific actions to use convenience stores for reuse.

Use the ITOCHU alliance to add stores and grow outside Japan faster

Premium services business



More special
events



More customer points of
contact

New customer points of contact for hugall/Rehellow/aidect, including stores at events held by ITOCHU Group companies. Discussions are under way with ITOCHU for activities to build a larger base for earnings.

Overseas business



Back office
support



Stores in more countries

Use the ITOCHU Group global network to speed up store openings with the goal of operating stores in 10 countries outside Japan.

The first steps are the establishment of a subsidiary in Taiwan and support for business development activities.



Basic Policy for Sustainability サステナビリティ基本方針

Our mission is to be a source of an enjoyable and prosperous life for as many people as possible. We are dedicated to playing a role in the sustainability of society by using the expansion of our core reuse business to help create a circular economy.

To accomplish this goal, our highest priority is the advancement and growth of the human resources of the BOOKOFF Group. Our people are vital to the continuing growth of our reuse and recycling businesses in Japan and other countries in order to increase sustainability.

Despite these activities, still more work involving sustainability is needed regarding our business activities. We need to clearly identify areas requiring attention and constantly make improvements.

To express our commitment to the growth of business operations while contributing to sustainability, we have established the basic policy for sustainability as shown on the right.

Environment

- Environmentally responsible business activities
- Expansion of a circular economy through the growth of our reuse and recycling businesses

Social

- Pleasant and rewarding jobs and careers for our people
- An environment that allows everyone to use our services with ease
- Sound relationships and collaboration with communities

Governance

- Management based on sincerity and decisions that incorporate a broad range of opinions
- Proper disclosure of information and dialogues that fulfill our obligations

August 8 – Reuse Day

Reuse Day, which is **August 8**, is an opportunity not only for BOOKOFF but for **all companies involved with reuse operations** to make more people aware of the importance of recycling goods and encourage them to take actions.

With the support of the **Ministry of the Environment and Ministry of Economy, Trade and Industry**, **44 companies** are conducting programs with the goals of increasing the number of people committed to reuse and creating a circular economy.

The main activity of Reuse Day is **hands-on events for elementary school students and their parents and guardians** where BOOKOFF acts as an executive committee member. These events in 2025, the first-year Reuse Day was held, gave at least 90% of participants a better understanding of reuse operations and helped make recycling a part of daily activities. Due to the success of the 2025 events based on feedback from participants and reuse companies, Reuse Day will be held again in 2026 at Akihabara in Tokyo on August 7 and 8.

In addition to the Reuse Day events, the **44 participating companies** will use their services and social media to reinforce the public's positive perception of the **reuse industry and reuse activities**. This is expected to create more opportunities for programs that increase public interest in recycling.

Details: <https://www.bookoffgroup.co.jp/sustainable-260415/>

Increase in Reuse Day participating companies

26
companies



44
companies

(FY2025)

(As of July 13, 2026)



R-LOOP

R-LOOP boxes for household items that are no longer needed are placed at stores, hotels and other locations. Boxes give people a simple channel for recycling of apparel and other household items.

After inspections, suitable items in R-LOOP boxes are sent for **sale at BOOKOFF Group Jalan Jalan Japan stores in other countries.**

Furthermore, a donation based on the volume of reuse goods in boxes is made to a charity. Items that are not suitable for reuse are passed on to partner companies that can recycle textiles and other materials. In addition, all items can be **traced** due to the use of a database that monitors the volume of items collected and goods that are reused and recycled.

Beginning in April 2026, R-LOOP collection boxes were placed in **30 FamilyMart stores in Tokyo** on a trial basis. Furthermore, **seven local governments in total** started using R-LOOP. These activities raised the number of convenient locations where people can use R-LOOP.

Providing people with the convenience of **dropping off** reuse items at nearby locations lowers the volume of trash and gives people a “**don’t discard option**” at places they frequently visit.

Details: <https://www.rloop.jp/>

R-LOOP locations

775

Municipalities

7

*Locations and municipalities as of the end of May 2026



FamilyMart Setagaya Seta 4-chome store



Reuse of Books in Communities with No Book Store

FURUSATO BOOKOFF Store

There are 498 **communities in Japan that do not have a book store**. To provide children with **opportunities to read books and eliminate variations in opportunities to read among different regions of Japan**, BOOKOFF operates FURUSATO BOOKOFF stores that sell used books.

Stores sell mainly comics and best sellers that are not available in libraries. Book prices are affordable between ¥110 and ¥330. Operations are performed by communities and there is no risk of a community incurring expenses for book inventories. Furthermore, these stores demonstrate the value of reuse programs by selling used books sold by our customers.

FURUSATO BOOKOFF stores began in 2022, originating with an idea from employees, as one way to celebrate BOOKOFF’s 30th anniversary. **The third store opened in Fukaura-machi in Aomori prefecture** in April 2026. About 150 people visited the store when it opened, creating an additional source of vitality for this community. BOOKOFF plans to open more of these stores to support communities with no book stores.

First store	August 2, 2023	Nishiwaga Yumotoya Onsen Pool store (Iwate prefecture)
Second store	April 23, 2024	Kisosaki Town Hall Store (Mie prefecture)
Third store	April 25, 2026	Fukaura-machi Kazemachikan store (Aomori prefecture)

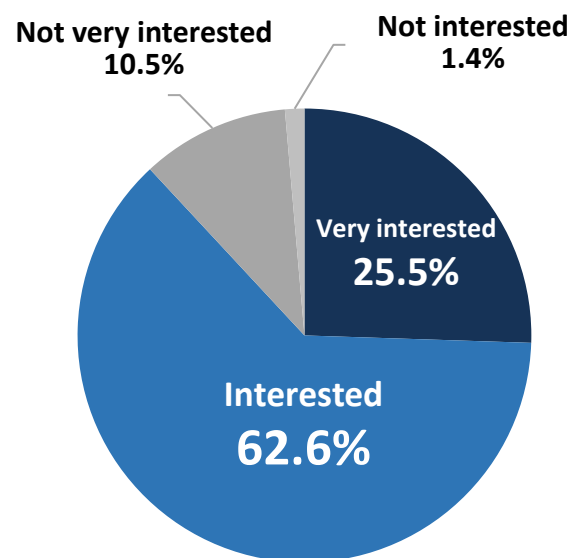


The third FURUSATO BOOKOFF Fukaura-machi Kazemachikan store (Aomori prefecture)

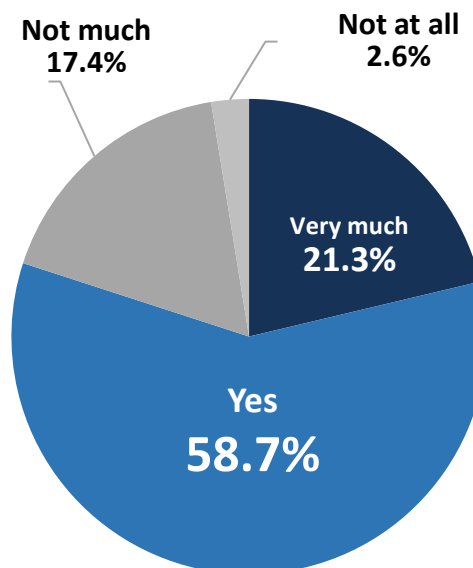
Details: <https://www.bookoffgroup.co.jp/sustainable-260308/>

Survey for impressions of BOOKOFF's three reuse programs (Reuse Day, R-LOOP, FURUSATO BOOKOFF)

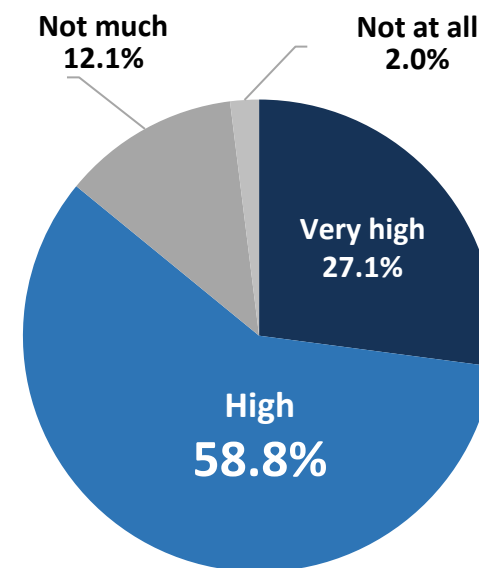
What is your level of interest in these activities?



Do you want to tell others about these activities?



What are your expectations for companies with reuse programs?



An opinion survey concerning BOOKOFF's three reuse programs showed that **more than 80%** of people who responded had a positive view of the programs **regarding their interest, desire to tell others and expectations.**

Programs to raise public awareness of the importance of reuse activities increase the value of the BOOKOFF brand and give people even higher expectations about the operations of BOOKOFF.

By continuing and enlarging these activities, BOOKOFF aims to increase its corporate value over the medium to long term and further improve how people view reuse. This is expected to contribute to more progress for the industry and support measures to create a circular economy.



In August 2023, BOOKOFF declared its support for the TCFD, which is supported by a large number of companies and organizations worldwide. Compliance with the TCFD demonstrates our recognition of the importance of identifying risks and opportunities involving climate change, determining countermeasures, and disclosing information about these activities. These measures are part of our goal of sustained growth and an increase in corporate value.

Indicators and Targets

Target for Reduction of CO₂ Emissions

	FY2030	FY2045
Reduction vs. FY5/2022*1	50%	Become carbon neutral

*1: CO₂ emissions at BOOKOFF CORPORATION LIMITED, the major business company

Target for Business Sites Using Renewable Energy

	FY2030	FY2040
Renewable electricity locations*2	15%	50%

*2: Taking into account an expected net increase in the number of stores

Progress in Reduction of CO₂ Emissions Involving Business Activities (Unit: t-CO₂)

		FY5/2024	FY5/2025	FY5/2026
CO ₂ emissions	Scope1*3	301	311	357
	Scope2*4	17,234	14,984	14,165
	Total	17,535	15,295	14,522

*3. Scope1: June 1 to May 31

*4. Scope2: April 1 to March 31

The BOOKOFF Policy for Diversity, Equity and Inclusion

ダイバーシティ・
エクイティ & インクルージョン方針

As an organization dedicated to wellbeing, the BOOKOFF Group positions diversity, which is essential for wellbeing, as one of its highest priorities.

Achieving and maintaining diversity requires the establishment of an environment with no unconscious bias and a highly diverse organization. To accomplish these goals, the BOOKOFF Group places priority on the following activities.

- 1. Commitment to diversity by the management team
- 2. An inclusive corporate culture that welcomes and respects diversity
- 3. Fair, balanced and transparent human resource systems
- 4. Proper evaluations and verifications of performance
- 5. Employee participation and engagement with employees

Indicators and Targets

Period: September 1, 2023 to May 31, 2028

Target 1: Provision of opportunities for work life

The target is to increase the percentage of female managers (rank of regional manager or group manager or higher) to at least **20%**.

Target 2: Balance between work and home life

Achieve **100%** use of child care time off for female employees and a utilization rate of at least **60%** for male employees

Applicable companies: BOOKOFF GROUP HOLDINGS LIMITED
BOOKOFF CORPORATION LIMITED

Progress on Indicators and Targets

	Targets	FY5/2026 Results
Percentage of female managers	At least 20%	9.7%
Use of child care time off by women	At least 100%	100.0%
Use of child care time off by men	At least 60%	60.0%

Applicable companies: BOOKOFF GROUP HOLDINGS LIMITED
BOOKOFF CORPORATION LIMITED

Activities with Communities, Governments and Other Partners 地域社会、行政、パートナーとの取り組み

The BOOKOFF Group works with the public sector, companies and organizations to play a role in solving a variety of social issues. Working with these partners positions the group at the forefront of activities to establish a circular economy.

Reclothes Cup



- ✓ In 2025, the Used Apparel Upcycle Design Contest in Fukuoka prefecture had a record-high 612 entries, making it the largest event of this type in Japan. Another contest is planned for 2026.
- ✓ The contest raises the value of used apparel and is a source of new ideas for recycling items. In addition, the event attracts many young people and increases the desire of people to play a role in the growth of recycling.

Sendai Reuse Festival



- ✓ In April 2026, BOOKOFF held its sixths event in the city of Sendai, where participants could experience and learn about reusing various items in an enjoyable and entertaining format.
- ✓ The aim is to use partnerships with schools, companies and communities in this region to speed up measures to create a sustainable society.

SustainaBook Project



- ✓ During a specified period, a number of used books based on total book sales at participating stores were donated to facilities for children, giving children more opportunities to read.
- ✓ A total of 5,884 books were donated to 73 facilities during FY5/2026. In FY5/2027, donations will be expanded to facilities in a total of 30 prefectures.

Business Sustainability and Corporate Value Growth

Consistent earnings growth

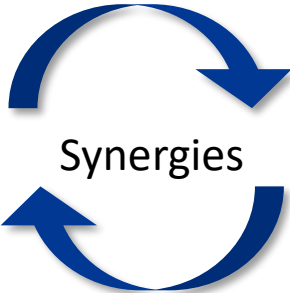
Diversification of reuse

High recognition of the BOOKOFF brand

More customer segments

Develop new services

- ✓ Increase sales area at 750 BOOKOFF stores in Japan
- ✓ Expand premium services to 100 stores
- ✓ 200 stores outside Japan by adding more countries
- ✓ Trading card stores
- ✓ Clean-up service



Increase the social value of reuse

Actions for a positive view of reuse

Ease and convenience

Traceability

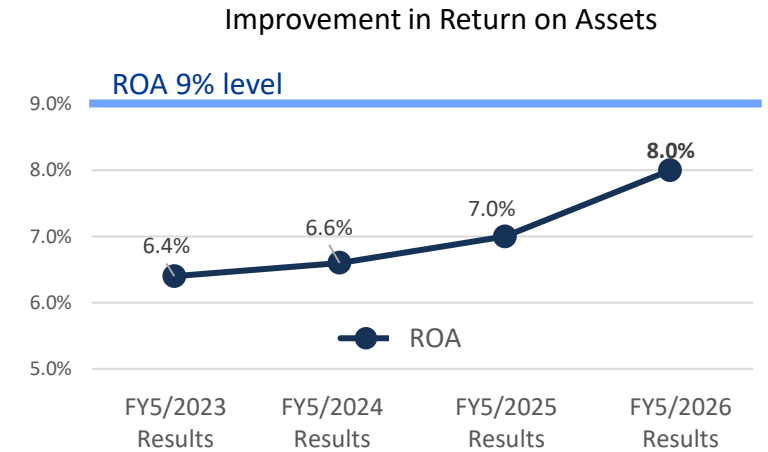
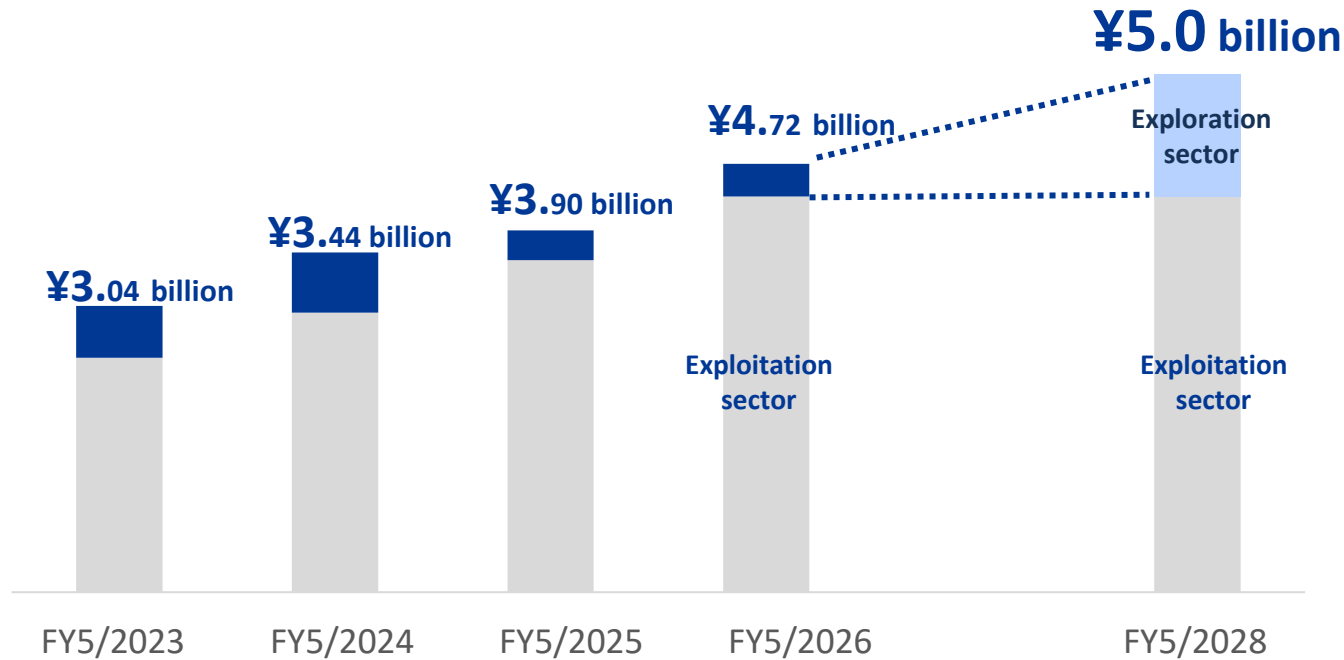
Support for the next generation/young people

- | | |
|------------------------------|------------------------------|
| ✓ Public sector partnerships | ✓ R-LOOP |
| ✓ CD recycling business | ✓ The School BOOKOFF Project |
| ✓ FURUSATO BOOKOFF Store | ✓ Kimochi-to |
| ✓ Reclothes Cup | ✓ Reuse Festival |
| ✓ August 8 – Reuse Day | |

Activities for a more powerful workforce

Actions to Implement Management that is Conscious of Cost of Capital and Stock Price

Ordinary profit



	FY5/2023 Results	FY5/2024 Results	FY5/2025 Results	FY5/2026 Results
Ordinary profit	¥3.04 billion	¥3.44 billion	¥3.90 billion	¥4.72 billion
ROA (ordinary profit)	6.4%	6.6%	7.0%	8.0%



Targets
¥5.00 billion
At least 9.0%

- ✓ Due mainly to higher earnings in the BOOKOFF operations in Japan, **earnings increased to a record-high for two consecutive years (ordinary profit of ¥4.7 billion)**.
- ✓ BOOKOFF operations in Japan, which is positioned as an exploitation sector, is currently a large pct. of total earnings. Actions are needed for earnings growth in the premium services, overseas and other businesses, which are positioned as exploration sectors.
- ✓ The goal is to reshape and expand the earnings portfolio by using constant investments for growth for higher profitability in the premium services, overseas and other businesses.
- ✓ Another goal is to raise the ROA to more than 9% by using capital more efficiently by shifting to a profit structure with a larger pct. of highly profitable businesses.



FY5/2027 Sales and Earnings/Dividend Forecasts

BOOKOFF GROUP HOLDINGS

(Million yen)

	FY5/2026 Results	FY5/2027 Forecast	Change (Amount)	Change (Ratio)
Net sales	130,123	139,000	+8,876	106.8%
Operating profit	4,405	4,700	+295	106.7%
Ordinary profit	4,720	5,000	+280	105.9%
Profit attributable to owners of parent	2,763	2,800	+37	101.3%
Dividend per share	36 yen	40 yen	+4 yen	111.1%

- ✓ In FY5/2027, the fourth year of the medium-term management policies, higher sales is expected with the growth of existing store sales in the BOOKOFF operations in Japan and new stores in all businesses.
- ✓ Forecast higher operating profit, ordinary profit and profit attributable to owners of parent due to the outlook for more large stores in BOOKOFF operations in Japan, higher earnings in the overseas and premium services businesses, and other reasons.
- ✓ The goal is to reach the ordinary profit target of ¥5 billion in FY5/2027, one year earlier than the original plan of FY5/2028, which is the final year of the medium-term management policies.
- ✓ Plan to pay a year-end dividend of ¥40 per share, ¥4 higher than FY5/2026 (dividend payout ratio of 25.1%).

BOOKOFF Operations in Japan

■ New stores (including replacements)

   **10-12 stores in total**

- ✓ Up-front expenditures are expected to increase because of the plan to open 4 or 5 BOOKOFF SUPER BAZAAR stores.
- ✓ Plan to continue to upgrade and improve existing stores
- ✓ Assume YoY sales growth at directly operated existing stores of 6% in the first half and 5% in the second half.
- ✓ Planning expenditures to build a stronger infrastructure for business operations, including cybersecurity upgrades
- ✓ Planning on raising remuneration and benefits to support recruiting activities and employee retention

Other Businesses

■ New stores



4 stores in total

Premium Services Business

■ New stores

  **7 stores in total**

- ✓  Planning renovations at some stores that include sales functions

Overseas Business

■ New stores **7 stores in total**



USA 5 stores

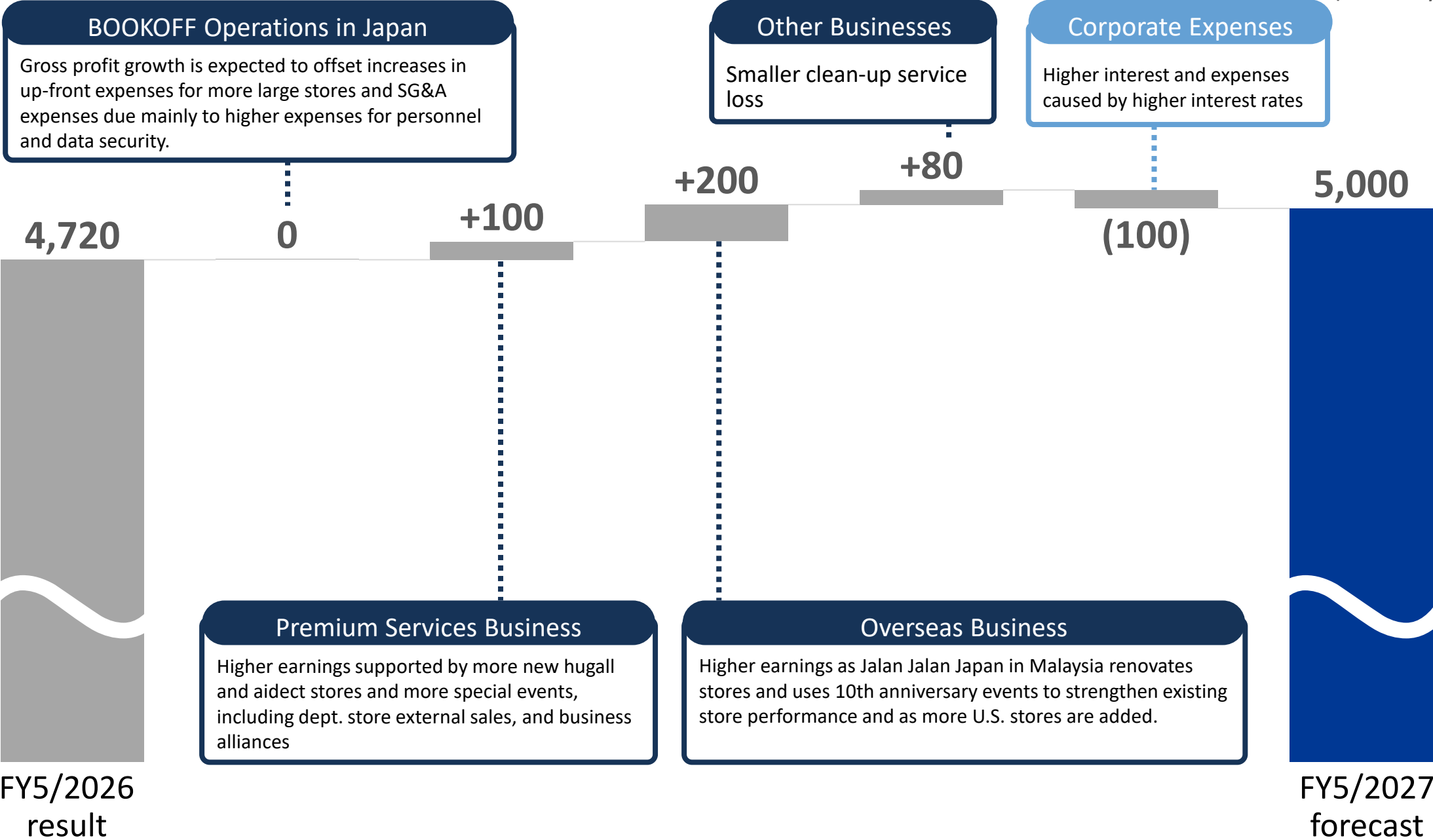
Open stores in other countries

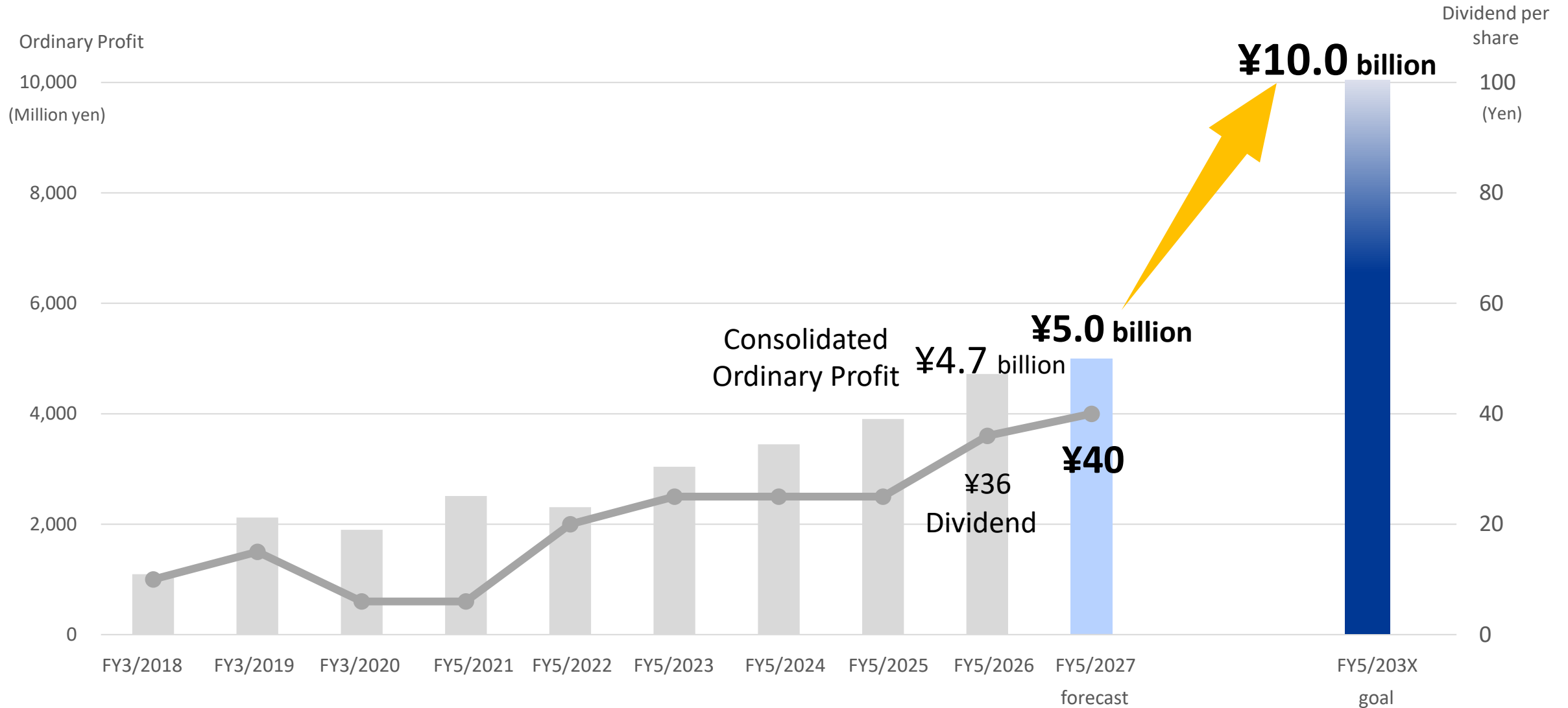
Taiwan 2 stores

- ✓ In Malaysia, the priority for Jalan Jalan Japan is innovations and higher earnings at existing stores rather than opening new stores. There will be no new stores during FY5/2027 and eight stores are planned to be renovated.

FY5/2027 Consolidated Ordinary Profit Forecast Change for Business Segments

(Million yen)





Increase ordinary profit to ¥10 billion by reshaping and expanding the business portfolio

**Be a source of an enjoyable and prosperous life
for as many people as possible**

BOOKOFF GROUP HOLDINGS

Contact for more information about this presentation

Group Strategic Planning Department, BOOKOFF GROUP HOLDINGS LIMITED

Mail: irinfo@bookoff.co.jp

<https://www.bookoffgroup.co.jp/contact/form4.html>

The plans, strategies, and financial forecasts presented in these materials contain forward-looking statements not based on historical fact. Forward-looking statements are based on management judgments using information available at the time. Actual results may vary significantly from forecasts due to changes in the business environment and other factors.



Appendix

BOOKOFF GROUP HOLDINGS

To prevent fraudulent activities from happening again, BOOKOFF announced in November 2024 **more rigorous preventive controls** as well as **stronger detective controls (checking activities)**. BOOKOFF is determined to use measures to **prevent improper behavior throughout the company** to establish an environment where fraudulent activities cannot occur.

As of the end of May 2026, BOOKOFF has completed **IT system revisions to prevent fraudulent activities, the installation of more surveillance cameras, an employee survey** and other steps.

There are also **preventive measures involving the increasing number of people who operate stores**. Plans have been created and actions are continuing that include assessments and monitoring to confirm the effectiveness of preventive measures.

Preventive measure 1	Preventive measure 2	Preventive measure 3	Preventive measure 4
Review of operational rules and strengthening of systems	Reinforce checking activities concerning business operation controls	Review of personnel allocation and evaluation criteria	Compliance and improvement of corporate ethics
Preventive workplace process measures based on the methods used for the fraudulent activity (Strengthen preventive controls)	Measures to prevent and quickly discover improper behavior (Detective controls; reinforce checking activities to discover problems)	Measures to make the implementation of preventive measures as effective as possible	

Consolidated Statement of Income

BOOKOFF GROUP HOLDINGS

(Million yen)

	FY5/2025	FY5/2026
Net sales	119,205	130,123
Cost of sales	51,454	56,295
Gross profit	67,751	73,827
SG&A expenses	64,302	69,422
Operating profit	3,448	4,405
Non-operating income	825	760
Non-operating expenses	370	445
Ordinary profit	3,903	4,720
Extraordinary income	0	161
Extraordinary losses	414	485
Profit before income taxes	3,490	4,396
Income taxes-current	1,282	1,694
Income taxes-deferred	13	(161)
Total income taxes	1,296	1,532
Profit	2,194	2,863
Profit attributable to non-controlling interests	93	100
Profit attributable to owners of parent	2,101	2,763

(Million yen)

	As of May 31, 2025	As of May 31, 2026
Current assets	33,517	35,870
Cash and deposits	6,628	6,459
Merchandise	19,731	21,084
Others	7,156	8,326
Non-current assets	23,863	25,066
Property, plant and equipment	11,742	12,847
Intangible assets	2,118	1,864
Investments and other assets	10,002	10,354
Total assets	57,380	60,937

	As of May 31, 2025	As of May 31, 2026
Current liabilities	20,192	20,873
Short-term borrowings	9,460	7,258
Others	10,731	13,614
Non-current liabilities	18,320	18,632
Long-term borrowings	7,901	9,699
Others	10,418	8,932
Total liabilities	38,513	39,505
Net assets	18,867	21,431
Total liabilities and net assets	57,380	60,937

(Million yen)

	FY5/2025	FY5/2026
Cash flows from operating activities	3,062	4,894
Profit before income taxes	3,490	4,396
Depreciation	2,201	2,395
Amortization of goodwill	3	13
Changes in trade receivables, inventories and trade payables	(1,525)	(1,667)
Others	(1,107)	(243)
Cash flows from investing activities	(2,510)	(3,042)
Cash flows from financing activities	(1,118)	(2,100)
Effect of exchange rate change on cash and cash equivalents	14	80
Net increase (decrease) in cash and cash equivalents	(551)	(168)
Cash and cash equivalents at beginning of period	7,180	6,628
Cash and cash equivalents at end of period	6,628	6,459

Founded:	May 1990
Established:	October 2018 (A pure holding company through a transfer of stock)
Representative:	Yasutaka Horiuchi, President and CEO
Stock listing:	Prime Market, Tokyo Stock Exchange (Securities code: 9278)
Head office:	2-14-20 Kobuchi, Minami-ku, Sagamihara, Kanagawa
Net sales:	¥130.1 billion (FY5/2026 consolidated results)
Number of stores:	835 (Directly operated: 466; Franchised: 369 as of May 31, 2026)
Employees (Consolidated):	1,964 (As of May 31, 2026)

- 1990: The first BOOKOFF store opened in Sagamihara, Kanagawa
- 1991: BOOKOFF CORPORATION LIMITED established
BOOKOFF franchise chain launched
- 2000: BOOKOFF's first overseas store opened
The first Chuko-Gekijo (comprehensive, large-format) opened (current BOOKOFF SUPER BAZAAR)
- 2004: BOOKOFF CORPORATION's stock listed on the Second Section of the Tokyo Stock Exchange
- 2005: BOOKOFF CORPORATION's stock listed on the First Section of the Tokyo Stock Exchange
- 2007: BOOKOFF Online (e-commerce site) launched
- 2015: hugall department store purchasing desks service started at the Nihombashi Mitsukoshi department store
- 2016: Made Booklog, Inc., which operates book review community site, a subsidiary
- 2018: BOOKOFF GROUP HOLDINGS LIMITED, a pure holding company, established
- 2021: Opened Japan TCG Center Kichijoji-eki-kitaguchi Store, BOOKOFF Group's first store devoted solely to trading cards
- 2022: Moved the stock listing to the Prime Market following the reorganization of the Tokyo Stock Exchange
Opened the ASO-VIVA AEON Mall Wakayama store, the BOOKOFF Group's first store specializing in trading cards, game software and other game-playing items and featuring large selections of these products
- 2023: Upgraded functions of the "hugall fashion" EC website and relaunched the website using the "rehello" brand, selling designer and luxury brand merchandise, collective goods and other items
- 2026: Signed a capital and business alliance with ITOCHU Corporation

Corporate Philosophy

Contributions to society through our business activities
Pursuit of employees' material and spiritual wellbeing

Mission

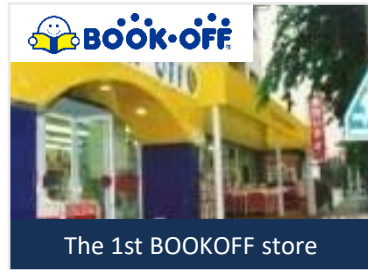
Be a source of an enjoyable and prosperous life for as many people as possible

Vision

Be a leading reuse company
Be a company that can continue to grow while enabling all employees to do their
jobs with confidence and enthusiasm

Store Packaging Evolution

- Founding
- “Sell us your books”
- Franchised store growth



1990-

- Faster BOOKOFF store openings
- New reuse business B KIDS, B SPORTS
- BOOKOFF Chuko-Gekijo (a comprehensive large-format store)
- Overseas expansion



2000-



- More BSB and BOP store openings and store remodeling
- Large-scale urban BOOKOFF store openings

2009-

- Started online business



2015-

- hugall opened the first dept. store purchasing desk



- Started the BOOKOFF purchasing consultation desks



- Started operations in Malaysia

2021-



- Opened the first Japan TCG Center

- Opened ASO-VIVA



Major Businesses

BOOKOFF Operations in Japan

BOOK-OFF



577 stores

BOOK-OFF PLUS+



69 stores

BOOK-OFF SUPER BAZAAR



55 stores

BOOK-OFF
Official Online Store



10.46 million
app members

BOOK-OFF あそびバ
ASO-VIVA



5 stores

BOOK-OFF FASHION



1 store

Other businesses

Japan TCG Center



8 stores

AOYAMA BOOK CENTER



1 store

Premium Services Business

Rehello
by BOOK-OFF



23 stores

hugall



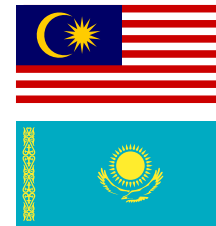
18 stores

aidect



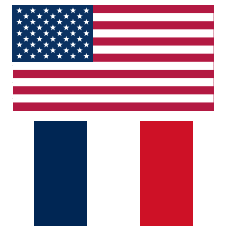
13 stores

Overseas Business



26 stores

BOOK-OFF

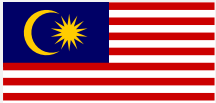


23 stores

Major store packages	 BOOKOFF SUPER BAZAAR	 BOOKOFF/BOOKOFF PLUS	 ASO-VIVA
Location	Suburban roadside locations, shopping districts near major railway stations	Many locations extending from roadside to shopping districts near stations	Large shopping malls
Number of stores*	55 stores (including three franchised stores)	646 stores (including 354 franchised stores)	five stores (no franchised store)
Summary	Reuse store packages that are very well known among many customer segments as places to sell used books		Stores with large inventories specializing in trading cards, game software and other game-type items
EC linkage with customers	 BOOKOFF smartphone app members 10.46 million		Store inventory viewing and store pick-up service through linkage with the BOOKOFF Official Online Store
Strength	<u>Large stores</u> (about 3,300m ²) <u>with a broad spectrum of merchandise</u> , such as books, software/media, apparel, sporting and outdoor goods, baby goods, famous-brand merchandise, musical instruments, and household products	<u>Emphasis on entertainment</u> with lineups of merchandise reflecting the local market of each store; sells books, software/media, trading cards, hobby goods, apparel, high-end brand bags and other merchandise	<u>A place where people can enjoy various activities using new or used products</u> ; targets mainly customers seeking trading cards, anime goods and hobby goods Can open stores in areas where existing BOOKOFF stores are located and <u>still coexist</u>

Major store packages			
Location	At department stores	Roadside stores in relatively affluent areas	Dept. stores/ Station buildings/Shopping malls
Number of stores*	18 stores	23 stores	13 stores
Summary	Increases the use of reuse services in the upper-mass market and higher customer segments, which are customers BOOKOFF cannot reach on its own , by providing a wide range of services.		
Strength	• <u>Expertise about operations</u> in dept. stores • <u>Fast recovery of investments</u> due to low-cost stores • <u>At-home purchasing</u> by experts in many product categories • <u>Alliance purchases</u>	<u>Differentiation from competitors</u> by handling reuse of famous-brand merchandise as well as of books, software/media and many other types of merchandise	<u>Full line of services</u> for problems involving jewelry , including remodeling, repairs, purchases, sale of sustainable jewelry and much more
Synergies with BOOKOFF Group	• This business contributes to group earnings by supplying merchandise to BOOKOFF SUPER BAZAAR and other stores. • Strengthens group branding by enabling the operation of stores in areas and locations that are not suitable for a BOOKOFF store. • Sale of the group's apparel and other items on the "Rehello" e-commerce website.		

*As of May 31, 2026

Major store packages	 Jalan Jalan Japan (JJJ)		 BOOKOFF	
Number of stores*	 19 stores in Malaysia (including two franchised stores)		 Seven stores in Kazakhstan (All franchised stores)	
			 20 stores in U.S. (All directly operated)	 3 stores in France (All franchised stores)
Summary	- Started in 2016. <u>Merchandise with no sales opportunities in Japan</u> is sent to Malaysia and Kazakhstan for sale. JJJ does not purchase reuse merchandise. - The subsidiary is managed by an executive from Japan; stores are operated almost entirely by people hired locally.		- Started in 2000. - As in Japan, BOOKOFF USA and France buy and sell books, game and other software/media, <u>anime products and figures and other merchandise.</u> - The subsidiary is managed by an executive from Japan; stores are operated almost entirely by people hired locally.	
Individual strengths	<u>Highly profitable</u> because of attractive merchandise and fast inventory turnover backed by operations guided by the “Loved in Japan” concept		<u>Highly profitable</u> because products are purchased locally and sold with added value	
Strengths of both	- A market position defined by a retail format with emphasis on <u>entertainment</u>, a business model like no other - Operations that make <u>upgrading the skills of local personnel</u> the highest priority			

* As of May 31, 2026