



2025/11/17

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In October, the Hotel business continued to perform well, especially in the Sapporo and Osaka areas. As a result, sales were 3,641 million yen, up 44% from the same month of the previous year. The sales of “Hotel Zuiho” and “Akiu Grand Hotel” acquired at the end of September were added to the sales from this month.

In the Income,Solar business, sales were 3,666 million yen, up 638% from the same month of the previous year, due to the sale of assets.

In the Apparel & Goods business, sales were 7,185 million yen, down 4% from the same month of the previous year, due to the curbing of print circulation to focus on profitability, although winter clothing began to move actively due to lower temperatures.

As a result, consolidated group sales for October totaled 21,935 million yen, up 22% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		October 2025 (single month)				October 2025 (cumulative total)			
		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change	
G r o u p	Hotels	3,641	2,537	+1,104	+44%	20,392	14,892	+5,500	+37%
	Income, Solar	3,666	497	+3,170	+638%	7,618	3,633	+3,984	+110%
	Property Subtotal	7,307	3,034	+4,274	+141%	28,009	18,525	+9,484	+51%
	Cosmetics & Health Food	782	972	-190	-20%	5,646	6,525	-879	-13%
	Gourmet	1,563	1,587	-25	-2%	10,021	9,867	+154	+2%
	Wine	866	841	+24	+3%	5,473	5,030	+443	+9%
	Nurse-related	941	946	-4	-0%	6,613	6,710	-97	-1%
	Specialty mail-order Subtotal	4,152	4,347	-195	-4%	27,753	28,132	-379	-1%
	Growth Subtotal	11,460	7,381	+4,079	+55%	55,762	46,657	+9,105	+20%
S u s t a i n a b i l i t y	Kimono-related	1,113	1,075	+37	+3%	10,613	11,190	-577	-5%
	Apparel & Goods	7,185	7,469	-284	-4%	39,293	42,823	-3,530	-8%
	Other	549	352	+197	+56%	1,953	1,699	+254	+15%
	Sustainability Subtotal	8,846	8,896	-50	-1%	51,860	55,712	-3,853	-7%
Database Utilization		1,629	1,690	-61	-4%	11,039	10,435	+604	+6%
Consolidated Total		21,935	17,967	+3,968	+22%	118,661	112,805	+5,856	+5%

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
- 6.Sales of SAPPORO HOTEL by GRANBELL are included in Hotels segment from March 2025.
- 7.Sales of OTARU GRANBELL HOTEL are included in Hotels segment from July 2025.
- 8.Sales of Hotel Zuiho and Akiu Grand Hotel are included in Hotels segment from October 2025.

[Contact]
BELLUNA Co., Ltd.
(Attn:Executive Corporate Planning Dept.)
E-mail: ir-belluna@belluna.co.jp
IR site: <https://www.belluna.co.jp/en/irinfo/>