



2025/12/15

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In November, in the Hotel business, the Sapporo area continued to perform well, in addition to the boost from the acquisition of "Hotel Zuiho" and "Akiu Grand Hotel". In addition, The Osaka area, where the Osaka Expo had just ended, also did not suffer a sharp decline and progressed better than planned. As a result, sales were 3,150 million yen, up 44% from the same month of the previous year.

In the Wine business, the acquisition of new customers through the EC channel was strong, resulting in sales of 980 million yen, up 18% from the same month of the previous year.

In the Apparel & Goods business was affected by the curbing of print circulation to focus on profitability. As a result, sales were 7,554 million yen, down 12% from the same month of the previous year.

As a result, consolidated group sales for November totaled 19,061 million yen, down 0.04% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		November 2025 (single month)				November 2025 (cumulative total)			
		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change	
G r o u p	Hotels	3,150	2,187	+964	+44%	23,542	17,079	+6,463	+38%
	Income, Solar	660	501	+159	+32%	8,278	4,134	+4,144	+100%
	Property Subtotal	3,810	2,688	+1,123	+42%	31,820	21,213	+10,607	+50%
	Cosmetics & Health Food	738	990	-252	-25%	6,384	7,515	-1,132	-15%
	Gourmet	1,917	1,796	+121	+7%	11,938	11,664	+275	+2%
	Wine	980	829	+151	+18%	6,453	5,859	+594	+10%
	Nurse-related	729	814	-84	-10%	7,342	7,523	-181	-2%
	Specialty mail-order Subtotal	4,365	4,429	-65	-1%	32,117	32,561	-444	-1%
	Growth Subtotal	8,175	7,117	+1,058	+15%	63,937	53,774	+10,163	+19%
S u s t a i n a b i l i t y	Kimono-related	1,472	1,377	+96	+7%	12,086	12,567	-481	-4%
	Apparel & Goods	7,554	8,551	-997	-12%	46,847	51,374	-4,527	-9%
	Other	252	373	-121	-32%	2,205	2,072	+133	+6%
	Sustainability Subtotal	9,278	10,300	-1,022	-10%	61,138	66,013	-4,875	-7%
Database Utilization		1,608	1,651	-43	-3%	12,647	12,086	+561	+5%
Consolidated Total		19,061	19,068	-7	-0%	137,722	131,873	+5,849	+4%

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
- 6.Sales of SAPPORO HOTEL by GRANBELL are included in Hotels segment from March 2025.
- 7.Sales of OTARU GRANBELL HOTEL are included in Hotels segment from July 2025.
- 8.Sales of Hotel Zuiho and Akiu Grand Hotel are included in Hotels segment from October 2025.

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