



2026/2/16

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In January, in the hotel business, ADR declined but occupancy rates increased, reflecting occupancy-focused pricing strategies amid softer room rates in the Kansai area, partly due to a decrease in Chinese inbound tourists. In addition, the newly consolidated operations of “Sapporo Hotel by Granbell,” “Hotel Zuiho,” and “Akiu Grand Hotel” contributed to revenue growth. As a result, sales totaled 3,413 million yen, up 51% from the same month of the previous year.

In the Wine business, the acquisition of new customers through the EC channel was strong, resulting in sales of 845 million yen, up 11% from the same month of the previous year.

As a result, consolidated group sales for January totaled 15,554 million yen, up 10% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		January 2026 (single month)				January 2026 (cumulative total)			
		Current year results	Previous year results	YoY Change		Current year results	Previous year results	YoY Change	
G r o w t h	Hotels	3,413	2,256	+1,157	+51%	30,464	21,762	+8,702	+40%
	Income, Solar	654	511	+144	+28%	9,590	5,151	+4,439	+86%
	Property Subtotal	4,067	2,767	+1,300	+47%	40,053	26,912	+13,141	+49%
	Cosmetics & Health Food	767	933	-166	-18%	7,968	9,481	-1,513	-16%
	Gourmet	1,435	1,246	+190	+15%	19,793	19,295	+498	+3%
	Wine	845	764	+80	+11%	8,530	7,658	+872	+11%
	Nurse-related	818	832	-14	-2%	8,956	9,184	-229	-2%
	Specialty mail-order Subtotal	3,866	3,775	+90	+2%	45,246	45,618	-372	-1%
	Growth Subtotal	7,933	6,542	+1,391	+21%	85,300	72,530	+12,769	+18%
S u s t a i n a b i l i t y	Kimono-related	1,410	1,424	-14	-1%	15,169	15,600	-432	-3%
	Apparel & Goods	4,472	4,476	-4	-0%	58,982	63,894	-4,913	-8%
	Other	157	198	-41	-21%	2,593	2,621	-28	-1%
	Sustainability Subtotal	6,039	6,098	-59	-1%	76,743	82,115	-5,372	-7%
Database Utilization		1,583	1,468	+115	+8%	15,935	15,048	+886	+6%
Consolidated Total		15,554	14,108	+1,447	+10%	177,978	169,694	+8,284	+5%

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
- 6.Sales of SAPPORO HOTEL by GRANBELL are included in Hotels segment from March 2025.
- 7.Sales of OTARU GRANBELL HOTEL are included in Hotels segment from July 2025.
- 8.Sales of Hotel Zuiho and Akiu Grand Hotel are included in Hotels segment from October 2025.

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